



# 2030 Strategic Plan

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Strategy and Innovation

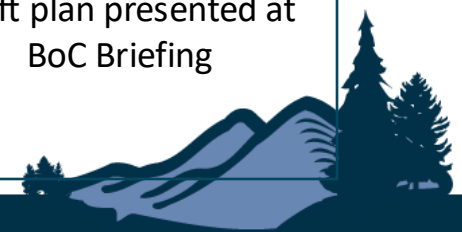
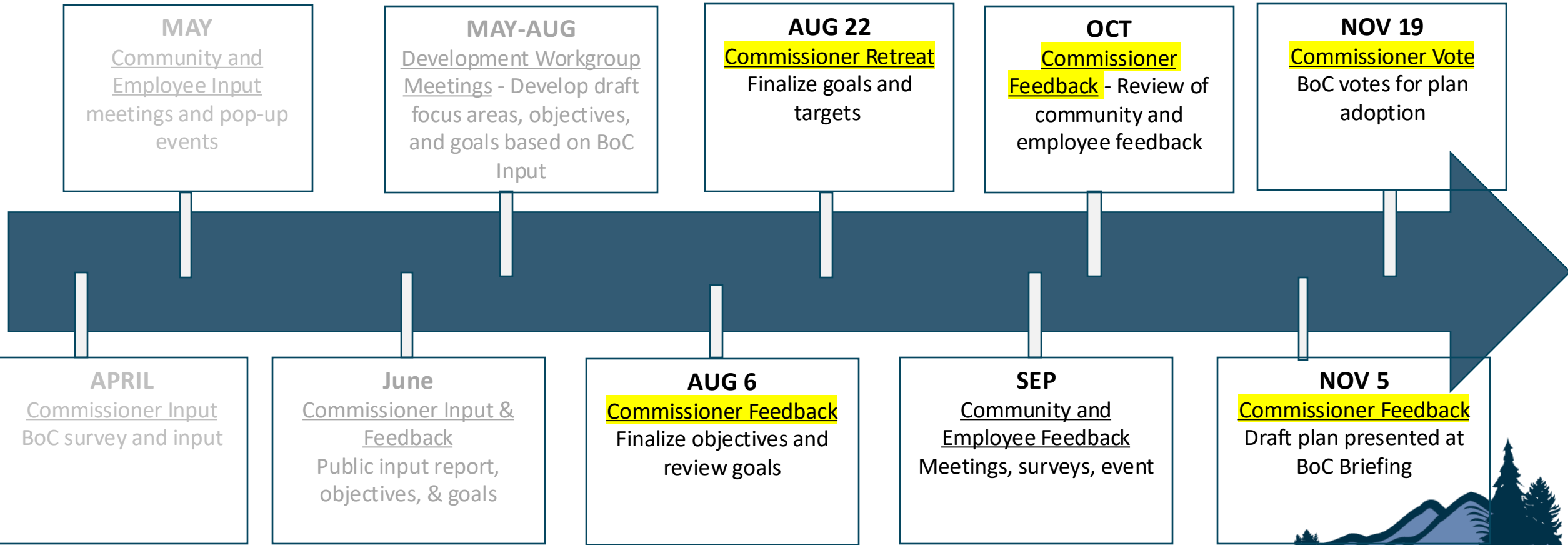


# Agenda

Recap of work completed  
Review of Objectives and SMART Goals



# 2030 Strategic Plan Development Timeline



# Progress Update

- Development Workgroup Meetings
- Business Community Survey
- Boards and Commissions Feedback



# 2030 Draft Objectives and Goals



# Growth & Development

## ENCOURAGE DIVERSITY OF HOUSING AS A FOUNDATION FOR AFFORDABLE, HEALTHY, AND THRIVING COMMUNITIES, PARTICULARLY FOR THE MOST VULNERABLE RESIDENTS

- By 2030, x% of units developed should be attached units
- Grow x% of all new units in Buncombe County that are adaptable to become accessible to meet the needs of an increasing aging population in next 5 years
- Preserve naturally occurring affordable housing homeowner units by supporting at least x# emergency home repairs for low- and moderate-income households annually.
- x% of affordable housing rental units supported by Buncombe County and created under the Low-Income Housing Tax Credit (LIHTC) Program should be available to households earning at or below x% AMI
- Increase BIPOC homeownership rate of X% from rentals to homeownership by x%



# Growth & Development

## MAXIMIZE THE USE OF LAND, GUIDING DEVELOPMENT TO TARGETED GROWTH AREAS THAT LEAD TO RESILIENT COMMUNITIES

- Direct greater than x% of new county developments into growth areas per fiscal year as defined by the GEC map
- Increase # of subdivision developments that utilize alternative designs and conserve portions of property to x% of all subdivisions by 2030
- Complete x% of greenway projects currently in progress in Buncombe County by 2030
- Break ground on developments to include x# units of affordable housing on county owned properties by 2030



# Economic Development

## INCREASE OPPORTUNITIES AND SUPPORT FOR LOCAL WORKFORCE

- Increase percentage of new Economic Development Investment Program projects that include health care and other worker benefits (Ex. childcare, transit) to x%
- Increase % of STEP participants who gain employment upon completion of program to x%
- Increase number of library customers who connect to employment information by x%, to include receiving and forwarding queries to other departments





