

FY2025 Buncombe County Strategic Partnership Grant Report

Organization Name:	Mount Zion Community Development, Inc.	
Project Name:	Project NAF Project ECHO (Enhancing Collaborative Health Options & Opportunities)	
Reporting Quarter: (Check one)		Quarter 1 (July 1, 2024 - September 30, 2024)
	x	Quarter 2 (October 1, 2024 - December 31, 2024)
		Quarter 3 (January 1, 2025 - March 31, 2025)
		Quarter 4 (April 1, 2025 - June 30, 2025)

Narrative summary of grant related activities

Please provide a brief summary (no more than 1500 characters). You may attach supplemental documents if needed.

Quarter 1	<p>Case management services provided to Black/African American pregnant and postpartum women, their babies and their families. Implemented 'Partners for a Healthy Baby' curriculum—a research-based a research-based parenting curriculum developed by a multidisciplinary FSU (Florida State University) who compiled evidence-based strategies for home visitors to use when addressing issues facing expectant and new families.</p> <ol style="list-style-type: none"> 1. No infant deaths 2. No low birth weights 3. Project NAF: Recipient of the NC Perinatal Association "Baby Booty: award. This award was scheduled to be presented during its annual session on September 30, 2024, but was postponed due to Hurricane Helene. This award recognizes a regional or local team of providers who impact women & families during the perinatal period 4. MZCD collaborated w/ Buncombe County's Breastfeeding Coalition & several other local organizations to host Asheville's first annual Latch AVL Breastfeeding Event 5. Seven (7) participants secured FT employment 6. Fifteen (15) participants retained employment 7. One participant obtained her CDL license 8. One participant hired as a Medical Assistant at MAHEC 9. Executive Director continues to serve on Buncombe County's Community Health Improvement Process (CHIP) committee and CHIP's Leadership committee 10. Mount Zion Community Development, Inc. recipient of alternate grant funding to enhance programmatic needs 11. Twenty-nine outreach activities including public service platforms & other social media platforms
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<p>Quarter 2</p>	<p>Case management services provided to Black/African American pregnant and postpartum women, their babies and their families. Implemented 'Partners for a Healthy Baby' curriculum—a research-based parenting curriculum developed by a multidisciplinary FSU (Florida State University). Evidence-based strategies for home visitors to use when addressing issues facing expectant and new families Staff: Outreach Workers, Family Nurse Practitioner & a Community Health Worker.</p> <ol style="list-style-type: none"> 1. No infant deaths 2. No low-birth-weight births 3. Educational sessions with Project NAF families (see outcome section) 4. Project NAF Outreach Worker served on Buncombe County's Breastfeeding Coalition 5. Four (4) participants secured FT employment 6. Nine (9) participants retained employment 7. One (1) participant accepted in Mission Hospital's CNA program 8. Outreach: Flyers regarding Hurricane Helene Emergency Supplies Give-Away distributed in HACA public housing developments: Hillcrest, Klondyke, Maple Crest, and Mountainside 9. Executive Director continues to serve on Buncombe County's Community Health Improvement Process (CHIP) & its leadership committee 10. Executive Director appointed to serve on CHIP's Leadership committee 11. Mount Zion Community Development, Inc. recipient of alternate grant funding to enhance programmatic needs 12. MZCD collaborated with Mt. Zion Church to host Hurricane Helene Giveaway events. Supplies received from local and non-local faith-based churches and other partnerships. See attachments for additional information. 13. Forty-three (43) Outreach activities and other social media platforms
<p>Quarter 3</p>	

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Progress toward annual goals

Only include new, unduplicated data for each quarter

		Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
Measure	Annual Goal	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of participants served	40	42	2			44
# of participants served postpartum	8	0	0			0
# of participants (mothers and babies) served by structured home visits, community, office, well and sick visits, and virtual visits utilizing the PHB home visit curriculum and holistic services	40	42	3			45
% of participants who report increased knowledge of Maternal and Child Health topics utilizing the "Partners for a Healthy Baby" curriculum	100%	54%	54%			54%
% of case management referrals made based on known participant needs	80%	100%	100%			100%

Comments:

Educational Sessions facilitated by Project NAF Staff implementing the research-based curriculum, 'Partners for a Healthy Baby.'	
Quarter One:	August: Topic-August
2024; Gestational Diabetes	
September 2024: Discussed the Benefits of Eating Fruits & Vegetables	
Quarter Two:	
October 2024: Help family Prepare for Natural Disasters:	
November 2024: Help List Healthy Ways to Manage Stress to Benefit the Whole Family	
December 2024:Help Family Take Pride in Progress Toward Their Goals and Talk About Setting Long Range Goals	Referrals:
Based on known needs	

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Use of funds to date and any budget considerations

Any budget changes of more than 10% to any line item must be approved by County staff in writing in advance.

