

Building LEAF Global Arts community educational arts hub to serve families and artists

RFP for Coronavirus State and Local Fiscal Recovery Funds

LEAF Global Arts

Jennifer Pickering
19 Eagle Street Suite 120
Asheville, NC 28801

info@theleaf.org
O: 828-686-8742

Heather Deifell

19 Eagle St, Suite 120
Asheville, NC 28801

development@theleaf.org
O: 8286868742

Application Form

Question Group

Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

Buncombe County has been awarded \$50,733,290 in Coronavirus State and Local Fiscal Recovery Funds (Recovery Funding), as part of the American Rescue Plan Act. To date, Buncombe County has awarded projects totaling \$23,093,499, leaving a balance of \$27,639,791 available to award.

Visit <http://www.buncombecounty.org/recoveryfunding><http://www.buncombecounty.org/recoveryfunding><http://www.buncombecounty.org/recoveryfunding><http://www.buncombecounty.org/recoveryfunding><http://www.buncombecounty.org/recoveryfunding> for details.

This infusion of federal resources is intended to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.

Buncombe County is committed to investing these funds in projects that:

- Align to county strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make best use of this one-time infusion of resources
- Have a lasting impact

Proposals shall be submitted in accordance with the terms and conditions of this RFP and any addenda issued hereto.

[Click here for the full terms and conditions of the RFP](#)

Organization Type*

Nonprofit

Nonprofit documentation

If nonprofit, attach IRS Determination Letter or other proof of nonprofit status.

[LEAF Tax Exempt w Name Changes 2020.pdf](#)

Name of Project.*

Building LEAF Global Arts community educational arts hub to serve families and artists

New/Updated Proposal*

Is this a new project proposal or an updated version of a proposal submitted during the earlier (July 2021) Recovery Funding RFP?

Updated version of previously submitted proposal

Amount of Funds Requested*

\$150,000.00

Category*

Please select one:

- Affordable Housing
- Aging/Older Adults
- Business Support/Economic Development
- Environmental/Climate
- Homelessness
- K-12 Education
- Infrastructure and/or Broadband
- Mental Health/Substance Use
- NC Pre-K Expansion
- Workforce

K-12 Education

Brief Project Description*

Provide a short summary of your proposed project.

LEAF Global Arts (LEAF) requests \$150,000 to build our Global Arts Experience (Global) as a community educational arts hub after the untimely hit from Covid. Funds will support LEAF in rebuilding necessary staff infrastructure and developing and implementing programming which will diversify revenue streams to serve youth and families, local artists, and community partners with global arts education and experiences.

LEAF's mission of "connecting and creating community through music and arts education, preservation, and experiences" survived Covid because of dedicated LEAF members and critical grant support. But our revenue was drastically depleted just as LEAF undertook the Global facility, so LEAF had to scale back critical staff and limit programming investments. We want to support our community, ongoing partners, and collaborators in education and the arts and entertainment industry in new ways to solidify Global as the local cultural arts hub on "the Block" in downtown Asheville.

Project Plan*

Explain how the project will be structured and implemented, including timeframe.

These Recovery funds are critical to support staffing and artist contractor costs because the effects of Covid have drastically limited the necessary administrative support and arts investments to build well-rounded cultural arts programming. By 2024 LEAF intends to fully recover LEAF's in-person events, establish Global as a year-round arts education hub for Buncombe County, and create consistent revenue streams through Global's diverse programming for youth, families, and artists.

These Recovery funds will support the staff needed to build Global as a community resource for cultural arts educational programming and invest in artists leading community events. LEAF will increase the staff team to implement LEAF Schools & Streets (LSS) programming and Global events safely through 2023 by employing and engaging local community members from the deeply impacted arts & entertainment industry. The Global Programming Director (GPD) will be supported in part through these funds to plan, promote and oversee all events at Global engaging local artists and managing the Global staff team.

A part-time staff will support the LSS expansion to specifically market and implement LEAF's new educational strategy by coordinating activities between LSS and Global including LSS field trips and classes led by local Teaching Artists. LEAF seeks other grants and donors to support LSS' expanded programming costs at Global so LEAF can increase access and inclusion for local youth while also deepening the impact made by our local artists. LEAF desires that youth of all economic backgrounds be able to pursue deeper learning regardless of financial resources.

