

# Health, Wellness and Prosperity of Shiloh

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*RFP for Coronavirus State and Local Fiscal Recovery Funds*

## ***Shiloh Community Association***

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# Application Form

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## *Question Group*

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Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

Buncombe County has been awarded \$50,733,290 in Coronavirus State and Local Fiscal Recovery Funds (Recovery Funding), as part of the American Rescue Plan Act. This infusion of federal resources is intended to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.

Buncombe County is committed to investing these funds in projects that:

- Align to county strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make best use of this one-time infusion of resources
- Have a lasting impact

Proposals shall be submitted in accordance with the terms and conditions of this RFP and any addenda issued hereto.

[Click here for the full terms and conditions of the RFP](#)

## **Coronavirus State and Local Fiscal Recovery Funds\***

Name of Project.

Health, Wellness and Prosperity of Shiloh

## **Amount of Funds Requested\***

\$4,115,000.00

## **Recovery Fund Eligible Category\***

Please select one:

Services for disproportionately impacted communities

## **Brief Project Description\***

Provide a short summary of your proposed project.

The Shiloh Community Resource Center and Shiloh Academy involves the building and development and implementation of education, economic, and health programming in the Shiloh Community. The Resource Center, which is part of the Shiloh Community's 2025 Plan, and will be realized based on over fifteen-years of research conducted by the Shiloh Community Association (SCA), community members, partners, and local

universities. The Shiloh Resource Center will include, The Shiloh Academy where youth will craft a personal mission statement and be fostered in civic engagement through non violent communication training and professional development. Youth will learn skilled trades including carpentry, electrical, masonry, plumbing along with firefighting and police curriculum.

The Center will contain, administrative offices, commercial kitchen, classrooms for GED training, financial literacy, mental health education, senior programming, tutoring, satellite campus for academic institutions.

## Project Plan\*

Explain how the project will be structured and implemented, including timeframe.

With our diverse partners including ABIPA, Buncombe County Health Department, AB Technical College, City of Asheville, Buncombe County, Asheville Park and Recreation, Clay Mooney Landscape Architect, Habitat for Humanity, Mars Hill University, TEAM US, Tupelo Honey, Warren Wilson College, University of North Carolina-Asheville, Asheville Board of Education. The Shiloh Resource Center will be a home to community driven projects. The SCA will have administrative staff and hire professionals to teach skills. The SCA will recruit volunteers and students to support programming and education that will stimulate a vital healthy community.

Proposed Timeline:

September - December 2021 - Formation of Resource Center Task Force; Community information and survey with UNC Gilling's Master of Public Health Students

January 2022 - June 2022 - Finalize plans for building through community-driven process

July 2022 - December 2023 - Building of brick and mortar; Identification of programming partnerships and garnering of additional funds

January - December 2024 - Phase I programming

January - December 2025 - Phase II programming

January - December 2026 - Phase II programming

With our our diverse partners including ABIPA, Buncombe County Health Department, AB Technical College, Habitat for Humanity, Mars Hill University, TEAM US, Warren Wilson College, University of North Carolina-Asheville, The Shiloh Resource Center will be a home to community driven projects and will have administrative staff and professionals to teach skills. The SCA will recruit volunteers and students to support programming and education that will stimulate a vital healthy community.

## Statement of Need\*

Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.

As the oldest African American Community in Asheville, Shiloh has weathered many storms of adversity, including root shock from desegregation, gentrification, collective consciousness of civil unrest, and the pain most recently from COVID lockdown. The intense coverage of racial violence from last year has had negative mental impacts on all, especially for people of color.

In a recent article, Pandemic within the pandemic the Asheville Citizen-Times reports; " Rates of anxiety and/or depressive disorder symptoms differ by race, according to Centers for Disease Control data analyzed by the Kaiser Family Foundation, studies showed minorities and people of color with higher rates during the pandemic, with Black Americans, at 48%, a conclusion was drawn that this will have generational impact, because this is a societal trauma that we all went through collectively. And looking back through history,

major trauma events have trickled down through generations.” As the oldest African American Community in Asheville, Shiloh has weathered many storms of adversity, including root shock from desegregation, gentrification, collective consciousness of civil unrest, and the pain most recently from COVID lockdown. The intense coverage of racial violence from last year has had negative mental impacts on all, especially for people of color.

In a recent article, Pandemic within the pandemic Isolation, stress breed long-term mental health issues the Asheville Citizen-Times reports:,” Rates of anxiety and/or depressive disorder symptoms differ by race, according to Centers for Disease Control data analyzed by the Kaiser Family Foundation, studies showed minorities and people of color with higher rates during the pandemic, with Black Americans, at 48%, a conclusion was drawn that this will have generational impact, because this is a societal trauma that we all went through collectively. And looking back through history, major trauma events have trickled down through generations.”

### Link to COVID-19\*

Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.

A health concern during the pandemic was mental health was that many seniors developed depression and a lack of connection through isolation during the Pandemic in Shiloh. Youth also became inactive, depressed, and experienced fear in interacting with people outside of immediate family members.

Lack of work with no ability to care for families with children along with a lack of access to technology to have children schooled some could not afford food or order items due to poverty.

<https://www.citizen-times.com/story/news/2021/07/06/isolation-stress-long-term-mental-health>  
[https://www.sciencedirect.com/science/article/abs/pii/S1047279720301770?casa\\_token=zdOeUUAY-PcAAAAA:agPVnGjmbDrr670SnM2TYOd\\_NNu7JeA2p8440IOHSjRk9hPkGH17dKAyLkMsJ9tuaCVxtdGVPuUQ](https://www.sciencedirect.com/science/article/abs/pii/S1047279720301770?casa_token=zdOeUUAY-PcAAAAA:agPVnGjmbDrr670SnM2TYOd_NNu7JeA2p8440IOHSjRk9hPkGH17dKAyLkMsJ9tuaCVxtdGVPuUQ)

### Population Served\*

Define the population to be served by this project, including volume and demographic characteristics of those served.

The population to be served is the Shiloh community, and most specifically residents of color. According to the 2020 U.S. Census, about 67.5% of the population of Shiloh is white and most of those residents are more recent. The longer-term residents are African American/Black and they make up about 22.4% of the community’s population. People who identify as American Indian, Asian, Native Hawaiian and Other Pacific Islander, other races, and two or more races make up the remaining.

Although the Resource Center and Shiloh Academy are in large part intended to support the historic, Black and African American community members in building resilience, the Center is intended to serve all Shiloh community members, and as such to promote inter-racial and intercultural understanding as well.

### Results\*

Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.

We anticipate that there will be many results of the Resource Center and Shiloh Academy, more than we can summarize in this proposal. That said, selected performance measures that we will track and report include:

Increased youth engagement

We anticipate that there will be a 25 percentage point increase in the number of community youth being involved in the community engagement and intergenerational relationships.

Increased job training and opportunities within Shiloh and Asheville

We anticipate that there will be a 30% increase in skilled employment from training

Improved health and wellbeing

Previous health workshops showed that 75% of seniors participating in health programming had improved health outcomes including weight loss and diabetes controlled eliminating the need for medication.

We would anticipate similar results.

Improved economics job opportunities will increase with job skills training.

Improvement of mental health and wellbeing self respect civic

For all programming we will conduct pre and post surveys .

## Evaluation\*

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

All evaluation efforts will be community-collaborative and participatory. As such, we will form an evaluation team early on in the project, and together we will build the capacity of community researchers in partnership with UNC Asheville faculty and students. We will utilize a Results-Based Accountability (RBA) framework to assess how much we did, how well we did it, and if/how anybody is better off. We will assess how much we did by maintaining documentation of all processes and programming at the Center. This documentation will include, but won't be limited to: minutes of meetings, diversity of people and groups engaged in the planning and implementation processes, logs of classes and other programming, and numbers of visitors to the center. In order to assess how well we did, we will compare our efforts to the goals we set at the outset of the program by reviewing the content provided, the percent of planned programs that were offered, the numbers and identities of participants and partners, assessments of learning within the programs, among other efforts. We will assess how better off people are by engaging in summative evaluations through annual surveys administered to program participants and visitors to the Center as well as follow-up interviews with participants in longer-term programming. We will be able to learn about changes in job skills, confidence, gained positions, and health and economic wellbeing by engaging with program participants after a year or more of completing an educational program.

## Equity Impact\*

How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?

This Covid Recovery Grant will enable the Shiloh Community to thrive despite current and historic inequities including property values which for many years were the lowest price per square foot, desegregation and urban renewal and gentrification.

<https://mountainx.com/news/at-home-in-shiloh-venerable-community-fights-encroachment/>

<https://www.citizen-times.com/story/news/2021/07/06/isolation-stress-long-term-mental-health-issues-covid-19-pandemic/7829414002/>

## Project Partners\*

Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate:

- 1.) What products and/or services are to be supplied by that subcontractor and;
- 2.) What percentage of the overall scope of work that subcontractor will perform.

Also, list non-funded key partners critical to project.

Currently we have enlisted and have contracted with Barbara A Field FAIA, Architect and Clay Mooney Landscape Architect/ land Planner to guide our design process.

We have not engaged with any other other professional.

## Capacity\*

Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.

The Legacy of Shiloh dates back before Biltmore Estate and is a model of spiritual resilience and self determination. The historic significance of Shiloh and the steward of Shiloh is the Shiloh Community Association a 501(c) 3 whose mission has been dedicated to preserving the roots and foundation from which the community has held sacred; family citizenship, education, spiritual fundamental values and always fostering youth to become capable leaders. The SCA executive board has never taken funds due to the purpose of the betterment of the community. Any funds were invested back into the community. The SCA has engaged with multiple partnerships to support expansion, programming fiscal sustainability and historic preservation.

The self sufficiency and ability to manage funds of the Community dates back to the vision and implementation of the Rosen Wald Shiloh School. This school was built through the community uniting and having benefits which funded half of the schools cost.

<https://www.bpr.org/post/shiloh-elementary-asheville-one-historic-rosenwald-schools#stream/0>

## Budget\*

Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

Coronavirus State & Local Fiscal Recovery Funds Proposed Project Budget (1).pdf

## Special Considerations\*

Provide any other information that might assist the County in its selection.

The Legacy of Shiloh dates back before Biltmore Estate and is a model of spiritual resilience and self determination. The historic significance of Shiloh and the steward of Shiloh is the Shiloh Community

Association a 501(c)3 whose mission has been dedicated to preserving the roots and foundation from which the community has held sacred; family citizenship, education, spiritual fundamental values and always fostering youth to become capable leaders. The SCA executive board has never taken salaries due to the purpose of the betterment of the community. Any funds donations and grants have been invested back into the community. The SCA has engaged with multiple partnerships to support expansion and programming, sustainability and historic preservation.

The self sufficiency and ability to manage funds of the Community dates back to the vision and implementation of the Rosenwald Shiloh School. This school was built through the community uniting and having benefits which funded half of the schools cost.

<https://www.bpr.org/post/shiloh-elementary-asheville-one-historic-rosenwald-schools#stream/0>

<http://www.shilohnc.org/>

## File Attachment Summary

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### *Applicant File Uploads*

- Coronavirus State & Local Fiscal Recovery Funds Proposed Project Budget (1).pdf

## Coronavirus State and Local Fiscal Recovery Funds Proposed Project Budget

Organization Name:	Shiloh Community Association (SCA)
Project Name:	Health, wellness and Prosperity of Shiloh
Amount Requested:	

Proposed Project Revenue Funder	Amount	Confirmed or Pending?	Notes
Proposed Buncombe COVID Recovery Funds			
List other sources here Isaac Coleman Grant	10,000	Confirmed	
List other sources here Go fund Me.	10,000	Pending	
List other sources here SCA	5,000	Confirmed	
List other sources here			
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List other sources here			
List other sources here			
Total	\$ 25,000 -		

Proposed Project Expenses	Proposed Recovery Funds	Other Funds	Total	Capital or Operating Expense?	Notes
List expenses here Administrator	60,000, 3yrs		\$ 180,000 -	Operating expense	Total for 3 years (Parttime) staff # 555,000.
List expenses here Administrator Assist	40,000, 3yrs		\$ 120,000 -	"	
List expenses here Development Director	50,000, 3yrs		\$ 150,000 -	"	
List expenses here Building Maintenance	35,000, 3yrs		\$ 105,000 -	"	
List expenses here Building Construction	10,000 SF x \$300/SF		\$ 3,000,000	Capital expense	
List expenses here Design Fee			\$ 360,000		
List expenses here Architectural			\$ -		
List expenses here Civil Engineering site work and utilities			\$ -		
List expenses here Landscaping			\$ -		
List expenses here Structural			\$ -		
List expenses here Mechanical			\$ -		
List expenses here Electrical			\$ -		
List expenses here Plumbing			\$ -		
List expenses here Fixtures Furnishings and Equipment			\$ -		
List expenses here SCA Project Manager	100,000, 2yrs		\$ 200,000	Operating Expense	
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
List expenses here			\$ -		
Total			\$ 4,115,000.00		