

Haywood Street Respite

FY2021 Strategic Partnership Grants

Haywood Street Congregation

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Application Form

INSTRUCTIONS

As part of the FY2021 Strategic Partnership Grants program, Buncombe County requests proposals for community-based projects working toward outcomes in alignment with Strategic Plan focus areas.

Please refer to the Grant Guidelines published on the Strategic Partnership Grants website at buncombecounty.org/grants for complete information about the grant program, including: Purpose; Funding; Eligibility; Timeline; Grant writing workshop; Review process; Awards; and more.

Applications are due by 5:00 on February 14, 2020.

BASIC INFORMATION

BASIC INFORMATION – Before completing the application, please tell us a little about the request.

Project Name*

Haywood Street Respite

Strategy*

Recognizing that some projects will use more than one strategy, select the strategy that most closely applies to this project:

- Environmental Stewardship - High quality air, water, farmland and renewable energy for future generations
- Educated & Capable Community - A county where all people thrive and demonstrate resilience throughout their lives
- Vibrant Economy - A robust and sustainable economy that builds on homegrown industries/talent and provides economic mobility for all
- Resident Well-Being - A county where residents are safe, healthy, and engaged in their community

Resident Well-Being

Funding Request*

How much funding is this project requesting for FY2021?

\$50,000.00

Grant Guidelines*

Have you read and understand the information presented in the FY2021 Grant Guidelines Strategic Partnership Grants?

Click here for the Grant Guidelines.

If no, please contact County staff to request assistance: Rachael Nygaard, (828) 250-6536 or rachael.nygaard@buncombecounty.org.

Yes

Nonprofit Status*

Upload proof of nonprofit status, such as IRS Determination Letter or documentation from the North Carolina Secretary of State. If this documentation is not available, briefly state the reason.

IRS Letter Haywood St..pdf

Board of Directors*

Upload a current list of your organization's Board of Directors. If your organization does not have a board of directors, briefly state the reason.

2020 HSC Board Roster.pdf

APPLICATION

APPLICATION QUESTIONS – Responses to these questions will be scored by the grant committee. Each question is worth 10% of the final score.

Organization*

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

Haywood Street Congregation (HSC) has been in operation since 2009. We pursue our mission -- "Relationship, above all else" -- in the context of programs that help address the needs of individuals who are homeless or living in poverty. Core programs include a clothing closet, a community garden, a free community meal known as the Downtown Welcome Table (DWT), and Haywood Street Respite (HSR), where homeless adults have a safe place to rest and recover following outpatient surgery or an inpatient hospital stay. Our vision is a community where people of privilege and people in poverty enter into authentic relationship with one another; and recognize that they all need each other.

Our approach includes trying to engage as volunteers individuals who are often located on the receiving end of public assistance. We use the word 'companion' instead of 'volunteer' to describe someone who helps

out, in part to move away from a stereotypical assumption that only the people of privilege are volunteers and people in poverty are just there to receive something. Experience has shown that when homeless individuals become companions (volunteers), they develop a sense of purpose and belief in themselves that can lead to positive steps such as quitting drugs or alcohol; pursuing employment or GED; or moving indoors after years of camping. These are all actions taken by companions at HSC who credit the ministry with providing motivation and support for personal change.

Key accomplishments past two years:

- * The number served at DWT increased from 600 weekly in 2017 to 750 weekly in 2019.
- * More than 1,000 pounds of fresh produce has been distributed from our community garden in each of the last two years.
- * More than 2,500 pounds of clothing and personal care items were distributed through our closet in 2019.
- * We provided medical respite care to 195 individuals in 2019, contributing to improved health and housing outcomes for individuals served (see below for more detail on HSR).

Need for the Project*

What is the main issue this project is established to address? What data or qualitative factors/stories are available to show that need?

There are currently an estimated 550 homeless individuals in Buncombe County on any given night, an estimated 3,000 over the course of one year (City of Asheville, Point-in-Time Count; Homeward Bound of WNC agency data). Research confirms that homeless individuals are hospitalized more frequently, require longer inpatient stays, and are more likely to be readmitted to the hospital following discharge than housed individuals. These disparate outcomes result from homeless persons lacking a safe place to rest and recover when ill and having difficulty accessing primary and mental health care in the community. Locally, 31% of homeless have a diagnosed mental illness and 27% have a substance use disorder, both of which can make these problems worse. In the mid-1990s a new program model was developed to address this problem: medical respite care for homeless adults. Respite care is short-term care in a home-like setting for homeless individuals who no longer need to be hospitalized but are too ill or frail to recover on the streets.

Research confirms that homeless persons who participate in medical respite programs have shorter hospital lengths of stay, are less likely to be readmitted to a hospital, and have fewer Emergency Department visits than those who are discharged back to the streets or to emergency shelters. Medical Respite Programs for Homeless Patients: A Systematic Review (Journal of Health Care for the Poor and Underserved, Vol. 24, No.2, May 2013) describes outcomes from thirteen medical respite programs around the country. Reported results include reductions in hospital utilization, improved appointment adherence and improved housing outcomes for program participants. By facilitating recuperation and improving engagement in primary care, HSR can contribute to better long-term outcomes for individuals served.

Project*

Explain the project and how it will work. Include the overall purpose and any models or evidence-based practices that will be included. What specific activities and milestones are included in the project plan?

Haywood Street Respite (HSR) provides medical respite care to eight homeless adults at a time. The program is based on a national model that has contributed to improved health and housing outcomes for homeless individuals who participate. Medical respite care is short-term care in a home-like setting for homeless individuals who no longer need to be hospitalized but are too ill or frail to recover on the streets. "Friends" who stay at HSR have a safe place to rest 24 hours a day; three meals a day; transportation to follow-up appointments; and assistance accessing needed services and supports. A referring physician makes a recommendation on length of stay and participants stay 2-3 weeks on average.

The HSR Program Manager acts as a care coordinator / short-term case manager performing these vital functions:

- Assessing for needed services,
- Connecting with community-based services and supports,
- Educating participants regarding navigating the system and managing chronic health problems, and
- Empowering participants to advocate for their needs.

HSR is one of 65 such programs in the country that are registered with the National Health Care for the Homeless Council, a national organization whose mission is to eliminate homelessness by ensuring comprehensive health care and secure housing for everyone.

People Served*

How many people will be served by this project? Describe the people served, including demographics such as geography, income, race & ethnicity, age, etc.

200 individuals can be served in a 12 month period.

Individuals served by HSR are among the highest needs homeless in our community. Of 195 clients served in 2019, 71% self-reported having been unhoused for 1 year or more. The same 71% reported that it had been at least a year since they had worked.

Of 927 Friends served by HSR since January 2014, 91% reported a history of substance abuse and/or mental health challenges. The vast majority are single adult households. The age of individuals served has ranged from 18 to 90, with the majority falling in the 40 - 60 year old range. Almost 75% of individuals served have been male and 20% have been from a racial/ethnic minority group. Since we began collecting data on the measure in 2017, 43% of Friends served have had a documented disability.

Results*

What results do you hope to achieve with this project? Be specific about how much impact the project will have in line with Commissioner focus areas.

Primary objectives of the program are:

- * To support healing, with a goal that each individual will have successful resolution of the acute health event that resulted in hospitalization and experience a return to his or her baseline state of health;
- * To facilitate a smooth transition to community-based primary and behavioral health care; and
- * To connect individuals experiencing homelessness with needed services and supports (i.e., substance abuse treatment and recovery programming; housing search and placement assistance; legal assistance; disability advocacy) so that they can become better engaged in the community and on a path towards improved health and wellness.

Evaluation*

How will you know you have succeeded? Explain the project evaluation process, including specific measures that will be tracked.

Effectiveness will be measured by:

- 1) The percentage of Friends who self-report improvement in their health condition upon discharge.
- 2) The percentage of Friends who attend first follow-up primary or behavioral healthcare appointment.
- 3) The percentage of Friends who go somewhere other than the streets/camping upon departure from HSR.

During an exit interview, Friends are asked about their health condition and perceived improvement. Our target is for 90% to report improvement in their health condition.

No-shows are a challenge for community-based healthcare providers, particularly when serving homeless patients. With no intervention, a small percentage of homeless patients (30% or less) can be predicted to keep scheduled appointments according to estimates provided by our partners. Our target of 90% is based on 6 years' worth of operations, during which time 92% of Friends attended first follow-up primary or behavioral health appointment.

While it is generally not possible to obtain permanent housing in Asheville in 2-3 weeks, our experience is that it is possible for Friends to successfully develop and implement a short-term housing plan while at HSR. Three out of four individuals served to-date have gone somewhere other than the streets/camping upon discharge. In 2018, more than 1/3 went to stay with friends/family and 20% secured a bed in a shelter/transitional housing. 10% went directly to inpatient substance abuse treatment. Our target for this outcome is 75%.

Collaboration*

List any formal and/or supportive partners. Describe their roles in the project. How will they make it stronger?

Mission Hospital is the primary source of referral into the program and most important collaborating partner. We have worked to ensure good communication and coordination with MH at all levels, from nursing and social work/discharge planning to administration. We also collaborate closely with federally qualified health centers that serve our region, and with multiple behavioral health agencies including VAYA, RHA, October Road, and Family Preservation Services. Homeward Bound is our closest non-medical collaborating partner; we work together to ensure that each individual served is aware of his/her housing options and in the pipeline for permanent housing.

In total, there are more than a dozen healthcare, behavioral health and homeless services providers who connect routinely with HSR. Representatives from many of these organizations participate on an HSR Advisory Board, which meets quarterly. The purpose of the Advisory Board is to ensure effective collaboration and prevent duplication of services; and to provide feedback to HSR about what we could be doing better.

Budget*

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

Explain how grant funds will be used, specifically what type of expenses will be covered by County funds. Describe other sources of revenue, including type of funding, source, restrictions and status.

FY21_SPGrant_Budget_Form HSR.xlsx

Grant funds would provide salary support to HSR staff:

Michael Platz, RN is Program Manager of Haywood Street Respite and the person most directly responsible for its success. He coordinates with partner agency representatives and supervises five paid staff and dozens of volunteers (companions) who help keep the program running smoothly. Michael began working as HSR Program Manager in October 2015. His nursing career prior to coming to HSR was in the field of hospice care.

Support staff includes four Hospitality Coordinators who cover daytime and overnight hours to help tend to Friends' needs and manage housekeeping duties. A part-time Assistant Program Manager provides administrative support and helps coordinate the many companions who help with meals, transportation and other activities to support our Friends.

Please see attached for detail regarding other sources of revenue.

Other County Funding*

List all other Buncombe County funding that is provided to your organization. For each item, list the project being funded, amount of funding, source (grant, departmental contract, etc.) and whether funding is to be renewed for FY2021.

N/A

Sustainability*

How will the project continue to succeed after the funding of the grant? Explain your plan for making this an ongoing effort.

Our primary approach to sustainability has been to develop a diverse mix of funding sources in order to minimize our dependence on any single source; and to pursue multi-year funding commitments whenever possible. In 2019, funding sources for HSR included grants (50%), gifts from individuals (35%), mission giving from partner churches (10%), and corporate support/special events (5%).

Beyond financial sustainability, we are strong because HSC's governing board is engaged, attendance at monthly meetings is good, and board members participate on committees and in programs. The board has gone through extensive training and planning to implement nonprofit best practices over the past ten years, including completing several processes facilitated by WNC Nonprofit Pathways. Currently, the Board is engaged in a strategic planning process with Walker Wilson Consulting.

OPTIONAL INFORMATION

OPTIONAL INFORMATION – This information will not impact grant scoring but will be helpful to the committee.

Partial Funding

If the project were to be offered a grant for partial funding, what factors would need to be considered?

If we do not receive a Strategic Partnership Grant, or only receive a portion of the requested amount, we will not have to close the doors; maybe temporarily cut back while we pursue other sources of funds.

Resource Support

Beyond this grant request, how can Buncombe County support your organization with this project and in strengthening your work?

We recognize the inadequate supply of affordable housing to be the most significant barrier to success for many of the individuals we serve, so policies and funding decisions that increase housing stock will be most helpful; as well as policies and funding decisions that ensure permanent supportive housing for those living with challenges such as severe and persistent mental illness.

Other

Is there anything else that you want the committee to know?

[Unanswered]

File Attachment Summary

Applicant File Uploads

- IRS Letter Haywood St..pdf
- 2020 HSC Board Roster.pdf
- FY21_SPGrant_Budget_Form HSR.xlsx

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 05 2012

THE HAYWOOD STREET CONGREGATION
297 HAYWOOD ST
ASHEVILLE, NC 28801

Employer Identification Number:
45-5301549

DLN:
17053244305042

Contact Person:
JOHN J KOESTER

ID# 31364

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31

Public Charity Status:
170(b)(1)(A)(i)

Form 990 Required:
No

Effective Date of Exemption:
May 17, 2012

Contribution Deductibility:
Yes

Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

THE HAYWOOD STREET CONGREGATION

Sincerely,

A handwritten signature in dark ink, reading "Holly O. Paz". The signature is written in a cursive style with a large, stylized "H" and "P".

Holly O. Paz
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-PC

2019 Haywood Street Congregation Board of Directors	
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Strategic Partnership Grants

Proposed FY2021 Project Budget (July 1, 2020 - June 30, 2021)

Organization Name:	Haywood Street Congregation
Project Name:	Haywood Street Respite
Grant Amount Requested:	

FY2021 Proposed Project Revenue	Amount	Committed or Pending?
Proposed Buncombe County Strategic Partnerships Grant	\$ 50,000	Pending
List other sources: City of Asheville CDBG	\$ 20,000	Pending
List other sources: Pisgah Health Foundation	\$ 30,000	Pending
List other sources: UMC General Board of Health	\$ 35,000	Pending
List other sources: WNCCHS Sub-contract, Health Care for Homeless federal grant	\$ 50,000	Pending (Has been an annual commitment since 2016)
List other sources: Dogwood Health Trust	\$ 50,000	Pending
List other sources: Asheville Buncombe United Way	\$ 15,000	Committed
List other sources: Corporate / Church support / Individual Donors	\$ 88,000	Pending
Total	\$ 338,000	

FY2021 Proposed Project Expenses	Proposed Grant	Other Funds	Total	Notes
Personnel	\$ 30,000	\$ 236,375	\$ 266,375	
Training		\$ 2,500	\$ 2,500	
Travel		\$ 1,500	\$ 1,500	
Supplies / Materials		\$ 22,000	\$ 22,000	Includes food X 3 meals / day
Meetings (Food, Interpreting, Child Care, etc.)		\$ -	\$ -	
Equipment / Furniture		\$ 1,000	\$ 1,000	
Printing / Marketing		\$ 2,500	\$ 2,500	
Licensing / Memberships / Dues / Subscriptions		\$ 250	\$ 250	
Client Support		\$ 1,200	\$ 1,200	Medication copays
Contracts		\$ -	\$ -	
Professional Services (Legal, Accounting, etc.)		\$ 4,500	\$ 4,500	
Insurance and Bonds		\$ 6,000	\$ 6,000	
Building Maintenance (Rent, Utilities, Repairs, etc.)		\$ 30,000	\$ 30,000	
List other costs:			\$ -	
List other costs:			\$ -	
List other costs:			\$ -	
List other costs:			\$ -	
Total			\$ 337,825	

Overall Organization Budget	Amount	Notes
FY2019 Actual Year-End Revenue	\$ 987,486	
FY2019 Actual Year-End Expenses	\$ 1,001,315	
FY2020 Adopted Budget Amount	\$ 1,059,000	
FY2021 Proposed Budget Amount	\$ 1,090,770	