

FY 2021 Buncombe County Strategic Partnership Grant Report

Organization Name:	Shiloh Community Association		
Project Name:	E.W. Pearson Project Collaborative		
Reporting Quarter: (Check one)		Quarter 1 (July 1, 2020 - September 30, 2020)	
		Quarter 2 (October 1, 2020 - December 31, 2020)	
		Quarter 3 (January 1, 2021 - March 31, 2021)	
	X	Quarter 4 (April 1, 2021 - June 30, 2021)	

Narrative summary of grant related activities

Overall Project Updates:

E. W. Pearson Project Collaborative: The E. W. Pearson Project Collaborative's website is nearing completion. It is expected to be complete during the first quarter of the next fiscal year.

Burton Street Community Association: The Burton Street Community Association's monthly April meeting was held virtually due to the COVID-19 Pandemic guidelines still being observed; however, the Association's May Annual meeting was held in person at St. Paul Missionary Baptist Church in the Educational Building in the newly opened Portable Technology Lab. At the Annual Meeting, the BSCA membership elected new members to the Board of Directors - President, DeWayne Barton, Vice President, Derrick Deverger, Treasurer Elizabeth (Liz) Watkins, Secretary, *Margaret Fuller, Board Members - Clifford Cotton, *Kofi Caldwell, and Timothy Ervolina. *Ms. Fuller and Mr. Caldwell will continue to be part of the BSCA's leadership team. Ms. Fuller was re-elected for another term and Mr. Caldwell is a newly elected Board member. In the June edition of the Burton Street Association's newsletter an article was written to celebrate and thank the previous BSCA leadership - Vivian Conley, Thomas Davidson, Zanie Davidson and Margaret Fuller - for their years of committed service to the BSCA and welcomed the new Board of Directors.

Neighborhood Plan Implementation: In implementing Burton Street Neighborhood Plan Strategy 1.1.1. - "Support design standards and policies that aim to preserve or enhance neighborhood character," the City of Asheville's Department of Planning and Urban design has been assisting the Burton Street Neighborhood Leadership in the identification, documentation, dissemination of information for the Burton Street Architectural Survey Project's Pattern Book. The City of Asheville released a Request for Proposals (RFP) for the Burton Street Architectural Survey Project's Pattern Book and they received two proposals. The company chosen for this project is S&ME. The Burton Street Neighborhood Architectural Survey Project will Kick-Off in July.

Beautification Activities: The City of Asheville's Earth Day celebration and beautification kick-off was held in the Burton Street Community - Thursday, April 22 and Saturday, April 24th. The BSCA organization provided volunteers safety vests, trash bags, gloves, and tools. The participation was not as strong this year due to the COVID-19 guidelines. The Burton Street Community Association had to reschedule the 2020 Burton Street Agriculture Fair, which was usually held during the month of September. BSCA's Leadership developed a smaller version of the 2021 fair, and entitled it, "Celebrating a Powerful 108-year-old Neighborhood." The organizers developed a series of one day events during the months of May and June. The location utilized the Portable Technology Lab housed at the St. Paul Missionary Baptist Church in the Educational Building, which gave the even+B12t attendees' access to restrooms, locations for displays, space for artists to perform and adequate parking. Care bags were distributed as part of the event.B12

Asheville I-26 Project Outreach – I-2513 I-26

Brenda Mills, City of Asheville's Neighborhood and Community Engagement Manager, assisted the Burton Street Working Group with opening communication with Whitney McFadden who is the Title VI Officer for the Office of Civil Rights at North Carolina Department of Transportation. The Burton Street Working Group wanted to have a virtual training session to inform minority business owners of opportunities available for subcontractors under the I-26 Connector project, and to provide information on the NCDOT's Certification guidelines requirements

East End Valley Street Neighborhood Association: The East End Valley Street Neighborhood Association's leadership partnered with the Rosa Walker Advancement Initiative to support students from the community being able to participate in various other community summer programs. Working in collaboration with the City of Asheville, the Association worked to have a historical marker installed in the Martin Luther King, Jr. Park was installed June 2. The marker is prominently located under the main shelter in the park, facing out across the green in front of the statue of Dr. Martin Luther King, Jr. It was installed in time for the Juneteenth celebration that was hosted in the park.

National Recreation and Parks Association Funding for a Nutrition Hub: Additionally, the President of the EEVSNA, Renee White, participated in filmed interview with representatives from the National Recreation and Parks Association. The purpose of the interview was to discuss the \$80,000 grant the City of Asheville was provided by their organization for the "development of a community nutrition hub at the Stephens-Lee Community Center." Ms. White has been working with the staff of the Stephens-Lee Community Center on the implementation of the nutrition hub.

Dr. George Washington Carver Edible Park: Bountiful Cities along with volunteers from EEVSNA area placed signage around the Dr. George Washington Carver Edible Park so that park attendees can learn about the plants that are growing within the park.

Food Policy Action Plan: The leadership of EEVSNA is actively working with staff from Bountiful Cities and the City of Asheville's Office of Sustainability to create a neighborhood based food access and resiliency plan to be included in the City of Asheville Food Policy Action Plan that is being developed. The plan will focus on the City of Asheville's goal of providing, "Access to healthy, nutritious food and [developing ways] to cultivate, harvest, process, sell, share and trade food [that will] contribute to a thriving and resilient city environment."*Source: www.ashevillenc.gov

Project Lighten Up Virtual Learning Academy and After School Program of Excellence: Project Lighten Up Virtual Learning Academy and After School Program of Excellence provided virtual academic support to the families of 35 youth in grades ranging from Kindergarten to eighth grades. To improve the quality of instructions being provided during by the staff

and volunteers, each participant had an individual educational programs/instructions (IEP) created to assist with the one-on-one tutoring. The majority of the IEPs focused on providing additional reading and math support. One of the additional benefits of the Virtual Learning Academy for the participants is how the staff was able to address behavioral issues. Students with disciplinary problems in school brought their problems with them to the Virtual Learning Academy. The staff had more flexibility at the Virtual Learning Academy because the staff had more options to creatively solve discipline problems. The staff employed unconventional solutions to behavioral issues. The creative options include playing the drums, going outside to play, spending time in the recreation room, quietly reading, or working one on one with a tutor. The staff found that when students were agitated with a lesson or initially did not understand or comprehend the material, the staff knew that the students needed to remove themselves from the lesson to reduce their frustration. This allowed the staff and tutors to work with students without the barriers of children's tempers or their unwillingness to learn. Prior to the end of the school year, the staff hosted a parent meeting to discuss the program. The leadership of Project Lighten Up invited representatives from the newly created charter school, Asheville PEAK Academy, to the meeting. "Asheville P.E.A.K. Academy is a tuition-free public charter school. At P.E.A.K. we strive to close the achievement gap through personalized instruction and character education to ensure youth from all demographics and backgrounds receive a quality educational experience that will allow them to achieve success in their academics and in life."

Project Lighten Up's Summer Learning Academy:

The Board of Directors and staff of Project Lighten Up renamed the summer program from a Summer Day Camp to a Summer Learning Academy to more accurately reflect the program's holistic changes. The Project Lighten Up's Summer Learning Academy refocused purpose and mission provides a dynamic triangle of services for the students. The triangle of services include - academic support, Science Technology Engineering and Math focused enrichment and learning activities, and restorative and stimulating field trips. The newly revised program was redeveloped using information from brief qualitative interviews that the staff conducted with parents. The staff was able to successfully garner information from parents on a consistent basis by asking only two to three questions from the parents during their conversations when they were either brought their child to the site or picked their child up from the site, which allowed the parents to give real-time feedback on their child's needs and progress. Additionally, the staff also garnered information from the participants and teachers. The staff served as academic advocates for students who had challenges conveying their academic problems to their teachers or on behalf of teachers who were not successfully communicating with the participants' parents. The staff assisted in clarifying instructions and expectations. This process afforded the staff the opportunity to learn about the various barriers that students, parents and teachers were experiencing with the virtual learning environment.

