

Diaper Assistance to Early Child Care Education Centers: Investing in Care Infrastructure & Vulnerable Families

RFP for Coronavirus State and Local Fiscal Recovery Funds

Babies Need Bottoms

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Application Form

Question Group

Buncombe County requests proposals for projects to help the community recover from and respond to COVID-19 and its negative economic impacts.

Buncombe County has been awarded \$50,733,290 in Coronavirus State and Local Fiscal Recovery Funds (Recovery Funding), as part of the American Rescue Plan Act. This infusion of federal resources is intended to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.

Buncombe County is committed to investing these funds in projects that:

- Align to county strategic plan and community priorities
- Support equitable outcomes for most impacted populations
- Leverage and align with other governmental funding sources
- Make best use of this one-time infusion of resources
- Have a lasting impact

Proposals shall be submitted in accordance with the terms and conditions of this RFP and any addenda issued hereto.

[Click here for the full terms and conditions of the RFP](#)

Coronavirus State and Local Fiscal Recovery Funds*

Name of Project.

Diaper Assistance to Early Child Care Education Centers: Investing in Care Infrastructure & Vulnerable Families

Amount of Funds Requested*

\$76,500.00

Recovery Fund Eligible Category*

Please select one:

Services for disproportionately impacted communities

Brief Project Description*

Provide a short summary of your proposed project.

This project proposes a shift from Emergency Diaper Assistance during the Covid-19 pandemic, to Recovery Investment in the care infrastructure of Early Childhood Education Centers (ECEC) providing Early Head Start (EHS), Head Start (HS) and NC Pre-K and the Buncombe County families they serve. Diapers are

essential for children to be clean, dry and healthy. EHS/HS programs recognize this by providing diapers during the day, but families still struggle to consistently diaper their children. This project provides necessary material support to our most vulnerable and historically excluded families by: Providing diapers and diapering supplies to existing ECEC partners; Expanding to new ECEC partners; Increasing the amount of diapers provided per bundle to meet National Diaper Bank Network best practices; Capital investments for expansion of operations (volunteer program, community diaper drives, increased diaper bundling/ order preparation, warehouse capacity).

Project Plan*

Explain how the project will be structured and implemented, including timeframe.

Babies Need Bottoms (BNB) is a nonprofit diaper bank with more than 50 partner organizations serving 7 counties in WNC. This project builds on our existing partnership model of diaper distributions to organizations meeting social service needs. Partnering with ECECs is central to our mission to enhance partner resources to better serve families and leverage their own budgets. At the height of the pandemic, diaper need rose most steeply through emergency partners; in response we pivoted resources. Prior to the pandemic, 1 in 3 American families couldn't afford enough diapers. We know families' budgets are strained as the punishing economic impact of the pandemic continues, especially the most economically vulnerable. Economic recovery will take the longest for those already in poverty before the pandemic, and we are strategically shifting our response to meet the needs of these families through embedded, long-term support partners. An investment in ECEC families will stabilize and support them as we seek equitable pandemic recovery. With this award BNB will distribute 127,584 diapers for the length of the grant period, to serve an estimated 7,296 children (non unique) through 6-8 Buncombe County ECEC partners.

Through a monthly Order Form BNB assesses diaper need for partners and fills orders from our warehouse. This project means expansion to providing 50 diapers per month (sizes N-5) and 25 for sizes 6 and 7, up from 25 and 12 each. The capital investments mean we can better serve existing partners, expand to other ECEC and increase our capacity by more efficient storage and reliable diaper collection materials, and improved warehouse operations. We can increase the ease and volume of donations by purchasing a permanent collection box outside our warehouse, accessible to the public 24 hours a day for diaper donations. Local organizations host cardboard collection bins currently- purchasing larger, sturdier barrels means durability for current sites and the ability to recruit new sites. Volunteer engagement to support the operations of the diaper bank include ongoing diaper wrapping/order preparation, diaper drives and collections. Five diaper drives will be held per year to raise awareness and collect supplies. Co-Executive Directors Alicia Heacock and Meagan Lyon Leimena will implement the project in ongoing collaboration with partners and input from the Board of Directors as needed. Our volunteer corps will support this project. Project activities will begin October 2021 (or when grant funding is received) and be expended by December 2026.

Project Activities

Oct 2021: Engage existing partners with increased bundle sizes & begin outreach to potential expansion partners

Ongoing: Warehouse Operations (diaper wrapping, monthly order preparation, distributions); Volunteer Program (recruitment, training, support); Community engagement (5 diaper drives per year throughout grant period)

Annual: Partner Surveys & Diaper Recipient Outcomes Collection

Statement of Need*

Describe the need that this project will address. Include data to demonstrate the need, and cite the source of the data.

Diaper need, or not having enough diapers to keep your child clean, dry and healthy is a public health crisis. It is a largely invisible, significant burden. Exacerbated by economic and social disruption of the pandemic, families are struggling more than ever to afford diapers. Diaper need in WNC has increased by over 390% during the pandemic: BNBs' monthly distributions were 5,000 diapers (July 2019) to over 18,000 (July 2020). In the first six months of 2021, BNB distributed 169,581 diapers with a wait list of partners. Diapers are a constant need from birth to toileting independence, typically between ages 3-5; but no government benefits (WIC, Medicaid, SNAP) can be used to buy them. Diapers are expensive (~\$80/month per child), taxed at 7% in NC, and priced so buying the smallest pack of size 6 diapers at Dollar General (\$0.47/diaper) vs. buying a Jumbo box from Wal-Mart (\$0.16/diaper), means families pay nearly 66% more/diaper when they cannot bulk purchase. The increase in diapers from 25 to 50 per bundle for sizes N-5 and 12 to 25 for sizes 6 & 7 BNB will be meeting National Diaper Bank Network best practices to supplement a family's diaper needs. Research shows parents are often 11-12 diapers short per week (NDBN, 2010).

Not having enough diapers is stressful and punishing for parents and can lead to diaper rash and infections for children. One BNB partner shared: "Families have to go without food, transportation and other basic essentials to get diapers." Low income mothers report diaper need as a primary stressor. It is correlated with postpartum depression and is a stronger predictor of maternal mental health than food or housing insecurity (Randall, 2020, Smith, 2013).

Families participating in EHS/HS and NC Pre-K live with persistent poverty and historical exclusion from opportunities (Zero to Three, 2018). Access to ECEC are essential for parents working and children thriving and expanded access to diapers are key to this infrastructure.

[Link to COVID-19*](#)

Identify a health or economic harm resulting from or exacerbated by the public health emergency, describe the nature and extent of that harm, and explain how the use of this funding would address such harm.

When the pandemic began, families were adversely affected by lost wages, closed childcare and a volatile local economy. For families living in poverty, with low wage jobs they were unable to do from home and without childcare support, this was a devastating confluence of events. One partner captured the maelstrom of the pandemic: "The majority of our families do not work from home and do not have job security or have had to stop to stay home since their children need full time care and they don't feel comfortable taking them anywhere else. This has put our families months and months behind on bills. A few families with a mixed document status have been kicked out of their home. Several have gone from the shelters (if they are lucky and get in) or are staying with friends and/or outside."

The pandemic has caused instability and deprivation for our neighbors with the fewest resources and greatest needs, including children. Many cannot afford their basic family needs. A BNB ECEC partner shared: "I can remember more times than I wish that families came in with dirty diapers from the night before or had a makeshift diaper to try and get by." When surveyed in 2021, BNB recipients shared 69% ran out of diapers before they could afford more in the past month. 99% said receiving our diapers reduced their stress and 33% said the diapers made them feel like a better parent. Crucial to family functioning, 86% said BNB diapers helped them save for and afford other essentials, like food, gas and housing.

This is an investment combating an existing public health crisis made worse by the pandemic; ensuring children's basic needs can be met and parents can worry less, redirecting limited financial resources. For families to recover, including parents consistently working and children having access to ECEC, they need material support. Having enough diapers to protect children's health and reduce parental stress are crucial to stability and well-being in our pandemic recovery.

Population Served*

Define the population to be served by this project, including volume and demographic characteristics of those served.

The population served by this project are low income families with young children, current ECEC partners and expansion to new ECEC partners. Buncombe County is an expensive place to raise a family with many service industry jobs not paying a living wage (eliminated first during the pandemic) and an affordable housing crisis. In Buncombe County, 20% of children live below the poverty level contributing to Adverse Childhood Environments and Events, putting them at risk for long term negative physical and psychosocial consequences (Buncombe Co, CHA, 2018).

Young children are shaped by their early environment and their rapidly developing brains are susceptible to the toxic environmental and psychosocial stress of poverty. ECEC are crucial support for families living with these stressors. EHS/HS recognizes the essentiality of diapers by providing them during the day (DHHS, ACF, 2021). Many families struggle to afford enough diapers outside of care, as well as for siblings. This project means the benefits of diapering supplies to families most at risk for poorer mental and physical health.

This project supports ECEC working to counter these negative experiences. Providing hygiene essentials for children, thereby reducing stress and stretching family budgets, supports ECEC goals. The children in EHS/HS programs have met eligibility criteria of living below Federal poverty guidelines, receiving public assistance (TANF, SSI), living in homeless shelters or in the foster care system, aged birth to 5. The children in NC-Pre-K must be 4 years old, have family income at or below 75% of the state median income and children are prioritized who are not otherwise enrolled in care, with identified disabilities, speak limited or no English, have a chronic health condition and/or have a developmental or educational need (Buncombe Partnership for Children, 2021). Despite qualifying for Federal assistance programs, families cannot purchase diapers with these benefits.

Results*

Describe the proposed impact of the project. List at least 3 performance measures that will be tracked and reported. If possible, include baselines and goals for each performance measure.