Rice University's Kinder Institute for Urban Research study collaborated with Houston's Art Access Initiative to facilitate and enhance partnerships with arts organizations to provide opportunities within after-school, in-school performances, field trips, and teaching-artist residencies while facilitating professional development with school leaders and teachers in arts education. They found that an increase in arts educational experiences had remarkable impacts on students' academic, social, and emotional outcomes and that increases in arts learning positively and significantly affect students' school engagement, college aspirations, and inspired empathy. With the expansion of field trips, LEAF Schools & Streets (LSS) now provides all the arts learning opportunities highlighted in this Rice University study.

LEAF also desires to provide affordable spaces for artists to work, rehearse, record and perform at Global to create a thriving, year-round location in a non-thriving part of downtown which will also support foot track on "the Block" and reach a diverse group of demographics. The GPD helps to create work opportunities and space for local artists recovering from the impact of Covid. Funds will also be used to increase budget for programming events which in turn goes directly to performing artists.

Statement of Need*

Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.

An expert panel reviewed data on the effects of Covid on students' social-emotional well-being and found that 30-40% of young people "have experienced negative impacts on their mental or social emotional health during the pandemic." They emphasized the need "to effectively coordinate and mobilize families, community members, and community-based organizations to support students outside school."* This project will engage artists in addressing the need for a holistic arts education program to engage local youth in enrichment learning and support social emotional learning (SEL). Supporting staffing and contracting artists helps LEAF provide all the learning opportunities which were highlighted in the Rice University study mentioned above.**

The Asheville Area Art Council's arts sector survey highlighted that the protection of our local artists and the organizations that employ them is an outstanding need post-Covid. The "Summary of Qualitative

Findings-Biggest Concerns/Needs in 2021” stated that the biggest concerns for Nonprofits Arts Businesses are affordable marketing to relaunch business, maintaining current hours and salaries, mental health, recession, affordable spaces to work, rehearse and perform post-Covid, and ability to perform/hold live events. As mentioned in our Project Plan, LEAF develops economic resources and space for local artists and musicians by creating an arts hub as an asset for our community.

*Hamilton, Laura & Betheny Gross, “How Has the Pandemic Affected Student’s Social Emotional Well-Being? A Review of Evidence to Date.” Center on Reinventing Public Education, August 2021 <https://crpe.org/how-has-the-pandemic-affected-students-social-emotional-well-being-a-review-of-the-evidence-to-date/>

**Kisida, Brian & Daniel H. Bowen. “New Evidence of the Benefits of Arts Education.” Brown Center Chalkboard, Brookings Institute, 12 Feb 2019 <https://www.brookings.edu/blog/brown-center-chalkboard/2019/02/12/new-evidence-of-the-benefits-of-arts-education>

Link to COVID-19*

Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.

LEAF opened Global in February 2020 to provide a year-round location for LEAF’s unique, immersive experience to deepen our impact, support artists, engage community partners and families, and create financial sustainability beyond large events. Upon opening, programs and installations were 80% complete and expected to take 3 months to become fully operational. Within a month LEAF had to close canceling all performances, events, rentals, arts education workshops, field trips, and community engagement events thus accumulating debts due to Covid limiting our capacity to staff the facility, book artists, promote events, complete installations, and update infrastructure. LEAF took on Global’s facility overhead just as Covid interrupted our trajectory.

By mid-April 2020 LEAF furloughed half the full-time staff and reduce hours for the rest. We postponed our 50th Festival scheduled for May 2020 and all our events in 2020 and 2021 were restructured to hybrid events that paired virtual with limited in-person events based on health & safety guidelines. This shift did not cover the almost \$1,000,000 of mission-critical revenue lost from the extended closure and community hesitancy of in-person events.

These Recovery Funds are critical in helping LEAF rebuild necessary infrastructure to facilitate safe, effective arts programming at Global. Funds will be used to invest in staffing and contracting artists to rebuild the financial stability of Global from now through 2023 when LEAF can fully recuperate from the deficit of losing critical staff members and reestablish financial security by restoring stable and diverse revenue streams. The financial hit from the necessary government-mandated safety restrictions on in-person events due to Covid not only devastated ticket revenue and dramatically affected sponsorships but also derailed strategic plans to establish Global as a hub for arts education and resources for local artists.

Population Served*

Define the population to be served by this project, including volume and demographic characteristics of those served.

