

# Disproportionately Impacted Community Empowerment Project

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*RFP for Coronavirus State and Local Fiscal Recovery Funds*

## ***Coach Tate National Educational Athletic Association Corporation***

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# Application Form

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## *Question Group*

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Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

Buncombe County has been awarded \$50,733,290 in Coronavirus State and Local Fiscal Recovery Funds (Recovery Funding), as part of the American Rescue Plan Act. This infusion of federal resources is intended to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.

Buncombe County is committed to investing these funds in projects that:

- Align to county strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make best use of this one-time infusion of resources
- Have a lasting impact

Proposals shall be submitted in accordance with the terms and conditions of this RFP and any addenda issued hereto.

[Click here for the full terms and conditions of the RFP](#)

## **Coronavirus State and Local Fiscal Recovery Funds\***

Name of Project.

Disproportionately Impacted Community Empowerment Project

## **Amount of Funds Requested\***

\$20,000,000.00

## **Recovery Fund Eligible Category\***

Please select one:

Services for disproportionately impacted communities

## **Brief Project Description\***

Provide a short summary of your proposed project.

Decrease Crime Rate, Violence, Mental illness, Addictions, a major component of public & private safety, security & protection of our people, places & things affecting the health & wealth of our citizens well-being, through our awareness & knowledge, situational based skills & behavior strategic inclusive education, to include our local public & private industries.

**Objective:** In the first year, provide local constituents with proven methods of strategic Safety Security & Protection education, training & resources, in compliance with city, county and state Private Protective Services Board of North Carolina. Develop & Grow the local Work & Supplier Force, as an augmented pipeline for industry to safely secure & protect our people, our places & our things. The new evolution of Drones, Cyber & Maritime is included within our Digital Literacy Education curricula, which raise awareness, provide strategic training and connect individuals with crucial resources.

## Project Plan\*

Explain how the project will be structured and implemented, including timeframe.

The social and economic impact of this Academy will be very positive for the Buncombe County Community. It will create full-time jobs, generating \$360,000 in taxable income and also create Contract Trainer/Instructors positions and other jobs in professional services totaling over \$2 million. The Academy will help sustain jobs and expand employment opportunities for new & existing security. SecurityPro will help transform the security industry by filling a need to provide innovative, field-tested education & training for security professionals, starting with those who develop and operate security workforces and supplierforces.

SecurityPro is actively creating public/private partnership with a number of accredited colleges & universities in Buncombe County. Our curriculum is designed, developed and implemented according to the tailored needs of the industry. By combining professional education & training resources based on field experience, SecurityPro's strategic curricula can also become a platform, certified by the Industry, to include other relevant institutions as the organization expands into new types of high-level security. As courses are developed, they will be implemented through multiple delivery systems. This will include seminars, forums, workshops, distance learning, on-site classroom instruction, publishing, and other methods designed to match industry workforce and supplierforce development programs.

Establish & Build a environmentally safe training center of excellence, in Buncombe County; a stimulus to local economy.

Establish facility, develop curriculum and hire staff.

Establish an approval/clearance process for customers

Market the facility and training opportunities to the Global customer.

Provide "For Profit" access to training/educational opportunities

Acquire the appropriate Land & Site in Buncombe County & Develop, to build in sync with Nature!

There is a need/obligation to invest in the training, doctrine and policy of our security providers

Establishing a training center of excellence will provide the necessary training, doctrine, and policy that our security providers deserve

Safe and Affordable Housing on our Security Campus will help mitigate the Growing Housing Costs and Supply, Growing Opportunities for Better Wages. This physical land site will be conducive for our Broadband Infrastructure.

Our proprietary 24-7-365 Site Operations Plan will positively impact & reduce citizens current vulnerabilities of its people, places and things; Both Virtually & On-site for Continuous strategic education and trainings.

We provide a proprietary 24-7-365 Site Operations Plan that will positively impact and reduce citizens current vulnerabilities to the current safe secure and protection environments of its people, places and things. Both Virtually & On-site for Continuous strategic education and trainings. A job creator for the community citizens.

Details available on our full proposal uploaded in this portal.

## Statement of Need\*

Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.

The need for this Project is great in our SOCIETY (growing population, increasing Hispanic & decreasing black residents, rising median age, rising burden of chronic health conditions and obesity, growing challenges in children's health, declining enrollment in traditional public schools, growing racial gaps in education achievement, changing rates of violent crime, growing jail population, growing opioid addiction and substance abuse disorders, TECHNOLOGY (increasing demand for digital gov. services & info, growing artificial intelligence in the classroom, growing job automation, growing cyber security attacks on local government, Environment, (heavy rains and droughts, increasing loss of farmland, growing urbanization, growing bike and pedestrian infrastructure, Economy (growing cost of living, increasing freelance and unpaid workers, affordable quality child care options falling short, growing total employment, especially in healthcare and food services, growing opportunities for better wages, rising entrepreneurship, growing housing costs and supply; health, safety, educational disparities, unemployment and business trade for products & services at livable income levels and affordable environmental safe housing & communities, with an unsustainable Pandemic of COVID-19, Violent Crimes, Mental Illness, Loss of employment, education, to name a few, changes in our climate, air, land and water and the loss of the talent of our most valued assets, our people, our places and our things. Statistics show that this issue is on the rise in communities like ours: Coach Tate Foundation has confronted these issues in the past, and other local groups and governing bodies have addressed it, as well, but we believe a more streamlined coordinated effort with greater support will solve the issue. If our Project is not implemented, the community is at risk of an expansion exacerbation of the noted historical & current systemic problems that are mapped out in the Strategic Plan.

## Link to COVID-19\*

Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.

an unsustainable Pandemic of COVID-19, Violent Crimes, Mental Illness, Loss of employment, education, to name a few, changes in our climate, air, land and water and the loss of the talent of our most valued assets, our people, our places and our things. Statistics show that this issue is on the rise in communities like ours:

Coach Tate Foundation has confronted these issues in the past, and other local groups and governing bodies have addressed it, as well, but we believe a more streamlined coordinated effort with greater support will solve the issue.

## Population Served\*

Define the population to be served by this project, including volume and demographic characteristics of those served.

The Growing Population: by 2040 the GroWNC region (Buncombe, Haywood, Henderson, Madison and Transylvania Counties will be home to over 630,000 people - nearly 40% more than in 2010. This is an increase of about 178,000 people or the addition of two cities the size of Asheville. This increase is expected to translate to a need for almost 75,000 additional housing units across the five counties. Most of this growth is expected to occur in Buncombe and Henderson Counties. Our Project is scalable to serve this multicultural population growth, proven and demonstrated, particularly in the Southern States.

## Results\*

Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.

Our project programming will generate an educated & capable community, resulting in all residents thriving and demonstrating resilience through their lives; Environmental safety, high quality air, water, farmland and renewable energy for future generations, Citizen & Visitors Well Being, our citizens and guests are safe, healthy and involved in their community where they live work play say and have their being; a Vibrant Economy where our citizens and industry have a robust and sustainable regional economy that builds on our grassroots industries and talent and provides economic mobility for residents, a caring community in harmony with its environment, where all people of all nations and heritages learn to succeed, thrive and realize their greatest potential; steeped in our values of Respect, Integrity, Honesty, Equity and Collaborations with a shared vision, mission, provision and purpose to increase performance, productivity and profits for all.

## Evaluation\*

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

In the first year, provide we will Pilot the Virtual Campus to ascertain how many people can take in classroom training, face to face or virtual, grade the access and provide support with quarterly reporting of outcomes as we build the baseline data; our goal is to move the needle and increase by 50% Train up to 250 per year, as campus is being built with 24-7-365 Access to accommodate our second, third and weekend shift workers and their families to include community forums, which will raise awareness, provide training and connect individuals with crucial resources.

### Methods

- Coach Tate Foundation will hire a Project Program Manager to facilitate training, outreach and development
- The PPM will coordinate with local partners to promote several public and private community & industry outreach events: Safety, Security & Protection curricula with SecurityPro Academy of Learning  
Measuring the Success of the Coach Tate Foundation's Security Programming Project
- Each outreach event will engage at least 50 (both virtual and in person) constituents, and this engagement rate will grow by at least 10% over the course of the programs' first year 2022-2023
- The rate of Crime & Violence in our community will decrease by approximately 80% by the time of the program's completion, as measured by an independent research.
- 50% of constituents will respond favorably to the program and outreach events in monthly surveys
- Weekly meetings between program project managers, directors, and staff to share engagement data and any concerns

## Equity Impact\*

How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?

