

Asheville GreenWorks

Presentation to the Buncombe County
Commissioners

February 12, 2013

Brief History

- Created as Quality Forward – 1974
- Purpose – Provide a clean and green Buncombe County
- Accomplish through education, volunteers, paid staff, fundraising and grants
- Changed name to Asheville GreenWorks in 2009

Partners

- Major partners have been Buncombe County and the City of Asheville
 - Close coordination with staffs of both
 - Assist in projects
- Also partner with Conservation Trust, smaller municipalities, schools, neighborhood organizations, recycling organizations
- Department of Transportation
- We are your Keep America Beautiful affiliate

Services to Community

- Cleanup of trash alongside roadways, in streams and in the overall community
- Landscape improvement through plantings of plants, shrubs and trees in the community
- Graffiti removal
- Recycling efforts in the community
- Education – schools, community groups

Planting Trees at BCSP



Planting Trees at Owen Park



Planting at the Leicester Library



Tire Removal – French Broad River



One Day's Results (over 2000 in 2012)

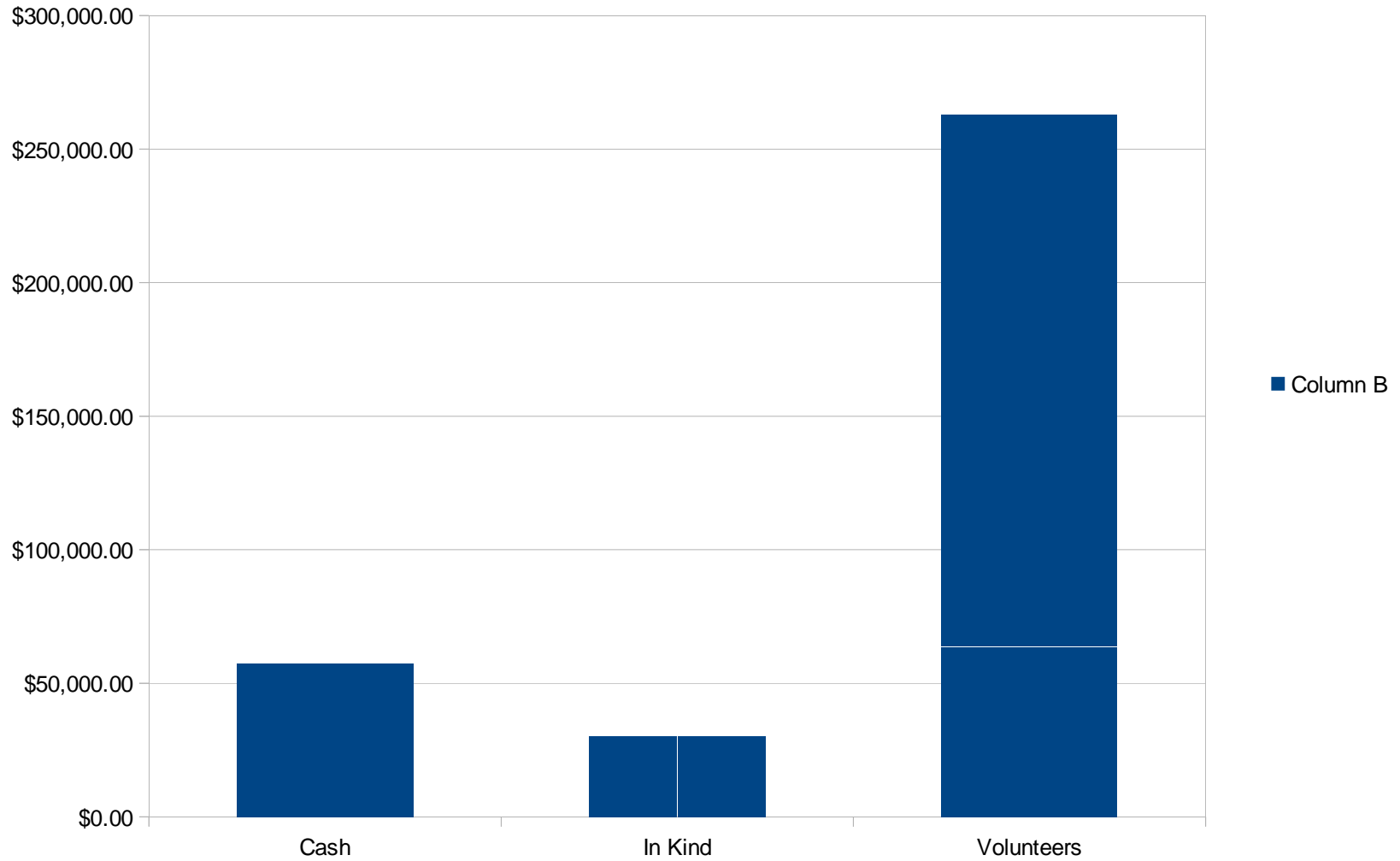


Results

- Almost 2,800 volunteers expending over 12,000 hours in the community in 2012
- Over \$350,000 in direct benefit to the community
 - Consisting of cash expenditures from grants and operating funds, value of in-kind contributions to Asheville GreenWorks, and the time value of the volunteer hours computed under IRS guidelines

Direct Benefit

Direct Benefit to Community



Results

- Tons of trash removal, litter pickup, tire removal, stream cleanup
- Landscaping projects, tree and shrub planting, project maintenance
- Numerous Hard to Recycle events all over the County

Need

- Increased funding to maintain operations
 - Personnel costs (3 paid employees)
 - Administrative costs (rent, utilities, supplies, equipment)
 - Costs of services provided (landscape maintenance, graffiti removal)
 - Grant-seeking costs
- Maintain financial stability

Need

- Effect of Economy
 - Over the last 4 years, the economic problems have created deficits for Asheville GreenWorks
 - Reserves have reached critical lows despite cuts in non-critical expenditures
 - Core services have been maintained but are threatened as financial pressure mounts

Summary

- Asheville GreenWorks contributes directly to the function of government in Buncombe County
- If Asheville GreenWorks ceased to exist, the cost to the County to replace the services would greatly exceed the funding we are seeking from you and from the City of Asheville

Summary

- We clean the roads, the streams, the environment and beautify the community
- We help make Buncombe County a desirable place to live, for tourists to visit, and for companies to relocate
- WE ASK FOR YOUR HELP IN CONTINUING TO DO THESE THINGS!