Through its core events and programs, LEAF served 50,000 adults and youth annually prior to Covid. Our large event participants include local artists and families as well as an influx of tourists from the region. Prior to Covid, LSS served 9000 Buncombe County youth annually making it the largest provider of arts enrichment education across the county serving 40% BIPOC youth and 51% economically disadvantaged. Global draws from our large event population and tourists but also expects to engage 1000+ local students through field trips and LSS classes by engaging established partners including local schools. We expect this project to

expand as Global gains traction in regional and national markets, but we expect momentum to build over the next 2 years as we're able to grow infrastructure through additional staff support and financial resources to address Global overhead.

Over the last 27 years, LEAF events have employed and engaged thousands of artists, vendors, local independent contractors, and small production businesses, all of whom have been significantly impacted because of the limitation on in-person events. LEAF Downtown became a highly attended, FREE 2-day event in Asheville which had grown to 25,000+ attendees of all ages, demographics and economic backgrounds prior to Covid. Of the 60% local audience, LEAF targets families and persons of color communities that are traditionally underrepresented in festival culture.

Because of the location of Global on "the Block," a historically African American community, and our collaboration with Block businesses and organizations, we expect and hope for more diversity of visitors than that found across the Asheville area population. Although our first 2 years of operations were highly unusual, we served more than 5000 people with more than 35% being BIPOC. In 2022, we expect 7500+ visitors to Global with 2500+ locals served in some capacity through visits, field trips, classes, workshops, and/or Global events.

Results*

Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.

Goal 1: Global expects to host 1000+ youth per year for experiential, global arts field trips and LSS global arts classes at Global. This funding will support under-resourced youth, schools, and community partners to address financial barriers to participation and support equitable student participation. Through Developmental Asset® surveys (see Evaluation section below), we expect that 75% or more of youth will feel more valued by the community, meet positive adult role models, gain new expressions of creativity, learn about other cultures, and find their voice to affect their future as a result of their participation with LSS field trips and classes. Also, we expect 80% or more of teachers and parents to report observing positive changes in their student/child's behavior and child(ren) having higher self-esteem as a result of their student's participation with LSS music classes. Surveys will be administered for each field trip visit to Global and monthly for classes throughout each school year.

Goal 2: Global will engage 40+ local artists in 2022 and 60+ local artists in 2023 by providing affordable spaces for artists to work, rehearse, record, perform, and lead workshops through Global to create a thriving, year-round location for their creative businesses. We anticipate Global will engage regular local artists to deepen our impact.

Goal 3: Overall Global visitor numbers will increase from 812 in 2020 and 4233 in 2021, to 7500+ visitors for all of 2022 and 8500+ for 2023 by investing in LEAF Global staff and the diverse artists we engage to build consistent revenue streams through educational programming and arts events to establish a community cultural arts hub that engages artists, community members, out-of-town visitors, youth and families year-round.

Evaluation*

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

All LSS classes, field trips, and summer camps engage and empower local youth utilizing the Creative Youth Development model by using lesson plans and evaluations driven by Search Institute's Developmental Assets®. The Search Institute has identified 40 Assets that cultivate skills, experiences, relationships, and

behaviors that enable young people to develop into successful, contributing adults by building assets to prepare youth for college &/or career and citizenship. LSS' program goals, curriculum, teacher/parent and student evaluations align with the Developmental Assets Profile (DAP), Search Institute's research-based assessment. LSS goals focus on targeting and assessing 6 specific assets which include Community Values Youth, Adult Role Models, Creative Activities, Cultural Competence, Personal Power, & Self-Esteem.

Global currently collects information on all artists through a data tracking software called File Maker. Global's Program Director inputs all pertinent information to evaluate programming quantitatively and qualitatively through artist contracts and surveys. The Global staff team and LEAF's leadership team evaluate this data on a quarterly basis to ensure Global is serving an eclectic group of artists while continuing to target resources toward supporting local artists.

Global also collects information of all visitors including age, demographics, and locals vs. tourists to analyze trends and community interest. LEAF is currently strategizing effective ways to collect additional pertinent information including visitor surveys and ways to encourage repeated engagement. LEAF's leadership team regularly analyzes Global's data during regular team meetings to proactively seek trends and assess feedback from visitors, artists, vendors, contractors, and partners.

Equity Impact*

How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?

LSS programs currently serve public housing communities, afterschool programs, schools, community centers and more. Approximately 40% of youth participants identify as BIPOC and 51% are economically disadvantaged. Of programming staff, 72% are BIPOC, 11% are LGBTQ+, and represent 33 distinct cultures. Deeper connections are created and global understanding is encouraged because the diverse program staff promote inclusion and can connect with the diverse populations we serve. LEAF aims to minimize barriers to participation by covering programming costs through grants and donations.

As we create Global within "the Block" community we seek to break down "isms," bring people together and channel creativity. Our intention is to address local problems and deliver meaningful, globally-minded programs. Through Global, LEAF works with artists and communities to amplify the voices of those who are transforming societies by creating space for meaningful dialogue which is supported by LEAF's diverse leadership team (58% BIPOC).

LEAF Global exists within a local affordable housing complex, created by Mountain Housing Opportunities (MHO) and owned by Eagle Market Streets Development Corporation (EMSDC). LEAF collaborates with EMSDC, MHO, the YMI Cultural Center, and other Block businesses to (re)establish "the Block" as a multi-cultural destination of downtown Asheville. LEAF is committed to partnering with minority-owned businesses, subcontractors and community partners to support just and equitable business practices, services, and events which includes D Davis Construction (a local Black-owned construction company), Hola Carolina, and more.

We feel that this collaboration between LSS and Global is a unique asset to our community, especially for under-resourced families with limited exposure to other cultures. We want to partner with local artists to inspire youth to become global citizens and use their creative gifts to encourage empathy and pursue equity in our community.

Project Partners*

Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate:

- 1.) What products and/or services are to be supplied by that subcontractor and;
- 2.) What percentage of the overall scope of work that subcontractor will perform.

Also, list non-funded key partners critical to project.

Key established community partners served by field trips and support LSS classes: Buncombe County Schools (BCS), Asheville City Schools, Francine Delany New School for Children, Evergreen Charter School, Christine W. Avery Learning Center, YMCA of Western North Carolina, Asheville Parks & Recreation, Children First/Communities in Schools, Open Doors of Asheville, United Way, and more.

LEAF began a collaboration with BCS in 2018 through the John F. Kennedy Center for Performing Art's "Partners In Education" program (PIE). LSS currently provides high-quality professional development in arts integration with an emphasis on equity, SEL and worldview for cohorts of BCS teachers across subjects and grades. This expansion project with Global will incorporate PIE trainings and engage BCS teachers in planning field trips targeting Developmental Assets® and SEL.

Global subcontracted artists as artists/performers/teachers which includes Teaching Artists with LSS and a large variety of art performers for events/exhibits.

- Our goal for Global is to host 5-6 workshops/classes per week (250+ for the year) and 30 field trips each year. These would all be taught by LSS Teaching Artists who would be contracted to serve up to 90 local youth each week in classes and up to 750 local youth for field trips throughout the year (25% of Global overall target).
- We also anticipate hosting live performances/events weekly featuring local artists. Although some artists will repeat, we expect to host 40-50 local performers/artists to engage visitors in 2022 and 50-60 in 2023 (25% of Global overall target).

Key established community partners and businesses who collaborate in programming, promotions, & infrastructure: Mountain Housing Opportunities (MHO), Eagle Market Streets Development Corporation (EMSDC), YMI Cultural Center, Hola Carolina, Asheville Area Arts Council, D Davis Construction, Beloved, East End/Valley Street: Neighborhood Association, Asheville Downtown Association, and more.

Capacity*

Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.

LEAF has 27 years of experience working with 8,000+ artists to produce 59 signature events. LSS has provided year-round arts education programming led by local, national and international Teaching Artists to 80,000+ local youth since 2004. LSS provides Buncombe County youth with opportunities within after-school, in-school performances, teaching-artist residencies, and arts integration training for teachers. With this new project, LSS will round out holistic arts programming by hosting field trips in line with the Rice University model mentioned above.

LEAF is the primary, local nonprofit organization to support arts and arts education through in-person events which draw over 50,000 participants over a typical year. We ordinarily support more than 160 artists and 150 small businesses/vendors through our events including local musicians, dancers, actors, circus artists, healing arts, and visual artists who gain income through our large events. LEAF also employs 400 local contractors to facilitate our large events. The versatile background and understanding of producing LEAF events support our capability to program a year-round location with a variety of experiences that support local families, artists and the local economy.

LEAF is rebuilding large in-person events to help these impacted industries and reestablish necessary revenue streams. Before Covid LEAF's large events created mission-critical revenue that should have helped to finance Global in becoming a community arts hub. Over the last 2 years, LEAF's limited revenue from events, membership and grant funds has been needed to focus on keeping LEAF alive limiting the investment needed for Global staff.

LEAF has received, implemented and reported on many federally-funded government grants including 13 grants from the National Endowment for the Arts (NEA), seven NC Arts Council State, and an NC Department of Commerce grant. We are confident in the delivery and management of this funding opportunity.

Budget*

Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

Recovery-Funds-budget-LEAF 2022.xlsx

Special Considerations*

Provide any other information that might assist the County in its selection.

BCS support letter.pdf

LEAF's Equity Guiding Principles:

1. Eliminating inequities begins with us.
2. Treating everyone with dignity, respect, and non-judgment.
3. All LEAF ambassadors (staff, board, partners, etc.) are represented in the communities we serve across the organization.
4. LEAF examines systems within the organization to ensure equitable learning and participation.
5. Policies, procedures, and funding are aligned with LEAF's core values & mission.

LEAF is aligned with the county's priorities and committed to equitable outcomes for the youth and families we serve as well as the artists and small businesses. LEAF is continuing to seek and coordinate with other funding sources to make the best use of these timely and much-needed resources. Although not optimal, this project would still be viable with a partial award, only to a smaller, proportional degree.

File Attachment Summary

Applicant File Uploads

- LEAF Tax Exempt w Name Changes 2020.pdf
- Recovery-Funds-budget-LEAF 2022.xlsx
- BCS support letter.pdf

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 25 2008**

LAKE EDEN ARTS FESTIVAL
377 LAKE EDEN RD
BLACK MOUNTAIN, NC 28711

Employer Identification Number:
54-2123478

DLN:
17053068732068

Contact Person:
EDWARD S SCHLAACK ID# 31536

Contact Telephone Number:
(877) 829-5500

Public Charity Status:
509(a)(2)

Dear Applicant:

Our letter dated April 5, 2004, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

C201305801032

State of North Carolina
Department of the Secretary of State

ARTICLES OF AMENDMENT
NONPROFIT CORPORATION

Pursuant to §55A-10-05 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation.

1. The name of the corporation is: Lake Eden Arts Festival

2. The text of each amendment adopted is as follows (state below or attach):

N-02 - change to: LEAF Community Arts

3. The date of adoption of each amendment was as follows: January 29, 2013

4. (Check a, b, and/or c, as applicable)

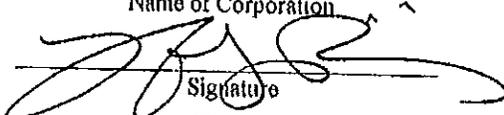
a. The amendment(s) was (were) approved by a sufficient vote of the board of directors or incorporators, and member approval was not required because (set forth a brief explanation of why member approval was not required) This is a Board of Directors decision, and LEAF does not have voting Members

b. The amendment(s) was (were) approved by the members as required by Chapter 55A.

c. Approval of the amendment(s) by some person or persons other than the members, the board, or the incorporators was required pursuant to N.C.G.S. §55A-10-30, and such approval was obtained.

5. These articles will be effective upon filing, unless a date and/or time is specified: _____

This the 29 day of January, 2013

Lake Eden Arts Festival
Name of Corporation

Signature
Jennifer Pickering - Executive Director
Type or Print Name and Title

Notes:
1. Filing fee is \$25. This document and one exact or conformed copy of these articles must be filed with the Secretary of State.



NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

I, Elaine F. Marshall, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF AMENDMENT

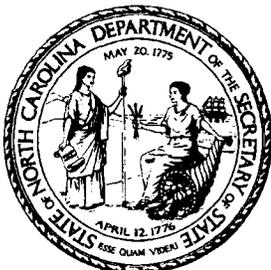
OF

LEAF COMMUNITY ARTS

WHICH CHANGED ITS NAME TO

LEAF GLOBAL ARTS

the original of which was filed in this office on the 16th day of December, 2019.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 16th day of December, 2019.

Elaine F. Marshall

Secretary of State

State of North Carolina
Department of the Secretary of State

ARTICLES OF AMENDMENT
NONPROFIT CORPORATION

Pursuant to §55A-10-05 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation.

1. The name of the corporation is: LEAF Community Arts

2. The text of each amendment adopted is as follows (*state below or attach*):
N-02 change to LEAF Global Arts

3. The date of adoption of each amendment was as follows: 11/12/19

4. (*Check a, b, and/or c, as applicable*)
a. The amendment(s) was (were) approved by a sufficient vote of the board of directors or incorporators, and member approval was not required because (*set forth a brief explanation of why member approval was not required*)
Organization does not have voting members. Board has authority over decision.

b. The amendment(s) was (were) approved by the members as required by Chapter 55A.

c. Approval of the amendment(s) by some person or persons other than the members, the board, or the incorporators was required pursuant to N.C.G.S. §55A-10-30, and such approval was obtained.

5. These articles will be effective upon filing, unless a date and/or time is specified: 1/1/2020

This the 12 day of December, 2019.

LEAF Community Arts

Name of Corporation

Leigh Maher Digitally signed by Leigh Maher
Date: 2019.12.12 16:34:41 -05'00'

Signature

Leigh Maher, CFO

Type or Print Name and Title

Notes:

1. Filing fee is \$25. This document and one exact or conformed copy of these articles must be filed with the Secretary of State.

Coronavirus State and Local Fiscal Recovery Funds Proposed Project Budget

Organization Name:	LEAF Global Arts
Project Name:	Building LEAF Global 2022-2023
Amount Requested:	\$150,000

Proposed Project Revenue Funder	Amount	Confirmed or Pending?	Notes
Proposed Buncombe COVID Recovery Funds	\$ 150,000.00	pending	grant support thru 2023 until revenue streams built/consistent
Admissions	\$ 30,000.00	pending	Based on current trends and experience plus expanded hours
Special Events	\$ 40,000.00	pending	Expanding ticketed shows, activities and events at Global
Facility Rentals	\$ 45,000.00	pending	Private rentals of the Global facilities for community groups,
Merchandise	\$ 14,000.00	pending	Should increase as visitor numbers increase
Concessions	\$ 15,000.00	pending	Should increase as visitor numbers increase
Workshops & classes	\$ 25,000.00	pending	Adult and LSS classes and field trips
other grants	\$ 50,000.00	pending	BC Strategic Partnership grant, NCAC Spark the Arts, etc - supporting LSS collaboration
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
Total	\$ 369,000.00		

Proposed Project Expenses	Proposed	Other Funds	Total	Capital or Operating	Notes
Artist programs	\$ 40,000.00	\$ 10,000.00	\$ 50,000.00	operating	local artists performances, workshops etc
Marketing		\$ 5,000.00	\$ 5,000.00	operating	partial costs from local providers: Jawbreaking, Dig Local, Love AVL, etc.
Performance Fees	\$ 10,000.00	-	\$ 10,000.00	operating	Artists for Special ticketed events
Consultants		\$ 2,000.00	\$ 2,000.00	operating	business consultants
Staffing	\$ 100,000.00	\$ 20,000.00	\$ 120,000.00	operating	Expanding Global staffing for planning, implementing, working events, etc.
Supplies		\$ 8,000.00	\$ 8,000.00	operating	materials, equipment, backline, etc for events
Facility costs		\$ 173,000.00	\$ 173,000.00	operating	rent, utilities, maintenance, insurance, tech, necessary upgrades, etc
Food		\$ 1,000.00	\$ 1,000.00	operating	event food
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
Total			\$ 369,000.00		



BUNCOMBE
COUNTY SCHOOLS

PREPARING STUDENTS FOR THEIR TOMORROW

March 31, 2022

Dear Sir or Madam:

I am writing this letter in support of LEAF Global Arts. It is my hope that LEAF Global Arts will be chosen to receive funding from the Buncombe County American Recovery Plan.

LEAF Global Arts focuses on supporting K-12 Education specifically around global arts integration to support our Partners in Education initiative. LEAF Global Arts provides Teaching Artist residencies throughout Buncombe County Schools and provides professional development for K-12 teachers in all subject areas.

We value arts education, global education, collaborating with our community, and working to help our students and staff through the effects of the pandemic through the arts.

Thank you.

Sincerely,

Laura Mitchell

Laura Mitchell
Arts Education Specialist, Buncombe County Schools