BUNCOMBE 2043 COMPREHENSIVE PLAN
BOA Update

Presented by

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What is a Comprehensive Plan?

• 20 year VISION for the County’s future
• Inclusive public engagement
• Guides growth
• Addresses community needs/wants
• Identifies vision, policies, strategies, actions
What are the steps?

1. Identify the community’s issues, needs, wants, and ideas

2. Develop The Plan which creates the vision, strategies, and goals

3. Use the adopted Plan to direct decisions about budgets, priorities, regulations, and further planning
What can The Plan Do?

• Guidance for future Land Use, Strategic, and other Plans
• Guide policy, priority, and budget decisions
• Direct County to create Small Area Plans for neighborhoods
• Qualify County for new Federal and State funds
• Direct changes to ordinances, regulations, and policies
• Create opportunities for new local and regional collaboration
PROPOSED PLANNING PROCESS

**PHASE 1**
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

**PHASE 2**
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

**PHASE 3**
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

**PHASE 4**
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Zoning to Implement Plan

- Public Adoption Meetings and Hearings (5)

We are here

*Community Engagement Windows may be extended or number of meetings may be increased based on evaluation of input received*
✓ PHASE 1 LAUNCH - Complete

- Department Roadshows
- BOC interviews and Stakeholder Interviews
- Information and Data Gathering
- Kick Off Meetings in October
- Branding and Logo
Phase 2 - Establishment of Vision and Goals

Engagement Input Opportunities

Engagement Window #1 - Vision and Goals
Mid December to Mid February

- Stakeholder Survey
- County staff facilitated engagement
- Community Vision Word Cloud
- Workshops (4), Targeted Meetings (4), Virtual, & Online Activities – Virtual in January 2022, Tentative February 2022
  - Community poll
  - Mapping exercise
  - Prioritization Exercise

Spanish Translation Available at Some Meetings
Phase 2 – Engagement Input Opportunities

JOIN US TO BUILD THE VISION & GOALS FOR THE

2043 COMPREHENSIVE PLAN

MEETINGS:

Jan. 20 (6-8pm) • Virtual
Jan. 25 (12-2pm) • Virtual
Feb. 7 (10am-12pm)  
Emma United Methodist
Feb. 7 (6-8pm)  
Erwin High School
Feb. 8 (6-8pm)  
Fairview Comm. Center
Feb. 9 (4-6pm)  
Enka Middle School
Feb. 10 (6-8pm) 
Weaverville Comm. Ctr. or virtual
Feb. 12 (10am-4pm) Drop-in 
East Asheville Library
Feb. 16 (4:30-6:30pm)  
Sandy Mush Comm. Center
Feb. 17 (4-6pm)  
Black Mountain Library
Feb. 22 (6:30-8:30pm)  
Leicester Comm. Center
Feb. 24 (6-8pm) Youth-focus  
Skyland Libray or virtual

engage.buncombecounty.org
How can you be involved?

1. Tell 5 People about the Comprehensive Plan and why it’s important.

2. Use our Awareness Toolkit to share about the Comprehensive Plan. Post on social media, send an email to your network, and more.

2. Attend a live meeting (Virtual or in-person): Choose one of the meetings happening in January or February (see project website for more details).

3. Participate in a self-guided virtual meeting: Online or printed meeting kits provide the same information as the live meetings and allows you to share your input on your own time.
# Phase 3

## Engagement Input Opportunities

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<th>Engagement Window #3</th>
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<td><strong>Policy Direction &amp; Priorities</strong></td>
<td><strong>Affirm the Plan</strong></td>
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<td>Policy Choices Assembly, Mini-Assemblies (3) &amp; Online Activities</td>
<td>Public Intercept Events to Unveil Draft Plan</td>
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<tr>
<td>• Confirmation of vision and goals poll</td>
<td>• Confirmation of policy direction poll</td>
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<tr>
<td>• Policy choices station activities</td>
<td>• Action prioritization activity</td>
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<td>• Small group discussions</td>
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