

# FY2022 Buncombe County Strategic Partnership Grant Report

<b>Organization Name:</b>	Carolina Small Business Development Fund		
<b>Project Name:</b>	Western Women's Business Center		
<b>Reporting Quarter:</b> (Check one)		Quarter 1 (July 1, 2021 - September 30, 2021)	
		Quarter 2 (October 1, 2021 - December 31, 2021)	
	X	Quarter 3 (January 1, 2022 - March 31, 2022)	
		Quarter 4 (April 1, 2022 - June 30, 2022)	

## Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

<b>Overall project updates:</b>	<p>This quarter, the Western Women's Business Center provided one-on-one to 52 clients. Total hours of coaching 96.2 and hosted 16 trainings online. 219 attendees from Buncombe County</p> <ol style="list-style-type: none"> <li>1- DDL – Choosing Your Business Structure</li> <li>2- New Year Business</li> <li>3- Learn to Love Sales</li> <li>4- Plain Talk about Financial Statements</li> <li>5- QuickBooks Online – Understanding Vendor Transactions</li> <li>6- QuickBooks Online – Understanding Customers Transactions</li> <li>7- AABA – Makers of Tomorrow</li> <li>8- Building a solid Foundation for your Personal Finances Part 1</li> <li>9- Building a solid Foundation for your Personal Finances Part 2</li> <li>10- Business Blue Print – Crafting Your Business Plan</li> <li>11- Marketing 101</li> <li>12- Preparing for a Small Business Loan</li> <li>13- Using Word Press to Build a Website for your Business</li> <li>14- DDL – Balance, Burnout and Boundaries</li> <li>15- Using Analytics to Develop your Business Platform</li> <li>16- Four Hidden Barriers to Success</li> </ol> <p>The WWBC staff attended and participated at the TEDx Asheville Event and the Asheville Chamber - Women UP Celebration</p>
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<p><b>Activities related to increasing equity, diversity and inclusion:</b></p>	<p>The Latino program has hosted three statewide virtual events during Q3. The first event was named "Recursos para Empresarios Latinos" (Resources for Latin Entrepreneurs), we had over 25 attendees including future business owners from the Asheville area. During this event we provided information on how to open a business and the resources that CSBDF and WWBC can offer.</p> <p>We also hosted "Las Nuevas Reglas del Dinero" (The New Rules of Money), this event was promoted statewide and we had a good reach all throughout NC, including Bucombe County.</p> <p>Our last virtual event this quarter was named "Como Correr tu Negocio" (How to Run your Business), attendees were very engaged and had many questions about the Latino Program.</p> <p>We have offered technical assistants to cleaning company and a new trucking company both companies based out of Asheville, we will continue to partner with these companies and guide them through their business registration process and business plan.</p> <p>AABA – African American Business Association</p> <ul style="list-style-type: none"> <li>- Hosted a virtual seminar 'Makers of Tomorrow' 8 Attendees</li> <li>- Hosted 16 podcast from 16 small businesses located in Asheville. Total listeners 116.</li> </ul>
<p><b>Activities related to increasing operational excellence:</b></p>	<p>Our host organization Carolina Small Business Development Fund (CSBDF) created/updated a long term Strategic Goals and Individual Work Plan with the goal to improve organizational performance.</p>

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## Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Number people served through training and technical assistance programs	125	46	47	52		145
Full-time equivalent jobs created or retained with support from grant activities	15	11	4	3		18
Latino clients served through one on one technical assistance	10	7	3	4		14
						0
						0

**Comments:**

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## Use of funds to date and any budget considerations

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 20,400	\$ 1,808	\$ 12,028	\$ 5,061		\$ 1,504
Training	\$ 1,000					\$ 1,000
Travel	\$ 600			\$ 120		\$ 480
Supplies/Materials						\$ -
Meetings	\$ 500					\$ 500
Equipment/Furniture						\$ -
Printing/Marketing	\$ 1,000		\$ 1,000			\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts	\$ 4,000		\$ 200	\$ 808		\$ 2,992
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance	\$ 1,000					\$ 1,000
Technology	\$ 1,000					\$ 1,000
List other cost						\$ -
List other cost						\$ -
<b>Total</b>	<b>\$ 29,500</b>	<b>\$ 1,808</b>	<b>\$ 13,228</b>	<b>\$ 5,989</b>	<b>\$ -</b>	<b>\$ 8,476</b>

**Comments:**