

**Buncombe County FY2020 Strategic Partnership Grants  
Application Summary Sheet**

<b>Project</b>	<b>Project Lighten Up Community Summer Day Camp</b>
<b>Organization</b>	<b>Project Lighten Up</b>

<b>Amount Requested</b>	\$45,000	<b>Strategic Priority or Sustainability Goal</b>	Education/Youth Support
<b>New or Renewal Request</b>	New	<b>Commissioner Districts Served</b>	District 1

<b>Organization Description</b>	To reduce the Achievement Gap among African American youth, To eliminate Summer Learning Loss. Incorporates education and recreation into daily activities. Provide a community based camp for unserved, underserve, low-income families, families with Asperger and Autistic Children. Partners with the Shiloh Community Association and businesses provide auxiliary activities to strengthen personal development, teach life skills; stimulate creative imagination through arts and crafts, reduced obesity and sedentary inactivity through recreational activities, broaden ecological and environmental knowledge through activity at Shiloh Garden and with Mountain True to sample water quality of the bordering neighborhood creek
<b>Project Description</b>	Project Lighten Up (PLU) summer Day Camp to serve 100 or more elementary and middle school children from underserved and/or economically disadvantaged families. To implement core program elements to facilitate a safe, educational, and recreational environment for program participants.
<b>People Served</b>	The PLU summer day camp will serve low-income and moderate-income families. PLU summer Day Camp accepts at-risk Kindergarteners to 8th grade. PLU Summer Day Camp serves children from Shiloh, Pisgah View, Hillcrest, Klondike and greater Asheville. Targets children and youth from families that could not economically afford to send their children to other summer camps.
<b>Outcomes</b>	Measurement of success: 80% of middle school campers will read two books for the duration of the camp. 80% of campers will participate in physical activity to lessen potential obesity. 80 % of campers will create an art project for end of summer display and each camper maintains a Journal. 80% of all kindergarteners will know how to tie their shoes, recognized Alphabets and Numbers 1-100, and recognize vocabulary words for the Kindergarten pre-reading curriculum. Campers will strengthen community relationship with various agencies Police, Sheriff, Fire, and City Hall by visiting these agencies. 75% of campers will maintain journal and scrap-books, social media integration. 85% of registered campers to attend the entire eight weeks.

<b>Budget</b>			
<b>Amount Funded FY2019</b>	n/a	<b>Increase Request</b>	n/a
<b>Project Budget</b>	\$72,000	<b>Total Organization Budget</b>	\$72,000
<b>Other Funding Sources:</b> grants, fundraiser, churches, businesses and individuals.			

<b>Additional Information</b>
<ul style="list-style-type: none"> <li>Organization received a County HHS contract of \$43,000 for FY2019. The department is eliminating the contract FY2020 to focus on purchase of services for HHS clients. PLU is seeking this grant to help sustain the availability of the program to the general public.</li> </ul>

# Project Lighten Up Community Summer Day Camp

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*FY2020 Strategic Partnership Grants*

## ***Project Lighten Up***

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Spencer Ellis Hardaway  
70 South Market Street  
Asheville, North Carolina 28801

O: 828-274-2533  
M: 828-337-8090

## ***Spencer Ellis Hardaway***

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# Application Form

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## Question Group

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Please complete the form below and upload the required files for your application. Organizations submitting more than one project must complete one submission form for each project. Incomplete applications will not be considered.

Priority is given to nonprofit organizations with projects that contribute to Buncombe County's strategic priorities or sustainability goals.

For FY2020, no Strategic Partnership Grant applications will be considered for the strategic priorities "Affordable Housing" or "Early Childhood Education." Funding for affordable housing projects is managed through Buncombe County's Affordable Housing Services Program. Funding for early childhood projects will be managed through the newly forming Early Childhood Education and Development Fund.

### Project Name\*

Name of Project.

Project Lighten Up Community Summer Day Camp

### Amount Requested\*

\$45,000.00

### Strategic Priority\*

Which of the following priorities best reflects the primary goal of your project?

Buncombe County Commissioners are dedicated to strengthening the quality of life for everyone by setting new fiscally, socially and environmentally responsible goals that will guide decisions and improve our community for future generations. The Board has committed to strategic priorities as a guide to shape partnerships and investments of resources to insure a healthy, safe, well-educated, thriving and sustainable community.

Details about the Strategic Priorities are available at [THIS LINK](#).

Other Sustainability Goal

### Strategic Priority - Other Sustainability Goal

If you selected "Other Sustainability Goal" from the list of Strategic Priorities, please list it here.

Details about the Sustainability Goals are available at [THIS LINK](#).

Quality Education and Equity Access

## Organization Description\*

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

To reduce the Achievement Gap among African American youth, To eliminate Summer Learning Loss. Incorporates education and recreation into daily activities. Provide a community based camp for unserved, underserve, low- income families, families with Asperger and Autistic Children. Partners with the Shiloh Community Association and businesses provide auxiliary activities to strengthen personal development, teach life skills; stimulate creative imagination through arts and crafts, reduced obesity and sedentary inactivity through recreational activities, broaden ecological and environmental knowledge through activity at Shiloh Garden and with Mountain True to sample water quality of the bordering neighborhood creek

Last summer

80% of campers read two books in camp

\*80% of campers participated in physical activity to lessen potential obesity,

\*80% of campers created an art project display for the parents at the camp closing ceremonies and each camper maintained a Journal

## Project Description

What do you propose to do? What is your plan? What are your goals?

To serve 100 or more elementary and middle school children from underserved and/or economically disadvantaged families. To implement the following core program elements to facilitate a safe, educational, and recreational environment for program participants:

a. Monday - Wednesday for 5 hours a day each grade will participate in academic skill building in reading, writing, math, computer literacy and science

b. Physical Activity/Recreational Programming – based on validated and youth-tested programs

c. Environmental Sciences and Health Activities – gardening, soils, sowing and harvesting, and nutrition sciences, nutrients, healthy eating, food preparation and tasting, journaling, scrapbooking, photo-social media integration, consideration for others

e. Cultural and Civic Engagement Activities – field experiences to area landmarks, government agencies, local farms and local businesses

Goal for each camper to score higher on their first quarter test upon returning to school

## Key Steps\*

How will the project work? What are specific activities and milestones that your project entails?

Camp meets daily; the parents of campers can bring youth to the camp at 7am at which time breakfast is provided from 7am-8am. The campers fellowship with each other and have a personal enrichment memorization from 8am-9am The campers are then provided educational support, through on-site educational activities and educational field trips. Counselors record log daily camp participation, types of activities for each camper, field experiences. The goal of PLU is to provide developmental age-appropriate pre-and post-surveys to track camper's knowledge, attitudes and behaviors regarding their individual academic needs, in order to instill life, health and environmental learning experiences campers are engaged in Personal Development. The curriculum is design to maintain or stimulate further growth development of Commitment, Consistency, and Courage. Learning will be tracked using a Web based service (survey monkey.com), and daily evaluation of participation in activities when presented.

## Area Served\*

Which areas of the County will be served by this project? Which Commissioner District(s) will be served?

A Buncombe County Commissioner district map is available at [THIS LINK](#).

The PLU summer day camp will serve low-income and moderate-income families. PLU summer Day Camp accepts at-risk Kindergarteners to 8th grade. PLU Summer Day Camp serves children from Shiloh, Pisgah View, Hillcrest, Klondike and greater Asheville. These communities were chosen based on the statistic presented in past and present Buncombe County Healthy Communities reports. PLU is day camp is ethnically, economically, educationally and culturally diverse. PLU gives campers the opportunity to interact with people of diverse cultures and economic levels. We target children and youth from families that could not economically afford to send their children to other summer camps. However, with the diversity of our program and the affordability of our camp, we attract a significant number of middle-income families. During the 2018 camp year 90% of our campers were African Americans, 7% were Latin Americans and 3% were Caucasians

## People Served\*

Who are the members of our community this project will serve? How many people will be served? Include demographics, including age, area median income, race, neighborhood and/or school.

The specific number of youths served directly are 100 campers and approximately 25 students in the after-school mentoring program. Indirect impact is over 500 individuals and their households. Numbers reflect parents of attendees, caretakers, relatives, community members and PLU staff. Having children engaged in healthy and positive activities, relieves stress for parents and caretakers. The program promotes critical thinking, nutritional improvement, and is a catalyst to influence family diets in a positive way. Children will not spend summer and after school time watching TV, they are engaged in active recreational activities preventative measure against obesity, childhood diabetes, heart disease, ADD, and ADHD. Providing community's youth with healthier life skills improves the community. PLU provides activities for campers that heightened social skills and decrease negative behaviors so they will participate positively in the classroom during the school year.

## Partners\*

Which other organizations are you working with to reach your goals? What other local organizations provide similar services or serve similar beneficiaries, and how do you work together?

PLU is the only summer day camp that intentional integrates educational activities along with recreational activities into daily activities. Project Lighten Up Summer Day Camp will partner with One Youth at a Time to assist in providing mentors for the middle school campers. The Shiloh Community Garden is owned and operated by the Shiloh Community Association and is located in the core of Shiloh. We are planning gardening curriculum to included recycling, ecology, composting, planting, and harvesting, principles of permaculture, food preparation and plant identification Project Lighten Up has existing partnerships with AB-Tech, the Arboretum and UNCA that augment summer STEAM project-based activities. UNCA will provide science-based opportunities for participants, while Arboretum the campers will participate in the Eco-Explore program

## Personnel\*

Who is responsible for the project? Briefly describe project leaders and the role each will play in the project. How do these leaders reflect the population or community that you serve?

