

101 Kids/ Impact Festivals, Camps & Retreats

FY2021 Strategic Partnership Grants

Western Carolina Rescue Ministries/ 101 Kids

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Application Form

INSTRUCTIONS

As part of the FY2021 Strategic Partnership Grants program, Buncombe County requests proposals for community-based projects working toward outcomes in alignment with Strategic Plan focus areas.

Please refer to the Grant Guidelines published on the Strategic Partnership Grants website at buncombecounty.org/grants for complete information about the grant program, including: Purpose; Funding; Eligibility; Timeline; Grant writing workshop; Review process; Awards; and more.

Applications are due by 5:00 on February 14, 2020.

BASIC INFORMATION

BASIC INFORMATION – Before completing the application, please tell us a little about the request.

Project Name*

101 Kids/ Impact Festivals, Camps & Retreats

Strategy*

Recognizing that some projects will use more than one strategy, select the strategy that most closely applies to this project:

- Environmental Stewardship - High quality air, water, farmland and renewable energy for future generations
- Educated & Capable Community - A county where all people thrive and demonstrate resilience throughout their lives
- Vibrant Economy - A robust and sustainable economy that builds on homegrown industries/talent and provides economic mobility for all
- Resident Well-Being - A county where residents are safe, healthy, and engaged in their community

Resident Well-Being

Funding Request*

How much funding is this project requesting for FY2021?

\$70,000.00

Grant Guidelines*

Have you read and understand the information presented in the FY2021 Grant Guidelines Strategic Partnership Grants?

Click here for the Grant Guidelines.

If no, please contact County staff to request assistance: Rachael Nygaard, (828) 250-6536 or rachael.nygaard@buncombecounty.org.

Yes

Nonprofit Status*

Upload proof of nonprofit status, such as IRS Determination Letter or documentation from the North Carolina Secretary of State. If this documentation is not available, briefly state the reason.

IRS Determination Letter.pdf
See Attachment

Board of Directors*

Upload a current list of your organization's Board of Directors. If your organization does not have a board of directors, briefly state the reason.

Board of Directors with contact information 2020.doc

See Attachment: We also have an advisor group that is responsible for programing and volunteers for the 101 Kids projects and event: The advisor group: (Micheal Woods, Gene Bell, Butch Robinson, David Nash, Robert Hooper, Tilman Jackson) Chosen Group member: Lori Woods, Pat Bell Mike Woods II, Shaunda Sandford, Tanya Presha, Tiffany Iheanacho, Ronetta Copeland, Robby & Michelle Russell, Steve Smith, Tony Shivers, Wallace Sexton, William Wynn, Reid Bennett, Reuben Pettiford, Ron gates, Ron King, Phillip Cooper, Precious Grant, Mickey Ray, Kim Caldwell, Michael Hall, Dwight Mullen, Eric Robinson, Bill Lowery, Bruce Waller, Charles martin, Alvarez Abernathy, Angie Chambers, Andre Arrington Antoinette Mosely, Tom Diepenbrock, Samuel Kaplan, Kidada Wynn,

APPLICATION

APPLICATION QUESTIONS – Responses to these questions will be scored by the grant committee. Each question is worth 10% of the final score.

Organization*

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

In 2018 a group of concerned citizens decided to take on the responsibility of impacting 101 of the most at risk youth in Buncombe County. Since that time we have partnered with several youth organizations, Asheville City Schools, Buncombe County Schools, The Asheville Housing Authority, Buncombe County

Sheriffs Department, Asheville Police Department, and several other community organizations. The group started with 5 African American Men and now has over 80 men and women of all races that are committed to impacting our youth in a positive way. The group is called CHOSEN. Our mission is to make sure every child knows, that "They are LOVED" and "They are CHOSEN". Over the last two years we have sent 244 kids and 18 adults to KAA Camp, had 191 kids and 33 adults attend the impact retreats, impacted 625 people during the Annual Giving Junction/Be the Change Festival. Chosen Members each week visit a different city or county school and do morning greetings to encourage the kids and staff. We have mentors that meet with kids that are experiencing difficulties in the classroom each week at two elementary schools. We have members that attend lunch every Tuesday at Asheville Middle School, we also have members that facilitate a weekly meeting with a group of African American teenage boys at Asheville High School that are dealing with the challenges of trying to survive in a community with so much violence and gang activity.