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 40,000.00	\$ 6,956.26	\$ 6,499.47			\$ 26,544.27
Printing/Marketing	\$ 1,168.00	\$ 50.00	\$ 650.00			\$ 468.00
Client Support	\$ 4,000.00		\$ 2,559.87			\$ 1,440.13
Professional Services	\$ 4,000.00	\$ 1,055.99	\$ 1,742.27			\$ 1,201.74
Office Space (Rent, Utilities, Repairs, etc.)	\$ 4,800.00	\$ 800.00	\$ 1,200.00			\$ 2,800.00
Telephone, Webmail, Internet	\$ 500.00	\$ 141.94	\$ 175.93			\$ 182.13
						\$ -
						\$ -
Total	\$ 54,468.00	\$ 9,004.19	\$ 12,827.54	\$ -	\$ -	\$ 32,636.27

Comments:

See Invoices for additional information

**Mount Zion Community
Development, Inc. (MZCD)**

**Outreach &
Collaboration
Events**



Outreach during the Latch AVL Breastfeeding Event

Pictured left to right:
MZCD's Community Health Worker, Barbara Anderson
and MZCD Volunteer Loretta Smith



Buncombe County Partnership for Children: Shaping Buncombe Coordinator & Breastfeeding Friendly Community

Members of the Buncombe County's Breastfeeding Coalition Latch AVL Breastfeeding Event Planning Committee.

Pictured left to right:

- Wholesome Lactation Care: Marcelle Crago, RN, IBCLC
- Initiative Lead Consultant, Natasha Bowden
- Buncombe County Health & Human Services: Health Promotions Program Manager, Khadiya Ross, MPH
- Mount Zion Community Development, Inc.: Sapphire De'Bellott, Project NAF Outreach Worker



Latch AVL This Weekend!

August 1, 2024, by AFM Intern

Related Show: Asheville FM News Hour

Written By Malachi Mena

The Buncombe County Breastfeeding Coalition has an exciting event coming up this weekend at Rabbit Rabbit. Latch AVL will take place on Saturday at 9AM with lots of unique opportunities and activities!

On AFM News Hour, I got the chance to speak to Sapphire DeBellot and Marcelle Crago about the Buncombe County Breastfeeding Coalition. Marcelle explained that the coalition is focused on helping pregnant and postpartum families find community resources around breastfeeding and chestfeeding. Sapphire added that it's a way for different organizations to come together and help make Asheville a better breastfeeding community.

Marcelle went on to share that while some may think breast/chestfeeding is natural or comes easy, it is a learned skill. The Buncombe County Breastfeeding Coalition is trying to raise awareness and help connect parents and guardians with lactation consultants and the like, to provide skills education and assistance..

Curious about their use of the word chestfeeding, I asked Sapphire and Marcelle to explain how it differed from breastfeeding. The two clarified that chestfeeding was inclusive terminology, as some folks are transgender, non-binary, or identify as male and have the ability to feed. Sapphire and Marcelle said they use the term to create a more welcoming environment to all. Marcelle also stated that there are families that struggle with the social pressure of breastfeeding, as it has become very sexualized. She said that some may not want to feed the baby at their chest, and they bottle feed instead.

The two were very excited to discuss their upcoming event, Latch AVL, on August 3rd at Rabbit Rabbit. It will take place from 9AM to 1PM. People can expect lots of activities, including a raffle and a community latch-on. Chiropractors and therapists will also be on site, along with lots of nonprofits and other organizations, including Mount Zion Community Development. As Mount Zion's Outreach Coordinator, Sapphire spoke about the organization's initiative to promote breastfeeding education through their NAF program, which has been around since 1998. NAF stands for Nurturing Asheville & Area Families and it strives to support African American pregnant and postpartum women in Buncombe, Madison, and Henderson Counties. She explained that they are able to provide support through events like Latch AVL.

After a year of planning this event, Sapphire and Marcelle hope that families throughout town will show up and support the cause. They're excited to see the turnout!

For more on the event visit <https://buncombepfc.org/latchavl/> and check out the latest episode of AFM News Hour.

