Buncombe County 2020-2025 Strategic Plan Draft Oct 09 2019

Vision
A caring community in harmony with its environment where citizens succeed, thrive, and realize their potential.

Values
Respect – Integrity – Collaboration - Honesty

FOCUS AREAS

Environmental Stewardship
Vision: High quality air, water, farmland and renewable energy for future generations.

Educated & Capable Community
Vision: A county where all residents thrive and demonstrate resilience throughout their lives.

Vibrant Economy
Vision: A robust and sustainable regional economy that builds on our homegrown industries and talent and provides economic mobility for residents

Resident Well-Being
Vision: Our residents are safe, healthy, and engaged in their community

DRIVING TRENDS

• Climate change
• Loss of farmland
• Growing population
• Increasing pressure from climate change

• Growing racial gaps in educational achievement
• Shortage of affordable quality childcare options
• Declining enrollment in traditional public schools
• Growing population

• Growing housing supply cost
• Growing cybersecurity threats
• Growing cost of living
• Growing share of county expenditures
• Economic and equity disparities
• Low wages for workers
• Growing population

• Growing jail population
• Rising burden of chronic conditions and obesity
• Growing public health spending on health care
• Growing challenges in children’s health
• Increasing philanthropic opportunities
• Increasing opioid emergencies and deaths
• Growing population

2025 GOALS
WILDLY IMPORTANT GOALS (WIGs)

If every department within this area operated at current levels, what is the ONE AREA where change would have the greatest impact and drive us towards the vision?

https://youtu.be/5JCm5FY-dEY
WIGs

- Start with a verb
- From X (current output) to Y (desired output)
- Keep it simple
- Focus on what (not how)
WIG TALLIES
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2025 GOALS

Reduce greenhouse gas emissions by 10%.

Maintain acreage of farm and undeveloped lands at 2019 levels

Assure all children have literacy skills they need S1mpl1fy, e.g. increase third grade reading levels from ___ to ___.

Increase access from ____ to ____ for elderly to programs and services like Mountain Mobility

Increase sales tax 5% year over year

Increase median income to align with AVL5X5 goal

Expand and maintain cultural and recreational assets from 2019 levels to ________

Increase public trust from ____ to ____% through resident engagement
TODAY’S DISCUSSION

- Clarification re: “Increase Sales Tax”
- Additional WIGs from Commission priorities
- The version of the “house” that the public will provide input on will not include data
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- Clarification re: “Increase Sales Tax”
- Additional WIGs from Commission priorities
- The version of the “house” that the public will provide input on will not include data
- What’s missing from the WIGs?
TODAY’S DISCUSSION, CON’T

- Update Focus Area to “Environmental & Energy Stewardship”
- Refine WIG related to “Maintain acreage of farm land” with assistance of farm and ag community
- “Increase Public Trust” is an outcome, not an input. Is there a way to reword this?
PLEASE CONFIRM

Public and employee engagement will ask “What does success look like? How can we get there?”
THANK YOU