Equity and Inclusion Community Forums to continue work to improve the process for systems, policies and practices that support equity for ALL People, Places & Things and an organizational community culture

that embraces inclusive convergence for a prosperous society in which they live work place say and have their being.

Through our “Good Corporate Citizen Program”, where sharing of the profits is structured within our budgets, will help sustain the local population. Major Corporations have been remiss not to include "sharing of the profits" with the local citizens, when they move in to their communities and build facilities, make billions and leave the community in despair.

A healthy population of people is a Wealthy Population of People!

## Project Partners\*

Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate:

- 1.) What products and/or services are to be supplied by that subcontractor and;
- 2.) What percentage of the overall scope of work that subcontractor will perform.

Also, list non-funded key partners critical to project.

The Coach Tate Foundation will partner with local strategic partners for the Education & Entrepreneurship Academy as described for the Safety, Security & Protection Project Plan.

We have met with and continue to collaborate with local Land Developers and Builders, General Contractors, Realtors, Educational Institutions, non and for-profit organizations with a share vision mission and provision to deliver the measured results and outcomes for the great population we serve, together.

Upon funding, our team leadership will further establish the 5-year termed relationship to implement and deliver as outlined in our proposal.

## Capacity\*

Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.

Our Organization’s Leadership Team Members represent the Best & Brightest in the Industry, background of a few:

- Phrantceena T. Halres, Founder and Chairwoman-our nations’, first known, minority-woman owned and operated, private Nuclear Safety, Security & Protection (NSSP), Certified Training, Education & Placement Service provider, Ms. Halres is licensed by North Carolina Private Protective Services Board (PPSB) and South Carolina Law Enforcement Division (SLED), as a nuclear safety, security & protection service provider. She brings over 19 years of Nuclear Security, Safety & Protection demonstrated performance record with a 2.0 percent turnover rate, and much more,

- Demetrios G. Meimaridis, Executive Director. Chief of Field Operations, brings 18 years of Critical Infrastructure safety, security & protection experience, to include the NC National Guard and HR, Recruitment Programs & Processes. NC PPBS Certified Unarmed Instructor, Certified Armed and Unarmed PPSB and SLED Security Officer, New Nuclear Construction & existing nuclear Safety & Security training in operations, Fit for Duty trainer, nuclear security industry supplier conference participation represents Greek-American (Bi-Lingual) He holds a Bachelor's Degree in Industrial Design, Columbus College of Art & Design.

- Marty Sugerik, brings over 16 years experience in Management & Supervision of Engineers, Chemical & Radiological Controls for U.S.S. Virginia & Training Coordination for the U.S. Nuclear Naval Program in

Norfolk, Virginia; PHD in Mathematics; Bill Gates School of Mathematics & Science; National Honor Society and Scholarship Committee; Instructor for Honors Mathematics Curriculum; School Improvement Consultant Facilitate Professional Development Training and Differentiated Coaching in Career Technical Environments; Train Education Leaders on Research-Based Strategies to support and coach instructional strategies.

Others can be made available upon request.

## Budget\*

Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

2021-One Time Use of Grant for Strategic Education and Land Acquisition.pdf

## Special Considerations\*

Provide any other information that might assist the County in its selection.

Version 12a Coach Tate Foundation Sources and Uses of Funds Proposal for Grants 2021-.pdf

See upload for full presentation on Special Considerations that will assist the County in its selection of our project.

## File Attachment Summary

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### *Applicant File Uploads*

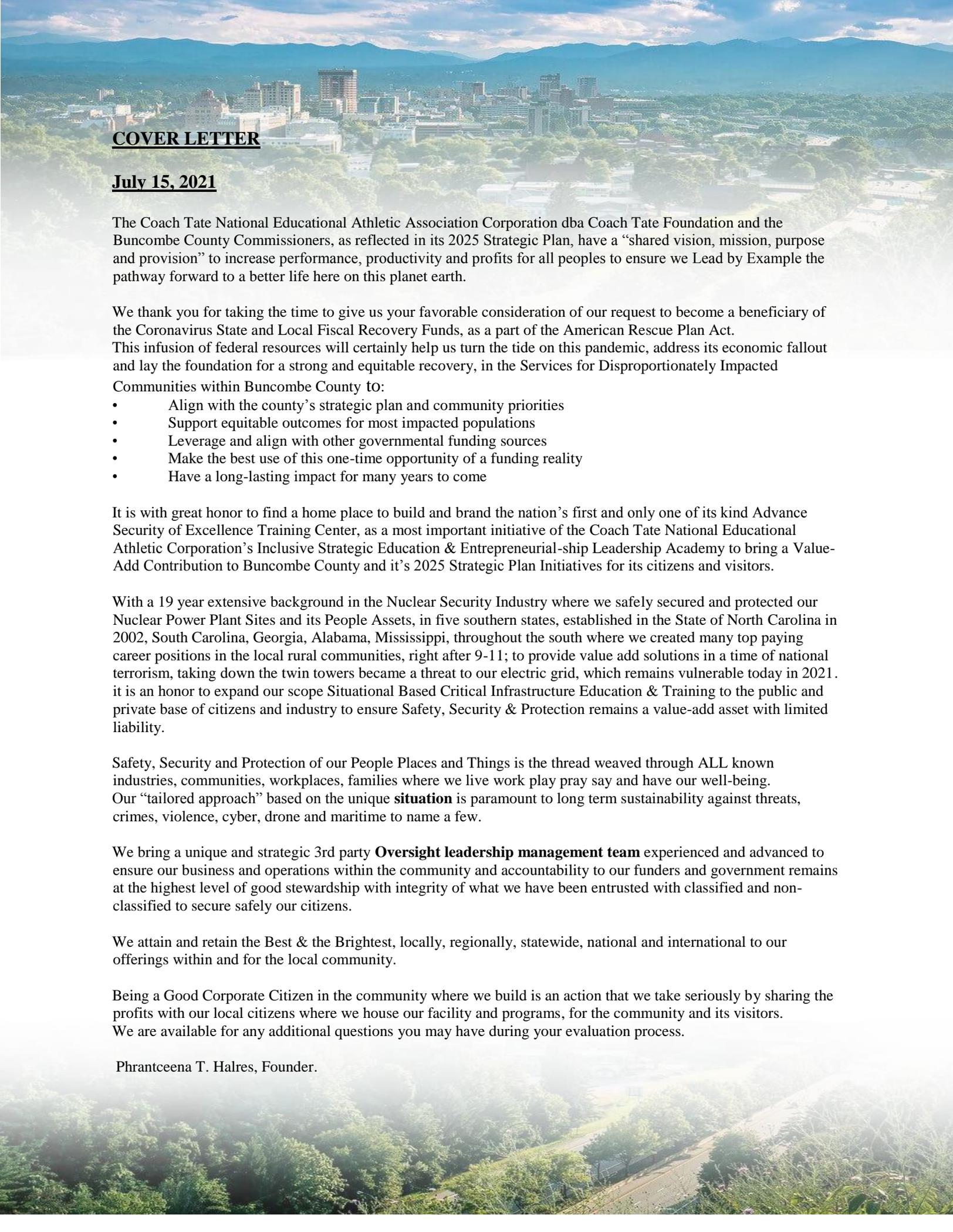
- 2021-One Time Use of Grant for Strategic Education and Land Acquisition.pdf
- Version 12a Coach Tate Foundation Sources and Uses of Funds Proposal for Grants 2021-.pdf

**2021 One Time Use of Grant for Land Acquisition & Development in Buncombe County**

<b>Inflow</b>			
<b>\$10,000,000.00</b>			
<b>2021</b>	<b>2022</b>	<b>2023</b>	
<b>Outflow</b>			
<b>\$3,000,000.00</b>	<b>\$1,000,000.00</b>	<b>1,000,000.00</b>	<b>Land Acquisition</b>
<b>\$1,500,00.00</b>	<b>\$1,500,000.00</b>	<b>2,000,000.00</b>	<b>Land Development</b>
<b>Net Flow</b>			
<b>\$5,500,000.00</b>	<b>\$3,000,000.00</b>	<b>\$0.00</b>	

<b>2021 One Time Use of Grant for Strategic Education &amp; Entrepreneurial Academies of Learning</b>					
<b>Public Fed</b>	<b>\$1,200,000.00</b>	<b>\$1,320,000.00</b>	<b>\$1,518,000.00</b>	<b>\$1,821,600.00</b>	<b>\$2,277,000.00</b>
<b>Public State</b>	<b>\$600,000.00</b>	<b>\$660,000.00</b>	<b>\$759,000.00</b>	<b>\$910,800.00</b>	<b>\$1,138,500.00</b>
<b>Education Academy</b>	<b>\$60,000,000.00</b>	<b>\$66,000,000.00</b>	<b>\$75,900,000.00</b>	<b>\$91,080,000.00</b>	<b>\$113,850,000.00</b>
<b>IP Property Acquisition</b>	<b>\$2,400,000.00</b>	<b>\$2,640,000.00</b>	<b>\$3,036,000.00</b>	<b>\$3,643,200.00</b>	<b>\$4,554,000.00</b>
<b>Entrepreneur Growth</b>	<b>\$1,800,000.00</b>	<b>\$1,980,000.00</b>	<b>\$2,277,000.00</b>	<b>\$47,817,000.00</b>	<b>\$59,771,250.00</b>
<b>Broadband Tower</b>	<b>\$600,000.00</b>	<b>\$660,000.00</b>	<b>\$759,000.00</b>	<b>\$910,800.00</b>	<b>\$1,138,500.00</b>
<b>Sub-Grant</b>	<b>\$66,600,000.00</b>	<b>\$73,260,000.00</b>	<b>\$84,249,000.00</b>	<b>\$158,183,400.00</b>	<b>\$194,729,250.00</b>
<b>Costs</b>					
	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>Program Costs (Security, Operations, Maintenance, Instructors) annual cost</b>					
	<b>\$758,400.00</b>	<b>\$796,320.00</b>	<b>\$852,062.40</b>		

	<b>\$27,120.00</b>	<b>\$28,476.00</b>	<b>\$30,469.32</b>
	<b>\$54,171.36</b>	<b>\$56,879.93</b>	<b>\$60,861.52</b>
	<b>360,000.00</b>	<b>\$378000.00</b>	<b>404,460.00</b>
	<b>240,000.00</b>	<b>352,000.00</b>	<b>289,800.00</b>
	<b>180,000.00</b>	<b>189,000.00</b>	<b>202,230.00</b>
	<b>\$120,000.00</b>	<b>126,000.00</b>	<b>134,820.00</b>
<b>Total Cost</b>	<b>\$1,739,691.36</b>	<b>\$1,826,675.93</b>	<b>\$1,974,703.24</b>
<b>Net Profit</b>	<b>\$12,879,884.44</b>	<b>13,523,878.66</b>	<b>14,470,550.17</b>



## COVER LETTER

July 15, 2021

The Coach Tate National Educational Athletic Association Corporation dba Coach Tate Foundation and the Buncombe County Commissioners, as reflected in its 2025 Strategic Plan, have a “shared vision, mission, purpose and provision” to increase performance, productivity and profits for all peoples to ensure we Lead by Example the pathway forward to a better life here on this planet earth.

We thank you for taking the time to give us your favorable consideration of our request to become a beneficiary of the Coronavirus State and Local Fiscal Recovery Funds, as a part of the American Rescue Plan Act. This infusion of federal resources will certainly help us turn the tide on this pandemic, address its economic fallout and lay the foundation for a strong and equitable recovery, in the Services for Disproportionately Impacted Communities within Buncombe County to:

- Align with the county’s strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make the best use of this one-time opportunity of a funding reality
- Have a long-lasting impact for many years to come

It is with great honor to find a home place to build and brand the nation’s first and only one of its kind Advance Security of Excellence Training Center, as a most important initiative of the Coach Tate National Educational Athletic Corporation’s Inclusive Strategic Education & Entrepreneurial-ship Leadership Academy to bring a Value-Add Contribution to Buncombe County and it’s 2025 Strategic Plan Initiatives for its citizens and visitors.

With a 19 year extensive background in the Nuclear Security Industry where we safely secured and protected our Nuclear Power Plant Sites and its People Assets, in five southern states, established in the State of North Carolina in 2002, South Carolina, Georgia, Alabama, Mississippi, throughout the south where we created many top paying career positions in the local rural communities, right after 9-11; to provide value add solutions in a time of national terrorism, taking down the twin towers became a threat to our electric grid, which remains vulnerable today in 2021. it is an honor to expand our scope Situational Based Critical Infrastructure Education & Training to the public and private base of citizens and industry to ensure Safety, Security & Protection remains a value-add asset with limited liability.

Safety, Security and Protection of our People Places and Things is the thread weaved through ALL known industries, communities, workplaces, families where we live work play pray say and have our well-being. Our “tailored approach” based on the unique **situation** is paramount to long term sustainability against threats, crimes, violence, cyber, drone and maritime to name a few.

We bring a unique and strategic 3rd party **Oversight leadership management team** experienced and advanced to ensure our business and operations within the community and accountability to our funders and government remains at the highest level of good stewardship with integrity of what we have been entrusted with classified and non-classified to secure safely our citizens.

We attain and retain the Best & the Brightest, locally, regionally, statewide, national and international to our offerings within and for the local community.

Being a Good Corporate Citizen in the community where we build is an action that we take seriously by sharing the profits with our local citizens where we house our facility and programs, for the community and its visitors. We are available for any additional questions you may have during your evaluation process.

Phrantceena T. Halres, Founder.

## Executive Summary:



The Coach Tate National Educational / Athletics Association Corporation (“The Coach Tate Foundation”), was established as a Federal-registered 501(c)(3) non-profit organization 11 years ‘ago in the State of North Carolina to serve as an instrument for the support of organized groups, associations, educational institutions (including public schools) that is described under Section 501(c) (3) of the Internal Revenue Code.

We continue to work tirelessly to fulfill our mission of sustainable healthy growth and development of our children and their families by:

- Identify and partner with established programs with a shared vision & mission for our children and their families, particularly in rural communities, on enhancing the scholastic performance of student-athletes ages 6 -23. Provide one-on-one counseling, mentoring, tutoring and role models by volunteers through its camps.
- Continue to award scholarships and fund basic needs such as food, water.
- Plan and conduct strategic express learning & earning through paid apprentices, workshops, seminars and/or camps for students ages 6 through 23.
- Identify and recruit ongoing funding sources for support of the organization's operations and program activities
- Plan and conduct a recruitment campaign to attract volunteers and paid apprenticeships for students to work in support the organizations programs and operation.
- Create income producing work within the rural communities via jobs and professional services contracts at good wages and contract tenders.

Our proposed programming project will directly contribute to our mission of addressing our community’s needs. Its objectives include, but not limited to the following:

- Implement a shared vision & mission of Innovative and strategic education & entrepreneurial programming across identified local industries and families as outlined in the 2025 Buncombe County Strategic Plan, page 10-11.
- New build eco-friendly safe housing within its community development campus plans
- Strengthen relationships among educational partners and local industry
- Improve the disparities and gaps that exist in student achievement and workforce & supplier development & growth
- Increase digital resource training to area educators and students
- Augment strategic vocational crafts training and growth for high school students
- Fit for Duty, Holistic Health Well-being for multicultural families and their children
- Improve the community and family Safety Security & Protection of People, places and things.

The total cost of first phase implementation of our project plan is \$20 million, of which \$10 Million is solely earmarked for the land and development of new digital campus and \$10 million for the education & entrepreneur-ship academy. Your investment of \$20 Million will be the necessary funding we need to implement the project.

## THE STATEMENT OF NEED

The need for the Coach Tate Foundation Programming Project is great. (society) growing population, increasing Hispanic & decreasing black residents, rising median age, rising burden of chronic health conditions and obesity, growing challenges in children's health, declining enrollment in traditional public schools, growing racial gaps in education achievement, changing rates of violent crime, growing jail population, growing opioid addiction and substance abuse disorders,

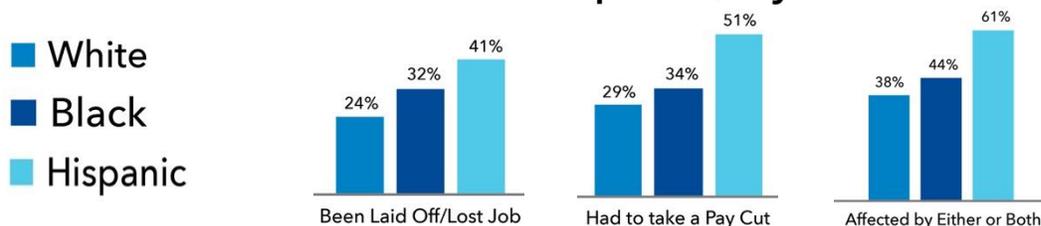
- **(technology)** increasing demand for digital gov. services & info, growing artificial intelligence in the classroom, growing job automation, growing cyber security attacks on local government
- **(environment)** heavy rains and droughts, increasing loss of farmland, growing urbanization, growing bike and pedestrian infrastructure.
- **(economy)** growing cost of living, increasing freelance and unpaid workers, affordable quality child care options falling short, growing total employment, especially in healthcare and food services, growing opportunities for better wages, rising entrepreneurship, growing housing costs and supply; health, safety, educational disparities, unemployment and business trade for products & services at livable income levels and affordable environmental safe housing & communities, with an unsustainable Pandemic of COVID-19, Violent Crimes, Mental Illness, Loss of employment, education, to name a few, changes in our climate, air, land and water and the loss of the talent of our most valued assets, our people, our places and our things. Statistics show that this issue is on the rise in communities like ours:
- Properly cited statistics from the Buncombe County Commissioners 2020-2025 Strategic Plan may be confirmed on pages 42-49.

Coach Tate Foundation has confronted these issues in the past, and other local groups and governing bodies have addressed it, as well, but we believe a more streamlined coordinated effort with greater support will solve the issue.

- Timeline of the issue in your community and any past outreach initiatives, legislation, etc. The Buncombe County 2025 Strategic Plan, page 5, states some of the timeline work was started by the previous commissions. In July 2019, input from local citizens resulted in the addition of "Equity" both as a Value and a Foundational Goal to move the plan forward to address these community issues and trends through outreach and legislation.

If our Programming Project is not implemented, the community is at risk of an expansion exacerbation of the noted historical & current systemic problems that are mapped out in the Strategic Plan. Our expertise and background in providing augmented situational based solutions in a long-term sustainable manner to ensure all cultures of children and their families, as well as our local partnerships, both public and private, with a shared vision, mission, purpose and provision, place the Coach Tate Foundation in a unique position to make a major difference.

## Households with Job Disruption, By Race or Ethnicity



## **GOALS AND OBJECTIVES**

**Goal:** Decrease the rate of Crime, Violence, Mental illness, Addictions, which is a major component of the wider issue, public & private safety, security & protection of our people places and things affecting the health and wealth of our citizens well-being, to name a few, afflicting our community. Through our awareness & knowledge, situational based skills & behavior strategic inclusive education for the children and their families to include our local public and private industries.

**Objective:** In the first year, provide local constituents with proven methods of strategic Safety Security & Protection education, training and resources, in compliance with city, county and state Private Protective Services Board of North Carolina and local industry needs within its workforce and supplier force to safely secure and protect our people, our places and our things, particularly with the new evolution of Drones, Cyber and Maritime included within our Digital Literacy Education curricula, which will raise awareness, provide training and connect individuals with crucial resources. This will cost approximately \$3 million per year and will involve the following public outreach events: with Local Law Enforcement, Military active and retired, Safety and Justice Challenge, strategies to reduce jail population with a focus on data integration, racial equity and community engagement, reducing crime rate, including violent and property crimes within the county's jurisdiction, to include human trafficking; our Security 24-7-365 Community Command Center.



**Drones**



**Cyber**



**Maritime**

## METHODS AND STRATEGIES

In the first year, provide we will Pilot the Virtual Campus to ascertain how many people can take in classroom training, face to face or virtual, grade the access and provide support with quarterly reporting of outcomes as we build the baseline data; our goal is to move the needle and increase by 50% Train up to 250 per year, as campus is being built with 24-7-365 Access to accommodate our second, third and weekend shift workers and their families to include community forums, which will raise awareness, provide training and connect individuals with crucial resources.

### Methods

- Coach Tate Foundation will hire a Project Program Manager to facilitate training, outreach and development
- The PPM will coordinate with local patterns to promote several public and private community & industry outreach events
- Safety, Security & Protection curricula with SecurityPro Academy of Learning

The SecurityPro Protection Academy (“SecurityPro”) is focused on advancing the security industry, to better prepare security workforces for development and expansion. It will serve as a strategic education and training resource for security professionals responsible for developing and maintaining a more effective workforce. SecurityPro will offer generic initial security courses, and will also provide courses specifically tailored to the needs of our industry partners on request.

SecurityPro's strategy is focused on the following primary objectives which are to:

1. Educate, train, and prepare individuals who display an aptitude for high-level security to obtain necessary skills and become successful candidates.
2. Raise current security workforce performance standards through experience-based training and continuous education.
3. Closely align with current and developing security professionals responsible for hiring security officers to streamline workforce recruitment, convergence, and retention measures.
4. Promote a robust safety culture through safety conscious work environment initiatives, human performance improvements, and heightened threat awareness.
5. Expand into training for the protection of the industry sector and subsequently into the broader protection critical infrastructure.

The security industry is rapidly growing. The Security industry in particular has expended more than \$2 billion in security enhancements, physical improvements, and expansion of security forces since 2001. These enhancements demonstrate a rapid expansion and have also been implemented to defend against a more challenging and adversarial threat.

In many cases, the Security industry's current education and training programs are not meeting present security needs. The industry faces accelerating training requirements and the need to rapidly expand its security workforce. Therefore, improvements in training, recruitment, retention, and threat protection capacity are essential.

The Security industry is best served by raising the performance standards of what is perceived by some as merely a blue-collar workforce. Its security workforce must improve its capacity to meet new and evolving security threats through more strategic training and education that extends well beyond mere regulatory compliance.

SecurityPro's approach is reiterated by industry respected resources. A 2008 report by the Security Industry Advisory Committee states that operators of Secure & unsecure facilities should not rely merely on the mechanical application of rules, rather on real-world solutions to real-world security challenges.

It is critical that security workforces improve its ability to "prepare for the unexpected." Older security standards must yield to the need for more flexible, effective security capability. To successfully defend any critical infrastructure, security officers and families must be well educated and trained, fit, and able to react quickly to oppose the adversarial threat.

SecurityPro will also incorporate the development of team building skills necessary to meet challenges of boredom, fatigue, and stress in their security environment. These are critical performance factors that must be addressed, as well as workforce retention, safety culture concerns and morale building. We incorporate the industry "best practices" as they emerge, that pertain to the skills that enhance security team vigilance, morale and efficiency.



## PROJECT DESCRIPTION

SecurityPro is a workforce & supplier force development initiative instigated by Security industry professionals. It is specifically designed to effectively address critical issues facing high-level security.

The SecurityPro Protection Academy is headquartered in Asheville, North Carolina with scalability. The Southeast Corridor of USA, is one of the nation's critical Industry hubs. Industry hubs require infrastructure that serves the needs of the industry. One of those needs is to develop a more professional security workforce & supplier force. SecurityPro will help transform the security industry by filling a need to providing innovative, field-tested education and training for security professionals, starting with those who develop and operate security workforces.

SecurityPro is actively creating public/private partnership with a number of accredited colleges and universities in the southeast U.S. Our curriculum is designed, developed and implemented according to the tailored needs of the security industry. By combining professional education and training resources based on field experience, SecurityPro's strategic curricula can also become a platform certified by the industry to include other relevant institutions as the organization expands into other types of high-level security. As courses are developed, they will be implemented through multiple delivery systems. This will include seminars, forums, workshops, distance learning, on-site classroom instruction, publishing, and other methods designed to match industry workforce development programs.

## TYPICAL INITIAL / GENERIC SECURITY TRAINING CLASS

Basic Security Officer Training (3 - 4 weeks)	
Orientation Training	Total Instructor Hours: 3.5 Hrs.
State Required Training	Total Instructor Hours: 40 Hrs.
Basic Unarmed Security Officer (USO)	Total Instructor Hours: 31.5 Hrs.
Basic Armed Security Officer (ASO)	Total Instructor Hours: 33 Hrs.
Basic Supervisor (SPV)	Total Instructor Hours: 30 Hrs.
Advanced Security Officer Training (1 - 1.5 weeks)	
State Required Training (as required)	Total Instructor Hours: 40 Hrs.
Advanced Unarmed Security Officer (USO)	Total Instructor Hours: 63 Hrs.
Advanced Armed Security Officer (ASO)	Total Instructor Hours: 98 Hrs.
Advanced Supervisor (SPV)	Total Instructor Hours: 44 Hrs.
Total weeks to complete: 1 to 1.5 weeks.	
Supervisor Leadership Development (1.5 - 2 weeks)	
Leadership Development (LD)	Total Instructor Hours: 60 Hrs.
Inclusive Multicultural Convergence Training	Total Instructor Hours: 20 Hrs.

## PROJECT TIMELINE

The following table outlines SecurityPro’s timeline for implementation:  
Table 1. Implementation Timeline (Approximations)

Objective	Start Date	End Date
1. Secure Funding for Program	September 2021	Continuous
2. Implement Plan for Program with strategic local public and private partners	October 2021	December 2021
3. Establish Program Advisory Board	September 2021	October 2021
4. Hire Project Staff & Instructors (Concurrent with Step 3)	October 2021	Continuous
5. Develop & Implement New Situational Based Curriculum	January 2022	ongoing
6. Initial Classes	1 <sup>st</sup> Quarter 2022	Ongoing
7. Analyze Results, Check & Adjust	April 2022	Ongoing

## SOURCES AND USES OF FUNDS: BUDGET AND NARRATIVE

Security industries produce approximately 800 to 1,500 new jobs for its locality. Typically, 10% to 15% of those new jobs will be in public & private safety security and protection roles. Thus, additional investments in the security workforce and supplier force development & growth will be required. At current in the security safety and protection industry facilities, there is a predictable, ongoing need to hire security personnel & officers to offset attrition. These numbers average 10 to 20 officers at each location per year.

To help meet these needs, Coach Tate Foundation is projecting an investment of \$3,155,370 for 3 consecutive years each year. In turn, SecurityPro will generate revenues through registrations from education & trainings, fee for services, licensing of education & training curriculum, and other contract services within the targeted industry, to include a pre-vetted, pre-trained and fit for duty safety security and protection personnel ready to work, PIPELINE, in the industry and/or provide a value add professional services contract to the industry for specialized skills to address situational based safety concerns within the community.

The following table outlines the 3-year uses of funds for Public Private Partnership

Table 3. Coach Tate Foundation’s – 3-Year Projected Budget

Category Funds Requested for:

<b>Salaries and Wages</b>
Program Manager: \$5,000/Month for 12 months for 3 years
Project Director: \$6,500/Month for 12 months for 3 years
Training Coordinator: \$3,500/month for 12 months for 3 years
\$298,800
\$234,000
\$126,000
<b>Benefits &amp; Overheads:</b>
Executive Program Manager 30 % of \$99,600 for 3 years
Project Director 30 % of \$72,000 for 3 years
Training Coordinator 30 % of \$42,000 for 3 years
\$89,640
\$70,200
\$37,800
<b>Curriculum Development:</b>
Curriculum Delivery and Implementation
\$1,000,000
<b>Trainers/Consultants</b>
Contracted Trainers: \$3000/day for 216 training days over 3 years
\$648,000
<b>Materials and Supplies</b>
Training Manuals – \$50/manual (1,000 manuals)
Certificates: \$1.00 for 1,000
\$50,000
\$1,000
<b>Equipment</b>
4 Laptop Computers @ \$1,200
4 LCD Projectors @ \$650
2 Cell Phone @ 45/month for 36 months
Office Network Server
\$4,800
\$2,600
\$3,240
\$15,000
<b>Marketing and Promotion</b>
Digital Media (Website Development and hosting): \$25,000
Direct Mail: \$35,000
50,000
\$35,000
<b>Operating/Indirect Cost</b>

Mobile Trainings (Conference Space Rental)
Leased Office Space
\$26.43/Square Foot (1,000 square feet) for 3 years
\$250,000
\$79,290
<b>Travel</b>
Per Diem Hotel: \$125/Night (360 nights)
Per Diem Meals: \$50/day (300 days)
Mileage: .50/mile
\$45,000
\$15,000
<b>Research and Evaluation</b>
Evaluation (data collection, analysis, and dissemination)
\$100,000
<b>Total \$3,155,370</b>

The social and economic impact of this Academy will be very positive for the communities it will serve. It will create at least two full-time jobs, generating \$360,000 in taxable income over three years and also create 10-15 Contract Trainer/Instructors positions and other jobs in professional services totaling over \$2 million. Moreover, the Academy will help sustain jobs and expand employment opportunities for new and existing security.

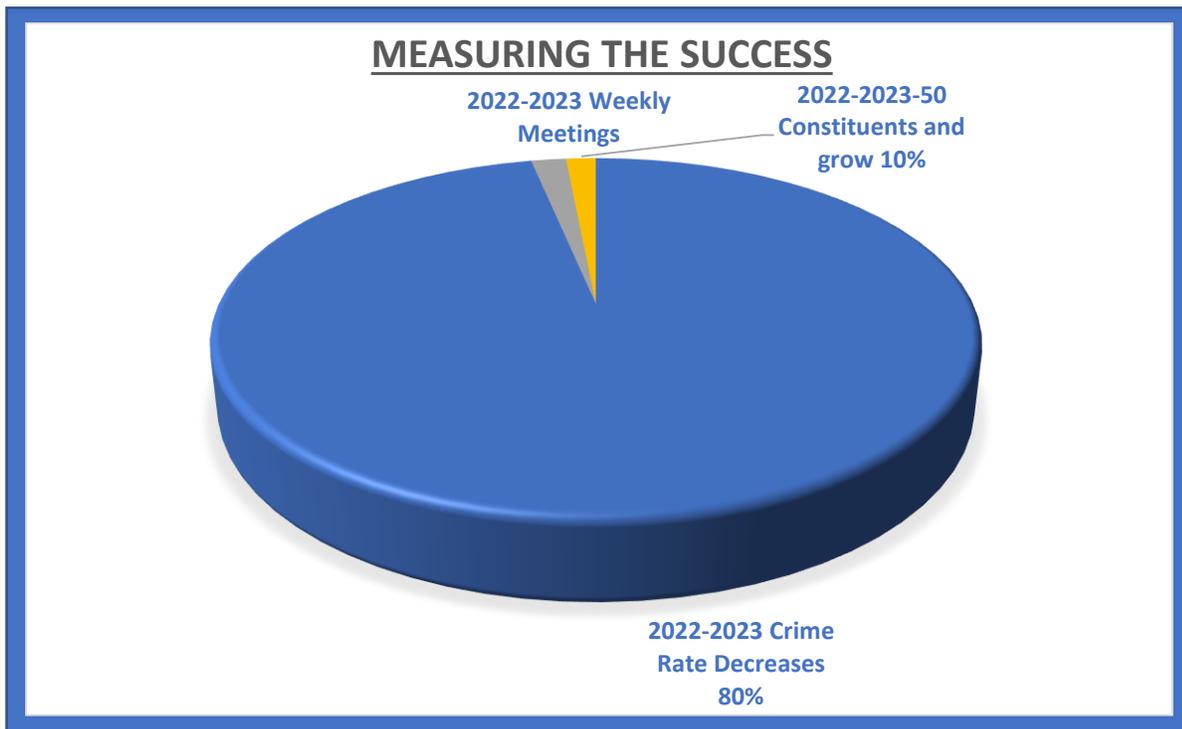
1. Salaries and Wages (\$658,800): SecurityPro will eventually be managed by three fulltime employees. The Executive Director will lead the strategy of the organization and drive the collaborative process with the Advisory Board and staff to result in the development of goals, objectives and operational plans for the organization. The Executive Director would also oversee all funding and budgetary processes. The Project Director will oversee the administration, management, and implementation of all education and trainings. The Project Director will also monitor and track performance and serve as the primary point of contact for the project. This Project Director will be supported by a full time Education & Training Coordinator who will be responsible for scheduling education and trainings, securing education and training sites, coordinating contracts and payments with vendors and instructors, and serving as a liaison between SecurityPro and critical infrastructure facilities.
2. Benefits & overheads (\$197,640): Benefits will be paid according to policies established by SecurityPro. Benefits are projected to be 30 % of the staff annual salaries over 3 years.
3. Curriculum Development (\$1,000,000): SecurityPro will develop course modules that can be delivered in a face-to-face classroom format and also a self-paced electronic format.
4. Trainers/Consultants (\$648,000): SecurityPro will secure highly qualified and experienced educators and trainers who have experience in the security industry. This project estimates conducting up to 72 educational and trainings a year (or 6 per month). Educators and Trainers will be paid a flat fee of \$3,000 per session.

5. **Materials and Supplies (\$51,000):** Materials and supplies for this project include the production of educational training manuals and office supplies. Digital copies will include all material and handouts will accompany the educational and training manual and exercises used during the session.
6. **Equipment (\$25,640):** The Executive Director, Project Director and Education Training Coordinator will need the use of laptop computers with most current technologies. This will enable these two positions to work remotely and supports onsite E&T when necessary. In addition, Instructors/Educators/Trainers/Consultants will need access to computers and an LCD projector to present and facilitate trainings. The Project Director and E&T Coordinator will also need mobile phones to increase their accessibility. A network server is also needed to secure, transfer, store data and information pertinent to the operation of SecurityPro and its education and training program.
7. **Marketing and Promotion (\$85,000):** To effectively implement the education and training, extensive marketing and promotion will be necessary. SecurityPro will utilize digital, web-based, print media, and direct advertising to reach security personnel in select markets.
8. **Operating/Indirect Cost (\$329,290):** Critical to the success of this project is the ability to offer education and trainings nationwide, on request. SecurityPro will be prepared to contract with local community colleges to provide education and training space. Other education and training sites may include hotels, community- based conference centers, Public Universities, and other state facilities.
9. **Travel (\$60,000):** Travel expenses include reimbursement costs for Educators/Instructors/Trainers/Consultants. The per diem rates for hotel, meals, and mileage are based on the current rates of SecurityPro and may change over the life of the project.
10. **Research and Evaluation (\$100,000):** To assess the outcomes of this project, SecurityPro will conduct on-going research and evaluation of each education and training. The goal of the research and evaluation is to develop best practices and benchmarks for performance for the SecurityPro security industry.

## PLAN OF EVALUATION

### Measuring the Success of the Coach Tate Foundation's Security Programming Project

- Each outreach event will engage at least 50 (both virtual and in person) constituents, and this engagement rate will grow by at least 10% over the course of the programs' first year 2022-2023
- The rate of Crime & Violence in our community will decrease by approximately 80% by the time of the program's completion, as measured by an independent research.
- 50% of constituents will respond favorably to the program and outreach events in monthly surveys
- Weekly meetings between program project managers, directors, and staff to share engagement data and any concerns



## **ORGANIZATIONAL BACKGROUND**

The Coach Tate National Educational / Athletics Association Corporation (“The Coach Tate Foundation”), was established as a Federal- registered 501(c)(3) non-profit organization 11 years ago in the State of North Carolina to serve as an instrument for the support of organized groups, associations, educational institutions (including public schools) that is described under Section 501(c) (3) of the Internal Revenue Code

We continue to work tirelessly to fulfill our mission of sustainable healthy growth and development of our children and their families by: Events can be viewed at [www.coachtatefoundation.com](http://www.coachtatefoundation.com)

### **Our Organization’s Leadership Team Members represent the Best & Brightest in the Industry, to name a few:**

Coach Tate Foundation, Brief Bios of Leadership Team for Security Pro, Include:

- Phrantceena T. Halres, Founder and Chairwoman-our nations’, first known, minority-woman and veteran-owned and operated, private Nuclear Safety, Security & Protection (NSSP), Certified Training, Education & Placement Service provider, is pleased to announce the formation & establishment of the nations’, first, “Minorities in Nuclear Safety, Security & Protection” (MiNS) Business Enterprise Consortium. Ms. Halres is licensed by North Carolina Private Protective Services Board (PPSB) and South Carolina Law Enforcement Division (SLED), as a nuclear safety, security & protection service provider. She brings over 19 years of Nuclear Security, Safety & Protection demonstrated performance record with a 2.0 percent turnover rate, and much more, Connect with her on LinkedIn: <https://www.linkedin.com/in/phrantceenahalres>
- Demetrios G. Meimaridis, Chief of Staff Based in SC. Chief of Field Operations, brings 12 years of Critical Infrastructure safety, security & protection, to include the NC National Guard and HR, Recruitment Programs & Processes. NC PPBS Certified Unarmed Instructor, Certified Armed and Unarmed PPSB and SLED Security Officer, New Nuclear Construction & existing nuclear Safety & Security training in operations, Fit for Duty trainer, nuclear security industry supplier conference participation represents Greek-American (Bi-Lingual) 49 percent shareholder and personal protection experience to the alliance. He holds a bachelor’s degree in industrial design. Connect with him on LinkedIn: <https://www.linkedin.com/in/demetrios-meimaridis-ba1b101a>
- Marty Sugerik, brings over 16 years experience in Management & Supervision of Engineers, Chemical & Radiological Controls for U.S.S. Virginia & Training Coordination for the U.S. Nuclear Naval Program in Norfolk, Virginia; PHD in Mathematics; Bill Gates School of Mathematics & Science; National Honor Society and Scholarship Committee; Instructor for Honors Mathematics Curriculum; School Improvement Consultant Facilitate Professional Development Training and Differentiated Coaching in Career Technical Environments; Train Education Leaders on Research-Based Strategies to support and coach instructional strategies. Presenter for Connect with him on LinkedIn: <https://www.linkedin.com/in/marty-sugerik-4bb9a835>

# PROPOSAL FOR THE LAND PURCHASE AND DEVELOPMENT PORTION

**EXECUTIVE SUMMARY**

**PROPOSED REGIONAL  
SECURITY TRAINING CENTER OF  
EXCELLENCE**

**TO BE LOCATED AT THE COACH TATE  
FOUNDATION FUTURE COMMUNITY SITE  
CAMPUS**



# A COACH TATE FOUNDATION INITIATIVE For its SecurityPro Academy

**July 2015**

## **SITUATION:**

The threat against the critical infrastructure of the United States is real and continually growing. Efforts of international and domestic terrorist organizations continue to develop and there is now an emerging threat from the Mexican drug cartels. Terrorist groups and Drug Cartels have demonstrated their willingness to use advanced weapons and tactics against our local, state and federal law enforcement personnel.

The increasing growth and sophistication of these criminal entities, has created a need for a comprehensive and coordinated response by providing our law enforcement and civilian security specialists with the standardized training, doctrine and policy necessary to combat the efforts of our enemies.

*There is a need/obligation to invest in the training, doctrine and policy of our security providers*

Buncombe County, Between 2015 and 2017, overall crime decreased in many areas of Buncombe County, but the rate of violent crime increased by 26%, from 239 per 100,000 to 301 per 100,000. This increase is primarily driven by assault and motor vehicle theft, while other property crimes are declining. Furthermore, gun-related violent crime is growing by 55% (2016-2019) Source: NC State Bureau of Investigation, 2017 Annual Report.

- **Growing Cyber Security Attacks on local government and citizens digitally.**  
Targeted ransomware attacks on local US government entities – local governments, police stations, and schools – are on the rise, costing localities millions as some pay off the perpetrators in an effort to untangle themselves and restore vital systems. The cybersecurity firm Recorded Future estimates that at least 170 county, city, or state government systems have been attacked since 2013, including at least 45 police and sheriff’s offices. Source: CNN.com
- **Growing Jail Population** Between 2015 and 2018, the number of people awaiting case disposition in the detention facility has increased by 13% from 309 to 352. Driving this increase is the growing length of stay experienced by pre-trial defendants. Approximately 70% of the jail population is state pre-trial defendants. Additionally, staff projections suggest the female population will regularly exceed capacity by November 2020: Source: Buncombe County Staff Presentation to the Justice Resource Academy.
- **Growing Opioid Addiction and Substance Abuse Disorders** Between 2015 and 2017, the number of opiate-related deaths in Buncombe County Tripled – growing from 29 to 92. Meanwhile in 2016, there were over 17 million painkillers prescribed in the county. This equals almost 68 pills for every man, woman and child in the County. Communicable diseases associated with injection drug use are also expected to continue rising. Source: Buncombe County Strategic Priority.

*These are obvious indicators that Buncombe County can greatly benefit from any investment into this economic infrastructure.*

**Statement of Need: There is a need to develop the economy of Buncombe County.**

Since September 11th, 2001 security and security related training has become an international business generating thousands of jobs and billions of dollars globally.

The requirement for advanced training now projects beyond the traditional consumers of the military and federal law enforcement communities and now extends into the realm of local law enforcement and private security specialist, personal protection, workplace security, et. al.

A significant limiting factor in the efforts to provide the necessary platform for training for our security specialists is the availability of quality training facilities, instruction in the absence industry standards.

As a result of the shortage of quality training facilities many organizations (Government and private) have been forced to outsource their training. This development has established an entirely new industry.

*Establishing a training center of excellence in Buncombe County can stimulate the local economy. Safe and Affordable Housing on our Security Campus will help mitigate the Growing Housing Costs and Supply, Growing Opportunities for Better Wages*

**Plan of Action:**

- Creation of this Security Training Center of Excellence in the Buncombe County area would be a significant step forward in providing access to world-class training and education for our nation’s, state and local security providers and its citizens, while at the same time generating revenue for the local economy.
- Establishment of this secured training center will bring hundreds of new jobs and infuse millions of dollars into the Buncombe County economy annually

A reasonable comparison would be the King Abdullah II Special Operations Training Center (KASOTC) in Amman Jordan. This facility was designed, built, and funded by the U.S. Government for the Kingdom of Jordan. *Upon opening, it immediately generated revenue and provided new employment opportunities for citizens in the local area.* KASOTC video: <http://www.youtube.com/watch?v=kY0bnJezQg4>



The basic business model for KASOTC is as follows:

1. Establish facility, develop curriculum and hire staff.
2. Establish an approval/clearance process for customers
3. Market the facility and training opportunities to the Global customer.
4. Provide “For Profit” access to training/educational opportunities.



While the KASOTC facility in Jordan may attract a different customer base, replication of the business model could prove to be successful in Buncombe County. Military, law enforcement, and civilian security specialists and its citizens have the need for training and have access to millions of dollars in annual training funds. In addition, foreign military and law enforcement personnel are currently provided access to U.S. based training, paid for by funds of the Anti-Terrorism Assistance Program (ATAP). ATAP is sponsored by the U.S. Department of State. The Office of Antiterrorism Assistance (ATA) administers the Antiterrorism Assistance Program. The ATA program trains civilian security and law enforcement personnel from friendly governments in police procedures that deal with terrorism. Department of State officers work with the host country's government and a team from that country's U.S. mission to develop the most effective means of training for bomb detection, crime scene investigation, airport and

building security, maritime protections, and VIP protection. Since its inception in 1983, the program has trained and assisted over 84,000 foreign security and law enforcement officials from 154 countries. These foreign security and law enforcement personnel have received training in bomb detection, crime scene investigations, airport and building security, maritime security, dignitary protection, and numerous other disciplines to increase their counterterrorism capabilities and capacity. Much of this training was conducted at facilities in the United States. If even a portion of the ATAP program could be centered at the facility in Buncombe County, immediate revenue/profit could be realized. Some other sources of revenue are: Active military and National Guard Units, local state and federal law enforcement organizations, foreign military and law enforcement (non ATAP), private security specialists, corporate security specialists.

*The opportunities are almost limitless.*

**The way ahead:**

- **Acquire the appropriate Land & Site in Buncombe County & Develop, to build in sync with Nature!**
- There is a need/obligation to invest in the training, doctrine and policy of our security providers
- Establishing a training center of excellence will provide the necessary training, doctrine, and policy that our security providers deserve
- There is a need to develop the economy of Buncombe County.
- Establishing this unique training center of excellence in Buncombe County will stimulate the local economy.
- There are revenue streams available.
- Establishing a training center of excellence will capture existing available revenue streams

# LAND ACQUISITION & DEVELOPMENT PROJECT TIMELINE

<b>Objective</b>	<b>Start Date</b>	<b>End Date</b>
1. Secure Funding for Program	September 2021	Continuous
2. Implement Plan for Program with		
strategic local public and private partners	October 2021	December 2021
3. Establish Program Advisory Board	September 2021	October 2021
4. Hire Project Staff & Instructors		
(Concurrent with Step 3)	October 2021	Continuous
5. Develop & Implement New Situational Based		
Curriculum	January 2022	ongoing
6. Initial Classes	1st Quarter 2022	Ongoing
7. Analyze Results, Check & Adjust	April 2022	Ongoing

## Land Acquisition and Construction

**SOURCES AND USES OF FUNDS: BUDGET AND NARRATIVE**

This land acquisition and development project, to include affordable eco friendly safe houses for local citizens and their families, particularly children will produce approximately 300 new jobs for the local town of Buncombe County locality. Typically, 10% to 15% of those new jobs will be in Construction Services, safety & protection. Thus, additional investments in the land development and construction workforce and supplier force will be required with local General Contractor.

At current construction and land development industry facilities, there is a predictable, ongoing need to hire a skill-based construction and land development team of people talent, to offset attrition. These numbers average 20-25 workers at each location per year.

To help meet these needs, is projecting an initial investment of 10,000 million for land acquisition and development for 3 consecutive years each year.

**The Return on this Investment** will generate revenues through taxes to the county and services provided, a long-term sustainable citizen’s bonus check, to every household living in Buncombe County area where this campus will be built and operational, from the “gross” profits of the campus income generating activities, as a part of our “Good Corporate Citizen Program”. A healthy population of people is a Wealthy Population of People!

The following table outlines the 3-year uses of funds for Land Acquisition & Development for Internal Wages as Site Project Management.
Table 3. Land Acquisition & Development – 3-Year Projected Budget
Salaries and Wages
General Contractor: \$5,000/Month for 12 months for 3 years
Project Director: \$6,500/Month for 12 months for 3 years
Project Coordinator: 3,500/month for 12 months for 3 years
\$298,800
\$234,000
\$126,000
\$5 Million to Hire and Sustain Internal & External Staff over 3 years
\$5 Million to Acquire the Land and first phase development of campus

## CONCLUSION

This eco-friendly safe campus is the first of its kind, solutions for today's inclusive populations of people, places and things within our workforce & supplier force development. This campus will be a legacy based in the community for use by its citizens, industry, industry partners, and accredited institutions to raise the performance standards of the local economy today for our seniors, our next generational leaders our youth and children for family restoration programs and services that produce tangible benefits and measurable. Living Long Healthy Lives as a value-add contributor to the greater society. Particularly for our targeted life transition campus where our prison releasees and military families have a safe place and structured program to become value add contributing citizens to the local community. A Self-Sustaining Business Model!

Success in this arena will allow us to expand our focus into other areas of the county's critical infrastructure 2020-2025 strategic plan: protection of chemical facilities, water utilities, transportation, food, places and things, to include real estate and affordable housing sector, etc. The need for environmentally safe and affordable housing within a community is well documented.

- **\$5 million for Land Acquisition in Buncombe County**, to include a local income producing property to serve as a base of operations for the Coach Tate Foundation with an emphasis on sustaining the million dollar per year current revenue and increasing that revenue up 1-30 percent per year over 5 years and beyond; immediate impact on safe lodging, healthy living and eating, community outreach and fundraising programs and service.

**Our Team has identified the below referenced properties to acquire. (more information is available on these properties, upon request)**

*\*Red Rocker (income producing property) in Black Mountain, NC*

*\*See 173 acres (raw development land) in Swannanoa, NC*

*\*30 acres (land development) in Swannanoa, NC*

- **\$5 million to hire** the local project management teams in operations, maintenance, security and engineering, to include general contractors and professional services.
- **This land will be conducive for our Broadband Infrastructure.**
- According to the COVID-19 public health emergency has underscored the importance of universally available, high-speed, reliable and affordable broadband coverage as millions of Americans rely on the internet to participate in, among critical activities, remote school, healthcare and work. Recognizing the need for such connectivity in rural communities, the ARPA provides funds to state, territorial, local and tribal governments to make necessary investments in broadband infrastructure.

- Our land development plan, will include a satellite tower to provide a sustaining solution to this problem within rural communities in Buncombe County and the region.
- Our land development plan includes new eco-friendly safe and affordable housing
- Our land development site plan includes accommodating our citizens work and business lifestyles, including our second, third and weekend shift workers within our local community. Our 24-7-365 Community Command Center operations plan includes the offer and delivery of our programs and services for the full life and work cycle of our local citizens and industry.
- We have a proprietary 24-7-365 Site Operations Plan that will positively impact and reduce citizens current vulnerabilities to the current safe secure and protection environments of its people, places and things. Both Virtually & On-site for Continuous strategic education and trainings. A job creator for the community citizens.

