

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Mount Zion Community Development Inc		
Project Name:	Project NAF (Nurturing Asheville and Area Families)		
Reporting Quarter: (Check one)			Quarter 1 (July 1, 2021 - September 30, 2021)
			Quarter 2 (October 1, 2021 - December 31, 2021)
	x		Quarter 3 (January 1, 2022 - March 31, 2022)
			Quarter 4 (April 1, 2022 - June 30, 2022)

Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

Overall project updates:	<p>Project NAF has served 41 participants to date. There has been four (4) new births this quarter. Case Management/Coordination: Initial Assessment: Screening, Assessing, Stratifying Risk, Planning, Follow-Up, Transitional Care, Communicating Post Transition, and Evaluation. Participants receive advocacy and support services in the midst of COVID-19, addressing the Social Determinants of Health, loneliness, social isolation, and enhancing a sense of belonging through the Project NAF Program. Staff remain a catalyst of hope to pregnant and postpartum women served. Hope is not passive but is an action verb and for Project NAF is not just talking about it but being about it. HOPE (Hope and Healing Opportunities with Preventive Education) boxes distributed to families (food, PPE supplies, baby items, toiletries, and educational materials about maternal and child health topics). Children received clothing items during this quarte. Gift cards to Walmart were also provided to participants who reached goals on their empowerment plans and to express our appreciation for their participation in the program.</p>
---------------------------------	--

Activities related to increasing equity, diversity and inclusion:

Project NAF (Nurturing Asheville & Area Families)
Project NAF advocates and amplifies the voices of People of Color in particular- African American pregnant and postpartum women, and all people in general who are disproportionately impacted by health disparities and to address the need for jobs, housing, crime prevention, education, and health care.
Case Management: Project NAF builds and promotes a thriving community that reduces barriers, systemic and institutional racism and ensures access to employment, quality healthcare, education, and housing for People of Color.
Act/Access: Partnerships with faith-based organizations, serves on Buncombe County's CHIP committee and other steering committees to - impact policymakers, hospitals, and nonprofits to implement strategies that empower People of Color in particular, and all people in general who are impacted by health disparities.

Project NAF Virtual Education Sessions: Implementing Research-Based Curriculum
Project NAF conducted six (6) Virtual Education Sessions implementing the research-based curriculum "Partners for a Healthy Baby: 100% increased knowledge. See Progress Toward Annual Goals document.

Special Events and Other activities:
CHIP: Community Health Improvement Process: Executive Director was asked to serve on CETAC in a Leadership Role. (March 2022).
CETAC: (Continuing Training Advisory Committee). Executive Director serves on this committee. To advance the practice and profession of Public Health Social Work (PHSW) and assure high quality education and training for NC Public Health Social Workers. The twenty committee members are jointly appointed by the NC State Public Health Director and the Dean of the UNC Gillings School of Public Health. The members come from state and local health departments, other public health settings, associations of public health and schools of social work. Serving on CETAC affords the opportunity to keep abreast of educational and sustainability initiatives. (See attachment).

Helpmate: Ongoing collaboration as a member of Helpmate's Board of Directors.

Home Visitors Collaborative Meetings: Executive Director is the host of these meetings
•January 11, 2022.
•February 25, 2022

Mothering Asheville: Executive Director serves on the Steering Committee
Monthly Marketing and Advertising via The Urban News & WRES: (Jan-Mar 2022)

Financial Sustainability:

Mount Zion Community Development, Inc. has ongoing plans to enhance financial stability for its corporation. Sustainability is not just about money, but about sustaining, maintaining, and continuing program services after the funding period is over. Sustainability begins with program development to improve an individual's and a community's well-being.

Current Funding Plans/Opportunities and Plan-of-Action: Inclusive of but not limited to the following activities:

1. Project NAF will continue to pursue and follow-up with current funding sources for on-going opportunities for funding.
2. To keep abreast of local, state, and federal funding opportunities via emails, websites, and news articles including NC DHHS, and Grants.gov.
3. To collaborate with and request meetings with local organizations to discuss program(s) and funding needs.
4. To seek opportunities to collaborate within and across health and social services to heighten community awareness about the Project NAF Program.
5. To continue to be a visible presence in the community by speaking out to keep funding service needs on the table.

Financial Sustainability continued:

- First Presbyterian Church of Asheville's Loaves and Fishes Ministry: \$1420 donated to the Project NAF Program.
- Anonymous Donation of \$1,000 from Schwab Charities.
- 2/11/2022: Grant applications submitted for continued funding for Buncombe County's Strategic Partnership for FY23.
- 02/08/2022: Submitted an Impact grant application to the WNC Bridge Foundation
- 2-11-2022: Grant applications for Buncombe County's Tipping Point grant for the Project NAF Program.
- 3-28-2022: Site Visit with WNC Bridge Foundation for potential funding for FY23.
- 4-12-2022: Grant application submitted to Buncombe County COVID Recovery funds.
- Dogwood Health Trust: Full application in progress.
- Increased donation approval from Mt. Zion Church of Asheville, Inc.
- Notification from the NCDHHS Healthy Beginning's Project: See excerpt from letter from Belinda Pettiford,

"After a thorough review of your application by a team of subject matter experts, we are pleased to share that your agency's application has been recommended for funding at \$80,000 annually during the next 3 years. The approved timeframe is June 1, 2022 – May 31, 2025. Continued funding will be based on availability of funds and performance."

Belinda Pettiford, Branch Head
Women's Health Branch

Mount Zion Community Development, Inc. remains grateful for continued funding from Buncombe County in its ongoing support of and to African American pregnant and postpartum women, their babies, children, and their families.

