Comp Plan – PB Update

Presented by

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https://www.youtube.com/watch?v=UtzVZLxTQlY
We are Just Getting Started

We are Here
We are here

PLANNING PROCESS

Proposed Schedule. Community Engagement Windows may be extended or number of meetings may be increased based on evaluation of input received
✓ PHASE 1 LAUNCH - Complete

- Department Roadshows
- BOC interviews and Stakeholder Interviews
- Information and Data Gathering
- Kick Off Meetings in October
- Branding and Logo
PHASE 1 - Getting the Word Out

- **Comp Plan Video**
- **Kids Visioning Events**
- **Weekly Newsletter**
- **Asheville Holiday Parade**
- **Kids Postcard Project**
- **Postcards and Posters**
# Phase 2 - Engagement Input Opportunities

## Engagement Window #1 - Vision and Goals
Mid December to Mid February

### Stakeholder Interviews & Survey
County staff facilitated engagement; Outreach by Community Ambassadors

### Community Vision Word Cloud

### Hybrid Workshops (3), Targeted Meetings (3) & Online Activities - Week of January 10th
- Community poll
- Small group discussions
- Mapping exercise

Spanish translation of materials and interpretation services provided at all events
Phase 2 - Community Engagement Window #1
Meeting Locations Week of January 10th

Hybrid Public Workshops (3)
In-person & Virtual Attendees
North BC - West BC - East BC

Targeted Community Meetings (3)
• Harder to reach populations proposed:
• Rural (Fairview Community)
• Historically Disenfranchised Community (Emma Community)
• Youth (High School Students-Skyland Library)

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Phase 2 - Stakeholder Organization Survey

- Targeted to organizations with an interest in the County’s future, for example:
  - Neighborhood associations
  - Businesses and business organizations
  - Nonprofits
  - Civic groups
  - Environmental groups
  - Equity/Inclusion groups
  - Public safety groups
  - Buncombe County Boards and Commissions
  - Other groups that have a stake in the future of Buncombe County

- Purpose: Provide Input for the foundation for policy direction
- Public Input survey that can be distributed to organizations
- Ongoing
- Currently 176 groups identified for survey distribution
Roles of the Planning Board and Others

• Sec. 58-15, BC Code of Ordinances
• **Make studies** of the area within its jurisdiction – in process
• **Determine objectives** to be sought in the development of the study area.
• Prepare and adopt plans for achieving these **objectives**.

• 160D-5-1. Plans NCGS
• The planning process **shall include opportunities for citizen engagement** in plan preparation and adoption.
• A local government may prepare and adopt other plans including **small area plans, recreation and open space plans, hazard mitigation plans, etc.**
• Plans shall be adopted by the governing board with the **advice and consultation of the PB.**
STAFF & PLANNING BOARD

RESIDENTS

I need affordable housing
I’m worried about the environment
I want sidewalks

XG 2043 Plan Maker

COMPREHENSIVE PLAN 2043

Ok! We hear you!

GOALS
POLICIES
OBJECTIVES
How Wants and Needs Translate to Objectives

• Community expresses a need (ex. we want sidewalks)
• Feedback is gathered and bundled
• Staff sorts and prioritizes
• Goal/priority setting begins with the PB (ex. identify linkages and corridors)
• Goals, objectives and policies are formulated and translated into the plan
• Text amendments follow after plan is complete
PLANNING PROCESS ROLES

Residents and Property Owners

Stakeholders

Board of Commissioners

Planning Board

Staff and Consultants

Steering Committee
PLANNING PROCESS ROLES

Residents and Property Owners

Provide Inputs – Foundation for Policy Direction
Residents and Property Owners

Stakeholder Organizations

Provide Inputs – Foundation for Policy Direction

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Residents and Property Owners

Stakeholder Organizations

Board of Commissioners

Planning Board

Staff and Consultants

Steering Committee

Provide Inputs – Foundation for Policy Direction

Provide Inputs – Foundation for Policy Direction

Reviewers & Guiders of Plan Development

Development
Residents and Property Owners

Stakeholder Organizations

Planning Board

Steering Committee

Provide Inputs – Foundation for Policy Direction

Reviewers & Endorsers of Plan Development

Reviewers & Guiders of Plan Development

Provide Inputs – Foundation for Policy Direction

Residents and Property Owners

Stakeholder Organizations
<table>
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<tr>
<th>Role</th>
<th>Groups</th>
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<tr>
<td>Adopters &amp; Implementors of Plan</td>
<td>Board of Commissioners, Planning Board</td>
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<td>Reviewers &amp; Endorsers of Plan Development</td>
<td>Steering Committee, Staff and Consultants</td>
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PLANNING PROCESS ROLES

- Board of Commissioners
- Planning Board
- Steering Committee
- Stakeholder Organizations
- Staff and Consultants
- Residents and Property Owners
Future TBD Items

• Joint meetings with the Steering Committee
• Joint meeting with the BOC
• Goal/Policy/Objective setting – Staff and Planning Board
Questions