BUNCOMBE 2043 COMPREHENSIVE PLAN
Planning Board Update

Planning & Development Department
Gillian Phillips
Long Range Planning Division Manager
PROPOSED PLANNING PROCESS

PHASE 1
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

PHASE 2
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

PHASE 3
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

PHASE 4
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Adopted Plan
- Implement Plan

We are here
Community Engagement/Public Input
✓ PHASE 1 LAUNCH - Complete

- Department Roadshows
- BOC interviews and Stakeholder Interviews
- Information and Data Gathering
- Kick Off Meetings in October
- Branding and Logo
Phase 2 - Establishment of Vision and Goals

Engagement Window #1 - Vision and Goals
Mid-December to Tentatively Mid-April

➢ Stakeholder Survey
➢ Community Vision Word Cloud
➢ Youth Activities including the Student Activity Kits
➢ Currently 4 Virtual Meetings Scheduled (one already completed)
  ▪ Community poll
  ▪ Prioritization Exercise
  ▪ Mapping exercise
➢ Coming Soon
  ▪ More Virtual meetings in February and March
  ▪ In Person Meetings at the end of March and/or beginning of April

JOIN US TO BUILD THE VISION AND GOALS FOR THE 2043 COMPREHENSIVE PLAN
VIRTUAL JANUARY MEETINGS:
Jan. 20 (6-8pm)
Jan. 25 (12-2pm)
MORE VIRTUAL MEETINGS WILL BE SCHEDULED SOON
engage.buncombecounty.org
Activities for Vision and Goals

This site contains a presentation and activities that Buncombe County residents can do during the in-person, virtual, and self-guided public input meetings for the Comprehensive Plan process.

Poll

What is the zip code of the area where you live?
Your response: 97818

What is the zip code of the area where you work?
(Leave blank if you do not work)
Your response:

Why do you choose to live in Buncombe County? (Pick your top choice.)

- Natural beauty and mountains
- Sense of community
- Work here or your spouse/partner works here
- I was born here and never left
- Family-oriented community
- Quality of life (schools, recreation/parks, fun activities, and dining options)
- Extended family lives here
- Other

Select a response
Activities for Vision and Goals

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PRIORITY PLANNING ISSUES

- Sustainability
- Equity
- Economic Development, Education & Upward Mobility
- Working Lands Protection
- Infrastructure & Energy
- Resilience & Hazard Mitigation
- Environmental Protection, Recreation, & Community Health
- Land Use, Housing, & Transportation

Select a response:

- Yes
- No
- Not Sure
Activities for Vision and Goals

This site contains a presentation and activities that Buncombe County residents can do during the in-person, virtual, and self-guided public input meetings for the Comprehensive Plan process.

Using the interactive map below, drag and drop pins onto places or areas that you feel should be protected, changed, replicated, or have more housing or employment opportunities. For each pin that you put on the map, include a comment describing what the PLACE or AREA is that you are identifying.

Description of Drop Pin Options:
- Protect: places you want to stay the same
- Change: places you want to change
- Replicate: places you like and want to see more of in Buncombe
- Grow Housing: places you support development of new housing
- Grow Employment: places you support development of new businesses and jobs
DATA OUTPUT USING PUBLICINPUT.COM

https://publicinput.com/report?id=13060
# Phase 3

## Engagement Input Opportunities

<table>
<thead>
<tr>
<th>Engagement Window #2</th>
<th>Policy Direction &amp; Priorities</th>
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</thead>
<tbody>
<tr>
<td>Policy Choices Assembly, Mini-Assemblies (3) &amp; Online Activities</td>
<td></td>
</tr>
<tr>
<td>• Confirmation of vision and goals poll</td>
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<tr>
<td>• Policy choices station activities</td>
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<tr>
<td>• Small group discussions</td>
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<table>
<thead>
<tr>
<th>Engagement Window #3</th>
<th>Affirm the Plan</th>
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<tbody>
<tr>
<td>Public Intercept Events to Unveil Draft Plan</td>
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<tr>
<td>• Confirmation of policy direction poll</td>
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<tr>
<td>• Action prioritization activity</td>
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<tr>
<td>• Small group discussions</td>
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How can you be involved?

1. **Tell 5 People about the Comprehensive Plan and why it’s important.**

2. **Use our Awareness Toolkit to share about the Comprehensive Plan.** Post on social media, send an email to your network, and more.

3. **Attend a Virtual Meeting.** Choose one of the meetings happening in January, February, or March (*see project website for more details*).

4. **Participate in a self-guided virtual meeting:** Online or printed meeting kits provide the same information as the live meetings and allows you to share your input on your own time.
Questions?