

FY2021 Buncombe County Strategic Partnership Grant Report

Organization Name:	Wortham Center for the Performing Arts	
Project Name:	Wortham Center for the Performing Arts: A Community Resource	
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2020 - September 30, 2020)
	<input type="checkbox"/>	Quarter 2 (October 1, 2020 - December 31, 2020)
	<input type="checkbox"/>	Quarter 3 (January 1, 2021 - March 31, 2021)
	<input checked="" type="checkbox"/>	Quarter 4 (April 1, 2021 - June 30, 2021)

Narrative summary of grant related activities

Overall project updates:	The beginning of Q4 was still limited to the Governor's restrictions of capacity and audience participation. The Wortham Center was not able to implement the projected on-stage performances and summer camps as the original scope of work for this grant. When the Governor lifted the in-person restrictions in June, Wortham experienced an increase in requests, applications, and tours for presenters and patrons to experience the theatre again. As you can see from the results, the Wortham Center had a large increase with rental performances and audience members in June compared from the past year.
COVID-19 impacts:	Due restrictions not being lifted until June, the Wortham Center was not able to provide the programming as originally proposed in the grant i.e, mainstage performances, matinees, summer camps, etc.. However, as the leader in the arts community of Buncombe County, the Wortham Center has been a viable resource to our community partners by providing a venue for rehearsals in courtyard and theatre, performance virtual recordings, live performances (when permitted), and tours for prospective community partners and rentals.
Activities related to increasing equity, diversity and inclusion:	Wortham is deeply committed to diversity, equity and inclusion in all aspects of operations. The Wortham team participated in NC ARTS Day and attended "Steps Beyond the Statements: Context, Commitment, and Change-Making for Racial Justice", "Living in an Age of Uncertainty", "DEAI: Power in the Community", and "Why Am I The Only Black Person In This Room?". The Wortham Managing Director is active with the Leadership Asheville Creative Placemaking Summits. As an organization, the Wortham Center is committed to the Association of Performing Arts Presenters allegiance to racial equity, diversity, and inclusion (REDI) for the performing arts and participates in the 10/20/30 Pledge. This pledge is to "unfold over 10 years allowing for the necessary process of change, training, and policy evolutions that often require complex institutional considerations, field engagement and support, difficult decisions, vision and shared courage."
Activities related to increasing operational excellence:	At the beginning of Q4, we are having more activity in the theatre, the Wortham team has created a strict arrival process for performers and stage crew, staggering check-in times and designating waiting areas in the dressing rooms and green room for social distancing to keep hallways and small spaces less congested. Since the Governor's restrictions have been lifted, we are operating at full capacity.

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of public events and programs hosted	125	11	47	55	41	154
% of events that are presented by Buncombe County groups	60%	90%	96%	95%	100%	92%
# of theatre visitors/participants	16,500	244	1,097	1,276	1,465	4,082
# of Buncombe County student visitors/participants	39,500	-	120	1,796	2,471	4,387
# of virtual events hosted	15	11	2	8	24	45
# of participants at virtual events	5,000	682	1,100	520	562	2,864

Comments:

As the leader in the arts community in Buncombe County, the Wortham Center hosted 120 performances in our courtyards, parking deck, Asheville Outlet Mall, and online streaming including local artists. Provided space for more than 11 community partners including multi-day rehearsals throughout the lobby and all three theatres, multi-day video recording for streaming events in the Diana Wortham Theatre, and walking exhibits in the lobby. Streamed virtual programming to over 20 classrooms in Asheville and Buncombe County for students to experience arts workshops and engage safely in lessons, videos, activities, and arts integration experiences. Partners included Black Box Dance Theatre and Aquila Theatre. Due to the Governor's capacity restrictions during Q1 through most of Q4, the Wortham Center was not allowed to open the theatre to full capacity for visitor participation until June 1st.

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Use of funds to date and any budget considerations

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel						\$ -
Training						\$ -
Supplies/Materials						\$ -
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing						\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance	\$ 18,500	\$ 4,625	\$ 4,625	\$ 4,625	\$ 4,625	\$ -
List other cost						\$ -
List other cost						\$ -
List other cost						\$ -
Total	\$ 18,500	\$ 4,625	\$ 4,625	\$ 4,625	\$ 4,625	\$ -

Comments: