Meeting Agenda

1. Welcome and Update 5:30-5:35pm
2. Approval of Minutes
3. Coordination with Other County Initiatives 5:35-6:05pm
4. Developing Fundamentals of Plan Framework 6:05-7:25pm
   1. Vision Themes 6:05-6:40pm
   2. Plan Goals by Topic 6:40-7:25pm
5. Next Steps/Questions 7:25-7:30pm
Logistics

• Parking passes to the College street parking deck (located next door) will be provided.
• Bathrooms
1: Welcome and Update
Planning Process

PHASE 1
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

PHASE 2
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

PHASE 3
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

PHASE 4
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Zoning to Implement Plan

- Project Kickoff Meetings
- County & Stakeholder Interviews

- Community Engagement Window #1 – Establish the Vision and Goals
- Steering Committee Meetings

- Community Engagement Window #2 – Develop Policy Direction and Priorities
- Steering Committee Meetings

- Community Engagement Window #3 – Affirm the Plan
- Steering Committee Meetings

- Public Adoption Meetings and Hearings (5)
Progress on Phase 2: Establish the Vision and Goals

- Community Engagement Window Extended through April 22
- Development of Current Policy Profile
- Planning for Community Engagement Window #2
3: Coordination with Other County Initiatives
Buncombe 2025

Vision
A caring community in harmony with its environment where citizens succeed, thrive, and realize their potential

Values
Respect – Integrity – Collaboration – Honesty – Equity

Community Focus Areas
Educated & Capable Community
Environmental & Energy Stewardship
Resident Well Being
Vibrant Economy

2025 Goals
Specific – Measurable – Achievable – Relevant – Timebound

Foundational Focus Areas
Equity – Operational Excellence – Resources
Ad Hoc Reappraisal

• Establish September 2021
• Made up of 8 County Residents
• Goals
  • Identify Homeowner concerns about the reappraisal process
  • Provide guidance for future assessments
  • Input into equity concerns
Reparations Committee

- August 2020 – Reparations resolution which included the following policy objectives:
  - Expanding access to quality early childhood education and taking other steps to reduce the opportunity and achievement gap in the local public school systems
  - Increasing Black homeownership, business ownership and other strategies to support upward mobility and build generational wealth within the Black community
  - Reducing health disparities, including infant mortality
  - Reducing racial disparities in the justice system.
- Held their first meeting April 30th
Environmental and Energy Stewardship Subcommittee

• Formed in July 2021 to look at:
  • Conservation Easement Strategies
  • Reduction of Greenhouse Gas Emissions
  • Renewable Energy Development and Access
  • Preservation of Farmlands and Natural resources
  • Solar and other Renewable energy
  • Solid Waste Management and Recycling
  • Air and Water Quality
  • Green building

• Policy: 20% by 2030
Affordable Housing Committee

• The purpose of the Affordable Housing Committee is to engage with community partners, solicit public input and make housing affordability policy and funding recommendations to the Board of Commissioners for Buncombe County
Affordable Housing Goals - Adopted

• Increase the supply of Affordable Housing for rent
• Increase the supply of Affordable Housing for homeownership, especially for BIPOC households
• Preserve the supply of Naturally Occurring Affordable Housing (NOAH)
• Support activities that achieve functional zero Homelessness
• Support activities that encourage the use of all vouchers
At its May 3 regular meeting, the Board of Commissioners approved resolutions, for the issuance of General Obligation Bonds, in order to pursue a referendum for the Bonds on the November ballot:

- Acquisition and improvement of land or interests therein for conservation and protection of natural resources and preservation of farmland, including but not limited to, the development of greenways and trails for recreation purposes ($30 Million)
- Payment of the capital costs of housing for the benefit of persons of low or moderate-income, including the construction of related infrastructure improvements and the acquisition of related land and rights-of-way ($40 Million)
4: Developing Fundamentals of Plan Framework
Fundamentals of Plan Framework

• Small Group Session #1: Vision Themes
• Small Group Session #2: Plan Goals
Objective – Collect Steering Committee ideas for the key vision themes that will articulate the priority topics being addressed by the plan. Keep in mind that other topics will be addressed, but not all can be identified as priorities.
Vision Themes Example (Kannapolis)

Vibrant and Connected
Kannapolis will be a dynamic 21st century city with multiple centers of activity that provide a variety of services and vibrant spaces connecting the city's population. The community will be connected by a multi-modal transportation network that supports all ways to move around and features high quality travel corridors which serve as gateways to and from the downtown.

Fiscally and Economically Balanced
Kannapolis will grow in a fiscally balanced way that considers the long term impacts of development. Jobs within a variety of fields will provide excellent economic opportunities for new and current residents with multiple skill levels.

Healthy and Active
Kannapolis will be a healthy and active city where citizens have access to health, nutrition, science, education and recreation amenities. The built and natural environments will be of a high quality and designed to protect and maintain natural features and resources, while reinforcing a healthy and active lifestyle for City residents.
Instructions:

• (5 min) Each member uses handout to jot down up to three words or phrases that express their priority vision themes for Buncombe County in 2043.

• (30 min) Round robin style, each member shares their words/phrases and staff scribe notates in jamboard. The group can then work to identify commonalities in responses, if time permits.
Objective – Collect Steering Committee ideas for the Plan Goals that will **articulate the anticipated outcomes of the Plan with respect to each topic**. Keep in mind there will be specific policies and action items included that will provide more details for guiding decision-making, new initiatives, and community investment.
Planning Topics (Revised)
Example from Lexington County, SC

GUIDING & MEASURING SUCCESS

GOAL
Responsible land use management will guide future growth and redevelopment in coordination with municipalities and utility providers, ensure environmental protection, support economic development, promote quality neighborhood growth in targeted areas, and protect rural lands.

PERFORMANCE METRICS
80% of new development should occur within growth areas identified on and consistent with the Future Land Use and Character Map.
Example from Davidson, NC

A SUSTAINABLE BUILT ENVIRONMENT

Davidson’s integrated natural and built environments will embody the tenets of social, environmental, and fiscal sustainability. The town will be a leader of green building design and climate responsibility.
Fundamentals of Plan Framework

Small Group Session #1: Plan Goals

Instructions:

- (10 min) Each member uses handout to jot down phrases that express the anticipated outcomes of plan efforts with respect to each planning topic.

- (30 min) Round robin style, each member shares their phrases and staff scribe notates in jamboard. The group can then work to identify commonalities in responses, if time permits.
Next Steps and Questions

• Finalize Community Engagement Window #1 Report
• June 14 Steering Committee Meeting (2 hours)
  • Draft Vision Themes and Plan Goals
  • Discuss critical changes to policy direction