BUNCOMBE 2043 COMPREHENSIVE PLAN

Phase 2 Overview, & Phase 3 Update

Presented by

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Meeting Agenda

1. Phase 2 closeout
2. Community Engagement
3. Vision & Goals Update
4. Next Steps
5. Questions
Planning Process

**PHASE 1**
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

**PHASE 2** • EXTENDED DUE TO COVID
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

**PHASE 3**
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

**PHASE 4**
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Zoning to Implement Plan

- Project Kickoff Meetings
- County & Stakeholder Interviews
- Community Engagement Window #1 – Establish the Vision and Goals
- Steering Committee Meetings
- Community Engagement Window #2 – Develop Policy Direction and Priorities
- Steering Committee Meetings
- Community Engagement Window #3 – Affirm the Plan
- Steering Committee Meetings
- Public Adoption Meetings and Hearings (5)

*We are here*
PHASE 2: Community Engagement

- 1243 participants attended meetings
- 347 completed an activity
- 592 kids participated
- 1321 Community Engagement
- 127 Stakeholder surveys
- 20 meetings and events

Phase 2 Activities:

- **21,000 FLYERS MAILED TO PROPERTY OWNERS**
- **143 RADIO SPOTS**
- **11,500+ POSTCARDS GIVEN OUT**
- **20 PUBLIC MEETINGS & EVENTS**
- **2 STEERING COMMITTEE MEETINGS**
- **12 NEWSLETTERS EMAILED**
- **430+ GROUPS CONTACTED**
- **6 PRESENTATIONS TO GROUPS**
Word Cloud

SUSTAINABLE DEVELOPMENT

TRANSPORTATION

ENVIRONMENTAL PROTECTION

PUBLIC SAFETY

FARE

HOUSING

CLIMATE CHANGE

DIVERSITY & INCLUSION

COMMUNITY BUILDING

EDUCATION

GOVERNANCE

HEALTH

ECONOMIC DEVELOPMENT

INFRASTRUCTURE

TURISIM

EQUITY

HOMELESSNESS
PHASE 2: Tasks Completed

- Gathered information about existing conditions and historical context
  - Draft Factbook completed
  - Draft Policy Guide completed
- Identified future planning influences/issues
- Community Engagement to identify Vision and Goals
- Developed plan framework (*Still in progress*)
Examples of Phase 2 Input:

67% the rising cost of living is their biggest concern for the future

80% the natural environment is what they like most about Buncombe

45% The biggest transportation needs is better access to sidewalks, walking trails, or greenways

46% developing affordable housing should be the top sustainability priority
Plan Framework

**VISION THEMES**
- Highest level of the Plan Framework
- Ideal aspirations and desired outcomes

**GOALS**
- Outcomes related to each planning topic
- Specific desired result to achieve *(performance metrics)*

**POLICIES**
- Statements of commitment and direction to achieve goals
- Describes positions to inform decision-making and intent

**ACTIONS**
- Specific implementation tasks the county and partners will take
- Can prioritize within the plan, or as part of future Plan updates
Draft Vision Themes

Through our Buncombe County 2043 community vision, we will...

- Strive to Achieve Equity
- Commit to Sustainability
- Achieve Livability and Affordability
- Focus on Conservation
- Root Efforts in Community

Planning Goal Topics

**VISION THEMES**
- Growth, Protection, & Conservation
- Transportation & Connectivity
- Farms, Forests, & Environmental Conservation
- Economic Development, Education, & Jobs
- Health & Recreation
- Hazards & Resiliency
- Infrastructure & Energy
PHASE 3: Community Engagement

Launched June 2022

• 8 intercept events, 1 virtual meeting, 1 drop in meeting
• 1,000+ people have participated so far
• Several upcoming intercept events and meetings
• Surveys being distributed to community partners
• Surveys available at all County Libraries and online

Ends September 6, 2022
Next Steps....

• Gathering public input on Policies and Actions (Poll ends September 6, 2022)

• Steering Committee working on draft Policies and Actions

• Commissioner 3x3’s reviewing draft Policies and Actions (Tentative in September)

• Commissioner Workshop (Tentative for September 27th)

• Gathering public input on draft Plan (Tentative in October)

• Planning Board review of draft Plan (November – December 2022)