Shiloh Community Association:

On April 7, a Health Care Class and Zumba was hosted for residents by the SCA with Phoebe and Kathey Avery. On May 19, SCA hosted a Health Care Class for residents per conference call with Kathey Avery. On May 20, the Association attended an A. C. Reynolds Middle School Resource Team meeting. On June 10, SCA hosted a Shiloh Community Engagement Program meeting with Dr. Ameena Batada.

Resource Center Development:

Lauralee Petritz and Norma Baynes met with Mr. Clay Mooney of Design Associates: Landscape Architects & Land Planners at his office on May 25.

Food Distribution:

On June 19, Shiloh Community Garden hosted a Free Farmers Market, which provided free fresh produce, herbal medicine, plant starts, and other healthy resources to approximately 57 community members. The community garden also began doing produce deliveries to houses near the garden on foot, a project that has not happened since the beginning of the Covid Pandemic.

Sustainability Efforts: On April 8, Lauralee Petritz and Norma Baynes submitted the Buncombe County Community Recreation Grant application for \$6,000. SCA received \$604.96 from PayPal on June 11, 2021. On June 15, SCA Garden Team received notice that SCA was provided a \$5,000 Tipping Point Grant for the Shiloh Community Garden, which will be used to build a small greenhouse and to pay for herbal medicine resources for neighborhood residents. On June 24, SCA was awarded a 2022 Community Recreation Grant Award of \$6,000.00 for "Pizza Oven Experience with Legacy Mural" in order to restore the pizza oven in the Shiloh Community Garden cooking area, and to create a mural to beautify the garden shed.

Garden Activity: We had a second, monthly visit from a group of UNCA students and employees from the Key Center who assisted with maintenance of the Shiloh Legacy Art Trail by weeding and mulching. On May 8, Shiloh Community Garden hosted a juice making party, where volunteers made fresh fruit juice with apples, ginger, pineapple, strawberries, carrots and mint. On May 22, SCG member Lydia brought home-made samosas and chai for everyone working at the garden. On June 5, SCG member Shaniqua Simuel hosted a strawberry chocolate chip pancake party in celebration of strawberry season for volunteers, residents, and youth stipend program participants. On the evening of Wednesday June 23, the Shiloh Community Garden hosted a tool repair workshop facilitated by Bountiful Cities and Max Mandler of Liberation Tools. Max brought equipment to the garden for repairing hand-held garden tools, such as garden hoes, shovels, shears, trowels, clippers, and more. SCG members learned about fixing tools and the importance of repairing tools instead of throwing them away.

COVID-19 impacts:

E. W. Pearson Project Collaborative: Members of the Collaborative began planning a COVID-19 Equity event that will be held in August.

East End Valley Street Neighborhood Association: The East End Valley Street Neighborhood Association's Marketing and Notifications volunteer promoted various Stephens Lee Center activities that provided opportunities to reduce food insecurity and family friendly recreational activities. She also provided information about maintenance improvements to Memorial Stadium, street renaming surveys, and reduced-cost solar services to increase the number of residents who participated in the activities.

Shiloh Community Association: SCA hosted two Shiloh neighborhood planning meetings that focused on Emergency Food Preparedness in collaboration with staff from the City of Asheville and Buncombe County. SCA members attended a Food Reparation Recommendations Committee meeting on June 1. On June 17, SCA members attended a Zoom meeting hosted by Buncombe County that focused on the Recovery Funding that was being offered.

Activities related to increasing equity, diversity and inclusion:

E. W. Pearson Project Collaborative: Members of the Collaborative have been planning a COVID-19 Equity event, which will be held in August.

Burton Street Community Association - The BSCA utilized the services of a local minority owned business to complete several beautification projects. The business owner is also a resident of the Burton Street community. The association is committed to financially reinvesting into minority owned businesses that are located within BSCA's area.

East End Valley Street Neighborhood Association – To increase the number of residents who attend the City of Asheville' s community reparations for Black Asheville meetings, the East End Valley Street Neighborhood Association's Marketing and Notifications volunteer sent emails to the residents providing information on the dates and times of each of the meetings.

