Buncombe County Energy Loan Fund

Financing Process

- Unsecured personal loans for prequalified energy measures or improvements recommended by a Contractor and the loan program administrator.
- ▶ Ideally: business, nonprofits multifamily and public sector properties would be eligible too.
- Financing options available through a partner commercial lender or lenders
- Pre-approved contractors for all eligible upgrades
- "Non-traditional" longer loan terms more closely tied to the specific upgrade and its expected useful life
- "Credit Enahncement"

Financing Process

- Most major home upgrades are made on an "emergency" basis
- Contractors have access to financing but most is high interest, short term, low tech, and borderline predatory.
- Often emergency financing is completed for small amounts in the \$5-15k range
- Climate conscious individuals at all income levels are still committing to fossil fuel infrastructure

Sample Improvements

Residential

- Rooftop Solar
- ► HVAC/Heat Pump Upgrades
- Home Electrical Panel Upgrades
- ► EV Charging
- Hot Water Heating

Commercial

- Rooftop Solar
- HVAC upgrades or heat pump conversion
- Level 2 EV Charging
- Energy Efficiency
- Battery Storage
- ► Hot Water

How it Could Work

1. Find your pre-approved contractor through the Loan Fund and receive estimates on qualifying improvements

2. Apply for financing

3. Work with lender and kickoff work

Portfolio Approach to lending PLUS Leverage

- An LLR structure works best when the target market is a portfolio with a large number of small transactions. Typical residential energy efficiency loans, for example, are in the range of \$5k to \$15k, and a typical program will aim to fund hundreds, and possibly thousands, of loans. Thus, default of a single loan or several loans will represent a small portion of the total portfolio.
- Typical leverage ratio is 20:1. Meaning with \$1 million available in funds from the County for the LLR, a 5% loss reserve could produce \$20 million in capital to lend.

Loan Loss Reserve or other Credit Enhancement Example

SAMPLE CALCULATION

The table below presents a sample calculation for an LLR program budget and risk-sharing formula.

Loan Loss Reserve Fund Program, Sample Budget and Risk-Sharing Formula Calculations		
1	LLR grant budget	\$1 million
2	Grant funds for program development and operations	\$100,000
3	Net funds for LLR escrow account	\$900,000
4	"First losses" as % of total original principal	5%
5	Share of first losses borne by LLR	90%
6	Share of first losses borne by financial institution partner	10%
7	Total lending that can be supported with this LLR risk-sharing formula	\$20 million
8	Average portion of energy efficiency projects paid by loans (homeowners/utilities/others cover the remaining 20%)	80%
9	Total energy efficiency project investment that can be supported	\$25 million
10	Leverage ratio #1 (LLR funds to total lending product size supported)	22.22
11	Leverage ratio #2 (LLR funds to total energy efficiency project investment supported)	27.78

What is a Loan Loss Reserve?

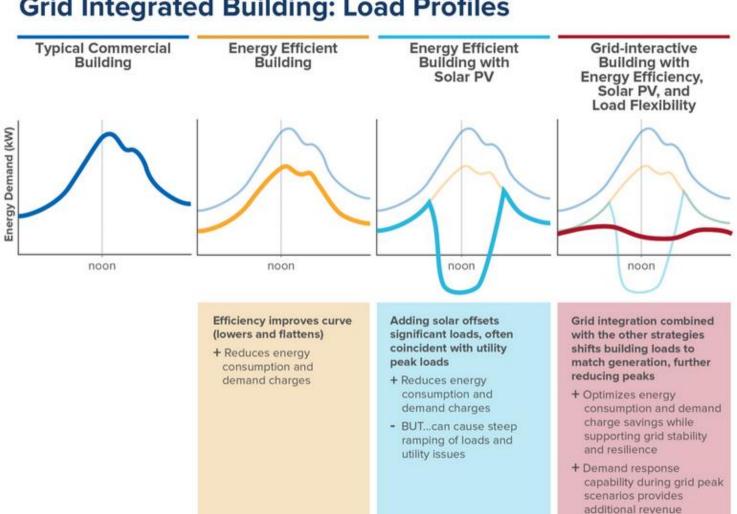
- A structure like a loan loss reserves or loan guarantees, help de-risk investments for private investors, enabling more capital to flow to clean energy projects. If a private investor is hesitant to enter a new market, or is only willing to offer unfeasibly high interest rates, a credit enhancement can provide security to a lender and improve deal economics for the borrower.
- And because these tools are only used to support mature, low-risk technologies, the credit enhancements allow investors to become familiar with viable markets while minimizing public sector expenditure.

Questions

- How large of a program is necessary and what is necessary to leverage capital, and reduce interest rates with minimum County investment?
- Possible Program administrator?
- Credit Score, Min-Max
- Level of County involvement

Virtual Power Plants and Demand, Response Enabled Appliances, and the Loan Programs Office





Potential Corporate Partners















