

FY2022 Buncombe County Strategic Partnership Grant Report

Organization Name:	Asheville Area Arts Council	
Project Name:	Community Art InitiativesL Program, Economic Development & Recovery	
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2021 - September 30, 2021)
	<input type="checkbox"/>	Quarter 2 (October 1, 2021 - December 31, 2021)
	<input checked="" type="checkbox"/>	Quarter 3 (January 1, 2022 - March 31, 2022)
	<input type="checkbox"/>	Quarter 4 (April 1, 2022 - June 30, 2022)

Narrative summary of grant related activities

Please provide brief responses that fit within the box provided

Overall project updates:	<p>The 2021-22 Arts Build Community grant was completed in March 2022. The arts council successfully matched the county funding for this grant dollar for dollar. These grants supports innovative, arts-based projects that inspire diverse groups of participants to be more active, involved, and civically-engaged by creating together. Grants ranged from \$1,500-2,500 and priority is given to projects based in low-income neighborhoods, Title 1 public schools, and communities in need.</p> <p>2021-22 Award Recipients</p> <p>\$2,500 Asheville Writers In The Schools & Communities This project supports residencies for youth in community settings by BIPOC artists. It involve the recruitment, training, and engagement of BIPOC artists to co-design residency experiences for youth living at Asheville’s margins.</p> <p>\$2,500 American Myth Center A Different Myth, a collaboration between Different Strokes! Performing Arts Collective and the American Myth Center, is a new play development project with the goal of telling Black stories written by Black writers, performed by Black actors.</p> <p>\$2,500 Hood Huggers International/Peace Gardens & Market Supports the creation of a digitally interactive self-guided art walk centered on portraits of historic BIOC figures and/or art created by BIPOC artists. The project is hosted within the Peace Gardens – located in the historically African American Burton Street neighborhood of West Asheville – which house well over 50 individual portraits, paintings, sculptures, and mixed-media installations centering African American history, BIPOC artists, and BIPOC culture.</p> <p>\$2,500 Delta House Life Development of Asheville, Inc. Supports afterschool arts programs with a focus on the jazz band at Delta House Life Development. Students in middle and high schools will explore the styles of African American visual artists and jazz musicians and create works of art that reflect their community.</p> <p>\$2,000 Journeymen Asheville Journeymen works with In Real Life to provide after-school programming for middle schools in Buncombe county. Each</p>
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semester, they work with 7-12 boys at UNCA's S.T.E.A.M studio on an artistic crafts project. The goal is that each boy leaves the program with a skills using hand/power tools, an awakened passion for artistic expression, and the satisfaction of seeing a finished craft project of their own making.

\$2,000 Youth Artists Empowered (YAE)

This project will use the power of art as a cathartic outlet to uplift, support and assist youth by providing six week group sessions in art, creativity, self-expression, and empowerment through education and art centered experiences for 8-10 underserved youth, ages 10-18 with a concentration of youth from our Southside Community.

\$1,500 The Montford Moppets Youth Shakespeare Company

The Montford Moppets Youth Shakespeare Company has partnered with the City of Asheville to offer an 8-week theater class to students in afterschool care at the Dr. Wesley Grant Sr. Southside Center. Classes meet once a week for eight weeks and will give as many as 20 students ages 9-15 an introduction to theater through games and scene play. The program culminates in a showcase performance for the students' peers and families.

Please note: The Americans for the Arts Economic & Prosperity Report 6 has been delayed and will begin in May 2022. The final report which was originally scheduled to come out in May 2023 will now be published in September 2023.

Activities related to increasing equity, diversity and inclusion:

The arts council board approved an equity strategy plan at their August 2021 meeting and an FY22 equity plan at their September 2021 meeting.

AAAC is taking proactive steps to be a leader for equity within the local arts sector. The Arts Coalition has an arts equity community, and arts equity is the topic of on of the panels at this year's Creative Sector Summit.

<https://ashevillearts.com/arts-coalition/>

<https://ashevillearts.com/summit/>

Activities related to increasing operational excellence:

The arts council was able to add a new Assistant Director in July 2021, and moved into an office space in the Center for Craft's cowork space in October 2021. AAAC has also approved a new business planning process to ensure effective, efficient, and sustainable growth over the next 3 years.

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Number of Arts Build Community Grants supported	10	0	0	7		7
Number of Creative Economy Reports published	2	0	1	0		1
Number of Buncombe County nonprofit participants in Arts & Economic Report Survey	25	0	0	0		0
						0
						0

Comments:

AAAC did not fund as many ABC grants as anticipated. Instead we focused on giving meaningful support to the projects we did fund to help ensure their success.

An update to the Buncombe County Creative Jobs Report should be published in Q4.

The started date for the Arts & Economic Prosperity Report 6 has been pushed to May 2022.

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Use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 200	\$ -	\$ -	\$ 200		\$ -
Training						\$ -
Supplies/Materials						\$ -
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing						\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts	\$ 7,300	\$ 2,800	\$ 4,500			\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance						\$ -
Arts Build Community Grants	\$ 7,500			\$ 7,500		\$ -
List other cost						\$ -
List other cost						\$ -
Total	\$ 15,000	\$ 2,800	\$ 4,500	\$ 7,700	\$ -	\$ -

Comments:

Paid \$2,800 yearly contract fee to Riverbird Research and paid \$4,500 Americans for the Arts for the AEP6 report.
Awarded \$15,000 in ABC grants.