“GET REAL” Health Fair

**Resources
Education
Advocacy, and
Live Healthy for a
Lifetime**

See attached flyer

“GET REAL” Health Fair

**Facilitator for Fitness Demonstration/Education:
Mrs. Octavia Caldwell, RN**

**Medical Visits by: Kontia J. Grant,
RN, BSN, MSN, FNP-C, BS Psychology**

Vendors:

- ABIPA
- Blessed Soul Food Catering
- Buncombe County Partnership for Children
- Center for Participatory Change
- Christine W. Avery Learning Center
- Dr. Wesley Grant Sr. Southside Community Center
- IFPHA
- Nurse Family Partnership
- Racial Justice Coalition
- YWCA





Get Real Health Fair
September 14, 2024

Dr. Wesley Grant Sr, Southside Community Center



Mount Zion Community Development, Inc. initiated and collaborated with the Dr. Wesley Grant Sr. Southside Community Center on September 14, 2024, for the “GET REAL” Health Fair
Resources, **E**ducation **A**dvocacy, and **L**ive **H**ealthy for a **L**ifetime.



Project NAF Staff with Project NAF Participants & Baby during the “GET REAL” Health Fair on September 14, 2024, at the Dr. Wesley Grant Sr. Southside Community Center.



Mount Zion Community Development, Inc.'s
Executive Director, Belinda K. Grant, and
Project NAF Outreach Worker, Sapphire De'Bellott
Giving Tuesday 2024.

ECHOING HOPE

Post Hurricane Helene

ECHO

(Enhancing Collaborative Health Options & Opportunities)

**Through HOPE-
Hope and Healing
Opportunities
with
Preventive Education**

Members of the Faith Community throughout the state of NC and beyond called on and entrusted Dr. John H. Grant, Pastor and President of Mt. Zion Missionary Baptist Church of Asheville, to oversee and coordinate the distribution of Hurricane Helene funds and supplies throughout WNC.

Mount Zion Community Development, Inc. was the recipient of miscellaneous donated supplies from community partnerships as well.

Mount Zion Community Development, Inc. was founded by the Mt. Zion Missionary Baptist Church of Asheville, Inc. – formerly Mount Zion Missionary Baptist Church.





MZCD staff assembling Hurricane Helene Donations
Hurricane Helene community outreach give away supplies October-
December 2024.
Additional outreach activities will be held



A community member visits and receives supply items during Hurricane Helene's Community Outreach events hosted by Mt. Zion Missionary Baptist Church of Asheville, Inc. & Mount Zion Community Development, Inc.



Project NAF Participants and children attended and received supplies and other donations during Hurricane Helene's Community Outreach.

Coordinated & hosted by Mt. Zion Missionary Baptist Church of Asheville, Inc. & MZCD

Project NAF

(Nurturing Asheville &
Area Families)