The proposed impact of this project is more children clean, dry and healthy, parents less stressed and financially strained and ECEC partners scaffolded with support from diapering supplies. Our primary goal is monthly diaper distribution to families in Buncombe County, contributing to their health and well-being. Specific performance measures and goals: Diaper metrics: Distribute 127,584 diapers & 7,296 packages of wipes over length of grant, to serve estimated/non-unique 7,296 children; Obtain 30% of diapers (38,275) and 10% Wipes (729) through in-kind donations; Leverage Regional & National partners to supply additional hygiene supplies (e.g. Rash Cream, Shampoo/Body Wash). Partner metrics: Program & operational impact Goal: 80% of partner responses report satisfaction with program impact and process metrics and narrative accounting of impact of diapers on lived experience of recipient by partner (Baseline among responding partners: 87% report enhanced communication with families, 73% report enhanced problem solving with families and opportunities to connect to other resources). Diaper recipient metrics: Individual outcomes associated with diapers. Goals: 95% report less stress/frustration (baseline: 99%) 85% report improved ability to pay for other essentials in their life to care for family (baseline: 86%). Our baseline 2021 data is inaugural, collection is still ongoing and reflects our changing pandemic environment. We hope to maintain and improve upon our goals when possible but appreciate that current data collection is not complete. Our understanding of impact is greatly enhanced by narrative from partners. We postulate open source partners' (walk-in emergency) diaper requests will decrease during the award period due to the investment in ECEC.

Though it is not possible to fully attribute this suspected drop in monthly orders, we can track open source data during this time and compare prior to the award to monitor trends and show effect.

Evaluation*

Describe the data collection, analysis, and quality assurance measures you will use to assure ongoing, effective tracking of contract requirements and outcomes.

We count and track every diaper in and out of BNB, so we can account for the proposed distribution using existing inventory tools and processes. Our Inventory Tracking documentation records all diapers purchased, received in-kind, and distributed by size, donor and or recipient, so we can report on the numbers and percentages of diapers purchased vs. donated, in addition to distributions. Our Monthly Diaper Need Order Form is submitted electronically by partners ordering supplies by size for each child in need. This allows us to track performance and ensure sufficient inventory for each size (especially for larger sizes that are requested/distributed at a higher rate than smaller sizes). We generate a Diaper Distribution Receipt itemizing all distributions individually to each organization so we can track distributions and trends over time. Our Grant Tracking Performance documentation serves as back-up data and narrative collection, tracking where we are month-to-month in relation to meeting performance goals. We track grant specific reporting, county level data and open vs. closed source partners. (ECEC are closed source partners, walk-in partners are open source.) We call on advisors with expertise in accounting and nonprofit management. Our inaugural partner and diaper recipient data collection began Winter 2020. We are learning from this process and refining based on our findings. Partner outcomes are formally collected and analyzed through an electronic survey of quantitative and qualitative questions. We value relationships and are in ongoing communication with partners for informal check-ins, feedback and collaboration. Individual diaper recipient outcome collection has been on paper, conducted with the assistance of partner organizations asking individuals to anonymously complete a short questionnaire. The next data collection will include a paper and electronic option for ease of data collection and analysis, while accounting for individual circumstances.

Equity Impact*

How will this effort help build toward a just, equitable, and sustainable COVID-19 recovery? How are the root causes and/or disproportionate impacts of inequities addressed?

ECECs contribute to closing the opportunity gap for children and support family functioning. Access to diapers, a basic for children's health and well-being, is key to family functioning. Families in EHS/HS and NC Pre-K need a consistent supply of diapers for their children so parents don't have to choose between food or diapers. HS's Covid-19 response encouraged programs to partner with diaper banks for diapers of participants' siblings, acknowledging the unmet need of many families enrolled in HS (DHHS ACF, 2021).

EHS/HS and NC Pre-K programs reach families facing chronic poverty and historical oppression and exclusion, populations we know struggle with diaper need. In 2021 so far, BNB has provided 16,546 diapers to Community Action Opportunities, Irene Wortham Center and Verner Center for Early Learning, understanding this doesn't meet all diapering needs. This project provides an opportunity to close this painful gap for some of our most vulnerable families by providing more diapers over time.

A new pandemic consequence is rising cost of raw materials being passed to parents as higher retail prices. Per Bloomberg, "The average unit price of diapers was up 14% year over year in January and has remained elevated ever since, according to data from Nielsen. Packages that cost about \$25 last year now can cost \$40 — and there are fewer inside. Indeed, baby-care items from rash salves to wipes have seen double-digit increases, and companies have said prices will rise again." (Bloomberg, 2021). This punishes families barely affording diapers now. When families don't have enough diapers, they delay changes and use products

like paper towels, irritating sensitive skin. Research shows low income mothers will forgo eating, medication and other necessities to afford diapers (Randles, 2020). No parent should have to make these decisions, and we can prevent it by reimagining a more equitable society in pandemic recovery, by better serving existing and expansion ECEC partners.