The project is led by Pastor Spencer Hardaway. Pastor Hardaway will direct and oversee all programming, hiring, scheduling of staff and facility, 35 years of experience as an Army Officer, leader in a variety of communities provide counseling, spiritual guidance and leadership to communities. Experience Community School Coordinator in St. Louis Missouri, responsible to coordinate educational, vocational and recreational programs. We engage adult staff, college students and a host of volunteers. (2) certified teachers for math and reading. (7) volunteers to assist teacher, to help on field trip, lunch and end of day activities. (1) Recreation counselor, (1) Arts and Crafts Counselor, (1) Music Counselor (1) Personal Development Counselors. (12) youth counselor (High School graduated senior and college students).  
(1) Food Nutritionist,

## Success\*

How will you measure results? What will success look like? How will you document the impact of your project? Include whether there is a model that serves as basis for project design.

Measurement of success:

\*80% of middle school campers will read two books for the duration of the camp

\*80% of campers will participate in physical activity to lessen potential obesity.

\*80 % of campers will create an art project for end of summer display and each camper maintains a Journal.

\*80% of all kindergarteners will know how to tie their shoes, recognized Alphabets and Numbers 1-100, and recognize vocabulary words for the Kindergarten pre-reading curriculum.

\*Campers will strengthen community relationship with various agencies Police, Sheriff, Fire, and City Hall by visiting these agencies.

\*75% of campers will maintain journal and scrap-books, social media integration \*85% of registered campers to attend the entire eight weeks

\*The addition PLU has received 5 tablets and 5 laptops that serve multiple uses including improving written communication, reading, math skills, provide easy access to information and increase their research skills.

## Funding\*

What is your plan for finding the balance of the project budget? What is your funding timeline and what are your other sources of support?

In April PLU will apply for grant funding from Community Foundation of Western Carolina through the RAMBLE Charitable Foundation for ten percent (10%). In April when the application cycle starts PLU will applied to Wells Fargo Community Foundation grant to provide us five percent (5%) of our budget. In May PLU will conduct our Annual Community Summer Day Camp Radio-Thon, on WRES radio station 100.7fm. During the radio-thon, we seek financial and prayer support from our churches, businesses and individual in the community. We are seeking greater support and investment from our community. PLU will compile a portfolio to present to banks, business, corporations and other philanthropic organizations. PLU is an active member of the Shiloh Community Association and works closely with the staff of the Linwood Crump Community Center for recreation and environmental awareness activities.

## Sustainability\*

How will this project be maintained? Please describe funding sources and how you plan to sustain the project in future years.

PLU's intent is to diversify our funding sources. We intend to seek 60% funding from Buncombe County Human Health Services. Throughout the year the PLU Board will have on going fund raising activities that will continue to engage local business, banks and other grant opportunities that have a similar focus to the work that is provided through the services of PLU. PLU has received tremendous support from BCHHS to help us reduced summer learning loss. We have applied to receive a grant from Community Foundation of Western Carolina through the RAMBLE Charitable Foundation for ten percent (10%). We have applied to Wells Fargo Community Foundation grant to provide us 5% of our budget. We have applied to the City of Asheville for 10% of our funding through City of Asheville Strategic Partnership Fund. The reminding 10% of funding through our Annual Community Summer Day Camp Radio-Thon. The radio-thon, we seek community financial, prayer support from churches, businesses and individuals

## ATTACHMENTS

### Project Budget\*

Download the budget form at **THIS LINK**.

Complete the budget form for this project and the overall organization.

Save it to your computer, then upload it.

Budget Strategic-Partnership-Grants-FY2020-Budget-Template (2) (1).xlsx

## Financial Statements

Upload a copy of the most recently completed financial statements.

All financial statements must be audited, reviewed or compiled by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

If your organization does not have financial statements, briefly state the reason.

## IRS Form 990

Upload a copy of the 990 nonprofit tax reporting form that you most recently completed.

If your organization does not have a 990, briefly state the reason.

The 990 was to large to upload. We sent 990 by email

## Board of Directors List

Upload a current list of your organization's Board of Directors.

If your organization does not have a board of directors, briefly state the reason.

PLU; Board of Directors 2019-2020.doc

Project Lighten Up utilizes a fiscal agent, Getting Back to the Basics. The attached list is the membership of the committee for Project Lighten Up.

## Authorized Signatory

By typing in below the name of the authorized signatory and date of submittal, you acknowledge that your governing body has authorized this application, that it is true and current to your knowledge. As a condition of any grant awarded, this organization will provide all information in the manner described in the contract to be executed between the organization and Buncombe County or its designee, including program and financial reporting.

Name & Date

Spencer Hardaway

Other attachments or supplemental information may be submitted to Rachael Nygaard at [rachael.nygaard@buncombecounty.org](mailto:rachael.nygaard@buncombecounty.org)



## File Attachment Summary

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### ***Applicant File Uploads***

- Budget Strategic-Partnership-Grants-FY2020-Budget-Template (2) (1).xlsx
- PLU; Board of Directors 2019-2020.doc