Everything Custom By Dee

RFP for Coronavirus State and Local Fiscal Recovery Funds

Everything Custom By Dee

Derek A Morris   everythingcustombydee@gmail.com
14 Greenleaf Circle   O: (804)4260602
Asheville, North Carolina 28804   M: 8044260602

Derek A Morris

14 Greenleaf Circle   everythingcustombydee@gmail.com
Asheville, North Carolina 28804   O: 8044260602
                                                 M: 8044260602

Application Form

Question Group

Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

Buncombe County has been awarded $50,733,290 in Coronavirus State and Local Fiscal Recovery Funds (Recovery Funding)i, as part of the American Rescue Plan Act. This infusion of federal resources is intended to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.

Buncombe County is committed to investing these funds in projects that:

- Align to county strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make best use of this one-time infusion of resources
- Have a lasting impact

Proposals shall be submitted in accordance with the terms and conditions of this RFP and any addenda issued hereto.

Click here for the full terms and conditions of the RFP

Coronavirus State and Local Fiscal Recovery Funds*

Name of Project.

Everything Custom By Dee

Amount of Funds Requested*

$35,000.00

Recovery Fund Eligible Category*

Please select one:

Small business and non-profit support

Brief Project Description*

Provide a short summary of your proposed project.

I am asking that Buncombe County award my company Covid-19 relief funds so that I can recover from losses taken in 2019 and expand to online orders. I also plan to hire 2-4 people creating new jobs and to help keep up with the growing demand.

Project Plan*

Explain how the project will be structured and implemented, including timeframe.

The funds will be used to expand my business to online sales and help open two kiosk. If my company is awarded funding my first task is to transition to online sales. I have a list of reasonably priced web designers and would immediately hire the best person suited for the job. The next task to complete would be setting up 2 kiosk. The first kiosk would open at the Asheville mall and the second kiosk will be located at the Asheville Outlets. I have already submitted the applications for both locations and was told that I should hear back from corporate within the next two weeks. The time frame of this project depends on funding.

Statement of Need*

Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.

The need for these funds are gravely needed because of the devastation that Covid-19 had on North Carolina. I was affected by the virus as soon as it was recognized by my state. I was working as a prep cook by day, I had just secured 3 tile jobs on the side, and I was also in talks with a couple youth football leagues about designing uniforms, then my mother passed away suddenly. I had to step away from my jobs and handle my Mother's affairs. As soon as I tried to get back to business the Pandemic hit the United States and I was left like many other Americans...Unemployed with no back up plan. I had to file for unemployment and thankfully was able to survive through this crisis.

Link to COVID-19*

Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.

Covid-19 has almost completely destroyed my business before it could begin to fully blossom. I had been getting a massive amount of pre orders and inquiries about upcoming events but unfortunately when the pandemic hit was left with cancelations and uncertainties. I was relying on social gatherings, events, birthday parties, and private parties to make ends meet but when the Corona virus stopped all social gatherings it also stopped my business.

Population Served*

Define the population to be served by this project, including volume and demographic characteristics of those served.

I hope that my project can reach the other side of the world one day. I am focusing on Western North Carolina now, but if successful I want to be able to service South Carolina, Virginia, and Tennessee. I have a few connections in all four states that would make it easier for myself to expand into any one of them after a successful run. I am a small business owner with a big business mind. Today I want to reach as many people as I can in the city I live in and love...Asheville. It is 92,452 (2018) people in Asheville and I need them all to know about my brand.

Results*

Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.

The three performance measures that will be tracked and reported are investments, gains and losses. If funded the monies given to my company would be spent appropriately. I can ensure all that the business model of this project has been tested over the years and proven to be successful. It is true that there is always room for improvement and that's what I have been doing since my my company's start in 2013.

Evaluation*

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

One of the most important keys that have been instilled within myself as a small business owner is keeping track of all cost. I know that keeping a close eye on every cent spent on products used by my company to create is a necessity. Transitioning to online sales will help keep accurate tracking of profits and losses made on the internet. I also have purchased two iPads to be used at the kiosk which will be used for data collecting, analysis, and quality assurance.

Equity Impact*

How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?

My efforts will help a just, equitable and sustainable COVID-19 recovery because as the world opens up and returns to normalcy people will be looking for my services. Unless you are a hermit people are looking forward to hanging out with one another again and that where my business comes into play. Not only am I trying to help myself but also I want to help others. The kiosks that I want to open up within the next couple months will create jobs. I also have plans to hold workshops once or twice a month to teach whom ever will listen and learn from me. I have been getting request to teach classes for years and I feel like passing down the knowledge that I have to others is one of the best ways to give back.

Project Partners*

Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate:
1.) What products and/or services are to be supplied by that subcontractor and;
2.) What percentage of the overall scope of work that subcontractor will perform.

Also, list non-funded key partners critical to project.

I hope to have a store front one day soon...Hopefully. And I hope that the day comes before having a physical location for your business becomes extinct. But until then the plan is to open up two kiosk, One in the Asheville Mall and the other in the Asheville Outlets. I do have eyes on a store front near downtown Asheville but I haven't done any research on the rent or anything about the location. Also I have plans of hosting a Pop Up Shop as soon as I get the ball rolling. But as far as I am concerned when it comes to getting re-modeling work contracted out...the only one I would trust to complete a job would be me. I have been in the construction field for years until I decided to do something else. I have been trained to do a little bit of everything. The only time I would need to subcontract any work out is if I ran into plumbing or electrical issues.

Capacity*

Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.

I started my business as a hobby in 2002. It began with me hand painting a t-shirt for myself and getting a few compliments and request for custom work. Although I didn't pursue working for myself full time until 2019, I have done more than enough work for my community and others who have been referred to me that I know that creating is my calling.

Budget*

Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.

Download a copy of the budget form HERE. Complete the form, and upload it using the button below.

Recovery-Funds-budget-template.xlsx

Special Considerations*

Provide any other information that might assist the County in its selection.

Recovery-Funds-budget-template (5).xlsx

I am a African American male struggling to make it as a entrepreneur. I know I am not the only one out here that needs help. But I know that I have a plan to turn things around and ultimately help others in the process. I feel like my drive is unmatched and with help my goals will be reached. Thank You for your consideration.

File Attachment Summary

Applicant File Uploads
- Recovery-Funds-budget-template.xlsx
- Recovery-Funds-budget-template (5).xlsx

Coronavirus State and Local Fiscal Recovery Funds
Proposed Project Budget

Organization Name:	
Project Name:	
Amount Requested:	

Proposed Project Revenue Funder	Amount	Confirmed or Pending?	Notes
Proposed Buncombe COVID Recovery Funds			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
Total	$ -		

Proposed Project Expenses	Proposed Recovery Funds	Other Funds	Total	Capital or Operating Expense?	Notes
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
Total			$ -		

Coronavirus State and Local Fiscal Recovery Funds
Proposed Project Budget

Organization Name:	
Project Name:	
Amount Requested:	

Proposed Project Revenue Funder	Amount	Confirmed or Pending?	Notes
Proposed Buncombe COVID Recovery Funds			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
List other sources here			
Total	$ -		

Proposed Project Expenses	Proposed Recovery Funds	Other Funds	Total	Capital or Operating Expense?	Notes
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
List expenses here			$ -		
Total			$ -		