Goal:  
\$5 Million



Goal:  
\$5 Million

## CIE-SAM CAMPUS

### Communities In Education through Sports Art & Music

**Fundraising-\$5 Million to acquire land identified in Asheville, North Carolina to develop and build the Artist Rendition**



**Point Of Contact:**

*Demetrios Meimaridis*

*Phone: 828-827-1360*

*Email: coachtate@coachtatefoundation.com*

**or**

**Mail to:**

*521 College Street*

*Asheville, NC. 28801*

**The "Coach Tate Foundation" has Identified the appropriate land in Western North Carolina**

- Build & Develop the CIE-SAM Campus that Coach Johnny T. Tate, Sr. (a Design Engineer for Drexel Heritage Furnishings & the High Point Furniture Market for over 44 years prior to his retirement in 2009) & Mr. Meimaridis (An Industrial Designer & European Artist) designed, shortly before his death in 2010;
- Coach Tate shared the "Need" for this type of Campus for "rural communities", as an Alternative Education & Sports Campus, to operate 365-24-7 days a week;
- Coach Tate believed and was adamant about youth, in rural communities, "always" having a meaningful place to go to properly experience life & its richness through sports, arts and music;
- While teaching life skills & core values as the basis of further education and development to become;
- An entrepreneur and/or;
- A value-add contributor to the workforce;
- Results: increased economic security & development in rural communities-everywhere.

**The most exciting part of this project is Coach Tate Foundation has the "much needed" opportunity to:**

- Create Jobs & Hire "thousands of local, regional and state-wide" workers for good paying positions with benefits and; Create New Business Opportunities and Award Service Contracts for local business owners and entrepreneurs to provide a service or sell products in the building and construction process;
- Establish a Sustainable Development Model to ensure long-term revenues and profits for the entire community;
- Rebuilding Health & Wealth in Rural Communities.
- Your Donation(s) will help us reach the goal of \$5 Million to purchase the land, our first step toward realizing the Vision & Mission.
- You and/or your organization are entitled to many tax benefits for your help with this mission focused Campus of Learning for "all communities".

**2021 One Time Use of Grant for Land Acquisition & Development in Buncombe County**

<b>Inflow</b>			
<b>\$10,000,000.00</b>			
<b>2021</b>	<b>2022</b>	<b>2023</b>	
<b>Outflow</b>			
<b>\$3,000,000.00</b>	<b>\$1,000,000.00</b>	<b>1,000,000.00</b>	<b>Land Acquisition</b>
<b>\$1,500,00.00</b>	<b>\$1,500,000.00</b>	<b>2,000,000.00</b>	<b>Land Development</b>
<b>Net Flow</b>			
<b>\$5,500,000.00</b>	<b>\$3,000,000.00</b>	<b>\$0.00</b>	

<b>2021 One Time Use of Grant for Strategic Education &amp; Entrepreneurial Academies of Learning</b>					
<b>Public Fed</b>	<b>\$1,200,000.00</b>	<b>\$1,320,000.00</b>	<b>\$1,518,000.00</b>	<b>\$1,821,600.00</b>	<b>\$2,277,000.00</b>
<b>Public State</b>	<b>\$600,000.00</b>	<b>\$660,000.00</b>	<b>\$759,000.00</b>	<b>\$910,800.00</b>	<b>\$1,138,500.00</b>
<b>Education Academy</b>	<b>\$60,000,000.00</b>	<b>\$66,000,000.00</b>	<b>\$75,900,000.00</b>	<b>\$91,080,000.00</b>	<b>\$113,850,000.00</b>
<b>IP Property Acquisition</b>	<b>\$2,400,000.00</b>	<b>\$2,640,000.00</b>	<b>\$3,036,000.00</b>	<b>\$3,643,200.00</b>	<b>\$4,554,000.00</b>
<b>Entrepreneur Growth</b>	<b>\$1,800,000.00</b>	<b>\$1,980,000.00</b>	<b>\$2,277,000.00</b>	<b>\$47,817,000.00</b>	<b>\$59,771,250.00</b>
<b>Broadband Tower</b>	<b>\$600,000.00</b>	<b>\$660,000.00</b>	<b>\$759,000.00</b>	<b>\$910,800.00</b>	<b>\$1,138,500.00</b>
<b>Sub-Grant</b>	<b>\$66,600,000.00</b>	<b>\$73,260,000.00</b>	<b>\$84,249,000.00</b>	<b>\$158,183,400.00</b>	<b>\$194,729,250.00</b>
<b>Costs</b>					
	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>Program Costs (Security, Operations, Maintenance, Instructors) annual cost</b>					
	<b>\$758,400.00</b>	<b>\$796,320.00</b>	<b>\$852,062.40</b>		
	<b>\$27,120.00</b>	<b>\$28,476.00</b>	<b>\$30,469.32</b>		
	<b>\$54,171.36</b>	<b>\$56,879.93</b>	<b>\$60,861.52</b>		
	<b>360,000.00</b>	<b>\$378000.00</b>	<b>404,460.00</b>		
	<b>240,000.00</b>	<b>352,000.00</b>	<b>289,800.00</b>		
	<b>180,000.00</b>	<b>189,000.00</b>	<b>202,230.00</b>		
	<b>\$120,000.00</b>	<b>126,000.00</b>	<b>134,820.00</b>		
<b>Total Cost</b>	<b>\$1,739,691.36</b>	<b>\$1,826,675.93</b>	<b>\$1,974,703.24</b>		
<b>Net Profit</b>	<b>\$12,879,884.44</b>	<b>13,523,878.66</b>	<b>14,470,550.17</b>		

# Addendum

The New America, our Strategic Education & Entrepreneurial Academy of Learning

The New America, inclusive multicultural emotionally intelligent strategic education & entrepreneurship leadership learning academy curricula 2021-2023 Learn Today. Lead Tomorrow.

One to 12 Week Curricula, translated into situational based language by its instructors, to include

- strategic role playing, in each category listed with emphasis on Inclusive “Multicultural” Leadership,
- situation and behavioral based teaching; awareness and knowledge; skills and behaviors based AWSK,
- starting with a thorough self and third-party assessment, evaluation and recommendation of the situational based desired outcomes upon completion;
- to measure and capture results in real time for all parties to engage in a “continuous improvement process”;
- to implement a sustainable family & community economic development security and growth within the community in which they live work play pray learn say;

The Curricula includes, but not limited to, the following; to be administered over a three-year period for each as a separate Certified Curricula, for industry hire in the workforce and/or entrepreneurial development for small business owners in the Buncombe County Region.

<b>Children’s Law &amp; Justice Academy Curricula</b>
<b>• Security Safety Protection (SSP) for the People Places Things (PPT) Academy, includes Cyber, Drone, Maritime, Nuclear Curricula</b>
<b>• Agriculture &amp; Culinary Farm to the Table Curricula</b>
<b>• Children’s Money Leadership Learning Curricula</b>
<b>• Coach Tate Real Estate Learning Curricula</b>
<b>• CIESAM (Community in Education through Sports Arts and Music) includes Art &amp; Design Curricula</b>
<b>• Children’s Spa &amp; Wellness Holistic Natural Ancient Healthcare Curricula</b>
<b>• Media Communications &amp; Journalism Curricula</b>
<b>• Majestic Mountain Ministry Curricula, Spiritual Faith based Leadership Learning Curricula</b>
<b>• Royal Kidz Club Learning Curricula, includes farming to harvest and etiquette)</b>
<b>• Workforce Development Curricula, Soft Skills Development &amp; Growth to include the New CEO of Home, paid full time position, for “stay at home” Moms and Caregivers!</b>
<b>• Woodworking Manufacturing GEM Toys, Arts &amp; Crafts</b>

Each 12-week VEM (Virtual Education Model) CEU Accredited and Academic Accredited Curricula comes with a Total Cost of \$899 per student for each curriculum, minimum 10 students to constitute a class quorum, virtual allows for unlimited participation worldwide.

Cost Includes:

- Secured Safe and Protected VEM Technology; software and equipment to ensure virtual learning is captured in a simple, clear and effective manner conducive to student learning, to include the disabled.
- Curricula Instructors (2 per course) in various languages, first Spanish, and others on an as needed basis, to include limited travel, et. al., materials content, delivery. \$50 per hour (maximum 5 hrs. per week instruction for 12 weeks!
- Printed Online Materials for Course Delivery Content, Layout both online and offline, to include Certificate of Completion for each student participant and Letters of Academic Credit for Students who participate.
- Administrative Project Managers for each individual academy curricula to coordinate all admin operations maintenance and security engineering of process to completion with reporting measured outcomes for each curriculum~
- Ongoing Project Management Business Development leaders for External Marketing and Promotion of Academy funders and enrollees via grants, public and private funders, donations, sponsors, contributors in an immediate short-long-term format

