

FY2024 Buncombe County Strategic Partnership Grant Report

Organization Name:	Black Wall Street AVL	
Project Name:	Strengthening BIPOC Buisnesses in WNC	
Reporting Quarter: (Check one)	X	Quarter 1 (July 1, 2023 - September 30, 2023)
		Quarter 2 (October 1, 2023 - December 31, 2023)
		Quarter 3 (January 1, 2024 - March 31, 2024)
		Quarter 4 (April 1, 2024 - June 30, 2024)

Narrative summary of grant related activities

Please provide a brief summary (no more than 1500 characters). You may attach supplemental documents if needed.

Quarter 1	<p>This quarter BWS moved forward with solidifying community partnerships for the project and searching for key people to implement our program. We launched our partnership with Asheville City Schools so that Black Wall Street, Jr is an official club inside Asheville School System. We partnered with Entrepreneurs in Schools and Franklin School of Innovation for their upcoming InnovationFest celebration. We partnered with Thrive AVL to evaluate and refine our approach to the tourism specific cohort answering the question "How can tourism benefit BIPOC businesses in Buncombe County." We partnered with The Radical Hotel (new construction in the River Arts District) to sell items sourced from BWS in their hotel gift shop to be featured at the Grant opening in October. We secured leverage from Arts AVL to partner with local historian Priscilla Robinson. BWS is partnering for the launch of her Urban Renewal Impact display of the Black History of Asheville's historic Southside. This includes sourcing the information and photos from her personal research and covering the cost of the production, printing, and installation. This is set for releasee and display during an event we call "Christmas in Southside: Enjoying the holiday with southside past, present, and future." We connected local Community Elder and businessman Todd Gragg to Rotary club and partnered to host a viewing of "Black in Asheville" Documentary at Asheville Community Theater. We were challenged by a team member having health challenges, but were able to recruit new members to help cover tasks to ensure program success and continuity. BWS member Clarence Robinson opened his new Brick & Mortar food business on Merrimon Ave.</p>
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Quarter 2	
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Quarter 3	
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Quarter 4	
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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of hours of technical assistance provided to members	100	50				50
# of new businesses created	5	1				1
Amount of revenue reported by cohort members via profit & loss (P&L) statements	\$ 250,000.00	\$ 136,764.00				\$ 136,764.00
# of people registered for local cultural events	1000	165				165

Comments:

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Use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 30,000	\$ 7,500				\$ 22,500
Supplies/Materials	\$ 20,000	\$ 5,300				\$ 14,700
Black Wall Street Junior	\$ 20,000					\$ 20,000
Total	\$ 70,000	\$ 12,800	\$ -	\$ -	\$ -	\$ 57,200

Comments: