

Buncombe County Government

Affordable Parking Program Update

January 17, 2023



Agenda

- Background
- Program Overview
- Current Status and Next Steps



Background

Background

- November 1, 2022: Commissioners directed staff to implement the Affordable Parking Program (APP) at the Coxe Avenue deck for low to moderate income employees of downtown Asheville businesses
- December 13, 2022: Application window opened for eligible residents to apply for reduced rate parking passes at the Sears Alley parking deck
- January 13, 2022: Application window closed



Affordable Parking Program

Buncombe County is pleased to offer people who work in Downtown Asheville the opportunity to apply for one of a limited number of reduced rate monthly parking passes at the 40 Coxe Avenue deck. You must meet the eligibility requirements (listed below) in order to apply. The cost of the reduced rate passes is \$40/month.

Please note that acceptance of your application does not guarantee you a reduced rate parking pass.

Buncombe County will select 150 eligible applicants at random via a lottery process to participate in the program. If you are selected, you will receive an email from Preferred Parking (who manages the county's parking deck) by **January 20th, 2023** and will be invited to purchase a reduced rate pass at that time.

If you are not one of the 150 applicants selected in the program, you will be notified that your application has been placed on a waiting list. You will be invited to purchase a reduced rate pass as availability allows. We will be posting the waiting list on our county webpage, and you can use your Application ID to check your place on the list.

Eligibility Rules to review prior to applying:

- ✓ You must work in the Downtown Asheville area (within approximately 1 mile of Pack Square)
- ✓ You must earn less than 80% Area Median Income (see below for income limits)
- ✓ Have a valid driver license.
- ✓ A credit card or bank account to link for payment
- ✓ Applicants must be age 18 or older

Household Area Median Income Chart

FY 2022 80% of Area Median Income Survey	
# in Household	Monthly Household Income Limit
1	\$3,750 per month (\$45,000/year)
2	\$4,283 per month (\$51,400/year)
3	\$4,817 per month (\$57,800/year)

Two Ways to Submit an Application

Option 1: Fill out an application

Begin your application by answering a few questions to see if you may be eligible for the Affordable Parking Program.

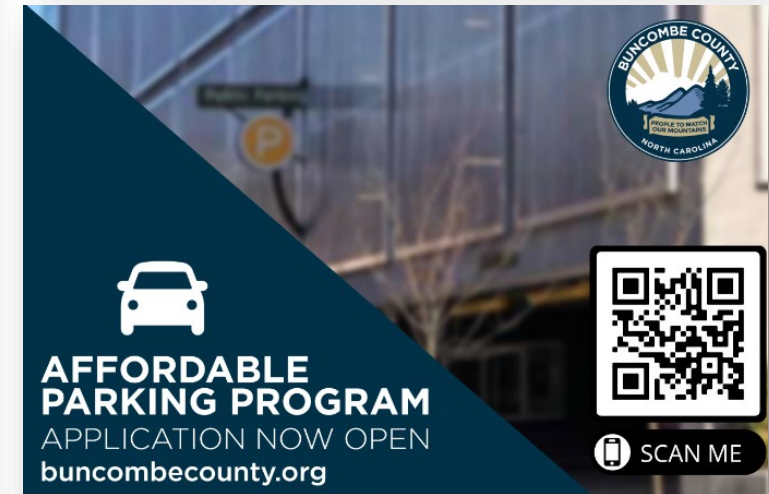
[Start Application](#)

Option 2: Contact us

- Please send an email to affordableparking@buncombecounty.org.
- Call [828-250-5060](tel:828-250-5060) for assistance with completing your application(including for assistance in another language).

Important Information

NOTICE: Completing this application does not guarantee enrollment or selection in the Affordable Parking Program. Program is subject to availability and can be cancelled at any time.



A promotional banner for the Affordable Parking Program. It features a dark blue background with a white car icon and the text "AFFORDABLE PARKING PROGRAM APPLICATION NOW OPEN buncombecounty.org". A QR code is visible on the right side, with a "SCAN ME" button below it. The Buncombe County logo is in the top right corner.

Website: <https://www.buncombecounty.org/transparency/buncombe-government/affordable-parking-program/Default.aspx>



Program Overview

- **Overview:**

- Provide reduced rate monthly parking passes for eligible individuals

- **Eligibility:**

- Location: Employees of downtown businesses (approximate 1 mile radius from Pack Square)
- Income: Employees making low or moderate income (e.g., 80% of AMI, or ~\$43K annually, or ~\$20.62 hourly).
- Industries: All industries are eligible

- **Reduced Rate:**

- Eligible employees can purchase passes for \$40/month (current rate is \$85/month)

- **Location:**

- Coxe Avenue (Sears Alley) parking deck
- No designated parking areas

- **Lottery:**

- If more than 150 applications are received, passes will be offered to applicants via a lottery process



Current Status and Next Steps

Coxe Avenue APP Status:

- Total visits to program website: 1,230
- Visitors who started an application: 280
- Eligible applications received: 133
- Remaining Parking Passes: 27

Next Steps:

- Coxe Avenue:
 - Begin notification process for eligible applicants
 - Re-open/advertise remaining parking passes
- College Street:
 - Survey to quantify interest at that location
 - Continue analysis of College Street utilization data

