### Theme: Equity, Cultural inclusion and Preservation

#### What would success look like?
- Equitable allocation of resources
- Improved health measures to address/remove racial disparities including maternal and child health
- New development is equitable, inclusive and mindful/respectful of community history.
- Celebrating diversity
- Economic health wellbeing

#### Goals with greatest impact
- Equity for all
- Effects of redlining and urban renewal to African American community, wealth from businesses and homeownership being stripped, which depleted generational wealth. Reparations!
- Equitable allocation of resources that focus on Maslow’s hierarchy of needs
- Mandated racial, equity and inclusion training for decision makers if not all folks working at county level.
- Real commitment to equity and the celebration of diversity in county services and programs.
- Significant attention to racial equity – dedicated office/department for equity and inclusion.
- “Center” people on the margins
- Incorporate voices for folks that are at the margins.
- Address health inequities/disparities with community wellness initiative and incentives with marginalized groups.
- Equity focus to remove historical/systemic/structural/resource barriers to goal 1. This includes dismantling racism and white privilege; gender discrimination; language inclusion; able-ness; criminal record, immigration status
- Access to things that are often considered “elite” (i.e. art, entertainment, housing, etc.)
- Maintain cultural and recreational assets. Give the residents the opportunity to understand the historical facts of each community.
- Let’s maintain some of our identity; Native American, African American community monuments
- Also create/preserve diverse neighborhoods and communities

### Theme: Healthy Lifestyle

#### What would success look like?
- Access to healthy outdoor recreation opportunities for seniors and others. Provide support services for those who want to exercise.
- Addressing climate emergency
  - Eradicating toxic substances
  - Spraying road (NCDOT/DUKE)
  - Banning glyphosate
  - Eliminating fluoride in public water
- Everyone has access to healthy food consistently
- Expanded healthcare and incentives
- Connecting trail system so people can engage with each other without driving – but by means providing exercise as well as community centered parks

**Goals with greatest impact**
- Grocery stores in poor communities (reduce obesity)
- We have a connected system of bike lanes, sidewalks, trails/paths that connect our community (neighborhoods, parks, schools, businesses, etc.) in a safe way for those not using vehicles, in a way that fosters free and accessible fitness, in a way that creates community connection.
- Overall improved health and wellness
- Recognize we are facing a climate crisis. Allow and enforce SMART development.
  - Increase requirements for tree protection
  - Increase requirements for waterway protections
  - Let’s not be owned by developers and tourists

**Theme**

**Affordable Housing**

**What would success look like?**
- Housing – Increase safe and affordable housing/housing for all
- Access to safe, affordable, stable housing for all residents (quantitative data i.e. decrease in student homelessness and decrease in cost burden measures)
- Affordable housing options throughout the county for those that are currently homeless and rent burdened.
- Providing more affordable housing access and options
- A strong network of homeless prevention and a real continuum of care coalition that is funded and supported

**Goals with greatest impact**
- Affordable housing policy creatively outside of Dillon’s Rules. Inclusionary of incentives if need be.
- Affordable housing option throughout the county for those that are currently homeless and rent burdened (including landlord incentives and acceptance of all rental vouchers)
- Safe, affordable, inclusive (mixed income) housing and communities to break down ‘othering”
- Homeless population/affordable housing practices
- Increase investment by the county (or creation of policies) that increase number of affordable housing units available and cap rental prices
- More affordable and accessible housing options. Stable housing for all
- Access to affordable housing and housing security
- Housing activism living/community living concepts
- Expand access to safe, affordable housing for all residents.

**Theme**

**Pre-K/Affordable Child Care**

**What would success look like?**
- Childcare
- Childcare and education are accessible and affordable for all children and families so parents can work and earn a living wage.
- Investment in the first 2000 days of childhood development and accessible childcare
- Access to affordable early childhood education.

**Goals with greatest impact**
- Actions that create a greater sense of community, belonging and self-worth (i.e. employment opportunities, more educational opportunities for all ages; especially PreK, and public centers where people can gather (parks, trails, cultural centers)
- Ensure access to quality childcare and education for all children birth through high school
- Childcare and education are accessible and affordable for all children and families so parents can work and earn a living wage.
- Not having preschools
  - Puts African American students in the school-to-prison pipeline sooner
  - They may be able to read, but that is not as important as the trauma they experience in school with teachers not having equity training and/or being in jail/prison

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<tr>
<th>Theme</th>
<th>Transportation</th>
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| What would success look like? | • Transportation  
• Transportation access to various needed services  
• Better transportation network for those who don’t drive and offer options to those who do.  
• More efficient, cost-effective, accessible transportation and infrastructure.  
• Safe to get from point A to point B without a car (sidewalks, bike lanes, trails/paths, buses) |
| Goals with greatest impact | • Increase public transportation to all areas of Buncombe County. This will improve people’s ability to work, to access healthcare, education and will reduce carbon emissions and traffic. It will also help impoverished rural communities have access to above along with helping population growths movement to areas with more affordable housing options.  
• Efficient, conservative and accessible transportation and transportation infrastructure  
• Safe streets and alternative transportation  
  - Less need for cars, greater health, public infrastructure to free private resources  
  - More social streets  
  - Lives saved/property damage avoided  
  - Road space reallocated for bus priority, walking, bicycling and trees  
  - Business corridors strengthened by way of slower speeds/more pedestrians  
• An enhanced and equitable transportation network available to all residents |

