


BUNCOMBE COUNTY COVID RECOVERY FUNDING

Project Spotlight



To promote a strong and equitable recovery from COVID-19 and its negative economic impacts, Buncombe County invested federal funds into projects like this one.

Project	Diaper Assistance to Early Child Care Education Centers
Lead Organization	 BABIES NEED BOTTOMS
Award Amount	\$50,000
Project Dates	January 2022 – December 2023
Impact Area	Other Economic Support

How the Funds Were Used

Babies Need Bottoms provided economic support to the community through the Diaper Assistance to Early Childcare Education Centers Program. By partnering with local Early Childhood Education Centers, Babies Need Bottoms was able to provide diapers, wipes, and other essential items to enrolled low-income families that could be utilized outside of the childcare centers normal operating hours – during nights, weekends, and school breaks and holidays. A total of 110,550 essential items were distributed through eight partner agencies to serve 3,444 children since the start of the grant period. This includes 106,536 diapers and 3,230 packs of wipes. This project ensured more children in our community are having basic needs met while caregivers received material support to help stretch their household budgets further.

Results

- **3,444** children served
- **106,536** diapers distributed
- **3,230** packs of baby wipes distributed



“As our community and organization moved from a period of emergency response during the pandemic, to a post-pandemic recovery, this funding helped bridge the gap to meet basic needs at a time when families faced extraordinary challenges compounded by decreased pandemic-related assistance, a nationwide formula shortage, inflation and increased cost of goods.”

**Alicia Heacock, Co-Executive Director
Babies Need Bottoms**

For a complete listing of Buncombe County’s American Rescue Plan Act Coronavirus State and Local Fiscal Recovery Fund investments, visit www.buncombecounty.org/recoveryfunding