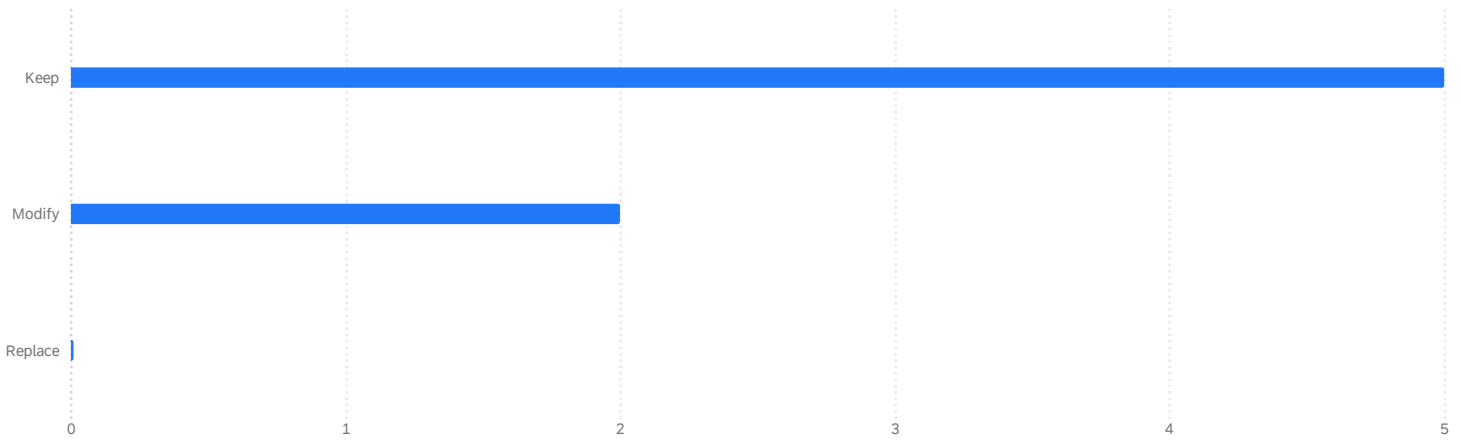# BoC Strategic Plan / Page 1

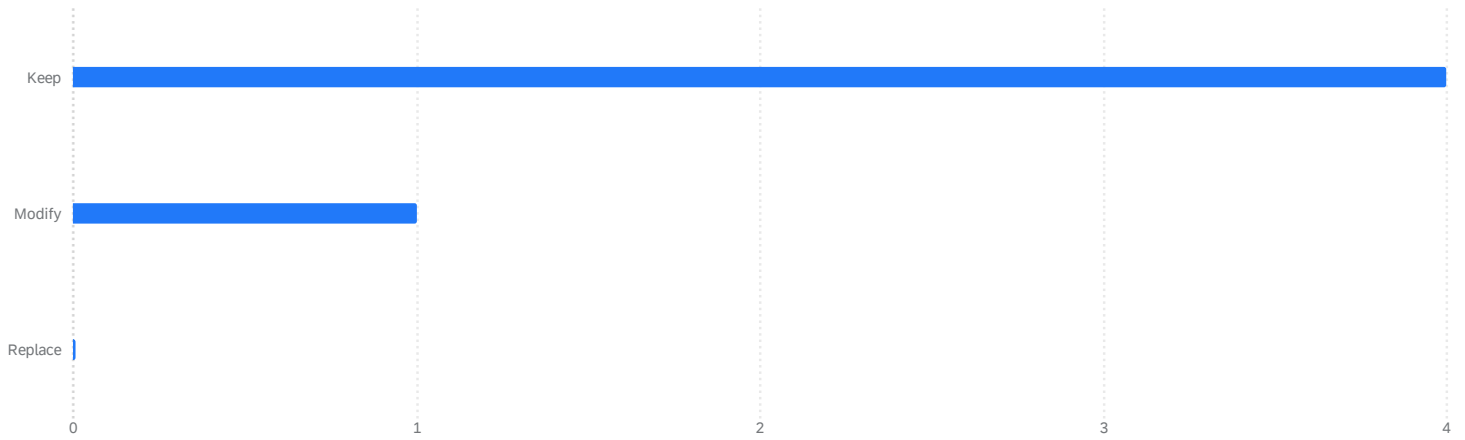## Eliminate deaths as a result of substance abuse ⓘ

Eliminate deaths as a result of substance abuse 7 ⓘ

Q1 - Eliminate deaths as a result of substance abuse	Percentage	Count
Keep	71%	5
Modify	29%	2
Replace	0%	0

I would like for us to review it, and have a thoughtful discussion.

Wordsmithing the goals is not my top concern but I did want to comment that, unfortunately, considering the scope of the crisis around addiction and related overdoses, it is probably not possible to eliminate all deaths associated with substance abuse. I support doing all that we can in this arena but wonder if there is some alternative language that would better capture what an innovative and ambitious approach in this regard would look like while also being achievable.
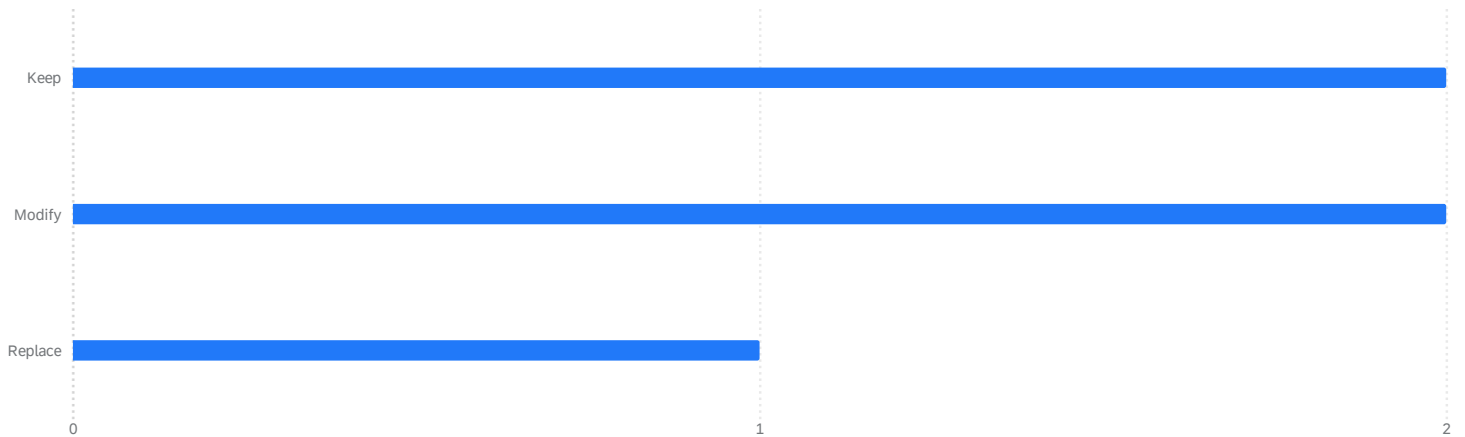
Reduce Greenhouse Gas Emissions 5 ⓘ

Q2 - Reduce Greenhouse Gas Emissions	Percentage	Count
Keep	80%	4
Modify	20%	1
Replace	0%	0

Increase kindergarten readiness 5 ⓘ

Q2 - Increase kindergarten readiness	Percentage	Count
Keep	40%	2
Modify	40%	2
Replace	20%	1

Is our goal broadly kindergarten readiness or is it more specifically about providing pre-k?

I support this as a focus but think we should consider some alternative language in regards to what is our primary focus in terms of our engagement with the public schools.

This is not a goal we can control and is difficult to accurately measure.

Increase 3rd grade literacy rates especially among underperforming students 5 ⓘ
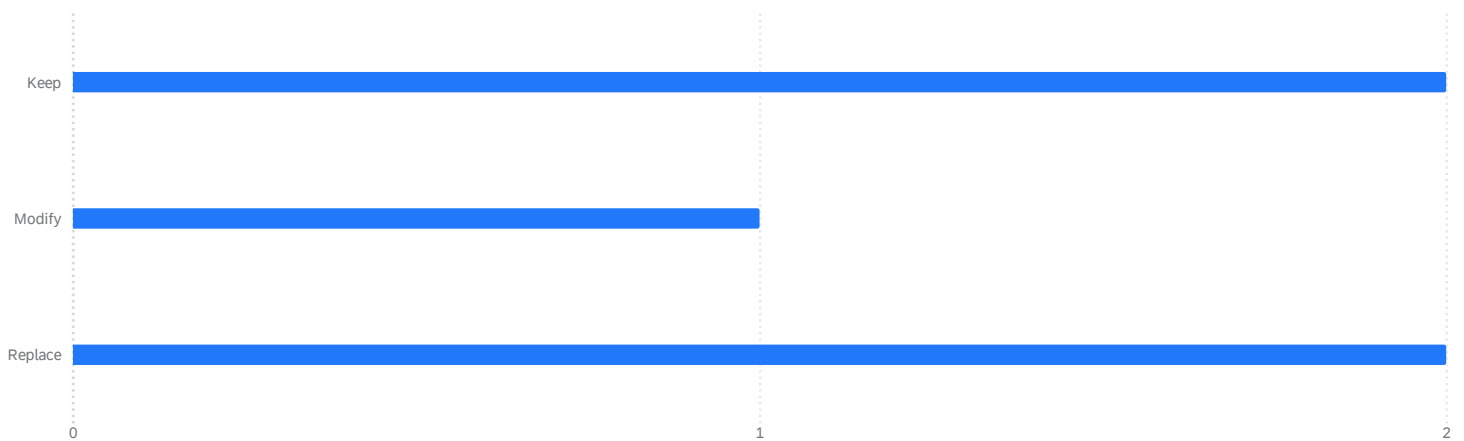
| Q2 - Increase 3rd grade literacy rates especially among underperforming students	Percentage	Count
Keep	40%	2
Modify	20%	1
Replace	40%	2

As with the previous comment, I support this as a continued but we may want to consider alternative language.

It is not our responsibility to dictate to the schools how they should measure success.

I think it is worth considering to have more focus on the other three in this category, especially since our education partners are focused on the 3rd grade literacy. Though I do strongly believe that literacy is extremely important. Are there broader literacy goals that would be valuable here that would still benefit our students and community? Also, I do see a strong value in the school based health centers to helping meet the overall needs of students, and I hear regularly that mental health is challenge and need in our schools.

Improve college and career readiness 4 ⓘ

| Keep |
| Modify |
| Replace |

0   1   2   3
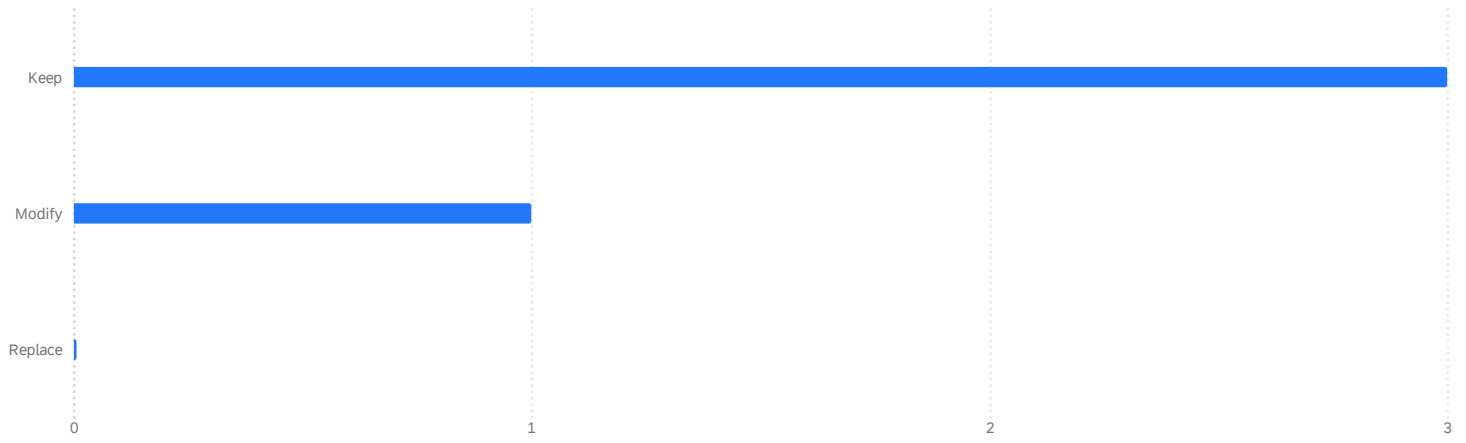
Improve college and career readiness 4 ⓘ

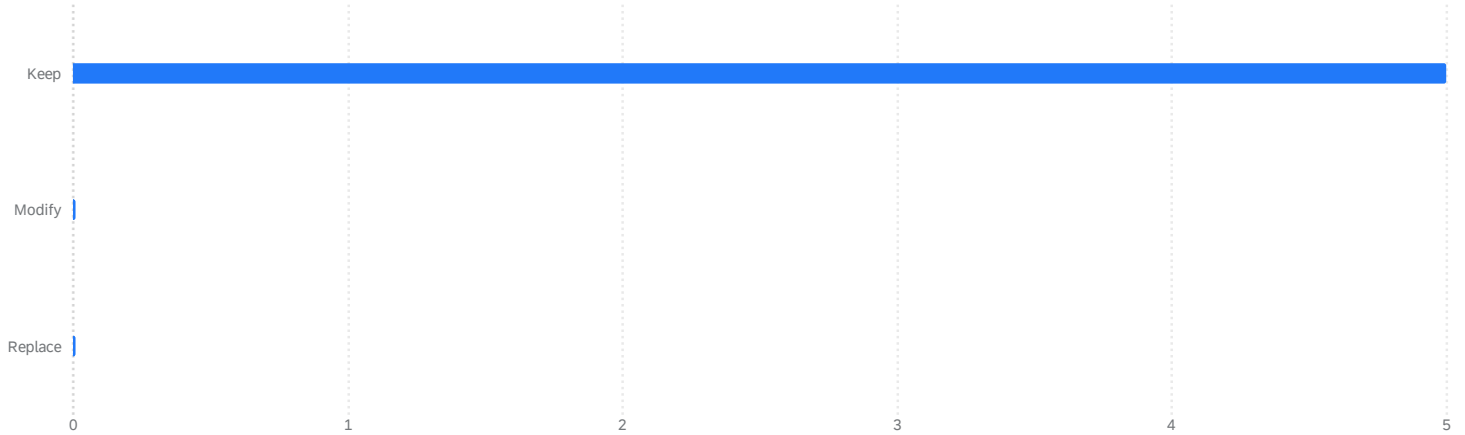| Q2 - Improve college and career readiness	Percentage	Count
Keep	75%	3
Modify	25%	1
Replace	0%	0

How would you modify this goal? ⓘ

This is a goal that directly impacts our local economy and the ability to earn a living wage. We must partner with the K-12 schools and A-B Tech to determine how we best support them with this goal.
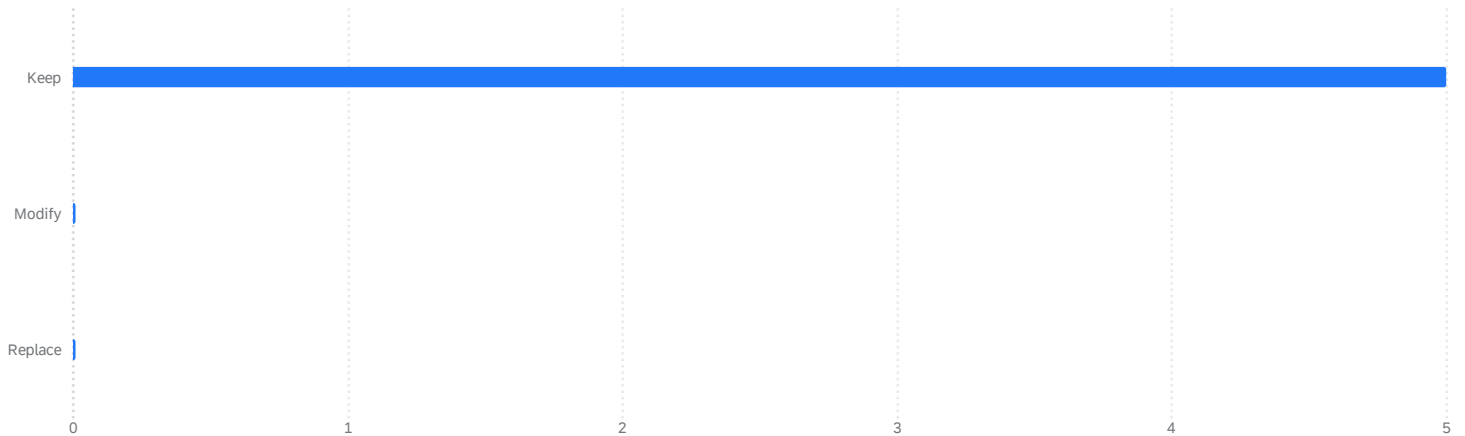
Protect older residents' ability to age in place 5 ⓘ

Protect older residents' ability to age in place 5 ⓘ

| Q2 - Protect older residents' ability to age in place	Percentage	Count
Keep	100%	5
Modify	0%	0
Replace	0%	0

Preserve farmland and environmentally sensitive tracts 5 ⓘ

Preserve farmland and environmentally sensitive tracts 5 ⓘ

Q2 - Preserve farmland and environmentally sensitive tracts	Percentage	Count
Keep	100%	5
Modify	0%	0
Replace	0%	0

Increase access to public transportation, including public transit and paratransit services 5 ⓘ
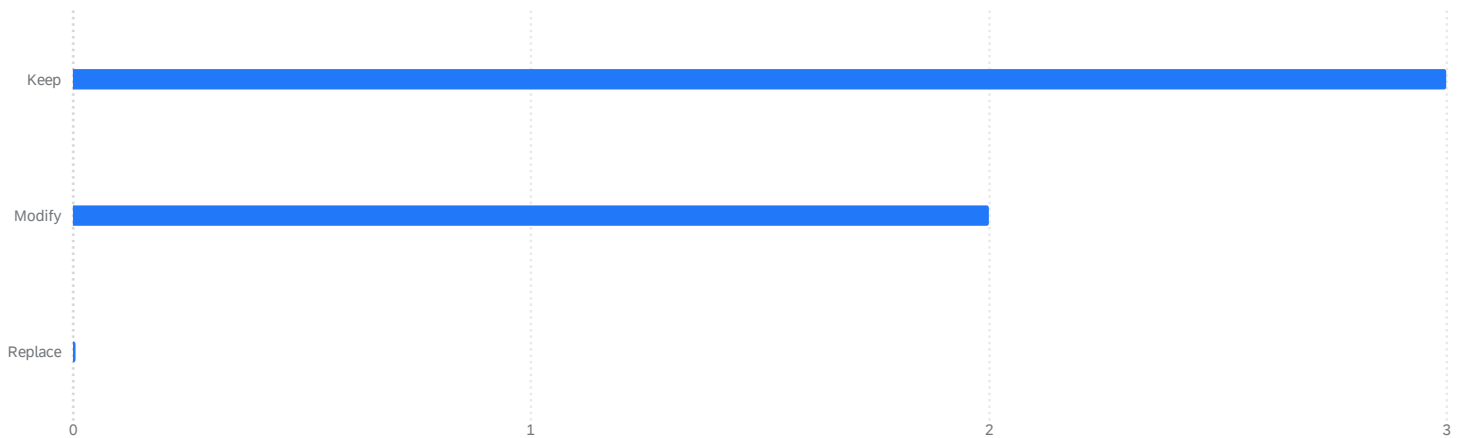
Increase access to public transportation, including public transit and paratransit services 5 ⓘ

Q2 - Increase access to public transportation, including public transit and paratransit services	Percentage	Count
Keep	60%	3
Modify	40%	2
Replace	0%	0

we need to set realistic goals around what we can control and accomplish. This goal has given the community the idea that we should be more involved on public transit when this is a city responsibility.

we may want to consider alternative language to include consideration of some innovative approaches to mobility options in light of new technologies and business models for mobility.