Outreach & Collaboration:

January 2022

- 01/11/2022: Attended Buncombe County's grant writing session
- 01/12/2022: Attended Buncombe County's grant writing session
- 01/14/2022: WLOS Spotlight Carolina featuring the Project NAF Program
- 01/22/2022: Outreach with Mt. Zion Missionary Baptist Church of Asheville, Inc.
- 01/25/2022 Bartlett Arms Apartment Buncombe County Community Engagements
- 01/27/2022: YMCA's Strategic Planning meeting with the African American Community. Special invite by Mrs. Johnnie Grant, Publisher, The Urban News

February 2022

- 02/01/2022: Outreach with Mt. Zion Missionary Baptist Church of Asheville, Inc.
- 02/08/2022 Bartlett Arms Apartment Buncombe County Community Engagements
- 02/19/2022 YMI Black History Brunch Celebration
- 2/25/2022: Home Visitors Collaborative Meeting.

March 2022

- 03/16/2022 "Let's Talk" Youth Forum at YMI Cultural Center. Executive Director on planning committee. The purpose

of this meeting was to share a platform for youth and teens to share and to explore options to impact the suicide rate.
•03/22/2022 Bartlett Arms Apartment Buncombe County Community Engagements

Trainings:

01/14/2022: It's SIDS Virtual Training (Southwestern Child Development

03/15-31/2022: Circle of Security Virtual Training: 8:00pm-10:pm, (global training)
on Mondays & Thursdays.

The Circle of Security (COS) TM is an evidence-based program designed to help caregivers who are parenting children from birth to age 5-6, gain a better understanding of their children's needs and develop a secure attachment and relationship with their children.

Project NAF staff completed certification training.

03/23/2022: National Association of Social Workers: Practitioner Wellness- Ethics Training

Project NAF Advisory Board Meetings:

Project NAF's Community Advisory Board (CAB) is comprised of organizations of like-minded organization/programs who advise the program on continued development, implementation, evaluation, and maintenance. The overall goal is to provide recommendations to ensure optimal delivery of program goals, objectives, and services. Each advisory committee is made up of individuals with experience and expertise in their given field.

Two meetings this quarter: January 28, 2022, and March 11, 2022.

Activities related to increasing operational excellence:

MZCD's overarching objective of operational excellence is to create an atmosphere that is not hindered by obstacles, one of accountability and transparency- knowing that challenges will come-limited budgets, limited resources and goals that may not align as proposed but, to see challenges as opportunities for change and obstacles as opportunities for growth.

Some key components of operational excellence: To keep the focus on MZCD's mission and vision, to be processed focus, strategic planning, quality assurance, thinking, staying abreast of community needs, constant review of goals and objectives and to make amends when/if needed, and to lead with humility. Always willing to listen, to seek guidance if/as needed and a continuous desire to grow.

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Mount Zion Community Development Inc		
Project Name:	Project NAF (Nurturing Asheville and Area Families)		
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2021 - September 30, 2021)	
	<input type="checkbox"/>	Quarter 2 (October 1, 2021 - December 31, 2021)	
	<input checked="" type="checkbox"/>	Quarter 3 (January 1, 2022 - March 31, 2022)	
	<input type="checkbox"/>	Quarter 4 (April 1, 2022 - June 30, 2022)	

Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Percent of program participants who report increased knowledge of maternal and child health topics to reduce premature births		100%	100%	100%		100%
Percent of program participants who report increased knowledge of maternal and child health topics to reduce low-birth weight		100%	100%	100%		100%
Percent of program participants who report increased knowledge gained in the focus areas discussed during one-on-one visits and educational sessions		100%	100%	100%		100%

Comments:

Project NAF continues to provide one-on-one visits to program participants. During COVID-19, case management activities were held in community settings-in a confidential matter as approved by the participants, as well as home visits which were held outside. Staff also implemented the reseach-based curriculum "Partners for a Healthy Baby Digital" Curriculum. This enhanced safety measures during the pandemic and afforded participants to participant in their home settings.

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Mount Zion Community Development Inc		
Project Name:	Project NAF (Nurturing Asheville and Area Families)		
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2021 - September 30, 2021)	
	<input type="checkbox"/>	Quarter 2 (October 1, 2021 - December 31, 2021)	
	<input checked="" type="checkbox"/>	Quarter 3 (January 1, 2022 - March 31, 2022)	
	<input type="checkbox"/>	Quarter 4 (April 1, 2022 - June 30, 2022)	

Use of funds to date and any budget considerations

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 12,500	\$ 4,938	\$ 4,576	\$ 2,986		\$ (0)
Training	\$ 425	\$ -	\$ -			\$ 425
Travel	\$ 374	\$ 236	\$ 138			\$ (0)
Supplies/Materials	\$ 1,000	\$ 1,000				\$ -
Meetings	\$ 1,268	\$ -	\$ -			\$ 1,268
Equipment/Furniture		\$ -	\$ -			\$ -
Printing/Marketing	\$ 900	\$ -	\$ 100	\$ 100		\$ 700
Licensing/Memberships/Dues/Subscriptions		\$ -	\$ -			\$ -
Client Support	\$ 2,950	\$ -	\$ 336			\$ 2,614
Contracts		\$ -	\$ -			\$ -
Professional Services	\$ 8,000	\$ 2,131	\$ 5,497	\$ 372		\$ 0
Insurance and Bonds		\$ -				\$ -
Building Maintenance	\$ 4,800	\$ 400	\$ 800	\$ 1,200		\$ 2,400
Media Communications	\$ 2,000	\$ 245	\$ 734	\$ 489		\$ 533
Telephone	\$ 1,474	\$ 50	\$ 151	\$ 100		\$ 1,172
Equipment	\$ 309	\$ -	\$ -			\$ 309
Total	\$ 36,000	\$ 9,000	\$ 12,331	\$ 5,247	\$ -	\$ 9,421

Comments: