

FY2021 Buncombe County Strategic Partnership Grant Report

Organization Name:	Asheville GreenWorks	
Project Name:	Pollution Prevention and Waste Reduction in Buncombe County	
Reporting Quarter: (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2020 - September 30, 2020)
	<input type="checkbox"/>	Quarter 2 (October 1, 2020 - December 31, 2020)
	<input type="checkbox"/>	Quarter 3 (January 1, 2021 - March 31, 2021)
	<input checked="" type="checkbox"/>	Quarter 4 (April 1, 2021 - June 30, 2021)

Narrative summary of grant related activities

Overall project updates:	<p>The GreenWorks Hard 2 Recycle event was held on May 15, 2021 in West Asheville at the Patton Avenue location. Roughly 775 cars came through the event. We collected 33,150 pounds of materials, such as TVs, scrap metal, electronics and batteries, bringing our total for the year to almost 100,000lbs. We also collected two semi-tractor trailers full of styrofoam.</p> <p>GreenWorks volunteers have been encouraged to lead their own cleanups with supplies from the five cleanup supply stations we have installed around Buncombe County. Not all cleanups have been recorded, but from the ones we have record of, there were 254 volunteers involved in 22 cleanups.</p>
COVID-19 impacts:	<p>COVID-19 continues to negatively impact our ability to gather large groups of volunteers for litter cleanups. We are encouraging individuals to conduct their own cleanups independently and share with us the number of volunteers, number of hours and amount of trash collected. We do not, however, have any way to verify these cleanups. We have adapted the way we run our Hard 2 Recycle events to minimize social contact for participants and event volunteers. This adaptation has not greatly impacted the outcomes of the events, yet make the events more challenging to run.</p>
Activities related to increasing equity, diversity and inclusion:	<p>GreenWorks has formed a joint staff and board Equity Committee and are examining our policies, programs and practices through a racial equity lens. We plan on hiring a consultant to work with our organization on assessing our organizational racial equity and assist us in developing an equity plan for the organization.</p> <p>We have increased our efforts to help improve recycling and waste reduction in public housing developments by working with a resident of Hillcrest Apartments to support his organizing and mobilization of residents around community improvements.</p>
Activities related to increasing operational excellence:	<p>GreenWorks completed work with Hunter-Kemper fundraising consultants on improving our fund development plans, with a focus on a major gifts program. This work was supported by a Capacity Building grant from the Community Foundation of Western North Carolina.</p>

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data) Please only include new data for the specific quarter				Progress toward Annual Goal
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of volunteers engaged	1,750	123	42	142	254	561
# of "Hard 2 Recycle" events	2	1	1	1	1	4
Pounds of material collected at recycling events	58,000	20,405	15,700	30,695	33,150	99,950
# of river and roadside cleanup projects	150	19	12	44	22	97
Pounds of litter collected at cleanup events	25,000	1,860	1,365	1,008	9,745	13,978

Comments:

We continue to be challenged by COVID restrictions to have as many volunteers as we expected. With the increase in vaccinated individuals in Buncombe County and the warmer weather this spring, we were able to engage more volunteers in cleanup projects, though not as many as we have in recent years before COVID. The demand for the Hard 2 Recycle events has continued to grow and we exceeded our expected outcomes for those events.

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Use of funds to date and any budget considerations

Spending Category	Starting Budget	Total Spending (Enter Data)				Amount Remaining
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 30,000	\$ 7,500	\$ 7,500	\$ 7,500	\$ 7,500	\$ -
Training						\$ -
Supplies/Materials	\$ 8,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ -
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing	\$ 2,200	\$ 550	\$ 550	\$ 550	\$ 550	\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services						\$ -
Insurance and Bonds						\$ -
Building Maintenance						\$ -
List other cost						\$ -
Total	\$ 40,200	\$ 10,050	\$ 10,050	\$ 10,050	\$ 10,050	\$ -

Comments: