Comprehensive Plan
CONSULTANT SELECTION PROCESS

Presented by
Planning & Development Department
Consultant Role

Consultant to guide the planning process and provide services and support for the creation of a 20 year plan

Consultant Role:

• Engage citizens, staff, and the community in the process
• Compile and analyze data and prior plans
• Develop goals, policies, and actions to achieve the vision
• Draft the plan and present to Boards for feedback/adoption
Request for Proposals (RFP)

• 5 Proposals Received
• Scored by the Selection Committee:
  Nancy Waldrop – Planning Board Chair
  Rasheda McDaniels – CAPE
  Jim Blanton – Libraries
  Sybil Tate – County Manager’s Office
  Timothy Love – County Manager’s Office
  Jennifer Harrison – Agriculture & Land Resources
  Nathan Pennington – Planning & Development
  Gillian Phillips – Planning & Development
• 2 Consultants Interviewed by the Committee

➤ CLARION selected

❖ Scoring based on the RFP requirements:
  ▪ Quality of previous work detail and design
  ▪ Experience with similar communities
  ▪ Experience creating a Comprehensive plan
  ▪ Clear, realistic process and timeline
  ▪ Equitable and inclusive public engagement
  ▪ Robust communication techniques
  ▪ Equity focus throughout
  ▪ Addresses the core components needed
  ▪ Adequate and effective use of budget
  ▪ Sufficient staffing
Consultant Timeline

5 Proposals Received

2 Consultants Interviewed by Selection Committee

Proposals scored by Selection Committee

Contract Start Date

April 27 | MAY 7 | May 20 | June 17 | August

- Proposed Contract negotiations begin with Clarion

BUNCOMBE COUNTY
1. PHASE 1: LAUNCH PROJECT
   - Months 1-2

2. PHASE 2: ESTABLISH THE VISION AND GOALS
   - Months 3-5

3. PHASE 3: DEVELOP POLICIES AND STRATEGIES
   - Months 6-12

4. PHASE 4: ADOPT PLAN
   - Months 13-21