



# Homelessness Update

---

*Presented by*

Jennifer Teague  
Aging and Adult Services Program Manager

Rachael Nygaard  
Strategic Partnerships Director

May 19, 2022



# Presentation Overview

- **2022 Homelessness Point-in-Time Count Results**

Key takeaway: Homelessness has increased during the pandemic, particularly unsheltered homelessness

- **Homelessness Services Consultant**

Key takeaway: The City of Asheville, in partnership with Buncombe County & Dogwood Health Trust, has named the National Alliance to End Homelessness as the consultant to develop an actionable plan to address unsheltered homelessness



# What is a Point-in-Time Count?

- Annual count of all people experiencing literal homelessness on a single night within the last 10 days of January
  - Follows federal definition of literal homelessness (shelter, transitional housing, unsheltered - excludes people doubled up)
- Federal requirement for all communities to conduct and report on
- Informs federal resources to address homelessness at the local level
- Has limitations but is conducted similarly year after year and is our only comprehensive dataset on homelessness



# Point-in-Time Count Results

	2018	2019	2020	2021	2022
Total Persons	554	580	547	527	<b>637</b>
Sheltered	497 (90%)	502 (87%)	482 (88%)	411 (78%)	<b>405</b> (64%)
Unsheltered	57 (10%)	78 (13%)	65 (12%)	116 (22%)	<b>232</b> (36%)

- Homelessness overall is up 21% over last year
- Number of unsheltered individuals doubled since last year and more than tripled compared to pre-pandemic levels
- Unsheltered homelessness as a share of total homelessness has been on the rise over the past 5 years, climbing from 10% to 36%



# Responding to Unsheltered Homelessness

- Having a rising number of people living without shelter impacts the whole community (encampments, public health & public safety concerns)
- The reasons for this increase are complex, and there are no easy solutions
- The City of Asheville, Buncombe County, and Dogwood Health Trust have formed a collaborative to better understand and address unsheltered homelessness



# Partners and Roles

- Three entities collaborating to select and support a consultant for this project:



Lead Entity



Funder



Collaborator



# Request for Proposals (RFP) Timeline

February 14,  
2022:  
**RFP issued**

March 18,  
2022:  
**RFP closed**

End of March  
2022:  
**Scored 11  
proposals**

April 18 & 19,  
2022:  
**Interviewed  
top 3 firms**

May 10, 2022:  
**City Council  
votes to  
award RFP**



# Selected Firm



- City Council will vote on May 10, 2022 to award the RFP to:  
**National Alliance to End Homelessness**
- Nonpartisan, nonprofit organization committed to preventing and ending homelessness in the United States
- 3 focus areas: consulting on federal policy, research, supporting community implementation of best practices
- Deep experience and expertise, highly-regarded thought leader in the field of ending homelessness
- Based in Washington DC
- Currently consulting on homelessness in Winston-Salem and Raleigh, and with the Balance of State Continuum of Care





# Project Scope

- Create, produce and present a written, viable, comprehensive plan for long-term solutions to unsheltered homelessness with presentation(s) to elected officials and planning groups
- Phase 1: Needs Assessment
  - Data Analysis
  - Stakeholder Interviews
  - Community Input
- Phase 2: Solution Definition & Feasibility Study
  - Multiple options for addressing needs
  - Including implementation plans & funding scenarios



# Project Timeline

Deliverable	Key Milestones	Estimated Timeframe <sup>1</sup>
<b>1. Needs Assessment</b>	Qualitative System & Program Level Analysis	May-July 2022
	Quantitative System & Program Level Analysis	May-July 2022
	Development of Comprehensive Needs Assessment Report	July-September 2022
	Presentation of Needs Assessment findings to Community Stakeholders	September 2022
<b>2. Solution Definition &amp; Feasibility Study</b>	Identification of Multiple Options/Recommendations based on Needs Assessment	September 2022
	Development of well-defined recommendations with accompanying staffing, services, facilities, budget requirements, funding sources, feasibility studies.,	Sept.-Nov. 2022
	Development of Findings and Recommendations Report	Nov.- Dec. 2022
	Presentation of Finding and Recommendations Report to Community Stakeholders	December 2022

Final deliverable due by Dec 31

