COMPREHENSIVE PLAN
STEERING COMMITTEE

Presented by

Planning & Development Department
FIRST MEETING
Meeting Etiquette and Values:

1. Decision making through collaboration: The Committee will function as a workgroup, reaching decisions through consensus.

2. Active participation: Members are expected to attend meetings and participate.

3. Everyone gets a chance to share their views: The group can discuss reasonable speaker time limits. Culture in which everyone can participate.

4. Respect: Listening is a sign of respect; interrupting people is discouraged. Questions and differing viewpoints will be heard when it is your time to speak.

5. Advocacy: Committee members are Plan ambassadors. Help others get involved and have their voices heard.
YOUR VISION

Sustainability

The old, the poor, and
The young

Community, thriving,
racial justice
And equity

Opportunity, prepared

Community, oriented
visionary

Resilient; community driven

Employment; economics

Creative and housed

Healthy; inclusive

Livable for everyone

Authentic; vibrant

planned

Intentional and everybody

Equitable sustainability
prepared caring and nurturing
of young people

Opportunity, prepared

Employment; economics

Connected economic
viability and bucolic

Community oriented
visionary

Coherent and regenerative

Climate awareness and
sustainable growth

Outdoor natural assets; community; farmland

Adaptive collective

Bucolic and balanced

Serene; diverse ethnically, socially,
ideologically, prosperous

Your Vision

Sustainable growth
What is a Comprehensive Plan?

- 20 year VISION for the County’s future
- Inclusive public engagement
- Guides growth
- Addresses community needs/wants
- Identifies vision, policies, strategies, actions
What can a Comp Plan DO?

- Guidance for future Land Use, Strategic, and other Plans
- Guide policy, priority, and budget decisions
- Direct County to create Small Area Plans for neighborhoods
- Qualify County for new Federal and State funds
- Direct changes to ordinances, regulations, and policies
- Create opportunities for new local and regional collaboration
Sample Consultant Tasks

- Work with staff to develop project scope and timeline
- Gather existing data and regional plans for analysis
- Complete a county needs assessment
- Create a public engagement plan
- Conduct meetings with Steering Committee and Boards
- Assist with public meetings, events, surveys, and media
- Monitor progress and identify missing elements
- Develop goals, actions, and benchmarks
- Recommend changes to ordinances, policies, etc.
- Draft the plan, provide graphics, and present to community
Steering Committee

• Representative, geographically diverse group of county residents

• Selected for knowledge of community, expertise in a focus area, or interest in County’s future

• Role:
  • Act as a sounding board for public input from residents
  • Provide perspective/insight on information
  • Networking and advocacy for the Plan
Focus Areas

- Ability
- Transportation
- Equity
- Hazard Mitigation
- Resilience
- Economy
- Tourism
- Farmland / Food
- Healthy Community / Parks
- Youth / Aging / Multi-Generational
- Sustainability / Conservation / Environment
- Emergency Mgt / Safety
- Community Groups
- Steer Committee
- Planning Board Representative
- Critical Facilities & Concurrency Mgt
- Housing
- Economy
- Tourism
- Sustainability
PHASE 1
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

PHASE 2
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

PHASE 3
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

PHASE 4
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Zoning to Implement Plan

- Project Kickoff Meetings
- County & Stakeholder Interviews

- Community Engagement Window #1 – Establish the Vision and Goals
- Steering Committee Meetings #2-3

- Community Engagement Window #2 – Develop Policy Direction and Priorities
- Steering Committee Meetings #4-5

- Community Engagement Window #3 – Affirm the Plan
- Steering Committee Meetings #6-7

- Public Adoption Meetings and Hearings (5)
Next Steps

• Scheduling regular meetings:
  o Availability, location, time of day, time commitment, etc.
• Tentative Kickoff Meeting with Consultant: Virtual, October 12 – 13
• Questions?
Homework: Tagline examples from other areas:

- **Elevate**: Black Mountain
- **Connecting the past, Cultivating the Future**: Clinton
- **Where the River Flows**: Rochester
- **Living Asheville**: Asheville
- **Plan the Possible**: Lycoming
- **Envision 2040**: Montrose
- **Bright ideas, Bold Action**: North Charleston
- **My Tahlequah 2040**: Tahlequah
- **Your city, your voice!**: Allentown