

# FY2023 Buncombe County Isaac Coleman Grant Report

<b>Organization Name:</b>	Asheville Creative Arts	
<b>Project Name:</b>	Hood Huggers International: Rebuilding Afrilachia	
<b>Reporting Quarter:</b> (Check one)	<input type="checkbox"/>	Quarter 1 (July 1, 2022 - September 30, 2022)
	<input checked="" type="checkbox"/>	Quarter 2 (October 1, 2022 - December 31, 2022)
	<input type="checkbox"/>	Quarter 3 (January 1, 2023 - March 31, 2023)
	<input type="checkbox"/>	Quarter 4 (April 1, 2023 - June 30, 2023)

## Narrative summary of grant related activities

**Please provide a brief summary (no more than 1500 characters). You may attach supplemental documents if needed.**

<b>Quarter 1</b>	<p>In Q1 of 2022, HHI hired a new Youth Coordinator who is a resident of the Burton Street Community and former Hood Huggers Under Instruction participant. After in-depth training and orientation, he began working of further developing the HHI-UI program/schedule, recruiting additional youth, and deepening parent/guardian engagement with the program. We currently have a core group of 7 youth, as well as additional walk-on participants from the immediate community and through partnerships with local schools.</p> <p>The Peace Garden holds regular Saturday service volunteer events with an estimated 8 regular volunteers participating from the immediate and surrounding neighborhood. We continue to partner with Burton Street Community Association to provide a free CSA program to African American elders. This past quarter, we harvested over 900 lbs. of produce from 3 growing sites and delivered approx. 600 lbs. as part of the free CSA program.</p> <p>In September HHI was pleased to partner with NC Climate Justice Coalition for a weekend of art and activism focused on how to slow and reverse the impacts of climate change.</p> <p>Hood Tours are running at increased capacity thanks to it's new part-time tour guide; additionally the tour employs community residents and local BIPOC artists who contribute their story and craft at various stops along the way. Hood Tours is a recipient of Tripadvisor's 2022 Travelers' Choice Award, chosen as top 10% of attractions worldwide!</p>
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<b>Quarter 2</b>	<p>In Q2 of 2022 youth participants of HHIUI were integral to the production of several public events:</p> <p><b>BURTON STREET AGRICULTURAL FAIR</b> In partnership with the Burton Street Community Association and the Burton Street Recreation Center, HHI helped host the annual Burton Street Agriculture Fair on Oct. 15th. This free event is a revitalization of a festival founded by E.W. Pearson in 1913. Known then as the Buncombe County and District Colored Agricultural Fair, at its peak the event drew thousands of attendees and helped the historically Black neighborhood to be self-sufficient. Today, the festival is a forum that celebrates the rich history of the community as well as the present, gathering neighbors to work together toward a vision of connectivity and sustainability. Filling the neighborhood with live music throughout the day, bands included Tomato Calculator, Zond, Delta Jazz Band, Aaron Mills and the Funk Project. HHI-UI youth were integral to setting up, breaking down, and cleaning up after the event.</p> <p>Many of HHI's programs are powered by volunteer support which contributes to community engagement and cohesion. In Q2 alone the garden hosted 13 volunteers, and to celebrate them and those who participated throughout the year, HHI held a VOLUNTEER APPRECIATION DAY on Nov. 19th. HHI-UI youth assisted with set up and cooking for the volunteers and were celebrated alongside our community volunteers. We fired up the pizza oven and the grill, feeding about 30 folks who showed up to work and eat in the drizzling rain.</p> <p>Scaling the CAP Model: HHI has been participating in a number of capacity-building and capital-raising cohorts that will expand impact and reach of the growing institution. In Q2 HHI was part of MOUNTAIN RAISE, the 3rd annual “barn raising” event for the WNC local economy – featuring presentations from growing local entrepreneurs and including multiple investment crowdfunding offerings open to everyone. The program showcased ScaleUp and Invested program graduates, special guests, and locally crafted drinks and small bites. As part of this year’s event, attendees voted on which presenter would be awarded the inaugural investment from Mountain Bizworks newly created donor advised fund (in partnership with Abundance Capital) and HHI/ Blue Note Junction was selected as the recipient.</p> <p>HOOD TOURS will be expanding to the River Arts District; HHI has been meeting with partners Flying Bike and Asheville Nature Tours, and the construction team, to plan for a new outpost.</p>
<b>Quarter 3</b>	

<b>Quarter 4</b>	
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## Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Number of youth participating in HHI-UI	275	23	99			122
Number of volunteers in the Peace Gardens & Market	20	8	13			21
Number of volunteer hours in the Peace Gardens & Market	40	20	38			58
Number of visitors to the gardens	920	362	240			602
Number of youth hires and new drivers to supplement tour guide capacity	3	0	0			0

**Comments:**

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## Report of use of funds to date and any budget considerations

Spending Category	Starting	Total Spending (Enter Data)				Amount
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Personnel	\$ 25,970	\$ 6,493	\$ 6,493			\$ 12,985
Training						\$ -
Supplies/Materials	\$ 2,843	\$ 711	\$ 711			\$ 1,422
Meetings						\$ -
Equipment/Furniture						\$ -
Printing/Marketing						\$ -
Licensing/Memberships/Dues/Subscriptions						\$ -
Client Support						\$ -
Contracts						\$ -
Professional Services	\$ 8,227	\$ 2,057	\$ 2,057			\$ 4,114
Insurance and Bonds	\$ 2,434	\$ 609	\$ 609			\$ 1,217
Building Maintenance	\$ 3,071	\$ 768	\$ 768			\$ 1,536
Catering & Hospitality	\$ 910	\$ 228	\$ 228			\$ 455
List other cost						\$ -
List other cost						\$ -
<b>Total</b>	\$ 43,455	\$ 10,864	\$ 10,864	\$ -	\$ -	\$ 21,728

**Comments:**