# Economic Development

## INCREASE ACCESS TO QUALITY INTERNET

- Decrease number of households in Buncombe County that are unserved or underserved by high-speed internet by x%
- Increase county cell coverage in underserved areas from “no bars to bars” by x%
- Decrease the Buncombe County Digital Divide Index (DDI) from x to y



# Economic Development

## INCREASE ECONOMIC AND BUSINESS OPPORTUNITIES IN BUNCOMBE COUNTY

- Increase average wage in target industries (Professional & IT, advanced manufacturing, and small businesses) to x% of the Area Median Income
- Increase average wage for Buncombe County Economic Development Investment Program projects to \$x/hr
- Increase average entry level wage for Buncombe County Economic Development Investment Program projects to the living wage
- Increase the number of small businesses (25 employees or less) owned by BIPOC populations by x%



# Education

## ENHANCE EARLY & ADULT LEARNING

- Partner with community organizations to increase the % of children aged 0-5 in childcare from x% to x% by 2030
- Decrease the % of youth ages 16-24 who are disconnected from school or work from x% to y% by 2030
- Increase the number of adult focused programs from x to y by 2030



# Education

## HOLISTICALLY IMPROVE EQUITY IN EDUCATION

- Work towards parity in youth being referred to court by reducing the risk ratio for BIPOC youth from x to y by 2030
- Work towards parity in kindergartner readiness by race and ethnicity from a gap from x points to y points by 2030
- Increase equity (or parity / reduce disparities) in public school graduation gap from x points to y points by 2030



# Community Health

## INCREASE COORDINATION AND RESILIENCE OF COMMUNITY HEALTH SERVICES TO CREATE A HEALTHIER AND SAFER COMMUNITY

- Increase connections and referrals among health and service providers
- Increase Foster Care coordination for 18 – 21-year-olds
- Decrease number of community members over 65 with reported independent living difficulty by x% by 2030



# Community Health

## INCREASE EQUITABLE OUTCOMES IN PHYSICAL, MENTAL, AND BEHAVIORAL HEALTH, AND INCREASE SOCIAL CONNECTEDNESS

- Decrease black/white infant mortality disparity ratio to x% by 2030
- Decrease necessity of ED visits for suicidal ideation by x% by 2030
- Increase number of participants attending in-person County-sponsored recreation and wellness programs by x% by 2030



# Community Health

## IMPROVE COMMUNITY WELL-BEING BY PROVIDING PERSON-CENTERED, TRAUMA INFORMED SERVICES

- Increase trauma informed services provided to the community
- Decrease the racial disparity ratio rate of children entering foster care system during investigation
- Decrease number of substance use related deaths
- Decrease # of non-critical EMS responses related to chronic diseases in patients over 65 by x% by 2030 (cardiac, renal, diabetes, hypertension, pulmonary)



# Public Safety

## INCREASE HOLISTIC PREVENTION AND HARM REDUCTION

- Decrease gun violence - gun related incidents or gun related injuries
- Reduce racial disparity rates in the jail population
- Increase the number of community members trained in risk reduction/preparedness
- Reduce the number of pretrial technical violations





# Public Safety

## ENHANCE PUBLIC SAFETY

- Improve response times to emergencies
- Increase the acreage of flood prone areas preserved in marginalized communities
- Increase the number of collaborative preparedness drills/exercises conducted in the community
- Improve the percentage of protective services cases that are initiated on time



# Public Safety

## ADVANCE COLLABORATION/COORDINATION OF INDIVIDUALIZED DIVERSION SERVICES

- Increase the number of individuals seen by alternate emergency responder services
- Decrease the number of people repeatedly assigned to Pretrial and/or diversion services
- Decrease the number of charges for class 2 and 3 misdemeanors
- Increase in feelings of safety for domestic violence and sexual violence survivors



# Energy & Environment

## **PRESERVE THE AGRICULTURE HERITAGE OF BUNCOMBE COUNTY & PRIORITIZE THE PROTECTION OF NATURAL RESOURCES**

- Increase economic viability and stability of agriculture by supporting x# farmers with workshops, business planning, and farm estate planning by 2030
- Solid Waste will recycle x% of all waste generated in Buncombe County (including C&D) by 2030
- Restore x Linear feet of streambank restoration by 2030
- Buncombe County will help initiate the conservation of x% of the county's total acres by 2030\*

\*Board Adopted Goal outside of Strategic Plan



# Energy & Environment

## REDUCE GREENHOUSE GAS EMISSIONS AND PROTECT AIR QUALITY

- x% of County vehicles will be zero emission by 2030
- Incorporate x# county-wide solarize campaigns with current community clean energy programs resulting in x# residential solar installations in Buncombe County by 2030
- Offset x tons of organic compost from the landfill by 2030
- Achieve x% renewable energy usage for County operations by 2030\*

\*Board Adopted Goal outside of Strategic Plan



# Energy & Environment

## INCREASE HAZARD MITIGATION AND DISASTER PREPAREDNESS TO SUPPORT A CLIMATE RESILIENT COMMUNITY

- Meet requirements to become a Community Rating System Class 8 Community by 2030 resulting in a x% reduction in flood insurance rates for county policy holders
- Increase # of stream gauges to x% by 2030 to improve our ability to protect the community from flooding
- Develop/conduct annual hazard specific awareness campaigns, targeting the corresponding risk areas, that use analytics to evaluate each



# Next Steps

**August 22, 2024**

**Desired Outcome:** finalize draft Strategic Plan for community & employee feedback in September

**Venue:** 4-hour retreat

**Content shared:** Updated SMART goals with targets

