What is a Comprehensive Plan?

• 20 year VISION for the County’s future
• Inclusive public engagement
• Guides growth
• Addresses community needs/wants
• Identifies goals, objectives and strategies
What can a Comp Plan DO?

- Guidance for future Strategic Plans and Budgets
- Direct County to create Small Area Plans for neighborhoods
- Qualify County for new Federal and State funds
- Direct changes to ordinances, regulations, and policies
- Create opportunities for new local and regional collaboration
Staff to-do list (2021 - 2023):

- Create a Steering Committee of community members
- Select a Consultant to guide the planning process
- Coordinate with County Departments for assistance *(Ex: Communications, IT)*
- Conduct a Department roadshow
- Establish Technical Advisory Committee *(County Departments, municipalities, other agencies)*
- Launch Official website and social media campaigns
- Work with the Consultant and community **throughout the planning process**
- Draft the plan, obtain feedback, and present to the Boards for adoption
Steering Committee

• Diverse, representative group of residents
• Selected for knowledge of community, expertise in a focus area, or interest in County’s future
• Role:
  • Provide perspective/insight on information
  • Feedback on draft policies and implementation
  • Act as a sounding board for residents
  • Networking and advocacy for the Plan
Steering Committee Focus Areas

- YOUTH / AGING / MULTI-GENERATIONAL
- HEALTHY COMMUNITY / PARKS
- COMMUNITY GROUPS
- RESILIENCE
- CRITICAL FACILITIES & CONCURRENCY MGT
- EQUITY
- SUSTAINABILITY / CONSERVATION / ENVIRONMENT
- EMERGENCY MGT / SAFETY
- FARMLAND / FOOD
- ABILITY
- HAZARD MITIGATION
- TRANSPORTATION
- PLANNING BOARD REPRESENTATIVE

DIVERSE, REPRESENTATIVE GROUP
Age, race, job sector, county region, ability, language, etc.
Steering Committee Review Criteria

3 Evaluators separately ranked applications.

Points given for:

- Professional experience, affiliation, or real world experience related to the Component areas
  - *Ex. Of real world experience: owns a farm, engaged in community, lives in affordable housing, works in service industry, etc.*

- Long term residency in the County

- Diversity (Geographic area, age, race, gender, education level)

- Staff designated Component areas for each applicant based on their areas of experience, not interest
Application advertised to the public

MAY 3

Due date

111 applications received

Staff provided 30 recommended applicants to Commissioners

MAY 17

June 11

Next Steps

Commissioner Interviews of applicants

August 3

Commissioner selection of members

MAY 17

June 11

Next Steps

August 3
Request for Proposals (RFP) for Consultants

Consultant to guide the planning process and provide services and support for the creation of a 20 year plan

Consultant Role:

• Engage citizens, staff, and the community in the process
• Compile and analyze data and prior plans
• Develop goals, policies, and actions to achieve the vision
• Draft the plan and present to Boards for feedback/adoption
Consultant Selection Timeline

- **RFP released requesting proposals**: January 27
- **Consultant interviews**: April 27
- **Proposals Due**: May 20
- **Contract Negotiation with preferred Consultant**: August 2021

5 proposals received
Sample Consultant Tasks

- Work with staff to develop project scope and timeline
- Gather existing data and county/regional plans for analysis
- Create a public engagement plan
- Conduct meetings with Steering Committee and Boards
- Assist with public meetings, events, surveys, and media
- Monitor progress and identify missing elements
- Develop goals, actions, and benchmarks
- Complete a county needs assessment
- Recommend changes to ordinances, policies, etc.
- Draft the plan, provide graphics, and present to community
Planning Board Participation

- Possibly designated representative on the Steering Committee
- Regular presentations from staff/Consultant throughout the 2-year process
- Public engagement participation – Surveys, meetings, popups, etc.
- Review of draft plan data and documents
- Public meetings with Board to review the draft Plan