



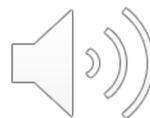
PUBLIC TRANSPORTATION

STRATEGIC PLAN

Connecting North Carolinians to Opportunities



North Carolina Public Transportation Strategic Plan



County Commissions

City Councils

Transit Boards

Metropolitan Planning Organizations

Rural Planning Organizations

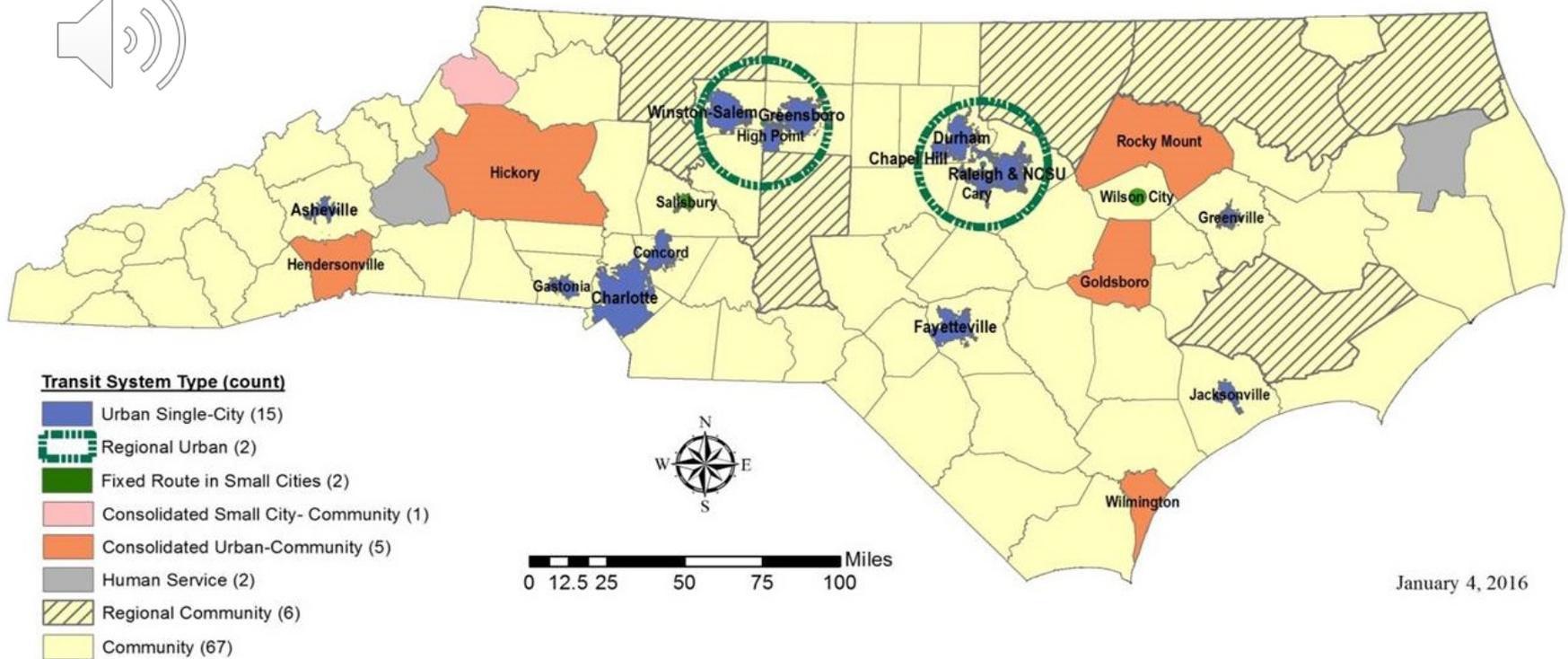
August and September 2017

North Carolina's Transit Partnerships

- Partnerships make it possible for 74 million transit customers annually to have service in all 100 counties



PUBLIC TRANSPORTATION SYSTEMS IN NORTH CAROLINA BY CATEGORY

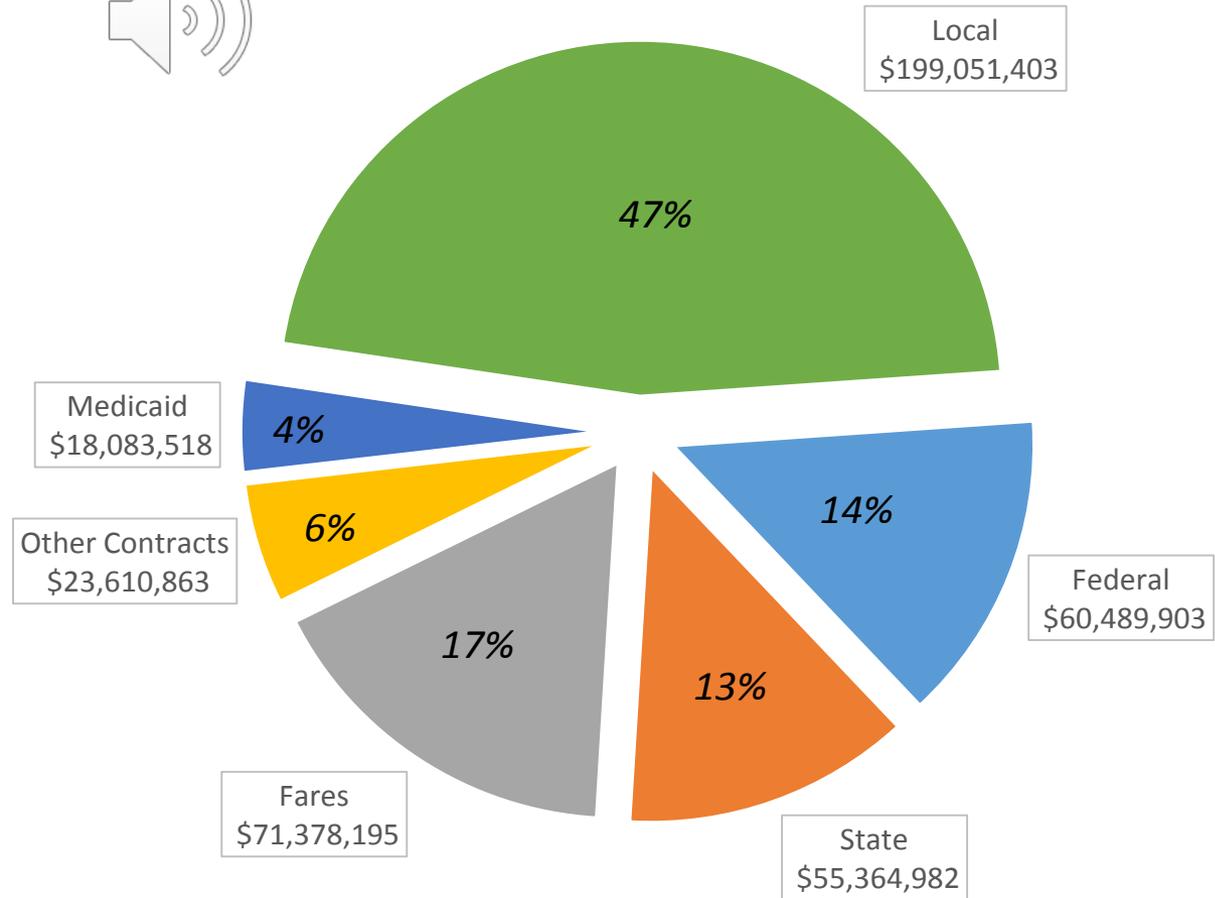
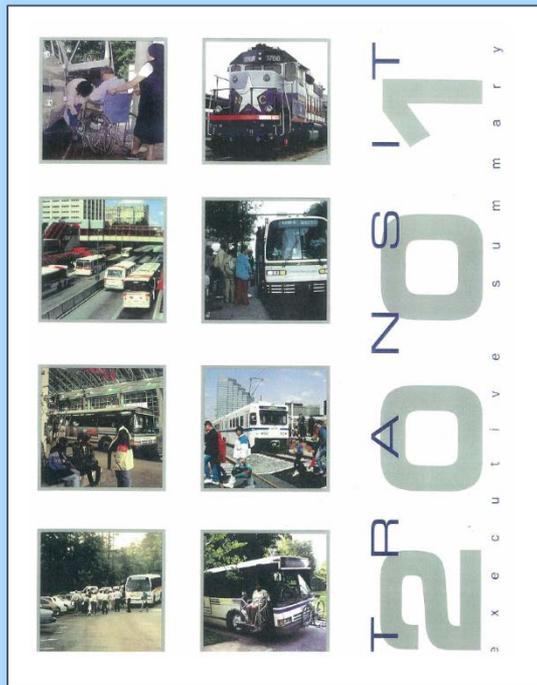


