RESOLUTION #19-06-05

Resolution Establishing a Parks, Greenways and Recreation Advisory Board for Buncombe County Recreation Services

WHEREAS, on February 5, 1973, this Board of Commissioners established the Buncombe County Recreation Advisory Council;

WHEREAS, the same was disbanded by ordinance of the Buncombe County Board of Commissioners pursuant to the authority granted to it by House Bill 418, Ratified as Session Law 2013-262 by the North Carolina General Assembly on July 16, 2013, which authorized the Board to create a Culture and Recreation Authority;

WHEREAS, on June 24, 2014, North Carolina Session Law 2013-262, which authorized the creation of the Culture and Recreation Authority, was repealed by North Carolina Session Law 2014-26;

WHEREAS, a county may appoint advisory boards, committees, councils and agencies composed of qualified and interested county residents to study, interpret and develop community support and cooperation in activities conducted by or under the authority of the board of county commissioners of said county; and

WHEREAS, this Board believes that it would be in the best interest of the County to once again establish a Recreation Advisory Board for Buncombe County Recreation Services.

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners for the County of Buncombe as follows:

1. That the Parks, Greenways and Recreation Advisory Board, consisting of nine (9) in number, shall be, and the same is, hereby established.

2. That the members of the Parks, Greenways and Recreation Advisory Board shall serve without compensation.

3. That the members of the Parks, Greenways and Recreation Advisory Board shall serve two year terms for a maximum of three consecutive terms. Previous members who have served their maximum consecutive terms may be reappointed to the board two years after their previous term ended. During the initial appointments, four board members will be designated as one year appointees and five board members will be designated as two year appointees to stagger terms. The initial appointment of one year appointees will not count toward board term limits.

4. That any vacancy shall be filled by the Buncombe County Board of Commissioners to fill the unexpired term.

5. That the makeup of the members of the Parks, Greenways and Recreation Advisory Board shall include at least one resident of each Buncombe County Commissioner
District and shall be selected by the Buncombe County Board of Commissioners upon application. All members of the Parks, Greenways and Recreation Advisory Board shall be County Residents. Members shall be evenly allocated between Buncombe County Commissioner Districts.

6. That the appointed members shall be balanced within the demographics of the surrounding community with specific consideration of gender identity, race or ethnicity, and age.

7. That the Parks, Greenways and Recreation Advisory Board shall possess and exercise the following duties:

   a. Develop a strong, clear message about the County’s parks, greenways and recreation offerings that demonstrates how the public is being served and opportunities currently available to citizens. Help disseminate that message.
   b. Recommend strategic priorities for capital investments and facility improvements.
   c. Work in coordination with Commissioners and staff to support implementation and evolution of the Buncombe County Greenways and Trails Master Plan.
   d. Review and provide feedback concerning funding strategies and priorities of recreation-related capital improvements;
   e. Work in partnership with affinity groups—supportive nonprofits, parent organizations, schools, sports teams, etc.—to advocate for and promote County parks, greenways and recreation services.
   f. Make recommendations concerning the construction and improvement of buildings and other structures for recreational needs;
   g. Assist in public engagement and outreach efforts related to the implementation and evolution of the Buncombe Greenways Master Plan;
   h. Remain apprised of marketing and public communication strategies and provide feedback regarding the efficacy of those strategies;
   i. Make recommendations regarding the brand and image of Buncombe County Recreation Services including, but not limited to facility names and branding, partnership and sponsorship policies, and memorial and sponsor elements within facilities;
   j. Advocate for and promote the County’s recreational service offerings to residents of the County alongside recruiting public input.

8. That a quorum shall be a majority of board seats of the Parks, Greenways and Recreation Advisory Board without regard to vacancies.

9. That the Parks, Greenways and Recreation Advisory Board shall organize, adopt bylaws or rules and regulations to govern its procedure and the conduct of the business and affairs of the Parks, Greenways and Recreation Advisory Board and appoint a chairperson and vice-chairperson from among its membership who shall serve a one-year term and until their successors are appointed by this Board.
10. That the Buncombe County Recreation Director or the Recreation Director’s designee shall be the secretary of the Parks, Greenways and Recreation Advisory Board.

11. That regular meetings of the Parks, Greenways and Recreation Advisory Board shall be held at such time and place as may be provided by the Advisory Board in its bylaws or rules and regulations, and special meetings may be held on the call of the chair or Recreation Director after due notice. All such meetings shall comport with North Carolina’s open meetings’ laws.

12. That in addition to physical meetings whereby the public can bring their concerns, suggestions, and questions to the Parks, Greenways and Recreation Advisory Board, the Advisory Board through the Recreation Director shall establish a mechanism to allow the public to submit concerns, suggestions, and questions electronically. Items presented in an electronic manner must clearly identify the member of the public presenting the item. Such electronic items shall be presented collectively on the agenda and any response of the Advisory Board to such items shall be included in the meeting minutes.

13. That the Parks, Greenways and Recreation Advisory Board’s meeting schedule, agenda, minutes shall be posted on the County website under the information regarding the Recreation Services Department.

14. That, by and with the consent of the County Legal Department, County staff is hereby instructed to proceed with this undertaking and all acts and doings of officers, employees and agents of the County, whether taken prior to, on, or after the date of this Resolution, that are in conformity with and in the furtherance of the purposes and intents of this Resolution as described above shall be, and the same hereby are, in all respects ratified, approved and confirmed.

15. That the Chair of the Buncombe County Board of Commissioners and County Manager, or either of them, or their designee, are hereby authorized to execute such documents as may be required to effect the purposes and intents of this resolution.

16. That any prior resolutions or parts thereof of this Board in conflict with the provisions herein contained are, to the extent of such conflict, hereby superseded and repealed.

17. That this resolution shall become effective upon its adoption.

This the 4th of June, 2019.

ATTEST
Lamar Joyner, Clerk

BOARD OF COMMISSIONERS FOR THE COUNTY OF BUNCOMBE

By: Brownie Newman, Chairman

APPROVED AS TO FORM
County Attorney