Expand and maintain cultural and recreational assets 5 ⓘ

Chart showing:
- Keep: 5
- Modify: ~0
- Replace: ~0
(x-axis 0 to 5)
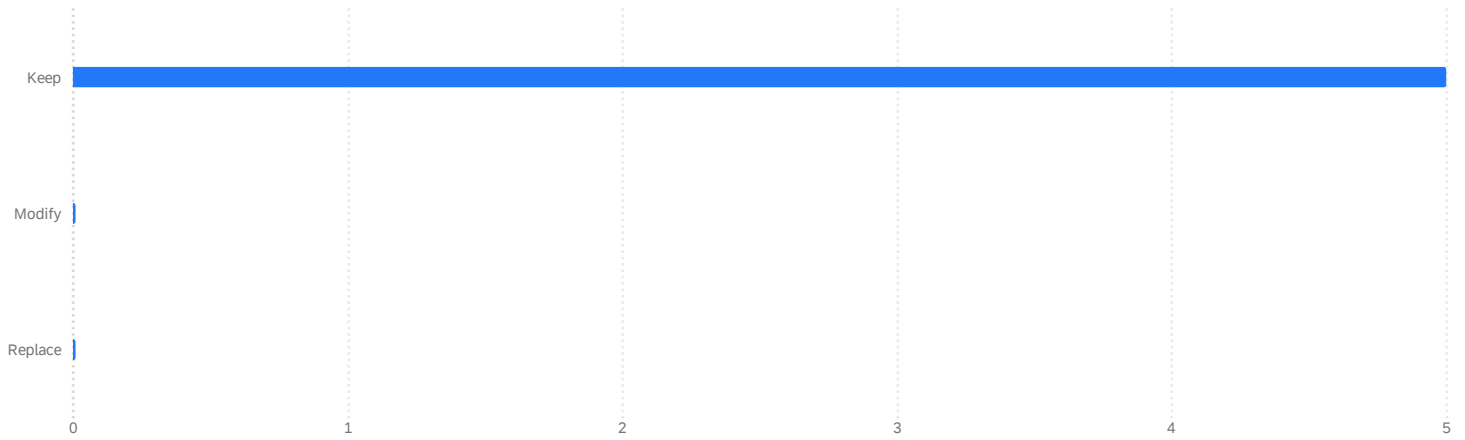
Expand and maintain cultural and recreational assets 5 ⓘ

Q2 - Expand and maintain cultural and recreational assets	Percentage	Count
Keep	100%	5
Modify	0%	0
Replace	0%	0

Reduce jail population and enhance public safety 5 ⓘ

Chart showing:
- Keep: 2
- Modify: 3
- Replace: ~0
(x-axis 0 to 3)
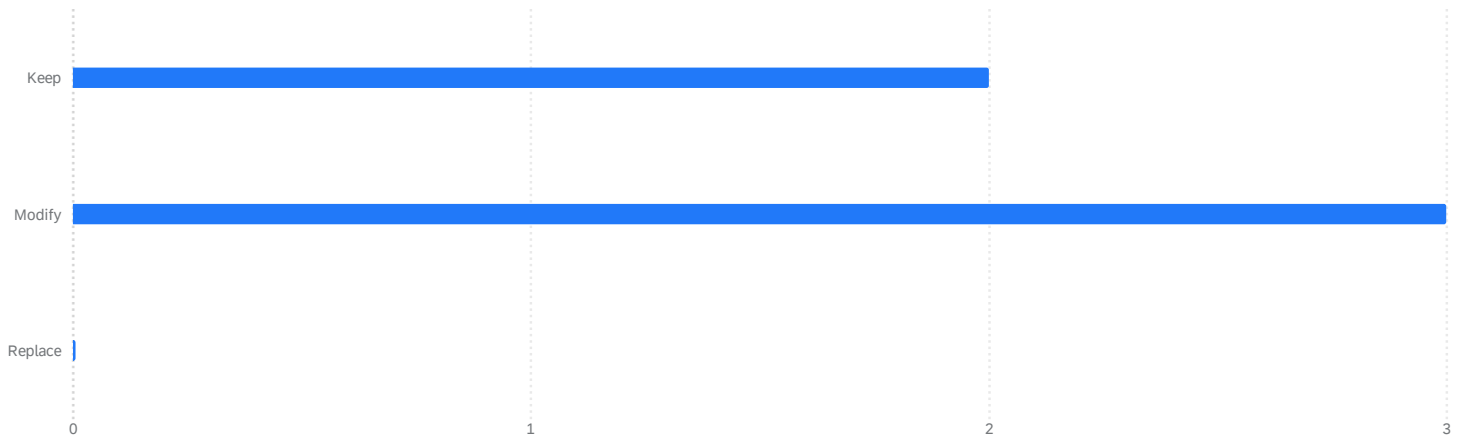
Reduce jail population and enhance public safety 5 ⓘ

Q2 - Reduce jail population and enhance public safety	Percentage	Count
Keep	40%	2
Modify	60%	3
Replace	0%	0

I want a better understanding of the goals around jail reduction and what is truly being accomplished. We need more emphasis on continuous improvement for emergency services and 9-1-1 operations, including an EOC.

I think this one warrants a closer look and discussion. The way it is worded leads some of the community to believe we are working at cross purposes. I think we need clarity around this statement.