North Carolina's Transit Investment

Statewide Mobility and Access to Opportunity

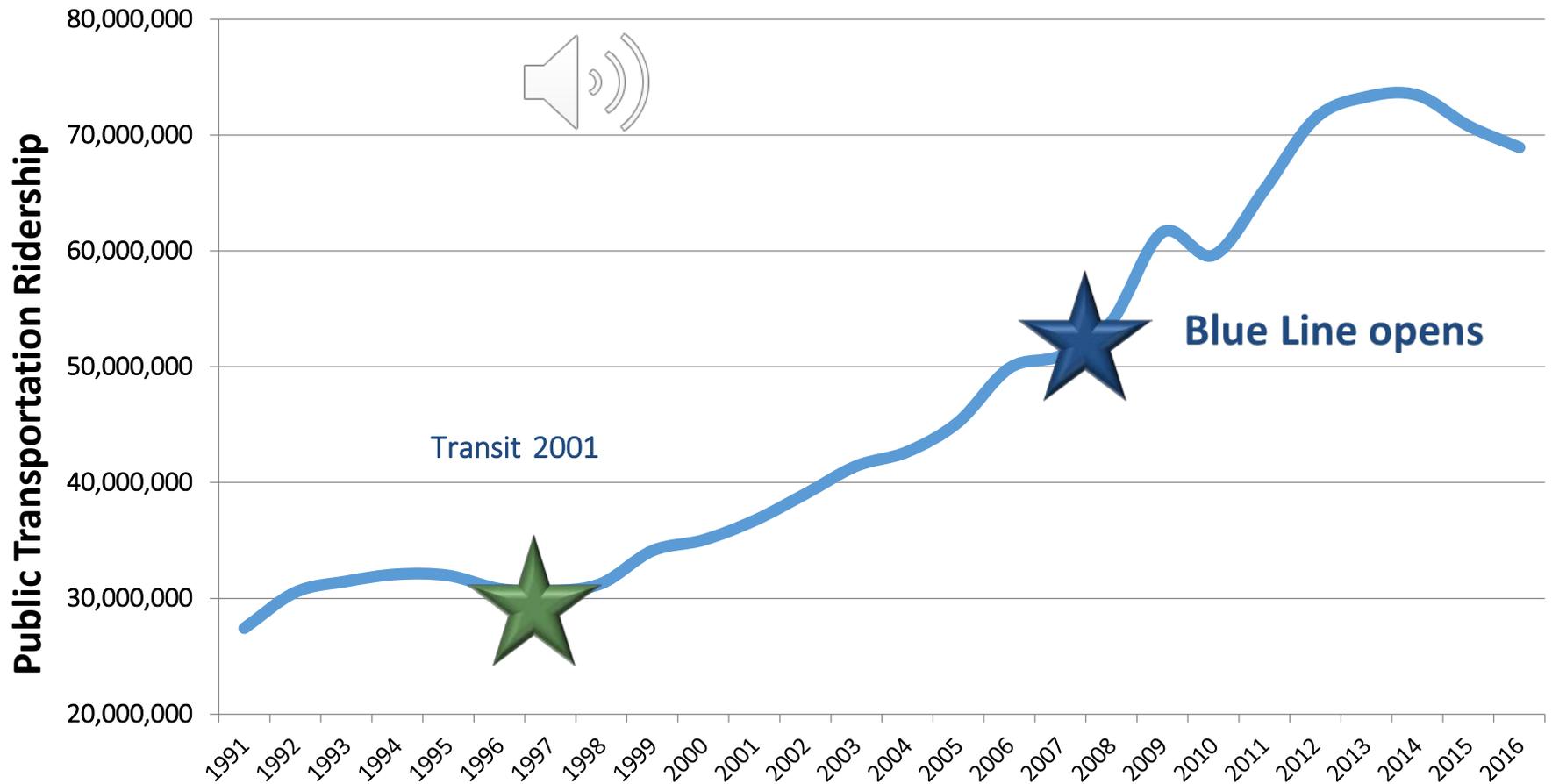


FY 2016 North Carolina Transit Operations Revenue by Source

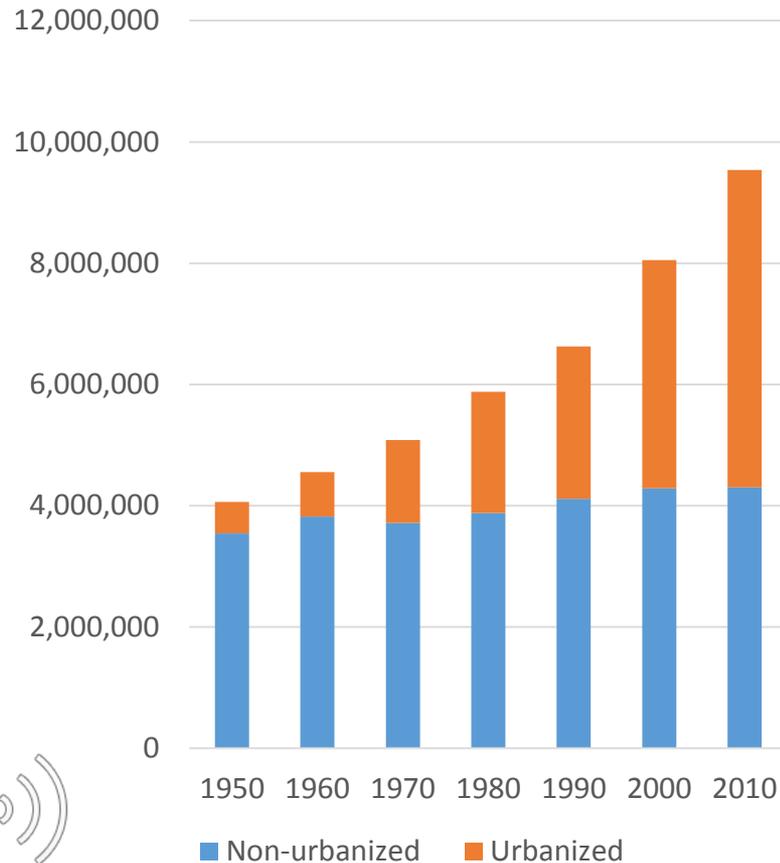


Source: Institute for Transportation Research and Education
Urban and Community Operating and Financial Statistics

Exceptional Growth in Urban Public Transportation Ridership



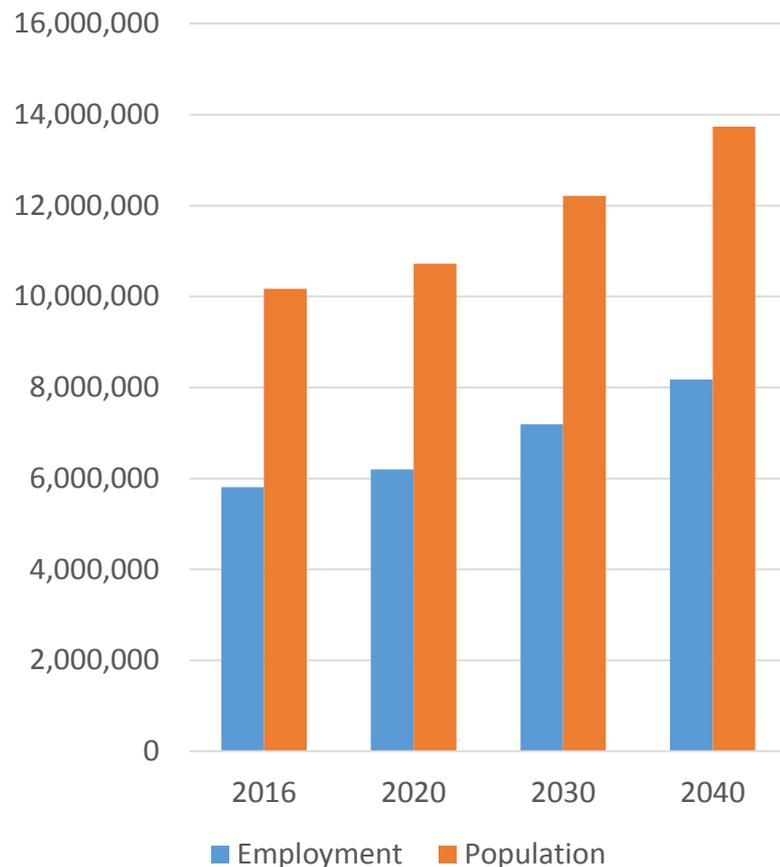
North Carolina Non-Urbanized and Urbanized Population 1950 to 2010



- U.S. Census defines urbanized areas greater than 50,000 population
- In 2010, 55% of the state's 9.5 million persons lived in urbanized areas
- From 1950 to 2010, NC's urbanized area population grew from 13% to 55% of the state's population



North Carolina Population and Employment Projections



By 2040, NC is projected to add:

- 2.4 million jobs – 41% more than 2016
- 3.5 million more residents – 35% more than 2016



Source: 2017 - Woods & Poole Economics, Inc.

Population Change by Age Group 2016 to 2036



- By 2036, North Carolina's population of persons older than age 65 will grow by a million persons, or 64.5 percent.

North Carolina Population by Age Group 2016 to 2036
in millions

Age Group	2016	2026	2036	% Change
< 18	2.3	2.4	2.6	+10.5%
18 - 24	1.0	1.1	1.1	+8.2%
24 - 64	5.3	5.6	6.1	+14.8%
64+	1.6	2.1	2.6	+64.5%

Source: NC Office of Management and Budget, 2017
https://www.osbm.nc.gov/demog/countytotals_standardagegroups

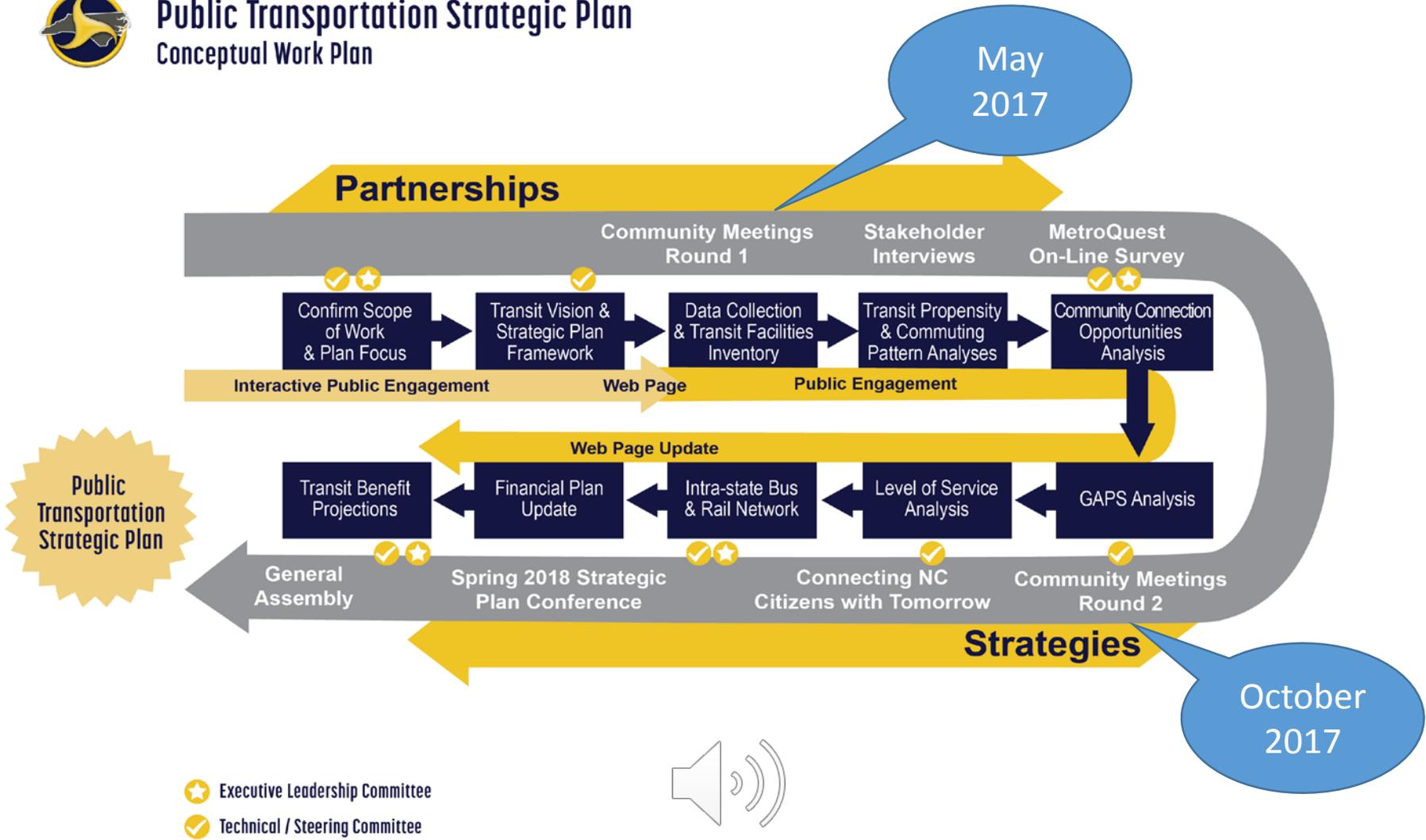
Strategic Plan Desired Outcomes



- Convenient, affordable and accessible statewide public transportation network
- Phased plan – both incremental and long range
- Strengthened state, regional and local partnerships
- Sustainable funding
- High-functioning network that leads to increased transit ridership



