

**Buncombe County FY2020 Strategic Partnership Grants  
Application Summary Sheet**

<b>Project</b>	<b>Food Waste Reduction and Recovery Collaborative in Buncombe County</b>
<b>Organization</b>	<b>Asheville Buncombe Food Policy Council</b>

<b>Amount Requested</b>	\$7,750	<b>Strategic Priority or Sustainability Goal</b>	Local Economy/Food
<b>New or Renewal Request</b>	New	<b>Commissioner Districts Served</b>	All

<b>Organization Description</b>	<ul style="list-style-type: none"> <li>Asheville Buncombe Food Policy Council (ABFPC) was founded in 2011 to bring together community members, organizations, decision makers, and stakeholders to develop and implement thoughtful food policy through advocacy and network development. Mission is to identify, propose and advocate for policies, financial appropriations, and innovative solutions to improve and protect our local food system in order to advance economic development, social justice, environmental sustainability, and community resiliency.</li> </ul>
<b>Project Description</b>	<ul style="list-style-type: none"> <li>The proposed 2nd Food Waste Reduction and Recovery Summit will bring together industry leaders to initiate cross-sector conversations and spark collaboration. The 2017 summit drew 100 attendees and quarterly meetings have been ongoing. The goal of this collaborative network in Buncombe County is to address food waste recovery issues including: <ul style="list-style-type: none"> <li>*Edible food waste redistribution</li> <li>*Landfill diversion tactics</li> <li>*Innovative food waste enterprise development</li> <li>*Community and municipal compost initiatives</li> </ul> </li> </ul>
<b>People Served</b>	<ul style="list-style-type: none"> <li>A coordinated effort to improve food waste reduction in Buncombe County stands to benefit all 250,000+ residents of Buncombe County. Our county food insecurity rate is 12.7%. That's over 30,000 neighbors and friends suffering from a lack of adequate, nutritious, reliable food.</li> </ul>
<b>Outcomes</b>	<ul style="list-style-type: none"> <li>Attendees will complete a survey to evaluate the success of the summit, but real success will be determined by the number, scope, and engagement in collaborative follow-up activities.</li> </ul>

<b>Budget</b>			
<b>Amount Funded FY2019</b>	n/a	<b>Increase Request</b>	n/a
<b>Project Budget</b>	\$10,500	<b>Total Organization Budget</b>	\$32,400
<b>Other Funding Sources:</b> This project will be partially funded through community event sponsorship. Additional support will be through volunteer and in-kind services provided by workshop presenters, organizers, site hosts and others seeking to contribute to the success of the event.			

<b>Additional Information</b>

# Food Waste Reduction and Recovery Collaborative in Buncombe County

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*FY2020 Strategic Partnership Grants*

## ***Asheville Buncombe Food Policy Council***

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Ms Kiera Bulan  
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## ***Ms Kiera Bulan***

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# Application Form

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## Question Group

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Please complete the form below and upload the required files for your application. Organizations submitting more than one project must complete one submission form for each project. Incomplete applications will not be considered.

Priority is given to nonprofit organizations with projects that contribute to Buncombe County's strategic priorities or sustainability goals.

For FY2020, no Strategic Partnership Grant applications will be considered for the strategic priorities "Affordable Housing" or "Early Childhood Education." Funding for affordable housing projects is managed through Buncombe County's Affordable Housing Services Program. Funding for early childhood projects will be managed through the newly forming Early Childhood Education and Development Fund.

### Project Name\*

Name of Project.

Food Waste Reduction and Recovery Collaborative in Buncombe County

### Amount Requested\*

\$7,750.00

### Strategic Priority\*

Which of the following priorities best reflects the primary goal of your project?

Buncombe County Commissioners are dedicated to strengthening the quality of life for everyone by setting new fiscally, socially and environmentally responsible goals that will guide decisions and improve our community for future generations. The Board has committed to strategic priorities as a guide to shape partnerships and investments of resources to insure a healthy, safe, well-educated, thriving and sustainable community.

Details about the Strategic Priorities are available at [THIS LINK](#).

Other Sustainability Goal

### Strategic Priority - Other Sustainability Goal

If you selected "Other Sustainability Goal" from the list of Strategic Priorities, please list it here.

Details about the Sustainability Goals are available at [THIS LINK](#).

ECONOMY: Goal 1 - Thriving Local Food Systems, Goal 2 - Robust Local Economy; ENVIRONMENT: Goal 1 - Food Waste Reduction and Recovery Collaborative in Buncombe County, Goal 2 - Pollution and Waste Prevention

## Organization Description\*

Tell us about your organization. What is your mission? Highlight two or three key facts and accomplishments that best define your organization.

Asheville Buncombe Food Policy Council (ABFPC) was founded in 2011 to bring together community members, organizations, decision makers, and stakeholders to develop and implement thoughtful food policy through advocacy and network development.

Our mission is to identify, propose and advocate for policies, financial appropriations, and innovative solutions to improve and protect our local food system in order to advance economic development, social justice, environmental sustainability, and community resiliency.

In 2017, with leadership from ABFPC, Asheville City Council passed a revised Food Policy Action Plan based community priorities that incorporates goals, objectives, and action steps.

A key role of ABFPC in Buncombe County is a convener of organizations and individuals doing program work to elevate the conversation and identify synergies to encourage collaboration for increased impact.

Bountiful Cities is the organizational fiscal agent, ABFPC is an independent agency.

## Project Description

What do you propose to do? What is your plan? What are your goals?

The proposed 2nd Food Waste Reduction and Recovery Summit will bring together industry leaders to initiate cross-sector conversations and spark collaboration. The 2017 summit drew 100 attendees and quarterly meetings have been ongoing.

The goal of this collaborative network in Buncombe County is to address food waste recovery issues including:

- \*Edible food waste redistribution
- \*Landfill diversion tactics
- \*Innovative food waste enterprise development
- \*Community and municipal compost initiatives

63 million tons of food is wasted in the US each year. A 2012 NCDEQ Study estimated that 27,809 tons of municipal solid waste, ~5 pounds per county resident per week is sent directly to the landfill.

Studies have proven that prevention and recovery solutions are the most cost-effective. This sector has a strong network of organizations and businesses in Buncombe County, this summit will support and inspire opportunities for education, creativity and collaboration.

## Key Steps\*

How will the project work? What are specific activities and milestones that your project entails?

To plan and execute of a 2nd Food Waste Reduction and Recovery Summit, community leadership and a project coordinator will research and document current work, organize workshops and sessions, invite key speakers, and develop an engagement strategy that attracts a broad spectrum of attendees. This project's goals include the execution of a successful summit, the stimulation of meaningful connections, and the planning of at least one new collaborative effort to reduce food waste in Buncombe County. The summit will be free and childcare and interpretation will be offered.

June 2019–establish steering committee

July 2019-research and document Buncombe County initiatives  
 Aug. 2019-sponsor outreach/program development/event logistics  
 Sept. 2019-outreach and marketing  
 Oct.-2019 pre event working groups  
 Nov.r 2019-Buncombe County Food Waste Summit  
 Dec. 2019-event evaluation, reflection, and next steps  
 Jan. -March 2020 -launch new food waste reduction collaborative initiative(s)

## Area Served\*

Which areas of the County will be served by this project? Which Commissioner District(s) will be served?

A Buncombe County Commissioner district map is available at [THIS LINK](#).

In collaboration with steering committee and community partners, this project will seek engagement and input from throughout the county.

This project expects participation and collaboration by representatives from districts 1, 2, and 3

## People Served\*

Who are the members of our community this project will serve? How many people will be served? Include demographics, including age, area median income, race, neighborhood and/or school.

A coordinated effort to improve food waste reduction in Buncombe County stands to benefit all 250,000+ residents of Buncombe County. Our county food insecurity rate is 12.7%. That's over 30,000 neighbors and friends suffering from a lack of adequate, nutritious, reliable food. This is a staggering statistic in the face of the over 27,000 tons of edible food waste that is clogging our landfill each year.

A study recently published by [Savethefood.com](#) noted that a family of four typically spends \$1,500/year on food they don't eat.

These discrepancies can be addressed through community education and infrastructure that supports Buncombe County residents in reducing, reusing, and recycling food waste.

## Partners\*

Which other organizations are you working with to reach your goals? What other local organizations provide similar services or serve similar beneficiaries, and how do you work together?

Summit development and execution is truly an exercise in Strategic Partnership. Current steering committee member organizations are listed below. Over 47 organizations and nearly 100 people attended the 2017 inaugural summit, each of whom bring expertise, passion, and creativity to solutions around food waste reduction and recovery. Throughout 2018 the grassroots leadership that emerged from the 2017 summit coalesced to host quarterly meetings at UNC Asheville, and in downtown Asheville and Black Mountain. Throughout this process of meeting and refining the goals of the group, the focus, engagement, and opportunities for participation have increased. A second summit in 2018 with improved pre-summit research and dedicated coordination leadership will allow even more partners to come to the table.

Current Steering Committee Leadership represents the following:

- \*ABFPC
- \*Bountiful Cities
- \*Food Connections

- \*Slow Food Asheville
- \*UNC Asheville
- \*Warren Wilson College
- \*West Village Market

## Personnel\*

Who is responsible for the project? Briefly describe project leaders and the role each will play in the project. How do these leaders reflect the population or community that you serve?

The power of this project hinges on the deep commitment of the steering committee membership. With funding support from Buncombe County, the 2nd Food Waste Reduction Summit will be larger and more impactful than the first successful initiative. Part of the anticipated growth will be made possible hiring a part time summit coordinator.