Shiloh Community Association: During the fourth quarter of the fiscal year, representatives from SCA attended various meetings focused on equity, diversity or inclusion: Representatives from SCA attended three Zoom meetings focused on the Community, City, and County Anti-Displacement. On April 18 and May 16, SCA members attended Coming to the Table Virtual Zoom meeting. On April 21 SCA members took part in the Racial Equity Plan Stakeholder-community meeting with Buncombe County. On April 22, SCA members were present for a Zoom Meeting put on by the YWCA-USA addressing Racism as a Public Health Crisis. On April 21, April 28, and May 4, SCA members participated in a three part Zoom meeting called, "The Spiral Transform Change Liberty Approach Racial Equity" to give input. April 30, May 26 and June 21, SCA members participated in the discussion on a Zoom meetings for the Food Reparation Recommendations committee. On May 26, SCA members attended the Village Roundtable Presentation on the Reparations Black AVL Demands 30/60/90 Day Plan. On June 10, SCA members attended the Reparation Sharing and Truth Telling Series Meeting at the Thomas Wolfe Auditorium and Harrah's Cherokee Center.

<p>Activities related to increasing operational excellence:</p>	<p>Project Lighten Up: As part of Project Lighten Up's effort to become more financially resilient and sustainable, one of the board member's attended a National Grant Writers' class, and the board member is now helping Project Lighten Up's staff to write grants. Also another board member completed the recertification process for the Serve-Safe Protocols, and that board member volunteers to oversee the food distribution and inspections for Project Lighten Up.</p> <p>Shiloh Community Association: On May 3, SCA members participated in a WNC Communities Focus Group via Zoom meeting. On May 17, SCA members attended a WNCC Honors Award orientation virtual Zoom meeting. On June 24, SCA members attended a virtual Zoom meeting with Western North Carolina Communities with Terri Wells. In April, SCA started a new Instagram account for the Shiloh Community Garden as a new means of communicating events such as the Free Farmers' Market, and to connect with other garden sites in the Asheville area. SCA recruited a new Shiloh Community Garden Crew Member, Shaniqua Simuel, who will be taking on the role of Community Health Engagement Coordinator. Shaniqua's grandfather, Moses Simuel, was the president of the SCA for many years and was one of the original caretakers of the Shiloh Community Garden's property.</p>
<p>Meetings supporting the Collaborative's members' activities:</p>	<p>E. W. Pearson Project Collaborative: Each of the Collaborative member organizations attended and participated in three E.W. Pearson Project Collaborative Zoom meetings this quarter.</p> <p>East End Valley Street Neighborhood Association: The leadership of the Association hosted three community meetings, two community work days, and two garden meetings during the fourth quarter.</p> <p>Project Lighten Up: Project Lighten Up's Board of Directors were able to meet once during the quarter.</p> <p>Shiloh Community Association: During the fourth quarter, the SCA hosted three Executive Board meetings. On April 21, May 19th and June 16th SCA Members attended Legacy Neighborhoods Coalition's Zoom meetings. On April 22, May 27 and June 24, SCA members took part in Zoom meetings with the Coalition of Asheville Neighborhoods Board. On May 10, the SCA met with the Asheville Buncombe County Land Trust Board via a virtual Zoom meeting. On June 7, Shiloh Community Association hosted a monthly meeting at the Linwood Shiloh Community Center.</p>

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Progress toward annual goals

Measure	Annual Goal	Actual Results (Enter Data)				Progress
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
# of combined community events	20	8	28	14	14	64
# of individual volunteers	1000	388	315	359	468	1530
# of combined youth participation in school and enrichment programs	185	76	73	93	98	340

Comments:

During the Collaborative members in person events and activities, volunteers and staff members practiced the three W's - they wore masks, washed their hands, and worked six feet apart.

