



Community Ownership in Storm Recovery

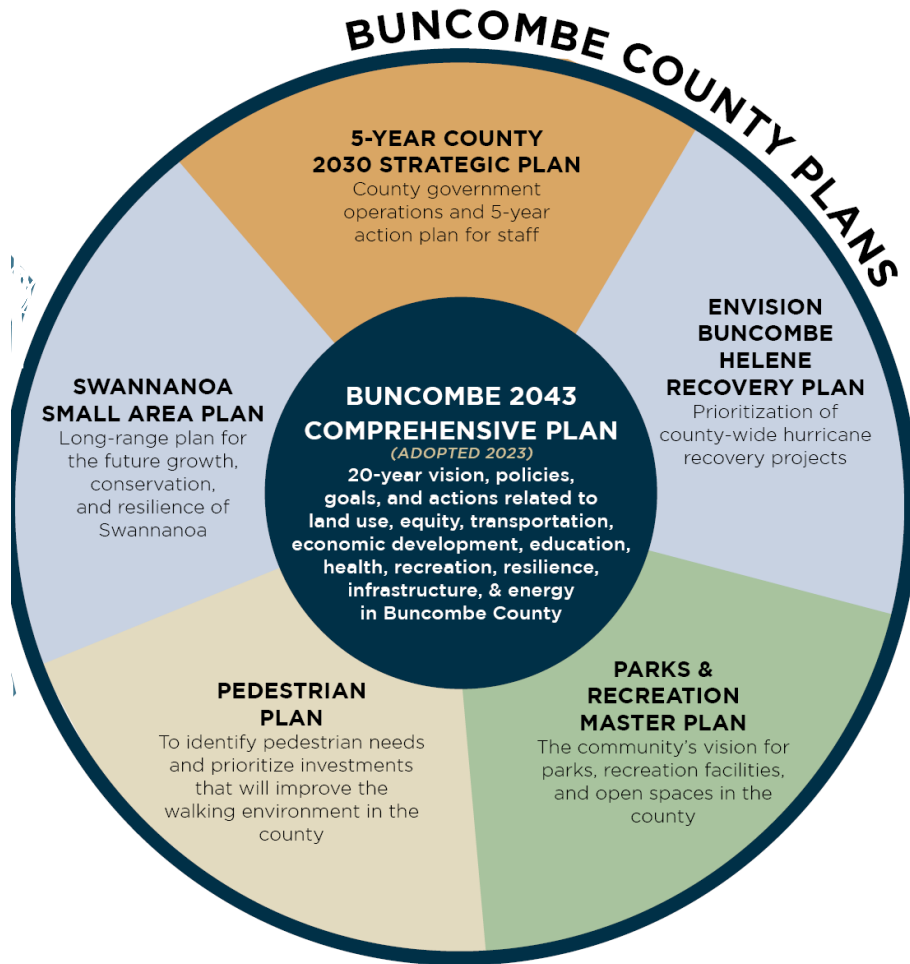
Presented by

Lillian M. Govus, APR

CAPE



Buncombe County Plans

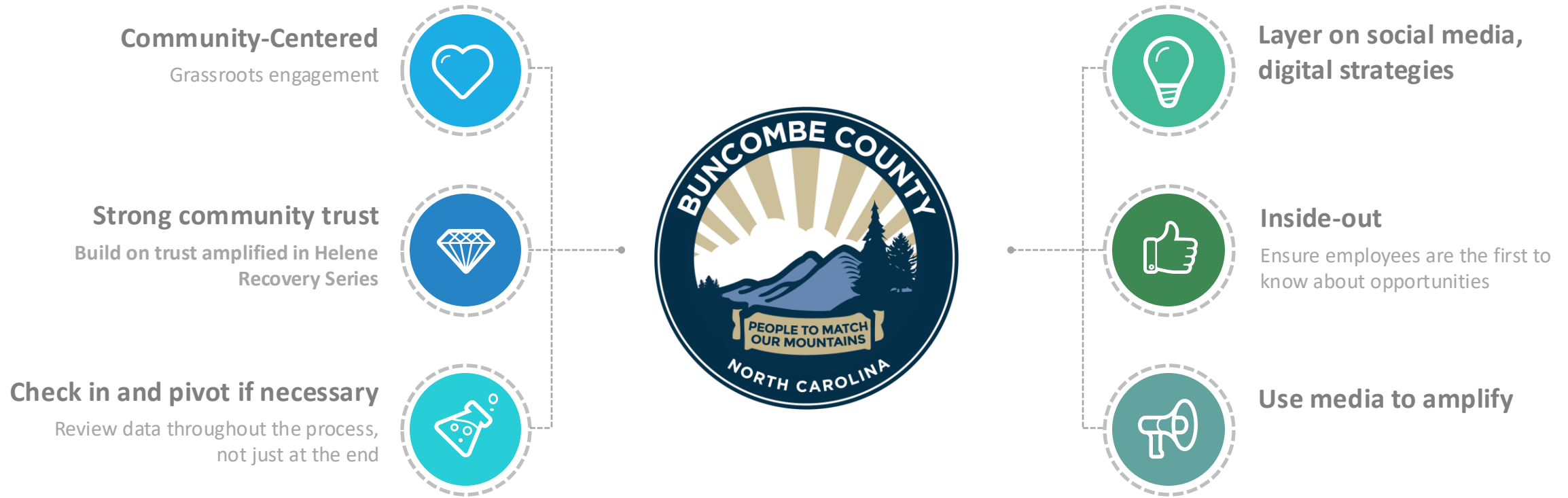


2025 Plans

- Five-year strategic plan
- Long-term recovery plan
- Parks & Rec master plan
- Pedestrian plan
- Swannanoa Small Area plan