Public Transportation Strategic Plan Conceptual Work Plan



Your Vision

for Public Transportation in North Carolina



Category	# Responses	Examples
Extent of Transit System	37	No-borders, Ubiquitous, Regional, Rural, Growing
Service Characteristic	37	Frequent, Multi-modal, Fast, Innovative
Connected / Opportunity	28	Connected, Seamless, Coordinated, Options
Customer Experience	28	Easy, Convenient, Useful, Liberating
Accessible / Inclusive	23	Accessible, Inclusive, Critical, Lifeline
System Characteristic	21	Effective, Efficient, Successful
Service Specific	18	Light rail, High-Speed Rail, Commuter-Rail, Greenways
Fares and Affordability	9	Affordable, Single pay, Free
Total Responses	206	

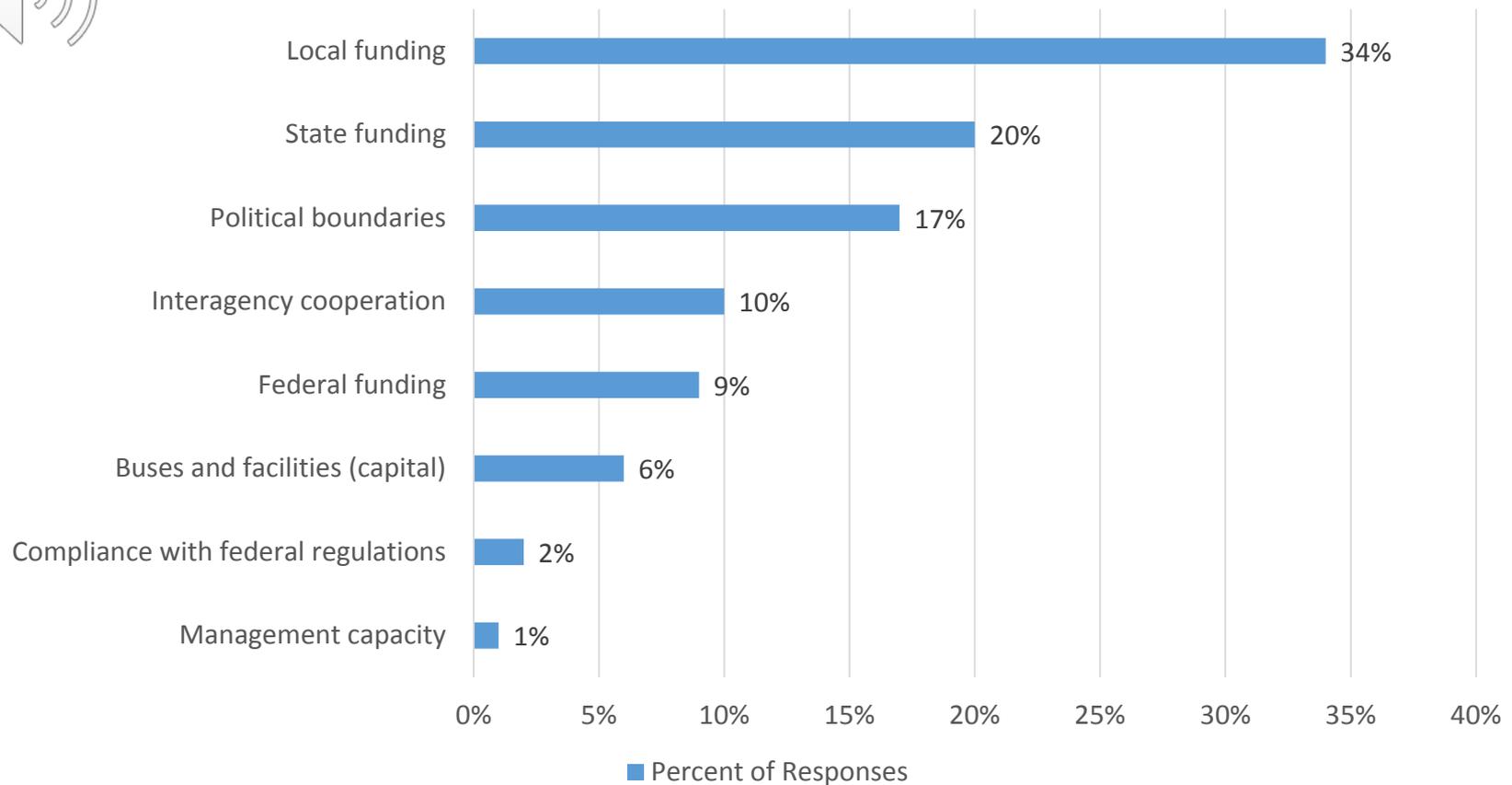
May 2017 Community Meetings – 301 attendees