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Report of use of funds to date and any budget considerations

General Pearson Project Expenses		Total Spending (Enter Data)				Amount
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Staff	\$ 20,500	\$ 5,125	\$ 6,190	6,129	\$ 3,056	\$ -
Professional Services	\$ 16,001	\$ 220	\$ 4,541	3,000	\$ 8,240	\$ -
Subtotal for general expenses	\$ 36,501	\$ 5,345	\$ 10,731	\$ 9,129	\$ 11,296	\$ -

Shiloh Community Association		Total Spending (Enter Data)				Amount
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Garden Program Coordination	\$ 15,000	\$ 4,500	\$ 4,500	4,500	\$ 1,500	\$ -
Land Development & Planning	\$ 10,000	\$ 1,794	\$ 2,189		\$ 6,017	\$ -
Events	\$ 3,000			96	\$ 2,904	\$ -
Youth Stipends	\$ 2,000	\$ 500	\$ 872	400	\$ 228	\$ -
Youth Stipends Match	\$ 1,500	\$ 375	\$ 375	375	\$ 375	\$ -
Communications (Newsletter, all call)	\$ 1,333	\$ 165	\$ 165	165	\$ 838	\$ -
Subtotal for Shiloh	\$ 32,833	\$ 7,334	\$ 8,101	\$ 5,536	\$ 11,862	\$ -

Burton Street Neighborhood Association		Total Spending (Enter Data)				Amount
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Website Development	\$ 800				\$ 800	\$ -
Advertising	\$ 500			\$ 150	\$ 350	\$ -
Newsletter	\$ 700	\$ 110	\$ 220		\$ 370	\$ -
Admin Support	\$ 5,000	\$ 241	\$ 2,800	\$ 579	\$ 1,380	\$ -
Community Engagement	\$ 3,000				\$ 3,000	\$ -
Agriculture Fair/Other events	\$ 7,000				\$ 7,000	\$ -
Community Murals	\$ 3,000				\$ 3,000	\$ -
Neighborhood Beautification	\$ 3,000				\$ 3,000	\$ -
Technology Lab	\$ 3,833		\$ 1,740	\$ 1,050	\$ 1,043	\$ -

Community Gardens	\$ 3,000				\$ 3,000	\$ -
Youth Stipends	\$ 1,500				\$ 1,500	\$ -
Youth Savings	\$ 1,500				\$ 1,500	\$ -
Subtotal for Burton Street	\$ 32,833	\$ 351	\$ 4,760	\$ 1,779	\$ 25,943	\$ -

East End Valley Street Neighborhood Association		Total Spending (Enter Data)					
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount	
Newsletter	\$ 2,508	\$ 470	\$ 487	\$ 656	\$ 895	\$ -	
Advertising	\$ 150			\$ 150		\$ -	
Food/Garden	\$ 1,613			\$ 200	\$ 1,413	\$ -	
MLK Bulb Out	\$ 206				\$ 206	\$ -	
St. James Rosa Walker Initiative	\$ 13,500	\$ 3,734	\$ 4,000	\$ 4,000	\$ 1,766	\$ -	
Administrative Cost & Supplies	\$ 2,377	\$ 517		\$ 150	\$ 1,710	\$ -	
Festival/Celebratory Events	\$ 500				\$ 500	\$ -	
Food Pantry	\$ 10,979				\$ 10,979	\$ -	
Scholarship Fund	\$ 1,000			\$ 500	\$ 500	\$ -	
Stipends						\$ -	
Subtotal for East End	\$ 32,833	\$ 4,721	\$ 4,487	\$ 5,656	\$ 17,969	\$ -	

Project Lighten Up		Total Spending (Enter Data)					
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount	
Salaries	\$ 8,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ -	
Supplies	\$ 2,000	\$ 500	\$ 500	\$ 500	\$ 500	\$ -	
Facility usage	\$ 3,000	\$ 750	\$ 750	\$ 750	\$ 750	\$ -	
Travel & Training	\$ 2,000	\$ 500	\$ 500	\$ 500	\$ 500	\$ -	
Subtotal for Project Lighten Up	\$ 15,000	\$ 3,750	\$ 3,750	\$ 3,750	\$ 3,750	\$ -	

Overall Total		Total Spending (Enter Data)					
Spending Category	Starting	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Amount	
Total	\$ 150,000	\$ 21,501	\$ 31,829	\$ 25,850	\$ 70,820	\$ -	

Comments: