

## Let's Talk Trash Survey Results

Solid Waste and Communications staff worked together to issue a survey in order to gather Buncombe County residents' opinions on waste collection. Between mid-January and February 28, 2019, 4,115 responses were gathered, far surpassing the goal of 2,000 responses.

61% of respondents live in the unincorporated areas of the county. Of those respondents, the following results were expressed:

- 53% rated their satisfaction with the level of service currently provided as 7 or above (10 = outstanding)
- 48% expressed that missed trash collection would be their biggest complaint as related to service issues
- 77% expressed interest in contractor-provided waste and recycling bins if they were provided for no additional charge or for a small fee
- Survey responses showed a clear need to provide better education on recycling (31% said they are not sure of what/how to recycle). Communications and Solid Waste will be developing a Recycling How-To Video Series with Asheville Greenworks to help address this.
- 87% responded that they would like the County to provide recycling services for all unincorporated residences
- 81% responded that they would be interested in a recycling bin instead of blue bags





