Greatest Challenge

Facing Public Transportation in North Carolina



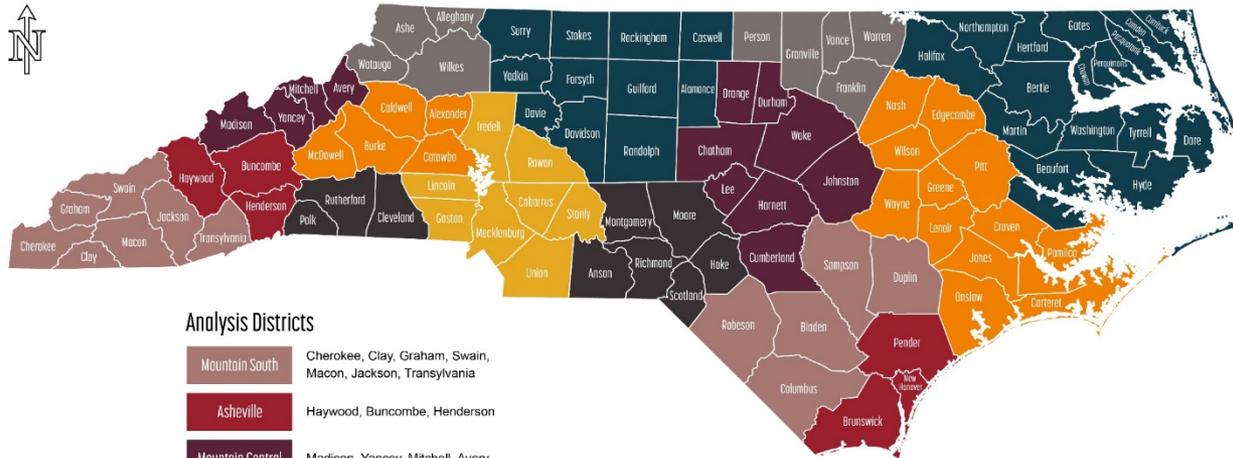
Percent of Responses



May 2017 Community Meetings – 301 attendees

Transit Markets Analysis

- 15 analysis districts for commuting patterns and opportunity analysis



Analysis Districts

Mountain South	Cherokee, Clay, Graham, Swain, Macon, Jackson, Transylvania
Asheville	Haywood, Buncombe, Henderson
Mountain Central	Madison, Yancey, Mitchell, Avery
Mountain North	Ashe, Alleghany, Wilkes, Watauga
Foothills	Polk, Rutherford, Cleveland
Hickory	Caldwell, Alexander, Catawba, Burke, McDowell
Piedmont	Surry, Yadkin, Davie, Stokes, Rockingham, Forsyth, Guilford, Alamance, Davidson, Randolph, Caswell
Charlotte	Lincoln, Gaston, Iredell, Rowan, Cabarrus, Union, Mecklenburg, Stanly
Sandhills	Anson, Montgomery, Richmond, Moore, Hoke, Scotland

Eastern - South	Robeson, Columbus, Bladen, Sampson, Duplin
Wilmington	Brunswick, New Hanover, Pender
Triangle	Durham, Orange, Wake, Chatham, Lee, Harnett, Cumberland, Johnston
Kerr	Person, Granville, Vance, Warren, Franklin
Eastern Urban (US 70 / 264)	Wayne, Pitt, Greene, Lenoir, Jones, Onslow, Carteret, Wilson, Nash, Edgecombe, Pamlico, Craven
Eastern - Northern	Halifax, Northampton, Hertford, Gates, Martin, Bertie, Chowan, Washington, Beaufort, Hyde, Tyrrell, Perquimans, Currituck, Camden, Pasquotank, Dare



Travel Market Observations

- There is a strong market for local transit services, especially in the larger urban areas
- Travel patterns are regional for work, education and services
- Longer distance regional commuting markets exist in many regions
- Access to healthcare and community colleges requires longer distance trips
- Service area boundaries create barriers to opportunities
- There are emerging markets where new local bus services may be warranted



