



# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter






## Listing by Sustainability Goal




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# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**Asheville Museum of Science Museum Expansion**

Rebranding as Asheville Museum of Science, expansion of mission, and provision of educational programming

Education

\$75,000

Metric	Year to Date	Annual Target
Number of Museum Visitors	17,596	42,321
Number of Buncombe County Students Served	3,430	6,390

61% of visitors were Buncombe County residents

Nonprofit financial assurances on file:  
 IRS Form 990, Profit & Loss statement, Balance sheet

**One Youth at a Time Youth Mentoring**

Provides mentoring/tutoring and outreach/education services to support children and families in moving out of poverty

Education

\$50,000

Metric	Year to Date	Annual Target
Mentoring/Tutoring participants per month	15	15
Mentoring/Tutoring hours per participant per month	6	6
Outreach/Education participants avg. per month	152	150

Outreach/Education at Asheville Middle & High, Avery's Creek, Hall Fletcher schools

Nonprofit financial assurances on file:  
 IRS form 990, Compiled financial statements

**Big Ivy Community Club Community Service Navigator**

Links people with Buncombe County Health and Human Services and community resources in north Buncombe County

Equity in Access

\$25,000

Metric	Year to Date	Annual Target
Food pantry participants receiving Health & Human Services information	2,350	1,000
Community health & outreach events	4	5

Promotes health and human services through information sessions, newsletters, and bulletin board

Nonprofit financial assurances on file:  
 IRS Form 990, Reviewed financial statements

**MANNA FoodBank Food and Nutrition Services Outreach**

Operates outreach program to provide assistance to those who may be potentially eligible for NC's Food and Nutrition Services program

Equity in Access

\$10,000

Metric	Year to Date	Annual Target
Number of FNS applications	1,016	1,027
Number of FNS Helpline calls	3,019	3,030

Helpline callers are given information about the FNS program, local food distribution sites, and 2-1-1

Nonprofit financial assurances on file:  
 IRS Form 990, Audited financial statements


Desirable or undesirable trends  
 Met performance standard  
 Slightly below performance standard  
 Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter


**YWCA Community Service Navigator**

Links people with Buncombe County Health and Human Services and community resources in central Buncombe County

Equity in Access



\$25,000

 **Year to Date** **Annual Target**

Metric	Year to Date	Annual Target
Participants served	82	120
Referrals to Health & Human Services	216	200


Report not received as of 5/1/17

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements


**Mt. Zion Community Development Project EMPOWER**

Works towards reducing pregnancy rates and STDs among African American 11-16 year olds

Health



\$10,000

 **Year to Date** **Annual Target**

Metric	Year to Date	Annual Target
Number of students served	55	80
Number of students reporting a decrease in unprotected sex	14	36


Outcomes reported at the end of the semester

Nonprofit financial assurances on file:  
IRS Form 990, Profit & Loss statement, Balance sheet


**Big Ivy Community Club Community Center**

Operates a community center in Barnardsville, including swimming pool, recreation, events, and holiday programs

Healthy Environments



\$48,000

 **Year to Date** **Annual Target**

Metric	Year to Date	Annual Target
Community-wide special events	11	6
Number of community club meetings	7	10


Facilities include swimming pool, walking trail, basketball/volleyball courts, and playgrounds

Nonprofit financial assurances on file:  
IRS Form 990, Reviewed financial statements


**City of Asheville Homeless Initiative**

Supports the Homeless Initiative, the community's strategic plan to address the issues of homelessness

Housing



\$32,000

 **Year to Date** **Annual Target**

Metric	Year to Date	Annual Target
Number of Homeless Initiative Advisory Committee members	16	16
Number of sub committees	7	7

Adopted a new strategic plan on homelessness in Buncombe County


Nonprofit financial assurances on file:  
n/a - public agency


 Desirable or  undesirable trends  Met performance standard  Slightly below performance standard  Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**Habitat for Humanity Home Repair** Housing

Provides low-income homeowners assistance in prioritizing, financing, and completing home repairs

  
\$15,000




Metric	Year to Date	Annual Target
Number of home repair contracts signed	25	40
Number of home repairs completed	25	40


Offers free home assessments to home repair clients

Nonprofit financial assurances on file:  
IRS form 990, Audited financial statements

**Habitat for Humanity Housing Services** Housing

Provides homeownership assistance and financial education to low-income families

  
\$72,500




Metric	Year to Date	Annual Target
Number of households enrolled in homeownership program	32	14
Number of new home closings	9	14


Family services include homeownership courses and sweat equity monitoring

Nonprofit financial assurances on file:  
IRS form 990, Audited financial statements

**Mountain Housing Opportunities Affordable Housing** Housing

Supports affordable housing through the provision of home repair, homeownership, and affordable rentals

  
\$90,000




Metric	Year to Date	Annual Target
Home repairs	125	130
New homeowner households	31	30
Renter households	605	605


Number of households served across all programs = 707

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements

**The Mediation Center Family Visitation Program** Safety

Provides supervised visitation and safe child exchanges



  
\$10,000



Metric	Year to Date	Annual Target
Number of families served in supervised visitation	42	55
Number of families served in safe child exchange	1	7
Number of parents demonstrating new parenting skill	37	50

All visitations have a monitor present; Parents receive skills coaching by the visit monitor


Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements

  Desirable or undesirable trends   
  Met performance standard   
  Slightly below performance standard   
  Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**Environmental Quality Institute  
Water Information Network**

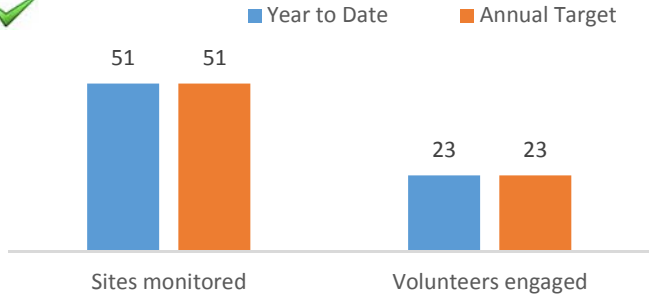
Conservation



Conducts surface water monitoring, including stream water sampling, lab analysis, and reporting

\$8,000

✓




Metric	Year to Date	Annual Target
Sites monitored	51	51
Volunteers engaged	23	23

Measures levels of ammonia, nitrogen, nitrates, orthophosphates, turbidity, ph. levels, etc.

[Nonprofit financial assurances on file:](#)  
IRS form 990, Compiled financial statements

**WNC Communities  
Hemlock Preservation Project**

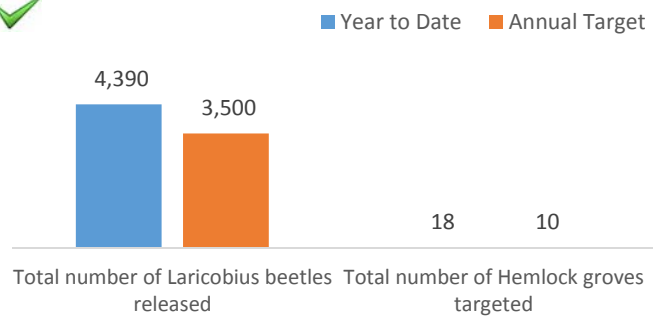
Conservation



Establishes wilderness preservation areas for the endangered Carolina hemlocks and build up the population of Laricobius beetles

\$25,000

✓



Metric	Year to Date	Annual Target
Total number of Laricobius beetles released	4,390	3,500
Total number of Hemlock groves targeted	18	10

Releasing beetles at new sites and monitoring previous release sites

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Audited financial statements

**Asheville Greenworks  
Cleaning and Greening Asheville**

Waste Prevention



Coordinates community recycling opportunities, waste reduction education, and tree plantings

\$50,000

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Metric	Year to Date	Annual Target
Volunteers engaged	2,422	2,500
Recycling opportunities	5	5
Schools engaged	34	25

Includes Tire Amnesty Days, Hard 2 Recycle events, roadside cleanings, and tree planting events

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Audited financial statements

**A-B Regional Sports Commission  
Southern Conference Championship**

Local Economy



Recruits and supports local sporting events for tourism & economic development

\$30,000


■ Year to Date ■ Annual Target



Metric	Year to Date	Annual Target
Event attendance	27,445	
Economic Impact		\$4,000,000

Reports annually. Took place March 2-6, 2017

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Audited financial statements


 Desirable or 
  undesirable trends 
  Met performance standard 
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  Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**Asheville Area Arts Council  
Arts Regranting** Local Economy

Provides grants to local artists, neighborhoods, organizations, and cultural institutions

\$20,000



■ Year to Date ■ Annual Target

Category	Year to Date	Annual Target
Buncombe Artist Grant Recipients	9	11
Creative Placemaking grant recipients	6	4
Grassroots Arts grants recipients	17	19

AARC also facilitates the Buncombe Cultural Alliance.

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Reviewed financial statements

**Asheville Art Museum  
Preservation, Renovation, Expansion** Local Economy

Preservation of museum's North Wing, renovation of existing museum spaces, and new construction to expanded facilities

\$225,000

Funding Source	Amount	Percentage
Buncombe County funding	\$950,000	5%
Other funding sources	\$20,000,000	95%


Reports annually; County funding from previous years=\$725,000

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Audited financial statements

**Asheville Community Theatre  
Improving Access to the Arts** Local Economy

Provides summer day camp and youth theatre production classes with scholarships for low-income participants

\$15,000



■ Year to Date ■ Annual Target

Category	Year to Date	Annual Target
Day camp & youth production class participants	568	325
Participants receiving subsidy	91	50


Includes internships focusing on theatre production, education, and technical/set building

[Nonprofit financial assurances on file:](#)  
IRS Form 990, Audited financial statements

**Asheville Downtown Association  
2015/2016 Events** Local Economy

Provides free cultural programming events in downtown Asheville

\$25,000








■ Year to Date ■ Annual Target

Category	Year to Date	Annual Target
Events held	58	70
Estimated attendance	68,150	100,000

Includes Downtown After 5, Drum Circle, Hoop Jam, LEAF Global Citizen's Dance and Art, Holiday Parade

[Nonprofit financial assurances on file:](#)  
IRS form 990, Compiled financial statements


 Desirable or undesirable trends
  Met performance standard
  Slightly below performance standard
  Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**City of Asheville  
Historic Resources Commission**

Local Economy

Coordinates historic preservation activities for the City and County, including historic districts, landmarks, and National Register designations

\$4,500

Category	Year to Date	Annual Target
Commission members	12	12
Historic district & landmark reviews completed	0	20

Reports annually

Nonprofit financial assurances on file:  
n/a - public agency

**Friends of the WNC Nature Center  
Offset of Differential Admissions**

Local Economy

Uses funds to offset admission costs so Buncombe County residents pay equitable rates as City of Asheville visitors

\$36,000

Category	Year to Date	Annual Target
Total number of visitors	89,472	115,000
Buncombe County visitors (non-Asheville)	6,001	5,500

14,949 visitors were residents of the City of Asheville

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements

**Folk Heritage Committee  
Shindig on the Green**

Local Economy

Operates Shindig on the Green & Mountain Dance and Folk Festival

\$4,275

Category	Year to Date	Annual Target
Shindig on the Green events	8	8
Mountain Dance and Folk Festival days	3	3

Total attendance at all events was 18,000+

Nonprofit financial assurances on file:  
IRS Form 990, Profit & Loss statement, Balance sheet

**Pack Place Cultural Partnership  
Maintenance and Operations**

Local Economy

Works towards enhancing the arts by maintaining and operating Pack Place art facility

\$74,250

Category	Amount
Asheville Art Museum	\$90,750
Diana Wortham Theater	\$74,250
Utilities	\$185,000

Asheville Art Museum and Diana Wortham funding is used for building maintenance and management


Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements


Desirable or undesirable trends Met performance standard Slightly below performance standard Below performance standard

# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter

**Carolina Small Business Development  
WBCW Capital Access** Local Economy

Operates the Women's Business Center of WNC, provide capital for small businesses, and provide training and technical assistance

  
\$50,000




Metric	Year to Date	Annual Target
Number served through training and technical assistance programs	566	150
Total borrowers accessing business capital	14	14


Formerly named, "The Support Center"

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements

**YMI Cultural Center  
Cultural Programs** Local Economy

Provides educational, economic, entrepreneurial, and cultural programming with an emphasis on African American heritage

  
\$40,000




Metric	Year to Date	Annual Target
Exhibits & events hosted	19	24
Visitors to center	2,800	5,000


Report not received as of 5/1/17

Nonprofit financial assurances on file:  
IRS form 990, Compiled financial statements

**ASAP  
Building Demand for Locally Grown** Local Food

Supports local food economy through promotional support and technical assistance for producers, farms, markets, & local food businesses

  
\$27,500




Metric	Year to Date	Annual Target
Participating farms	138	120
Appalachian Grown farmers markets	17	15


Winter farmers markets in Buncombe County doubled this year

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements

**WNC Communities  
Agriculture Development** Local Food

Provides agricultural programming, including scholarships, commissions, awards, and events with a focus on livestock, dairy & growers

  
\$10,000



Metric	Year to Date	Annual Target
Sales at WNC Regional Livestock Center	\$9,743,000	\$12,800,000
# of members of the WNC Beef Cattle Commission	196	250

Cattle Alliance, Agricultural Hall of Fame, Beef Cattle & Dairy Commissions, Brewer's Grain Alliance

Nonprofit financial assurances on file:  
IRS Form 990, Audited financial statements


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# Buncombe County Community Funding Performance Analysis Review Fiscal Year 2017 - 3rd Quarter


**Green Opportunities**  
**GO Kitchen Ready**

Workforce



Provides job and life skills training to address barriers to employment to help people attain meaningful jobs in the restaurant industry

\$50,000



■ Year to Date
■ Annual Target


Metric	Year to Date	Annual Target
Number of new participants	22	37
Average placement wage	\$10.78	\$10.00

Students help prepare food for Homework Diners in partnership with BCS, ACS, and United Way

Nonprofit financial assurances on file:  
 IRS Form 990, Audited financial statements


**Just Economics**  
**Poverty Support**

Workforce



Supports the Living Wage Employer Certification program and the Voices for Economic Justice program

\$12,500



■ Year to Date
■ Annual Target

Metric	Year to Date	Annual Target
Number of new Living Wage Certified businesses	40	25
Number of Voices for Economic Justice graduates	11	30

Living wage is \$13/hour or \$11.50/hour with employer provided health insurance

Nonprofit financial assurances on file:  
 IRS form 990, Compiled financial statements