

FY2024 Buncombe County Tipping Point Grant Report

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| Organization Name: | Colaborativa La Milpa | |
| Project Name: | James Vester Miller Historic Walking Trail | January 15th, 2024 |

| Activities Accomplished | Annual Goal | Amount Completed |
|--------------------------------------|-------------|------------------|
| # of churches participating | 4 | 4 |
| # of tours provided | 4 | 4 |
| # of photographers hired | 1 | 1 |
| # of community members participating | 100 | 80-90 |

| Expenses (please list <u>all</u> grant related expenses) | Amount Spent |
|--|-----------------|
| Doshen stipend | \$ 1,600.00 |
| Local professional photographer | \$ 1,000.00 |
| Local design 828 Design | \$ 500.00 |
| Advantage Direct Prints (postcards) | \$ 319.38 |
| Local grant writer | \$ 300.00 |
| Local 501c3 fee | \$ 250.00 |
| Print of canvas historic mural | \$ 280.00 |
| Marketing & promotions | \$ 751.00 |
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| TOTAL: | \$ 5,000 |

Narrative summary of grant related activities

The James Vester Miller Historic Trail Church Exhibit was to allow the community to have the opportunity to step inside 4 Historic Black Churches, view the craftsmanship inside and out, ask questions & learn local history. Having doshens from the individual churches available to assist with questions was a great way to interact with the patrons. Our goal was to give enough choices with 4 different dates in 4-hour increments for people to come freely into the spaces to explore. Having professional postcards handed out about each church was a wonderful addition for the patrons visiting the church exhibit.

With each date we did notice more patrons coming to view the churches, and believe we came close to our goal of getting 100 community members to visit over the four openings. The grant allowed us to accomplish the project activities we set, and believe it will garner more interest to the trail. A challenge we face is getting the interest of younger generations. We had hoped the invitations to the schools would have encouraged teachers and students to visit, which we are still striving for.