I'd suggest modified language around avoiding the need for construction of new detention facilities

Implement land use strategies that encourage affordable housing near transportation and jobs 5 ⓘ
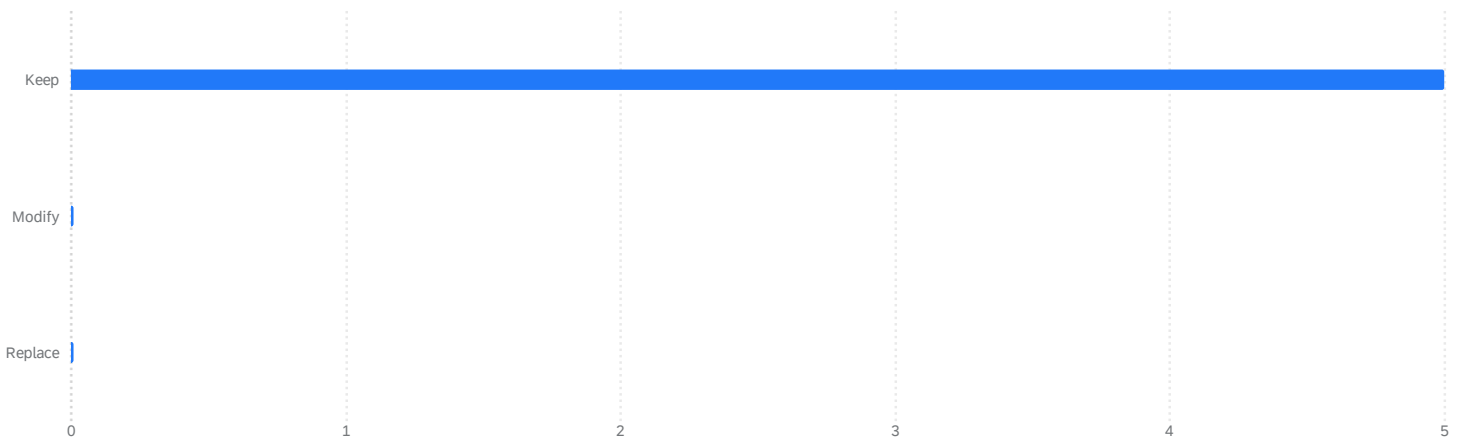
Implement land use strategies that encourage affordable housing near transportation and jobs 5 ⓘ

Q2 - Implement land use strategies that encourage affordable housing near transportation and jobs	Percentage	Count
Keep	100%	5
Modify	0%	0
Replace	0%	0

Increase median household income to NC benchmark 5 ⓘ
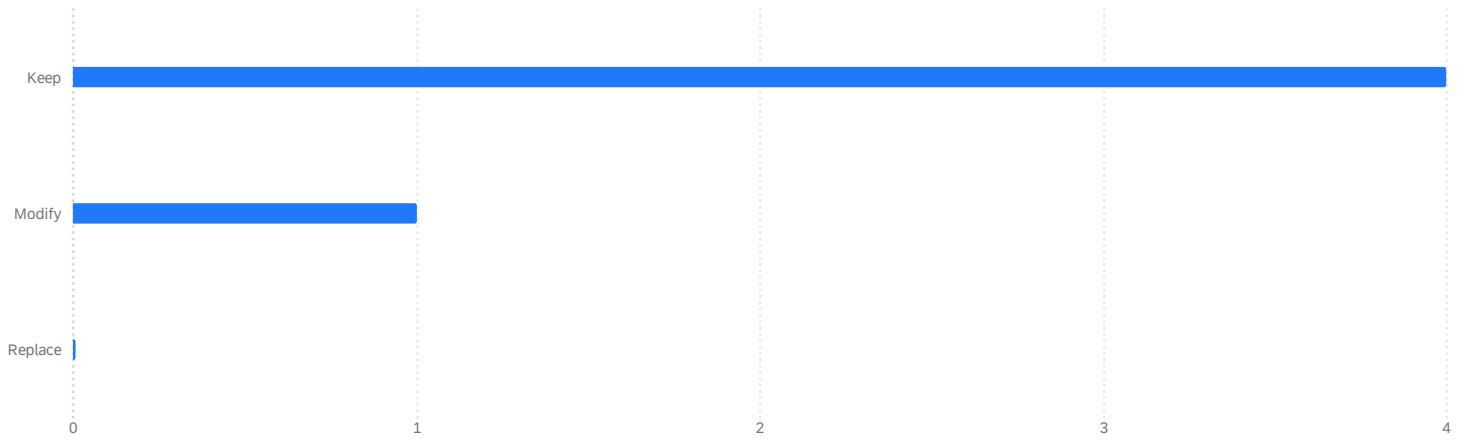
Increase median household income to NC benchmark 5 ⓘ