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<th>Theme</th>
<th>Community, Access to Basic Needs and Services</th>
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| What would success look like? | • Elimination of food insecurity  
• Enhanced access to services for people of all ages and abilities (including jobs, education, entities, arts, etc.)  
• Access issues for people with disabilities including/not limited to physical barriers  
• Connect neighborhoods and the greater community  
• Love and belonging for all, a community with services for all  
• Accessible art in public spaces |
| Goals with greatest impact | • Commit funding and resources to assist in meeting the basic needs of all residents to increase wellbeing: affordable housing, transportation, education, access to healthy food, mental health and substance abuse services. Doing so will grow public trust  
• Actions that enhance and grow residents’ ability to have access to food, health services, work, childcare and community in general (i.e. public transportation and trail system/alternatives to driving a car.) |
- People who work in Buncombe County should be able to live here and meet their needs.
- Increased access to housing, food, education, etc.
- Significantly increased funding to support collaborative efforts that meet the basic physiological and safety needs of all residents.
- Better coordination of care. Bridge services, make them accessible to everyone.
- Develop trauma-responsive, people-responsive systems that prioritize meeting people’s needs over punishing them for needs not met.
- Accessibility and connectivity across the county to jobs, amenities, community spaces, food, health and wellness, housing opportunities.
- Prioritize stable, supported families (which would drive more parent education and supports, more prevention, less incarceration and punitive, disruptive intervention, more focus on stable employment and housing, more affordable, reliable childcare, etc.

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<th>Theme</th>
<th>Education</th>
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<td><strong>What would success look like?</strong></td>
<td><strong>Goals with greatest impact</strong></td>
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| | • All children in Buncombe County will succeed  
• Better communication with school admin and parent for better impact with educational outcomes |

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<tr>
<th>Theme</th>
<th>Improved Collaboration and Engagement with the Public</th>
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| **What would success look like?** | • Community engagement strategies that enables neighbors to share resources, learn, grown and support one another  
• Continues support for collaborative community initiatives |
| **Goals with greatest impact** | • Buncombe County events/meetings calendar for commissions/committees/etc  
• Community engagement – language/acronym resource  
• Provide funds for community members working on city/county projects  
• Not ask for feedback for lip service  
• Restructure how you do strategic planning: People – Commissioners – People = Goals  
• Increase resident connection (to each other, local leaders and services). Cannot have trust without connection!  
• Collaboration between elected official, public agencies, private organizations and communities.  
• Transparency in budgeting and focus on community health and well-being (parks, transportation, housing, education)  
• Our voices are in the development as opposed to only after completion.  
• Incentive for communities that are already doing collaborative relationships with Buncombe County.  
• Preservice the Asheville culture while offering new ways to engage the community that provides accessibility to all.  
• Space in which the community is able to clearly visualize the whole picture of all our activism movements and contribute  
• Invest in community/neighborhood-based strategies that help communities and neighborhoods share resources, set goals and create plans to address the needs of all residents.  
• Establish a coalition of services with a primary focus on prevention (homelessness, food insecurity, child and family health access, criminal justice intervention services) |

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<th>Theme</th>
<th>Address Substance Abuse/Mental Health</th>
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<tr>
<td><strong>What would success look like?</strong></td>
<td>• Comprehensive SA/MH cradle to grave</td>
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<tr>
<td>Theme</td>
<td>Responsive Tourism Development</td>
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| What would success look like? | TDA funding goes to local community needs (schools, transit, trees, Stephens Lee Museum, Community Resource Center)  
Maintaining a healthy balance and creating harmony between residents and tourism. |
| Goals with greatest impact | Restructure BCTDA revenue towards community needs: schools, urban forestry program, transit  
Community balance between tourism and the need of residents. |

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<th>Justice System &amp; Public Safety</th>
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| What would success look like? | No violence  
Safe, affirming relationships with law enforcement  
Jail diversion with substance use treatment focus  
Improved re-entry programs and more job-readiness programs  
Decreased tolerance of violence (sexual, IPV and child abuse) in our schools, workplaces, etc.  
Better coordination of first responders  
Safety on streets |
| Goals with greatest impact | Address growing jail population – transformative justice, trauma-informed education with law enforcement, courts and prisons  
Training, education and offer, promote, invest in systems of accountability regarding law enforcement and court officials understand and use of best practices in the areas of racial equity, trauma and substance abuse.  
Promote transformative justice initiative/alternatives  
Reduce jail populations and trauma this produces  
Jail diversion programs with extensive substance use treatment, job placement, trauma-informed law enforcement, judges and monthly implicit bias exercises and testing.  
Law enforcement that reflects the population it serves |

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<th>Theme</th>
<th>Partnerships</th>
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<td>What would success look like?</td>
<td>Work with Asheville city and other municipalities</td>
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<tr>
<td>Goals with greatest impact</td>
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**Other Comments:**
- Eliminate this goal. It is not specific enough. It should be implicit throughout.
- The DRAFT GOALS are NOT the right ones!!
- I think it is interesting that the draft goals have nothing to do with any of the conversations in the room.
- Get the right emotion from the struggle
- Triple bottom line decision-making – economic/social/cultural/environmental factors
- Increase public trust

**QUESTIONS:**
- How were language access needs considered?
- Can you say more about the draft goal about public trust?
- Where does transportation fit in?
- How do we share input from specific organizations/community groups?
- Community should be engaged on the front-end and feedback incorporated
- Social Justice Group should be formed.