Project Partners*

Identify any subcontractors you intend to use for the proposed scope of work. For each subcontractor listed, indicate:

- 1.) What products and/or services are to be supplied by that subcontractor and;
- 2.) What percentage of the overall scope of work that subcontractor will perform.

Also, list non-funded key partners critical to project.

Project partners include diaper distribution partners (current and potential expansions) and non-distribution partners who support our work and role in the community in a variety of ways. All diaper supplies are obtained, prepared and provided by Babies Need Bottoms, free-of-cost, to partner organizations to distribute to the families they serve.

Current partners:

Community Action Opportunities
Verner Center for Early Learning
Irene Wortham Center

Potential expansion/already partnered:

YWCA of Asheville
Eliada Home
Asheville City Schools

Possible expansion/no current relationship:

Christine Avery Learning Center
Childcare Network Early Learning and Daycare

Non-distribution partners:

Baby2Baby National Network (B2B) (member, in-kind donations, financial grant opportunities)
Diaper Bank of North Carolina (in-kind donations, peer organization support and mentorship, public policy advocacy partner)
Junior League of Asheville (participate in JLA Steering Committee, volunteer corps)
National Diaper Bank Network (NDBN) (member, in-kind donations, financial grant opportunities)
Mothering Asheville whose common vision is: "We envision Black families experiencing healthy births, Black babies experiencing a healthy first year of life and beyond, and Black people thriving even more in their power by advancing just, equitable, anti-racist, accountable, and transformed systems and community."
(member)
United Way of Asheville and Buncombe County (volunteer corps)

Capacity*

Describe the background, experience, and capabilities of your organization or department as it relates to capacity for delivering the proposed project and managing federal funds.

BNB is a 501c3 nonprofit diaper bank with a mission to improve the lives of babies, toddlers, and caregivers in WNC through diaper distribution, community awareness and partnerships.

Our goals are: (1) Raise awareness of diaper need so it is commonly recognized as a public health crisis, and adequate resources are allotted to help caregivers obtain a sufficient supply of diapers and wipes to keep their children clean, dry and healthy. (2) Leverage relationships with national networks, corporate in-kind donors and local funders to serve as a resource for community partners, bringing much-needed diapering essentials to the region to improve the health and well-being of WNC families. BNB is committed to equitable redistribution of diapering essentials for the greatest impact on partners and families.

BNB has a shared leadership model of co-Executive Directors, Alicia Heacock and Meagan Lyon Leimena. Alicia has over 10 years professional experience in nonprofit management, fundraising, governance and volunteer coordination. Meagan brings a wealth of academic and professional experience in social work, public health, research and community maternal and child health. BNB has a working Board of Directors and Advisory Board.

Founded in 2017, BNB has distributed 400,000 diapers and counting, as well as other infant care products. We have established and sustained partnerships with over 50 community organizations, extending the reach of our work to 7 counties and serving as a trusted, reliable resource to partners and responsible steward of awarded funding. Fostering relationships with a range of organizations and responding nimbly to their needs during the pandemic shows our flexibility and fortitude. In partnership with the Diaper Bank of NC, we receive significant in-kind donations of diapering supplies. A corps of volunteers support our work preparing diaper bundles and orders. In 2021 we began hosting a Master's level Social Work Intern who assists with operations.

Budget*

Provide a detailed project budget including all proposed project revenues and expenditures, including explanations and methodology. For all revenue sources, list the funder and denote whether funds are confirmed or pending. For project expenses, denote all capital vs. operating costs, and reflect which specific expenses are proposed to be funded with one-time Buncombe County Recovery Funds.

Download a copy of the budget form [HERE](#). Complete the form, and upload it using the button below.

Budget - Babies Need Bottoms Covid Recovery Funding Proposal (1).xlsx

Special Considerations*

Provide any other information that might assist the County in its selection.

Budget - Babies Need Bottoms Covid Recovery Funding Proposal (1).xlsx

"I have a family who was on their last diaper (and had been wearing it for way too long) and was waiting for me to get to their house for our home visit since they knew I had their diapers from BNB. They were SO relieved when I showed up and was immediately able to change their kiddos diaper. You could sense the relief all over them from having new diapers." - BNB ECEC partner

This project is a unique opportunity to scale up our operations. As part of the NDBN we're eligible for a donation program if distribution criteria are met. If we distribute 225,000 diapers annually, that we should meet/exceed in 2021 and provide 50 diapers per child/per month, we can receive 225,000 donated diapers. This donation alone is comparable to our annual diaper distributions and would have a profound impact on need in our community. Similarly, for our B2B network, the more diapers we distribute, the more in-kind donations we receive, demonstrating increased capacity.

Ultimately, the solutions to diaper need are policy reform. BNB advocates to support legislation to repeal diaper taxes, expand coverage for diapers by insurance and provide sustained funding to diaper banks. We work in tandem micro and macro tracks to advocate for policy solutions centering basic needs, and provide practical relief to families.

References

- Bloomberg www.bloomberg.com/news/articles/2021-07-09/diaper-costs-crush-families-as-p-g-and-kimberly-clark-pass-along-inflation
- Buncombe Co. <https://www.buncombecounty.org/common/health/CHA/2018-community-health-assessment.pdf>
- Buncombe PFC, <https://buncombepfc.org/for-families/nc-pre-kindergarten/>
- DHHS, <https://eclkc.ohs.acf.hhs.gov/>
- National Diaper Bank Network, <https://nationaldiaperbanknetwork.org/>
- Randles, J. (2021). "Willing to Do Anything for My Kids": Inventive Mothering, Diapers, & the Inequalities of Carework. *Amer Soc Rev*, 86(1), 35-59.
- Smith, et al. (2013). Diaper need & its impact on child health. *Peds*, 132(2), 253-259.
- Zero to Three, www.zerotothree.org

File Attachment Summary

Applicant File Uploads

- Budget - Babies Need Bottoms Covid Recovery Funding Proposal (1).xlsx
- Budget - Babies Need Bottoms Covid Recovery Funding Proposal (1).xlsx

Babies Need Bottoms - Project Budget**Buncombe County Covid Recovery Funding Request****Submitted** 7/15/2021**Start Date** As early as 10/1/2021**End Date** multi-year; Funds must be expended by Dec. 2026

Request Summary	Recovery	Other	Total Project	Notes
Capital Expenses	\$6,500.00	\$2,640.58	\$9,140.58	Capital investments to increase capacity to take on new partners and increase diaper distributions
Project Expenses Expenses	\$70,000.00	\$86,622.98	\$156,622.98	127,584 diapers and 7,296 packages of wipes distributed over length of grant
Sub-Total	\$76,500.00	\$89,263.56	\$165,763.56	
% of Total Budget	46%	54%		

Income	Status
Recovery Funds	Pending - Submission 7/2021
Asheville Retail Associates (Inkind Warehouse Storage)	Received/Ongoing - Space agreement signed 7/2021 for increased warehouse (amt. reflects 12 mo agreement)
Inkind Diapers (30% donated)	Received/Pending/Ongoing - 3T Pull-Ups received from Diaper Bank of North Carolina; Baby2Baby Donation notification 7/2021, amount/timeframe currently unknown; Community Diaper Drives ongoing
Grant (Glass Foundation)	Planned - Submission 12/2021
Grant (Pisgah Health Fdn)	2019/2020 Funder (at \$20,000) - Will submit once new grant cycle announced
Grant (Community Foundation of WNC)	Planned - Submission 10/2021
Grant (WNC Bridge Fdn)	2021 Grant Submitted - Notification Nov./Dec. 2021; funding provides portion of Pull-Ups needed
Grant (Baby2Baby National Network)	Planned - Submission 1/2022; Past funding received at \$5,000 level
Grant (National Diaper Bank Network)	Received 2021 "Funds for Change" grant to invest in warehouse capital projects to build capacity
Inkind Wipes (10% donated)	Ongoing/Pending - Community and Corporate donations
Individual Donors	Ongoing/Planned - September Annual Diaper Need Awareness Campaign
Business Donors	Ongoing/Planned - September Annual Diaper Need Awareness Campaign
Volunteers	Volunteer time off-sets personnel expense (2021 Volunteer Hourly Valuation \$28.54 via Independent Sector and Do Good Institute)
Income Total	\$165,763.56

Expenses

		Ave. wholesale distributor cost per diaper ranges \$0.21 (Newborn-size 5), \$0.22 (size 6-7), \$0.37 (Pull-ups) reflects 5/31/21 price increase due to pandemic-caused raw materials shortage and
Diapers	44,014.40	resulting diaper price increase (ave. costs include tax and shipping)
Project Management	55,751.56	Project management includes partnership communication and development, community engagement, diaper order preparation and distribution, outcomes data collection and evaluation. Includes diaper packaging supplies (size id cards, plastic wrap), sanitation and cleaning supplies (gloves, masks, cleaner), TerraCycle recycling (gloves, and plastic diaper packaging), diaper
Supplies	7,335.72	distribution supplies (large Ikea bags and plastic luggage tags)
Storage/Diaper Prep Space	29,342.92	Includes warehouse space, utilities estimate
Insurance	733.58	Required to fulfill space agreement contract and grants contracts
Essential Administration	4,401.44	Portion of business expenses essential to delivering program (less than 3% of total budget, includes portions of: payroll processing fees, office supplies, membership fees (National Diaper Bank Network, North Carolina Center for Nonprofits), annual subscriptions (QuickBooks/TechSoup),
Wipes	14,593.36	\$2/package of wipes; Provides wipes with every bundle of diapers distributed (n=7,296) \$75/org to supply volunteers and engage long-term support; figured at serving 6 organizations (expenses include diaper need education materials, welcome kit with organization information,
Volunteer Support	450.00	take-home materials and supplies for organizing diaper drives and bundling diapers for distribution) See "Capital" Sheet for full breakdown of expenses (includes shelving, pallet truck, diaper collection bins, tables/chairs for warehouse volunteer stations, vinyl graphics required for expanded
Capital	9,140.58	warehouse space agreement, printer for fulfilling diaper orders)
Expense Total	\$165,763.56	