Draft Vision and Missions

Vision: *Connecting North Carolinians to Opportunities*

Missions:

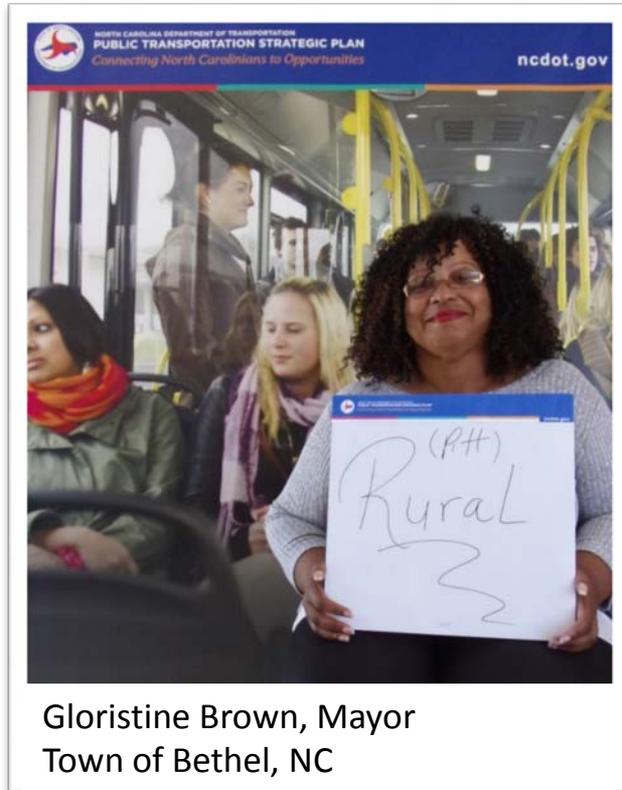
- Deliver a seamless frequent transit network that provides North Carolinians convenient access to employment, education, healthcare and recreation
- Improve the State's Quality of Life by:
 - Supporting economic development
 - Promoting healthy choices
 - Enabling independent living
 - Providing equality of access
- Increase Peak Period Capacity for Major Corridors



Join us in Community Outreach



MetroQuest Online Survey



Gloristine Brown, Mayor
Town of Bethel, NC



<https://www.ncdot.gov/nctransit/strategicplan/>

Are you in the transit picture?

- October 2017 Community Meetings
- March 2018 Strategic Plan Summit

Round 2 - Community Meetings	Date	Location
Northeastern (12:30 p.m. to 3:30 p.m.)	10/2/17	Pitt County Agricultural Extension Auditorium 403 Government Circle, Suite 2 Greenville, NC 27834
Southeastern (12:30 p.m. to 3:30 p.m.)	10/4/17	Bladen Community College Auditorium 7418 Highway 41 West, Dublin, NC
Technology (9:30 a.m. to 11:30 a.m.)	10/5/17	Research Triangle Foundation Meeting Rooms A&B 12 Davis Drive Durham, NC 27709
Triangle (12:30 p.m. to 3:30 p.m.)	10/5/17	Research Triangle Foundation Meeting Rooms A&B 12 Davis Drive Durham, NC 27709
Charlotte / Gastonia / Kannapolis (12:30 p.m. to 3:30 p.m.)	10/16/17	Rowan-Cabarrus Community College - South Campus Building 1000 (Main Building) Rm 106 (Comm. Rm) 1531 Trinity Church Road Concord, NC 28027
Mountain North (12:30 p.m. to 3:30 p.m.)	10/17/17	Blue Ridge Energy 2491 US Hwy 421 South Boone, NC 28607
Land Use (9:30 a.m. to 11:30 a.m.)	10/18/17	Piedmont Authority for Regional Transportation (PART) Board Room 107 Arrow Road Greensboro, NC 27409
Piedmont (12:30 p.m. to 3:30 p.m.)	10/18/17	Piedmont Authority for Regional Transportation (PART) Board Room 107 Arrow Road Greensboro, NC 27409
Mountain South (12:30 p.m. to 3:30 p.m.)	10/19/17	Asheville-Buncombe Tech Community College Conference Center, Room B 340 Victoria Road Asheville, NC 28801



Local Board Comments

- Why is transit important to your community?
- How can we build stronger and more effective partnerships?
- What programs or initiatives should be included in the Strategic Plan?





PUBLIC TRANSPORTATION

STRATEGIC PLAN

Connecting North Carolinians to Opportunities



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<https://www.ncdot.gov/nctransit/strategicplan/>