Q2 - Increase median household income to NC benchmark	Percentage	Count
Keep	80%	4
Modify	20%	1
Replace	0%	0

How would you modify this goal? ⓘ

I think this should be median wages because that is more impactful for our workers. There are many people moving here with wealth and retirement that skews the median household measurement. We need to discuss what we are actually trying to achieve and be specific with the language and how we track it.

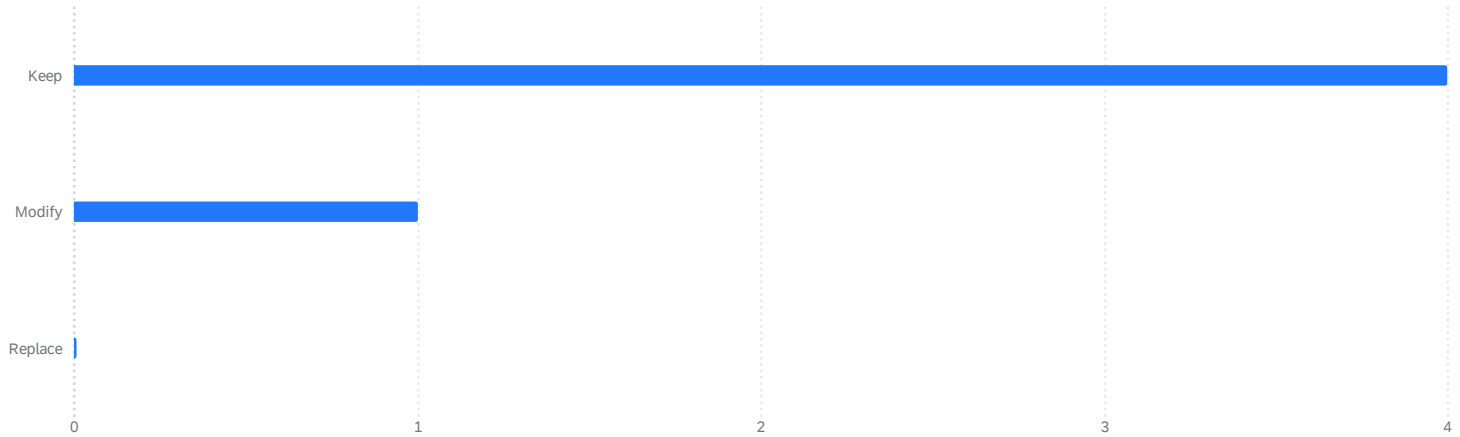## Increase total employment in regions targeted industries 5 ⓘ

Increase total employment in regions targeted industries 5 ⓘ

Q2 - Increase total employment in regions targeted industries	Percentage	Count
Keep	80%	4
Modify	20%	1
Replace	0%	0

I think this would be beneficial to discuss and assess where we are and where we want to go. What are our targeted industries now? How are we supporting small business infrastructure? Communities that have more local businesses or self-employed entrepreneurs are more engaged, have better health and show lower levels of income inequality than communities reliant on large corporations or firms.

Responses by Trends and Rank

Trends	Responses					Rank Total
Increase in Disasters/BC Response	1		4	8		15
Increase in need for behavioral health services	2	11	14	17		46
Increasing home scarcity due to cost	2	9	10	12	14	47
Buncombe County is seeing a decrease in active farms	5	6	10	11	18	50
Decreasing the Digital Divide	1	8	9	15	18	51
Increasing racial/ethnic disparities in public health outcomes	5	9	11	12	16	53
Access to health providers, particularly in communities of color	6		10	14	20	56
Job creation in targeted industries	1	4	6	22	26	59
Alternatives to public school enrollments are on the rise	2	4	7	22	24	59
Access and awareness of alternate LEO/EMS response models	3	13	15	26		60
Cost of living continues to increase	4	8	13	17	18	60