BUNCOMBE 2043 COMPREHENSIVE PLAN

Phase 2 - Update
Phase 3 - Outreach and Community Engagement Plan

Presented by

Planning & Development Department
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Planning Process

**PHASE 1**
Launch Project
- Project Kickoff
- Branding/Website
- Project Management & Engagement Plans

**PHASE 2**
Establish the Vision and Goals
- Assess Existing Conditions
- Identify Future Planning Influences
- Develop Plan Framework, Vision, and Goals

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**PHASE 3**
Develop Policies and Strategies
- Assess Future Growth Alternatives
- Develop Land Use & Character Framework
- Draft Policies, Strategies, and Actions

**PHASE 4**
Adopt Plan
- Prepare Public Hearing Draft of Plan
- Finalize Adopted Plan
- Evaluate Zoning to Implement Plan

- Project Kickoff Meetings
- County & Stakeholder Interviews
- Community Engagement Window #1 – Establish the Vision and Goals
- Steering Committee Meetings
- Community Engagement Window #2 – Develop Policy Direction and Priorities
- Steering Committee Meetings
- Community Engagement Window #3 – Affirm the Plan
- Steering Committee Meetings
- Public Adoption Meetings and Hearings ($)

We are here
PHASE 2 VISION AND GOALS-In Progress

- Assessed existing conditions-Completed
  - Gathering information about existing conditions, including historical context
  - Draft Factbook completed
  - Draft Policy Guide completed
- Input Opportunity (Vision and Goals)-Completed
  - Helped identify future planning influences/issues
- Develop plan framework Vision and Goals-In Progress
Phase 2 - Input Opportunity Participation

- 1243 completed a portion or all of the Activities
- 347 attended meetings
- 592 kids participated
- 127 Stakeholder surveys
- 1321 Community Engagement Word Cloud
- 20 meetings and events
Phase 2
What Staff Learned - Input Opportunity

• Majority of people chose to engage online through PublicInput.com
• Intercept Events proved to be a good opportunity for people to engage in the process
• More targeted outreach next time
Phase 2
Preliminary Data

• What do you like most about Buncombe County?
  o Natural environment
  o People

• What are your biggest transportation needs/wants?
  o Better access to sidewalks, walking trails, greenways

• What should be the County’s priorities for creating a more sustainable future for its people and businesses?
  o Support the development of housing affordable for all residents and local workers
Phase 2
Preliminary Data (Themes)

- EQUITY
- TRANSPORTATION
- ENVIRONMENTAL PROTECTION
- HOUSING
- GOVERNANCE
- COMMUNITY HEALTH
- INFRASTRUCTURE
- SUSTAINABLE DEVELOPMENT

- Broadband
- Green Infrastructure
- Affordability
- Preservation
- Tree Protection
- Water Protection
- Green Design
- Growth Management

BUNCOMBE COUNTY
# Phase 3
## Input Opportunity Options

<table>
<thead>
<tr>
<th>OPTIONS</th>
<th>OPTION 1 (STAFF RECOMMENDED)</th>
<th>OPTION 2</th>
<th>OPTION 3</th>
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<tbody>
<tr>
<td>Outreach type</td>
<td>1 all-day drop-in meeting • Intercepts (14 tentatively scheduled) • 2 Virtual Meetings • Text Option • Posters in public buildings</td>
<td>All-day drop-in meeting • Fewer Intercepts • 2 Virtual Meetings • Text Option • Posters in public buildings • 5 additional meetings</td>
<td>All-day drop-in meeting • Fewer Intercepts • 2 Virtual Meetings • Text Option • Posters in public buildings • 10 additional meetings</td>
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<td>Led by</td>
<td>County staff</td>
<td>County staff</td>
<td>County staff and consultants</td>
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<td>Timeline</td>
<td>Mid-June through beginning of September</td>
<td>Adds 1 month to phase</td>
<td>Adds 2 months to phase</td>
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<td>Budget</td>
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COMMISSIONER INPUT/QUESTIONS