

# The YWCA of Asheville:

## Eliminating Racism....



for every woman

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February 12, 2013

# The YWCA of Asheville:

## Empowering Women.....



for every woman

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# The YWCA of Asheville:

.....since 1906!



for every woman

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## Our Request:

\$25,000 to the New Choices program to provide free child care to 130 low-income, difficult to employ women and their children.



eliminating racism  
empowering women  
**ywca**

for every woman

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# Our Program:

New Choices helps 130 women annually build their family's economic security.

- 14-Week Empowerment Series
- Support and Referrals
- Case Management
- Ready-to-Work Fund
- Drop-In Child Care

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# Drop-In Child Care:

The only free child care in Buncombe County.

- Monday – Thursday 8 AM – 8 PM
- Friday 8 AM – 3 PM
- Saturday 9 AM – 12 Noon

# Partners

Drop-In Child Care has 12 active partners using our services regularly:

- WNC 211 - 4
- AB Tech Aspire Classes - 20
- ARP Phoenix - 1
- Buncombe County DSS - 52
- Employment Security Comm - 1
- F.I.R.S.T. - 15
- Goodwill – 7
- Helpmate - 14
- Job Link - 4
- Mary Benson House - 2
- Mountain Area Recovery Ctr - 3
- Steadfast House - 1
- YWCA of Asheville - 15
- Other - 14

*Drop-In participants from January 2012 to present*

# Results

In the past three years, New Choices served 560 families. Those families gained greater economic security through:

- Full time Jobs - 29
- Part-time Jobs - 106
- Benefits - 19
- Four-Year College - 19
- Community College - 178
- Training - 49
- 1309 children with 8,950 hours of safe, free child care



## How the YW will use County Funds:

Child Care Staff: \$15,327 (61%)

Payroll Costs (FICA): \$1,173 (5%)

Space: \$4,000 (16%)

Materials and Supplies: \$2,000 (8%)

Administration - \$2,500 (10%)

**TOTAL - \$25,000**

Additional funders include United Way, NC Council for Women, Community Foundation of Western North Carolina, and YWCA donors and sponsors.

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# Questions?



for every woman