Committee steering committee membership & organizations/businesses/affiliations

Kiera Bulan, ABFPC

Darcel Eddins, Bountiful Cities

Flori Pate, Food Connection

Cathy Cleary, Chef, cookbook author, Slow Food Asheville

Jackie Hamstead, UNC Asheville

Lee Williams, Warren Wilson College

Rosanne Kiely, West Village Market

## Success\*

How will you measure results? What will success look like? How will you document the impact of your project? Include whether there is a model that serves as basis for project design.

Attendees will complete a survey to evaluate the success of the summit, but real success will be determined by the number, scope, and engagement in collaborative follow-up activities.

The 2017 summit showed the need for this type of initiative, and supplied the framework for ongoing collaboration. Since that gathering, a committed group of volunteers has worked to develop educational programming and shared it with the larger community. This successful model shows the potential impact for future summits including ongoing collaboration and development of new initiatives.

In 2015 the USDA and EPA adopted a 50% by 2030 food loss and waste reduction goal. This project will help Buncombe County become a statewide leader in innovative solutions to food waste. Data collected on current initiatives, along with information and outcomes from the summit workshops, will be compiled in a report to share with City and County leadership and with other NC communities combating food waste.

## Funding\*

What is your plan for finding the balance of the project budget? What is your funding timeline and what are your other sources of support?

This project will be partially funded through community event sponsorship, our goal for business sponsorship is \$2,750. Additional support will be through volunteer and in-kind services provided by workshop presenters, organizers, site hosts and others seeking to contribute to the success of the event. A

successful event will position the group to seek additional funding through grants or contracts to support implementation of collaborative initiatives as determined by participating businesses, organizations, and institutions.

## Sustainability\*

How will this project be maintained? Please describe funding sources and how you plan to sustain the project in future years.

The possible outcomes from this project range from ongoing grassroots coordination to dynamic large-scale, collaborative, project proposal development.

Examples of new initiatives from a 2019 summit include; on-going classes to preserve fresh food that would otherwise be wasted, developing county-wide composting systems, or educational tools to help shoppers purchase only food they will consume. All of these would yield important community results, preserve the life of our landfill, and educate Buncombe County residents. Each could engage businesses in the for-profit sector to collaborate and provide funding.

Our hope for long term sustainability of this group is the cultivation of dynamic, working groups empowered to pursue independent, project-focused funding. The 2019 summit will provide the creative space to springboard this project work. Going forward, the larger groups will be reconvened biennially and/or as ongoing quarterly networking meetings as determined by the group.

## ATTACHMENTS

### Project Budget\*

Download the budget form at **THIS LINK**.

Complete the budget form for this project and the overall organization.

Save it to your computer, then upload it.

ABFPC strategic-partnership-grants-FY2020-budget.xlsx

### Financial Statements

Upload a copy of the most recently completed financial statements.

All financial statements must be audited, reviewed or compiled by a certified public accountant and include a full balance sheet, income statement, and cash flow statement.

If your organization does not have financial statements, briefly state the reason.

ABFPC has a fiscal agent relationship with Bountiful Cities and does not record independent financial statements. We have included a letter of support from Bountiful Cities as well as a copy of their IRS form 990 (below) to document this relationship.

## IRS Form 990

Upload a copy of the 990 nonprofit tax reporting form that you most recently completed.

If your organization does not have a 990, briefly state the reason.

BCP 2017 Form 990 Final for Public Inspection (1).pdf

The included IRS form 990 is from Bountiful Cities as ABFPC's fiscal agent. It does not reflect ABFPC's finances directly as we are an independent entity. We have included this 990 to document our fiscal agent relationship with Bountiful Cities.

## Board of Directors List

Upload a current list of your organization's Board of Directors.

If your organization does not have a board of directors, briefly state the reason.

ABFPC leadership chart 2019.xlsx

Since we are not an incorporated organization we do not have a board of directors. We do have a General Council that assumes strategic direction and oversight responsibilities for the organization, and cluster leadership that champions initiatives. The attached list details the current leadership of Asheville Buncombe Food Policy Council.

## Authorized Signatory

By typing in below the name of the authorized signatory and date of submittal, you acknowledge that your governing body has authorized this application, that it is true and current to your knowledge. As a condition of any grant awarded, this organization will provide all information in the manner described in the contract to be executed between the organization and Buncombe County or its designee, including program and financial reporting.

Name & Date

Kiera Bulan 2/7/19

Other attachments or supplemental information may be submitted to Rachael Nygaard at [rachael.nygaard@buncombecounty.org](mailto:rachael.nygaard@buncombecounty.org)

## File Attachment Summary

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### ***Applicant File Uploads***

- ABFPC strategic-partnership-grants-FY2020-budget.xlsx
- BCP 2017 Form 990 Final for Public Inspection (1).pdf
- ABFPC leadership chart 2019.xlsx