FY2022 Buncombe County Tipping Point Grant Report

Organization Name:	A Therapist Like Me
Project Name:	Elevating BIPOC Therapists

Activities Accomplished	Annual Goal	Amount Completed
Number of therapists trained and added to the directory or beiginning		
their own practice and/or become community trainers	20	16
Number of minority-identifying clients matched with therapists	90	9

Expenses (please list all grant related expenses)	Am	Amount Spent	
Print Ad Mountain X Nonprofit Issue	\$	495.00	
Print Ad Mountain X Nonprofit Issue	\$	495.00	
VistaPrint (ATLM Merchandise)	\$	112.71	
Indeed.com (recuritement/hiring)	\$	540.00	
Indeed.com (recuritement/hiring)	\$	270.00	
Contractor Pay (Course Development)	\$	912.29	
Contractor Pay (Course Development)	\$	1,000.00	
Contractor Pay (Course Development)	\$	925.00	
Sponsorship Fee GRINDfest AVL (Course Development)	\$	250.00	

TOTAL: \$ 5,000

Overall project updates:

Four month program/course developed in full for inaugural program Interns Not Allies, based on chronic illness and it's effects on mental health. Course details foundational areas of mental healthcare & how marginalized communities can best prepare, advocate for and participate in better, equitable practices. These include resources for community & mental health professionals, including: developing a private practice; Tools to navigate client intersections; Trainings & access to professional development; Contract opportunities for increased income opportunities; Pop-up events to increase community awareness & networking opportunities. We added 11 therapists to our directory, 5 voucher member therapists after our most recent voucher therapist training. We have connected 14 new clients with voucher therapists through our quarterly voucher enrollment.

Indicators of service quality:

(How well did we do it?)

We have added 16 new members to our directory, 5 are new voucher therapists. We had a website traffic spike in November 2021, and again Spring of 2022 as we announced other collaborations with local businesses (including East Fork Pottery & GRIND AVL) in announing our upcoming trainings. To date we have reviewed 55 applications and have match 50 minority-identifying clients with minority-identifying therapist. The remaining four did not have complete applications. We have made edits to the application process to increase the likelihood the application is completed correctly,; We have also developed assesments for the application to measure our success.

Result/Outcome:

(Is anyone better off)

Yes; The need for mental healthcare is more prominent that ever. We have developed courses that create an eco-system within our community. We have onboarded interns that help our nonprofit with administrative tasks; We have created outlines for community pop-ups surrounded mental health care; We continue to develop programming & fundraise to support programming that will increase the student population, creating more mental health providers; We also help those mental health providers with professional tools to develop there own private practice. These small tasks help create more systemic support to otherwise marganilized community members that may not have access otherwise. Our communoity is better off because we have added members to both our directory and our voucher program making it possible for people to access mental health services. We have also witnessed job opportunities increasing and more BIPOC therapist connecting with community agencies and partners who benefit from collaborating with them. We have four therapist who have recently applied to join the directory and are waiting final approval. We have therapists who are licensed associates and plan to develop private practice once they are fully licensed and we have a therapist who has a practice but has suspended working while she completes her doctorate. Through connections with other therapists, each client was able to continue with counseling.