Need for the Project*

What is the main issue this project is established to address? What data or qualitative factors/stories are available to show that need?

The goal is to engage kids throughout the county with safe activities in a loving environment that can foster growth and build self esteem. Kids that are from low income areas throughout the county have fewer opportunities in the summer and even weekends to engage in activities that will help them grow. We believe that every child has the promise of greatness and it will take a loving community to bring that out. We have seen an increase of violence among youth in our community. Schools are asking for help in dealing with children that are living in harsh environments. At the Rescue Mission we have seen an 60% increase in women and children seeking safe shelter. These kids vary in age range, race and sex but they all come from low income areas that have a high rate of violence.

Project*

Explain the project and how it will work. Include the overall purpose and any models or evidence-based practices that will be included. What specific activities and milestones are included in the project plan?

We are committed to creating new ways to impact the most at risk kids in our county. We believe that if we are consistent in showing and telling kids that they Matter, that they are Loved and they are Chosen, will we build relationships and gain trust. Once relationships have been established, respect comes next, then the kids are open to hear our voice. We believe in helping them combat all the negative things in their environment. 46% percentage of the more than 50,000 children in Buncombe County, lived in poor to low income homes. We know that children that experience poverty are more likely to have lower test score in school, they are at a higher rate of dropout, they miss more school time for various reasons. A large percentage are from a fatherless home. They have a higher percentage of being involved in a serious crime. We believe that our work will impacts families to have hope and believe again. We are committed to stepping into the hard places and just show up when needed.

People Served*

How many people will be served by this project? Describe the people served, including demographics such as geography, income, race & ethnicity, age, etc.

Each year the number of people impacted by our efforts grow. We are projecting that we will add another 100 kids representing 60 plus families to our camp outreach. We expect to continue the relationships with over 400 people with our festivals. Last year we had kids from all over Buncombe County. We had kids from 9 City Schools and 22 Buncombe County Schools. Kids range in age from 8-18 and we served families of all

racess. We had White, African American and Hispanic kids attend camp and the retreats. It was beautiful to see the friendships that developed and watch kids just be kids.

Results*

What results do you hope to achieve with this project? Be specific about how much impact the project will have in line with Commissioner focus areas.

We believe that this project can save lives by engage our kids in activities that are safe and encourage hope for the future. We have seen great results from our past outreaches and events so we want to continue on with that momentum. We think with the Buncombe County Schools partnership we ill be able to do a summer festival in the county and with the Asheville City Schools partnership we will do another festival in December we think we can impact thousands of people in a positive way. We know that we will continue to support the Buncombe County Sheriffs SROs Ontrack program with volunteers and resources.

Evaluation*

How will you know you have succeeded? Explain the project evaluation process, including specific measures that will be tracked.

We continue to see success everyday when one of our members attend a meeting at a school, and the kids are excited to know that someone cares. We are welcomed in the classrooms and parents feel like they are being supported. Our numbers continue to increase, because of the diverse group within our membership. We are able to help problem solve for families. We have been able to help with locating employment for families. Finding tutors for kids, support families with food boxes and clothing. We currently keep track of all the outreach efforts using a google forms. We have entire family contact information, school, needs, goals and activities. We have 400 + kids in our system. Again we measure our success in our ability to continue to outreach to families and encourage kids to be great.

Collaboration*

List any formal and/or supportive partners. Describe their roles in the project. How will they make it stronger?

United Way - Helped with some of the festivals expenses and they created a fun zone for the kids

Asheville City Schools - provided a facility to host the December Festival.