Capital Expenses

Goals:

- Increase current warehouse space from 900 sq ft to 2,200 sq ft.
- Increase storage capacity (shelving) from 50,000 diapers to 150,000 diaper
- Purchase pallet jack/pallet truck to move product deliveries from truck to
- Purchase printer to print diaper order forms onsite
- Purchase permanent collection bin for 24-hr, easy drop-off diaper collectio
- Purchase heavy duty fiber drum donation collection bins for community di
- Purchase tables and chairs for volunteer diaper preparation stations
- Design, fabricate and install vinyl window graphics to cover public-facing w

Income	Amount	Status	
Funds	\$6,500	Pending	
- Funds for Change	\$2,500	Received	
Business Donations	\$140.58	Pending	
Income Sub-Total			

Expenses	Amount	Notes
Shelving	\$3,181.76	Uline Light Duty Shelves, 15 needed (1/diaper size),
Pallet Truck	\$436.85	Uline, Pallet Truck, \$312 (+tax \$28.58/shipping \$96.2
Prep	\$881.64	Wayfair, \$205.99 each, need 4, \$823.96 + \$57.68 tax
Chairs	\$196.87	Wayfair, 8 pack, \$183.99 + tax \$12.88 https://www.w
Collection Bin	\$1,903.19	\$1,270.95, +tax \$88.97, + shipping \$543.27 https://w
Heavy Duty Collection Bins	\$368.37	Uline - 4, 55-gallon Fiber Drums, \$62 each, \$24.10 tax
Vinyl Graphics	\$2,011.41	Public facing window treatment, requirement for spac
Printer	\$160.49	Best Buy, \$149.99 + tax \$10.50 https://www.bestbuy .
Total	\$9,140.58	

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warehouse, and within warehouse

on

paper driers

windows/doors as required by warehouse space agreement

\$186 ea (+tax \$208.09/shipping \$182.77) https://www.uline.com/BL_1189/Boltless-Shelving
27) <https://www.uline.com/Product/Detail/H-1043/Pallet-Trucks/Uline-Pallet-Truck-Standard-Fork-48-x-27>
x, <https://www.wayfair.com/furniture/pdp/george-oliver-bowyer-dining-table-w003489679.html>
[wayfair.com/school-furniture-and-supplies/pdp/cosco-home-and-office-zown-heavy-duty-resin-folding-chair-](https://www.wayfair.com/school-furniture-and-supplies/pdp/cosco-home-and-office-zown-heavy-duty-resin-folding-chair-)
www.recyclingbin.com/Collection/Large-Donation-Bins-Textile-Clothing-Recycling-Bins-48/CollecDonator
ax, \$96.27 shipping <https://www.uline.com/Product/Detail/S-7900/Drums/Fiber-Drum-55-Gallon?pricode=W>
ce agreement, \$400 Design fee, \$28 tax (Amp'd Designs Quote 6/22/21), \$1,435.41 Fabrication, \$148 Tax
[.com/site/epson-workforce-pro-wf-3820-wireless-all-in-one-printer/6426722.p?skuld=6426722](https://www.epson.com/site/epson-workforce-pro-wf-3820-wireless-all-in-one-printer/6426722.p?skuld=6426722)

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/B0297&gadtype=pla&id=S-7900&gclid=CjwKCAjwlrqHBhByEiwAnLmYUHoBWD8sS_-o1tKPqkvLfEYI'
(FastSigns Quote 7/7/21)

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Buncombe County Covid Recovery Funding

Project Budget Development

*Shift COVID Response from emergency distribution focus to target families engaged with Early Childhood Education. Address identified gap in diaper assistance program, and support health of babies and young children, and their caregivers.

Goals:

- 1) Distribute 127,584 diapers and 7,296 packages of wipes distributed over length of grant to serve estimated 7,100 children.
 - Current: CAO, Irene Wortham, Verner
 - Potential Expansion/already partnered: YWCA, Eliada, Asheville City Schools
 - Potential Expansion/no current relationship: Christine Avery, Childcare Network
- 2) Increase number of diapers distributed monthly to meet NDBN Best Practices: 50 diapers/mo size N-5.
- 3) Increase number of diapers distributed monthly: 25 diapers/month size 6 and 7.
- 4) Distribute 7,296 packs of wipes, to provide 1 pack of wipes per child per month.
- 5) Engage 25 new volunteers annually to support and expand community diaper supply drives, increased diaper distribution.

Project Timeline: **Start Date** As early as 10/1/2021
 End Date multi-year; Funds must be expended by Dec. 2026

Project Budget

Income

Recovery Funds	\$70,000.00
Other Grant	\$20,000.00
Other Grant	\$10,000.00
Other Grant	\$5,000.00
Inkind Diapers (30% donated)	\$13,200.00
Asheville Retail Associates (Inkind Warehouse)	\$20,480.00
Inkind Wipes (10%)	\$1,460.00
Individual Donors	\$7,014.98
Business Donors	\$3,600.00
Volunteers	\$5,868.00
Sub-Total	\$156,622.98

Expenses

		% of total	Budget Expense Breakdown figured by the c
Diapers	44,014.40	28%	
Project Management	55,751.56	36%	
Supplies	7,335.72	5%	
Storage/Diaper Prep Space	29,342.92	19%	
Insurance	733.58	0.47%	
Essential Admin	4,401.44	3%	
Wipes	14,593.36	9%	
Volunteer Support	450.00	0.29%	
Total	\$156,622.98	100%	

ation Centers to meet
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296 children (non-unique) through 6-8 childcare center partners.

bundling/order preparation.

cost to distribute 127,584 diapers and 7,296 packages of wipes distributed over length of grant, using 20:

21 budgeted percentage breakdown.

Babies Need Bottoms - Project Budget**Buncombe County Covid Recovery Funding Request****Submitted** 7/15/2021**Start Date** As early as 10/1/2021**End Date** multi-year; Funds must be expended by Dec. 2026

Request Summary	Recovery	Other	Total Project	Notes
Capital Expenses	\$6,500.00	\$2,640.58	\$9,140.58	Capital investments to increase capacity to take on new partners and increase diaper distributions
Project Expenses Expenses	\$70,000.00	\$86,622.98	\$156,622.98	127,584 diapers and 7,296 packages of wipes distributed over length of grant
Sub-Total	\$76,500.00	\$89,263.56	\$165,763.56	
% of Total Budget	46%	54%		

Income	Status
Recovery Funds	Pending - Submission 7/2021
Asheville Retail Associates (Inkind Warehouse Storage)	Received/Ongoing - Space agreement signed 7/2021 for increased warehouse (amt. reflects 12 mo agreement)
Inkind Diapers (30% donated)	Received/Pending/Ongoing - 3T Pull-Ups received from Diaper Bank of North Carolina; Baby2Baby Donation notification 7/2021, amount/timeframe currently unknown; Community Diaper Drives ongoing
Grant (Glass Foundation)	Planned - Submission 12/2021
Grant (Pisgah Health Fdn)	2019/2020 Funder (at \$20,000) - Will submit once new grant cycle announced
Grant (Community Foundation of WNC)	Planned - Submission 10/2021
Grant (WNC Bridge Fdn)	2021 Grant Submitted - Notification Nov./Dec. 2021; funding provides portion of Pull-Ups needed
Grant (Baby2Baby National Network)	Planned - Submission 1/2022; Past funding received at \$5,000 level
Grant (National Diaper Bank Network)	Received 2021 "Funds for Change" grant to invest in warehouse capital projects to build capacity
Inkind Wipes (10% donated)	Ongoing/Pending - Community and Corporate donations
Individual Donors	Ongoing/Planned - September Annual Diaper Need Awareness Campaign
Business Donors	Ongoing/Planned - September Annual Diaper Need Awareness Campaign
Volunteers	Volunteer time off-sets personnel expense (2021 Volunteer Hourly Valuation \$28.54 via Independent Sector and Do Good Institute)
Income Total	\$165,763.56

Expenses

		Ave. wholesale distributor cost per diaper ranges \$0.21 (Newborn-size 5), \$0.22 (size 6-7), \$0.37 (Pull-ups) reflects 5/31/21 price increase due to pandemic-caused raw materials shortage and
Diapers	44,014.40	resulting diaper price increase (ave. costs include tax and shipping)
Project Management	55,751.56	Project management includes partnership communication and development, community engagement, diaper order preparation and distribution, outcomes data collection and evaluation. Includes diaper packaging supplies (size id cards, plastic wrap), sanitation and cleaning supplies (gloves, masks, cleaner), TerraCycle recycling (gloves, and plastic diaper packaging), diaper
Supplies	7,335.72	distribution supplies (large Ikea bags and plastic luggage tags)
Storage/Diaper Prep Space	29,342.92	Includes warehouse space, utilities estimate
Insurance	733.58	Required to fulfill space agreement contract and grants contracts
Essential Administration	4,401.44	Portion of business expenses essential to delivering program (less than 3% of total budget, includes portions of: payroll processing fees, office supplies, membership fees (National Diaper Bank Network, North Carolina Center for Nonprofits), annual subscriptions (QuickBooks/TechSoup),
Wipes	14,593.36	\$2/package of wipes; Provides wipes with every bundle of diapers distributed (n=7,296) \$75/org to supply volunteers and engage long-term support; figured at serving 6 organizations (expenses include diaper need education materials, welcome kit with organization information,
Volunteer Support	450.00	take-home materials and supplies for organizing diaper drives and bundling diapers for distribution) See "Capital" Sheet for full breakdown of expenses (includes shelving, pallet truck, diaper collection bins, tables/chairs for warehouse volunteer stations, vinyl graphics required for expanded
Capital	9,140.58	warehouse space agreement, printer for fulfilling diaper orders)
Expense Total	\$165,763.56	

Capital Expenses

Goals:

- Increase current warehouse space from 900 sq ft to 2,200 sq ft.
- Increase storage capacity (shelving) from 50,000 diapers to 150,000 diaper
- Purchase pallet jack/pallet truck to move product deliveries from truck to
- Purchase printer to print diaper order forms onsite
- Purchase permanent collection bin for 24-hr, easy drop-off diaper collectio
- Purchase heavy duty fiber drum donation collection bins for community di
- Purchase tables and chairs for volunteer diaper preparation stations
- Design, fabricate and install vinyl window graphics to cover public-facing w

Income	Amount	Status	
Funds	\$6,500	Pending	
- Funds for Change	\$2,500	Received	
Business Donations	\$140.58	Pending	
Income Sub-Total			

Expenses	Amount	Notes
Shelving	\$3,181.76	Uline Light Duty Shelves, 15 needed (1/diaper size),
Pallet Truck	\$436.85	Uline, Pallet Truck, \$312 (+tax \$28.58/shipping \$96.2
Prep	\$881.64	Wayfair, \$205.99 each, need 4, \$823.96 + \$57.68 tax
Chairs	\$196.87	Wayfair, 8 pack, \$183.99 + tax \$12.88 https://www.w
Collection Bin	\$1,903.19	\$1,270.95, +tax \$88.97, + shipping \$543.27 https://w
Heavy Duty Collection Bins	\$368.37	Uline - 4, 55-gallon Fiber Drums, \$62 each, \$24.10 tax
Vinyl Graphics	\$2,011.41	Public facing window treatment, requirement for spac
Printer	\$160.49	Best Buy, \$149.99 + tax \$10.50 https://www.bestbuy .
Total	\$9,140.58	

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warehouse, and within warehouse

on

paper driers

windows/doors as required by warehouse space agreement

\$186 ea (+tax \$208.09/shipping \$182.77) https://www.uline.com/BL_1189/Boltless-Shelving
27) <https://www.uline.com/Product/Detail/H-1043/Pallet-Trucks/Uline-Pallet-Truck-Standard-Fork-48-x-27>
x, <https://www.wayfair.com/furniture/pdp/george-oliver-bowyer-dining-table-w003489679.html>
[wayfair.com/school-furniture-and-supplies/pdp/cosco-home-and-office-zown-heavy-duty-resin-folding-chair-](https://www.wayfair.com/school-furniture-and-supplies/pdp/cosco-home-and-office-zown-heavy-duty-resin-folding-chair-)
www.recyclingbin.com/Collection/Large-Donation-Bins-Textile-Clothing-Recycling-Bins-48/CollecDonator
ax, \$96.27 shipping <https://www.uline.com/Product/Detail/S-7900/Drums/Fiber-Drum-55-Gallon?pricode=W>
ce agreement, \$400 Design fee, \$28 tax (Amp'd Designs Quote 6/22/21), \$1,435.41 Fabrication, \$148 Tax
[.com/site/epson-workforce-pro-wf-3820-wireless-all-in-one-printer/6426722.p?skuld=6426722](https://www.epson.com/site/epson-workforce-pro-wf-3820-wireless-all-in-one-printer/6426722.p?skuld=6426722)

-acr2296.html?piid%5B0%5D=16197580

/B0297&gadtype=pla&id=S-7900&gclid=CjwKCAjwlrqHBhByEiwAnLmYUHoBWD8sS_-o1tKPqkvLfEYI'
(FastSigns Quote 7/7/21)

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Buncombe County Covid Recovery Funding

Project Budget Development

*Shift COVID Response from emergency distribution focus to target families engaged with Early Childhood Education. Address identified gap in diaper assistance program, and support health of babies and young children, and their caregivers.

Goals:

- 1) Distribute 127,584 diapers and 7,296 packages of wipes distributed over length of grant to serve estimated 7,000 children.
Current: CAO, Irene Wortham, Verner
Potential Expansion/already partnered: YWCA, Eliada, Asheville City Schools
Potential Expansion/no current relationship: Christine Avery, Childcare Network
- 2) Increase number of diapers distributed monthly to meet NDBN Best Practices: 50 diapers/mo size N-5.
- 3) Increase number of diapers distributed monthly: 25 diapers/month size 6 and 7.
- 4) Distribute 7,296 packs of wipes, to provide 1 pack of wipes per child per month.
- 5) Engage 25 new volunteers annually to support and expand community diaper supply drives, increased diaper distribution.

Project Timeline: **Start Date** As early as 10/1/2021
 End Date multi-year; Funds must be expended by Dec. 2026

Project Budget

Income

Recovery Funds	\$70,000.00
Other Grant	\$20,000.00
Other Grant	\$10,000.00
Other Grant	\$5,000.00
Inkind Diapers (30% donated)	\$13,200.00
Asheville Retail Associates (Inkind Warehouse)	\$20,480.00
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