

FY2023 Buncombe County Tipping Point Grant Mid-Year Report

Organization Name:	Blue Ridge Pride Center
Project Name:	Welcoming Foster Families

Activities Accomplished	Annual Goal	Amount Completed
Number of people reached through communications campaign	750	over 4k
Number of local families who attend basic training and register to be contacted about foster parenting opportunities	20	10
Number of families who provide foster care	8	0

Expenses (please list <u>all</u> grant related expenses)	Amount Spent
Advertising	
Asheville FM- 103.3	\$ 900.00
WNCW Radio	\$ 990.00
Spotify	\$ 192.10

TOTAL: \$ 2,082

Narrative summary of grant related activities

The number of people reached with graphics about the program exceeds 1k. Information has been shared montly in our organization's newsletter. Between July and December the newsletter was opened by 4,495 individuals. The newsletter was then shared on our website and social media. Flyers with the program information were available at 3 events and at our Pride Festival. While we are not able to identify the exact number of people who paid attention to the information we are confident it has surpassed our original goal of 750. --- Trainings were held in the fall and winter of 2022. To date 10 people have attended and completed the necessary training. Two (2) of those have attained necessary licsencing and eight (8) are in the process of being licensed. The two (2) licensed families are awaiting the assignment of foster care. The program will offer 2 workshop/training sessions in the remaining months of the Tipping Point grant. Eight (8) recruitment workshops were held in the last 6 months for respite care. 4. Recruitment advertising with Spotify, and local stations 103 and WNCW, resulting in increased inquires.