Buncombe County Schools - hosted a kids assembly for the artist and served as the collection point for agency funds for the festival

Asheville Police Department - Provided funds and security for the festival

Asheville Housing Authority - provided a meeting space for the bi monthly meeting, funds for the festival, transportation for the impact retreat. Activity space on Saturdays for kids activities Buncombe County Sheriffs Department - SRO's went on the KAA Trip with kids from the county schools and was adult leaders at the retreat. They provided financial support for the second camp trip to KAA and support for the Dec festival.

Western Carolina Rescue Ministry - Covered the food vendors at the festival for 400 guest, snacks and hygiene kits for the kids going to KAA, Insurance for all activities and events, financial Stewardship of grant and funds.

Appalachian Mountain Community Health Center - Provided a grant for the Impact retreat, banquet celebrating kids and families involved in Chosen outreach events.

We are excited about continuing these partnerships and bring more community stakeholders to the table to increase the impact.

Budget*

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

Explain how grant funds will be used, specifically what type of expenses will be covered by County funds. Describe other sources of revenue, including type of funding, source, restrictions and status.

FY21_SPGGrant_Budget_Form (3).xlsx

Other County Funding*

List all other Buncombe County funding that is provided to your organization. For each item, list the project being funded, amount of funding, source (grant, departmental contract, etc.) and whether funding is to be renewed for FY2021.

Abba's House \$360,541.00 (Opioid Addiction Recovery Program for Women and Children 10-units +Child Care) Funding will be applied for in FY2021

Sustainability*

How will the project continue to succeed after the funding of the grant? Explain your plan for making this an ongoing effort.

We have built a relationships within the community and we continue to enlist more willing volunteers to give time and create opportunities for all the kids that are in need in our area. We are committed to mentoring in the schools and trying to be visible as much as possible. We realize the need is so large and that at some point we will have to have a director of this program in order to advance the vision and impact more children and we are discussing what that would look like for the future.

OPTIONAL INFORMATION

OPTIONAL INFORMATION – This information will not impact grant scoring but will be helpful to the committee.

Partial Funding

If the project were to be offered a grant for partial funding, what factors would need to be considered?

If the project only receive a partial grant, we will have to reduce the number of children we engage with, we will continue to fundraise for the fall and summer events and possible change the format or length of our camps.

Resource Support

Beyond this grant request, how can Buncombe County support your organization with this project and in strengthening your work?

In December of 2019, we hosted a community event that featured Grammy award artist SaulPaul. The Be The Change Festivals was attended by over 400 people with 300 + being kids from both the City and County schools. We had 10 activity zones with different branches of the county government providing interactive activities for kids at three of the zones. This collaboration was wonderful and the ability for environmental services, county library, health and human services, MacArthur Foundation social justice initiatives, and The Sheriffs Department to be able to interact with the community in a way that was fun and exciting was great. We plan on having two of these types of impact festivals in 2020-2021. We look for ways to leverage our influence in the community with our relationships with city and county governments and social service organizations.

Other

Is there anything else that you want the committee to know?

Our hope this year is to create a leadership academy. We desire to identify leaders within each community, and invest in developing them into strong advocates for a better future. We may send some to KAA Higher Ground leadership camp in July if we have the funding support and/or create leadership camps and training here over the summer using mentors and leaders that will invest in their growth.

File Attachment Summary

Applicant File Uploads

- IRS Determination Letter.pdf
- Board of Directors with contact information 2020.doc
- FY21_SPGrant_Budget_Form (3).xlsx

**Internal Revenue Service
District Director**

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Date: March 27, 1999

**Western Carolina Rescue Mission Inc.
P. O. Box 909
Asheville, NC 28802-0909**

Person to Contact:

**Sheena Wallace 31-04021
Customer Service Representative**

Telephone Number:

877-829-5500

Fax Number:

513-684-5936

Federal Identification Number:

56-1249407

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in July 1980 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in section 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

**Western Carolina Rescue Ministries, Inc.
2020 Board of Directors**

Robby Russell, Chairman – 2010-2020

*Senior Vice President, PNC Bank, 47 Treetop Drive, Arden, NC 28704
828-275-6141*

