

# FY2023 Buncombe County Tipping Point Grant Mid-Year Report

Organization Name:	Bounty & Soul
Project Name:	Building Trust, Affinity and Digital Engagement

Activities Accomplished	Annual Goal	Amount Completed
Percent of website build completed	100%	0%
Average monthly number of unique page views of volunteer pages	175	0
Average monthly number of unique page views of education pages	375	0
Average monthly number of unique page views of fundraising pages	75	0

Expenses (please list <u>all</u> grant related expenses)	Amount Spent
	\$ -

**TOTAL: \$ -**

## Narrative summary of grant related activities

The Tipping Point "Building Trust, Affinity and Digital Engagement" project will commence this month, January 2023. As of this report, we have not started the project due to executive level staffing challenges. Our organization has grown to a place of needing an additional finance team member, who has been hired and is being trained. Our executive director was in need of a 4 month sabbatical, which she took from August through November, 2022. This left our Deputy Director, who was slated to lead this project, in the role of daily operations, logistics, and staff hiring and oversight, as well as fulfilling the fiscal, operational, and executive team leadership duties of the Executive Director. The timing of the executive director sabbatical was based in need and influenced the trajectory of this project. The Bounty & Soul team did an outstanding job of not only maintaining but well-exceeding our service goals to the community during these challenges, which is our first priority. This month, we have reviewed the project plan and have engaged the web designer. The percent of website completion is 0. The number of page views are listed as "0". Although our existing website has engagement toward these goals, they do not pertain to the improved site, and thus they are considered as "0."