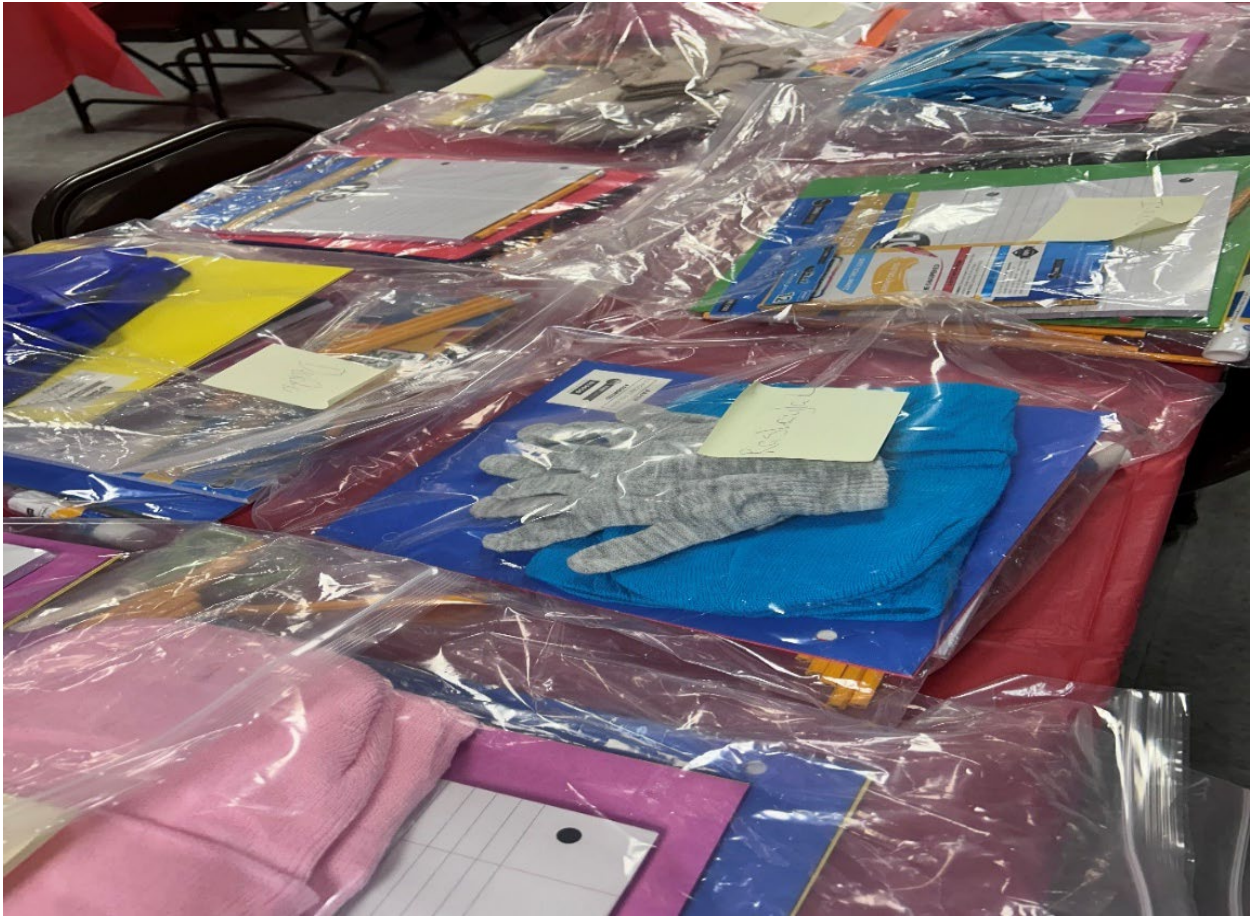
Participant and their
families



Project NAF Outreach Worker accompanied Project NAF Participant and her baby to a well-child visit.



Mount Zion Community Development, Inc.'s Executive Director
Belinda K. Grant,
with Project NAF baby who is now 12 months old



Pre-packaged school supplies donated by
Read to Succeed Asheville/Buncombe

Project NAF Christmas Event Gifts & Supplies
from Hurricane Helene provided

Showing Appreciation to Project NAF Families
Black/African American babies, children and their families
December 14, 2024



Squishmallows donated by Buncombe County Partnership for Children
Project NAF Christmas Give Away &
Hurricane Helene Supplies
Gifts of appreciation (partial showing)
December 14, 2024



A Project NAF participant attends Project NAF's
Christmas Celebration Event
Hurricane Helene supplies provided as well
December 14, 2024



Project NAF Families having fun during the Christmas Event
&
Hurricane Helene Supply Give Away
December 14, 2024



Buncombe County for your support of the Project NAF Program
Project NAF-Project ECHO
Contract ID: FY25SPG11

Project NAF is a Program of
Mount Zion Community Development, Inc.



SATURDAY
SEPTEMBER
14, 2024

“GET REAL” HEALTH FAIR

Resources - Education - Advocacy - Live Healthy for a Lifetime

Date: September 14, 2024
Time: 12:00 PM - 3:00 PM
Location: Dr. Wesley Grant Sr.
Southside Community Center
285 Livingston St, Asheville, NC 28801

Why Attend?

- Gain valuable health insights
- Access free health services
- Connect with your community
- Enjoy a family-friendly event

Join us for a day of health, wellness, and community!
FREE Event

- ✓ Advocacy Corner
- ✓ Fun and Entertainment
- ✓ Fitness Demonstration Facilitated by Mrs. Octavia Caldwell, RN
- ✓ Resource Booths



Medical Vitals by: Kontia J. Grant,
RN, BSN, MSN, FNP-C, BS
Psychology



Mrs. Octavia Caldwell, RN



Hosted By: Mount Zion Community Development, Inc. & the
Dr. Wesley Grant, Sr. Southside Community Center

ECHO (Enhancing Collaborative Health Options and Opportunities)
through Education.

Together, we can impact health and live healthier for a lifetime!!!

Belinda K. Grant, Executive Director