Kevin Mathis, Vice Chairman – 2014 - 2020

*President, Asheville Elevator Co, 120 Sovereign, Lane, Fairview, NC 28730
828-691-9529*

Brian Gompers, Treasurer – 2010-2020

*Senior Vice President, HomeTrust Bank, 325 Scarlet Tanager Court, Arden, NC 28704
864-420-3377*

George Gabler, Secretary – 2015 - 2021

*Accountant, Goldsmith, Molis & Gray, PLLC.
828-230-0546*

Caroline P. Taylor, Member – 2016 - 2022

*SVP of Sales, IHeart Media, 1005 Cane Creek Rd, Fletcher, NC 28732
828-691-3074*

Barry Lawson, Member – 2017-2023

*President, Curbside Management, 4 Stuyvesant Rd, Asheville, NC 28803
828-230-6051*

Jackie Kemp, Member – 2019 -2024

*57 South Mission Hills Court, Mills River, NC 28759
828-275-1994*

Matt Tommey, Member – 2020-2025

*360 Donna Lane, Fairview, NC 28730
404-538-5173*

E. J. Mathis, Ex-Officio Member

*Retired owner of Asheville Elevator Co., 55 Crabapple Lane, Arden, NC 28704
828-777-2947*

William Wilcox, Ex-Officio Member

*President/CEO, Tower Associates. 6 Stuyvesant Crescent, Asheville, NC 28803
828-552-0016*

Strategic Partnership Grants

Proposed FY2021 Project Budget (July 1, 2020 - June 30, 2021)

Organization Name:	Western Carolina Rescue Ministries
Project Name:	101Kids/Impact Festivals, Camps & Retreat
Grant Amount Requested:	\$70,000.00

FY2021 Proposed Project Revenue	Amount	Committed or Pending?
Proposed Buncombe County Strategic Partnerships Grant	\$ 70,000	Pending
Western Carolina Rescue Ministries, Impact Fund	\$ 10,000	Committed
Asheville Housing Authority	\$ 5,000	Pending
AMCHC	\$ 15,000	Committed
Chosen Private Donors	\$ 10,000	Committed
Asheville City Schools	\$ 5,000	Pending
List other sources:		
Total	\$ 115,000	

FY2021 Proposed Project Expenses	Proposed Grant	Other Funds	Total	Notes
Personnel	\$ 10,000	\$ 10,000	\$ 20,000	Summer staff
Training		\$ 1,000	\$ 1,000	
Travel	\$ 18,000		\$ 18,000	Camp and event travel
Supplies / Materials	\$ 2,000		\$ 2,000	
Meetings (Food, Interpreting, Child Care, etc.)	\$ 10,000		\$ 10,000	Food for kids going to camp and food for kids at the impact retreat
Equipment / Furniture			\$ -	
Printing / Marketing		\$ 1,000	\$ 1,000	
Licensing / Memberships / Dues / Subscriptions			\$ -	
Client Support			\$ -	
Contracts			\$ -	
Professional Services (Legal, Accounting, etc.)			\$ -	
Insurance and Bonds		\$ 3,000	\$ 3,000	
Building Maintenance (Rent, Utilities, Repairs, etc.)	\$ 5,000		\$ 5,000	Liability Insurance for camps
Camp	\$ 15,000		\$ 15,000	Camp fees
Festival		\$ 20,000	\$ 20,000	Be The Change Community festival
Leadership Academy for Youth Retreat	\$ 10,000	\$ 10,000	\$ 20,000	
List other costs:			\$ -	
Total			\$ 115,000	

Overall Organization Budget	Amount	Notes
FY2019 Actual Year-End Revenue	\$ 1,580,241	We are on a Jan-Dec Calender Budget
FY2019 Actual Year-End Expenses	\$ 1,437,734	We are on a Jan-Dec Calender Budget
FY2020 Adopted Budget Amount	\$ 1,456,700	We are on a Jan-Dec Calender Budget
FY2021 Proposed Budget Amount		