One Buncombe Engagement Strategy

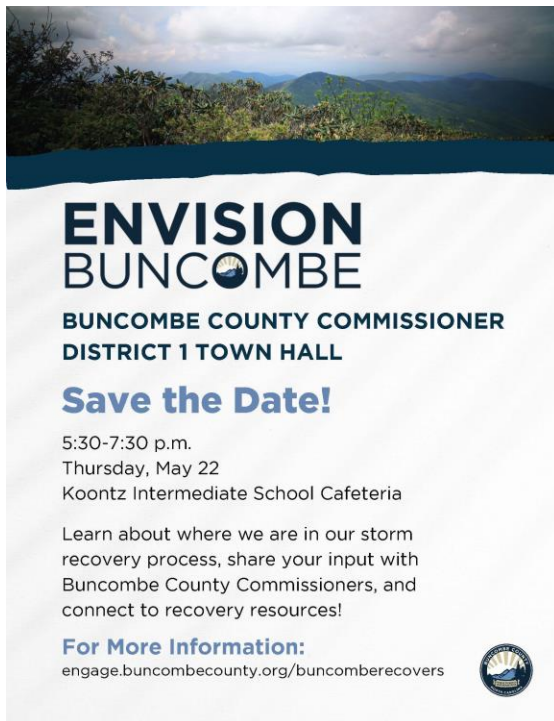


So what is our community engagement strategy?

- ✓ Trauma-informed.
 - ✓ Collaboration that addresses traumas and offers opportunities for healing can generate viable and sustainable community
- ✓ Meet the community where they are.
 - ✓ Community events. Engagement markets. Existing meetings.
- ✓ Reduce the burden.
 - ✓ Our current online survey has only four questions. That's on purpose.
- ✓ Use existing input from the community.
 - ✓ 2024 Strategic Plan. Comprehensive plan. Community survey.



Be intentional about community meetings



- County commissioner district town halls – May, June, July
- Swannanoa Small Area Plan Design Charette – December
- Add on recovery/County services, similar to Helene Recovery Series
- Support the local economy.





Invite us to your meeting!

PIO@buncombecounty.org



BUNCOMBE COUNTY

How do we know it's working?

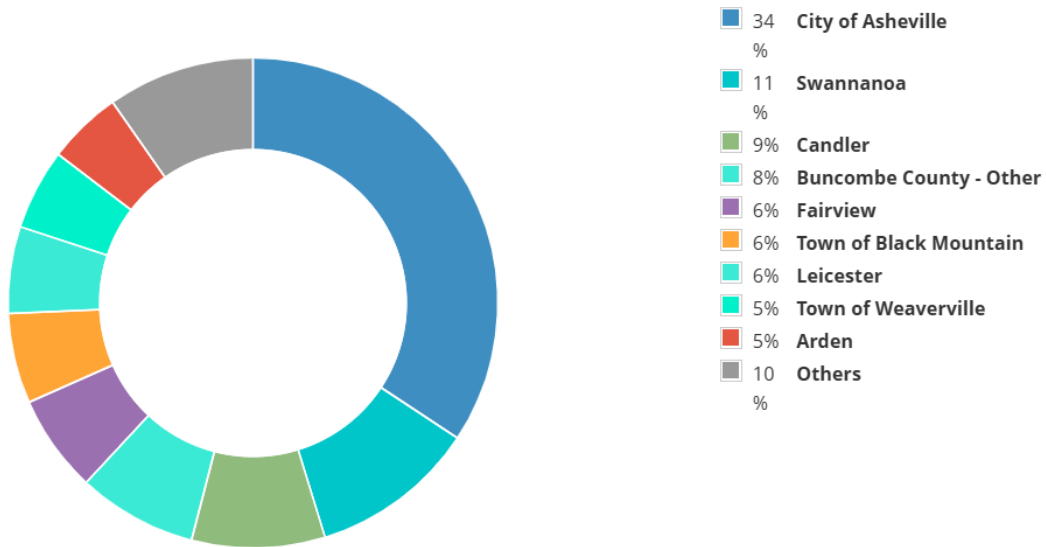
Envision Buncombe Survey

Project

[View Live Site](#)

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS	SUBSCRIBERS	SOCIAL VIEWS
4,141	1,105 Details	14,091	581	227	0

Please select the option that best describes where you live.



977 respondents

- April Helene update email campaign open rates 2,000 subscribers - 62%
- 1,022 folks navigated to Envision Buncombe using the Spanish URL



Questions?

