

Swannanoa Plan Steering Committee

Presented by

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Board of Commissioners Briefing

May 20, 2025



PURPOSE

- ✓ Create a Steering Committee to help guide the planning process for the creation of the Swannanoa Small Area & Resilience Plan
- ✓ SC Responsibilities:
 - ✓ Guidance and feedback on the planning process
 - ✓ Providing information about the study area and community needs
 - ✓ Helping to identify vision themes, goals, policies, and actions
 - ✓ Review of public input data
 - ✓ Feedback and guidance on plan drafting



MEMBER REPRESENTATION

Seeking representation for topics, such as:

- Ability/Disability
- Aging populations
- Community Orgs/Non-profits
- Conservation/Farmland
- Economy/Industry/Tourism
- Emergency Management
- Equity
- Food Security
- Hazard Mitigation
- Housing/Affordable Housing

- Land Use/Development
- Lost home or business from Helene
- Parks & Recreation / Greenways
- Resilience/Disaster Recovery
- Schools/College/Education
- Sustainability/Climate
- Swannanoa Business
- Swannanoa Resident
- Transportation/Infrastructure
- Youth

SC APPLICATION

Asks for information about:

- Employer or business affiliation
- Interest areas
- Specific experience or expertise
- Type of residential structure they live in
- Demographics
- Location of residence
 - Resident of Swannanoa
 - Displaced former resident of Swannanoa
 - Non-resident, indicate where you live



STEERING COMMITTEE TIMELINE

5/20 Application goes live

Aug. Introduction meeting

Aug. SWOT Analysis

Sept. Vision & Goals Identification

Nov. Review of Existing Conditions Study

Dec. Vision Map Design Workshop

Jan. Policies & Actions Identification

May Feedback on Plan draft

STEERING COMMITTE TIMELINE

5/20 Presentation and resolution establishing SC

7/15 Review of SC applications

8/5 Appointment of SC Members



PROJECT TIMELINE

PHASE A: PRE-BUDGET

Plan	the process	Introduce SAP to Boards	Establish Technical Committee	Early Stakeholder Outreach	Begin Existing Conditions Study	Hire Planning Consultant	
Jan	Feb.	March	April	May	June	July	

PHASE B: BUDGET ALLOCATED

KICKOFF WEEK	Steering Committee Appointed	Public Engagement Draft	Plan Adopt Plan
July	August	September 2025 - June 2	026 Sept. 2026

QUESTIONS?

