

Compensation Study Update

Sharon Burke, HR Director



Multi-Year Compensation Project Overview

Evergreen Solutions (2018)

- Primary focus was on current structure as compared to peers
- o Identified internal work that was needed for Buncombe County to move forward

Position & Pay Report (2019)

Findings determined that there were four focus areas to help build a stronger compensation foundation: County Compensation
 Philosophy, Finalized job descriptions, ERP data, and internal compensation analysis

Compensation Workgroup (2019)

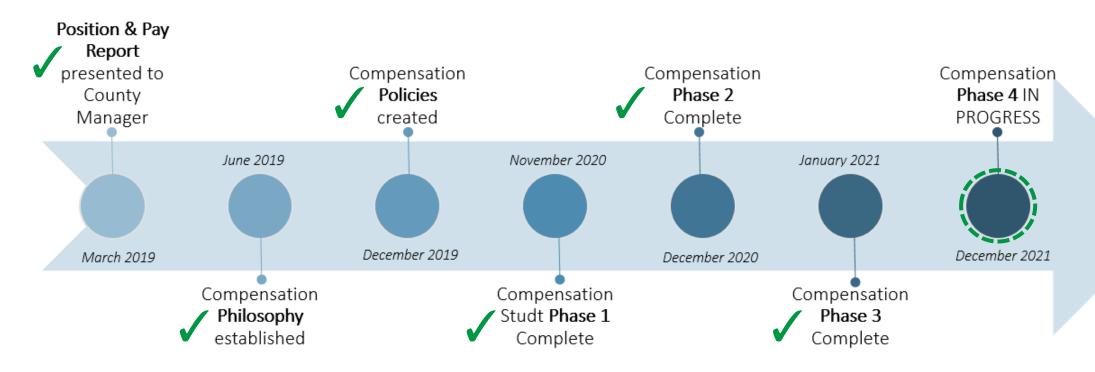
- o A cross-functional team with representation from 22 County Departments
- o **Purpose:** To develop a comprehensive philosophy statement supplemented by related policies.
- Goal: To establish criteria for how Buncombe County can attract and retain a diverse and qualified workforce that meets the needs of its customers as well as provide consistent pay strategies that meet departmental goals

Compensation Study (2020 - 2021)

- 4 Phases that span FY20 Q4 FY22 Q2
- o **Purpose:** To analyze, draw conclusions and make short and long term recommendations regarding employee pay.
- Goal: To right size employee compensation, job classifications, job descriptions and the compensation grading system for Buncombe County.



Multi Year Project Timeline





2019 Position & Pay Project Findings Progress to Date

Comp Analysis

- Conducting Market research for pay comparison
- Utilizing compensation policies to ensure pay is accurate
- Check for compression issues

Workday Data

- Configured ability to view position history (pre WD)
- Employees loaded education and experience in ERP system
- Built reports to easily pull compensation data

Job Descriptions

- Adopted a consistent format to be used countywide
- Completed job descriptions for every active classification

Compensation Philosophy

- Established guidelines for employee movement and pay
- Created related policies for consistent internal pay practices





Compensation Workgroup

Accomplishments:

- Documented current state of internal pay practices
- Developed a Compensation Philosophy
- Defined future guidelines for pay through proposed policies
- Identified necessary changes to the Personnel Ordinance as it relates to employee compensation



Buncombe County's Compensation Philosophy

To achieve and maintain a superior level of service and performance, Buncombe County must continue to attract and retain a highly skilled and motivated workforce who exemplify the organization's values.

The intent is to accomplish this by:

- Leading the labor market by offering externally competitive and internally equitable pay and benefits amongst peers within and outside of Western North Carolina
- Recognizing and rewarding outstanding performance
- Acknowledging our employees as our most valuable asset by supporting a healthy work-life balance
- Honoring and leveraging individuals' diverse strengths and talents through employee development and career advancement opportunities in an innovative environment
- Nurturing a supportive culture through respect and accountability across all levels of the organization

Compensation Study Project Plan

Phase 1

Phase 2

Phase 3

Phase 4

Job Analysis and Descriptions

- Review job analysis information and write Q1-Q4 job descriptions
 - Define compensable factors

Deadline: 11/1/20

Job Evaluation and Market Study

- Review internal classification and pay disparities and identify opportunities to improve equity
- Survey market peers for salary data
 - Identify job family structure

Deadline: 12/31/20

Compensation Planning and Changes

- Provide presentation to CM with consideration of options for addressing pay inconsistencies
- Establish a 2-3 year plan to right size internal compensation issues

Deadline: 1/30/21

Salary Administration

- Establish Compensation Grading System
- Finalize pay calculations taking into consideration the new grading system, market data, career progression plans, compression and budget constraints

Findings & Report Deadline to County Manager 12/31/21



Identified Market Peers

- Included NC Local Government Organizations
- Top 10 NC Counties
- Added destination locations Similar to Asheville

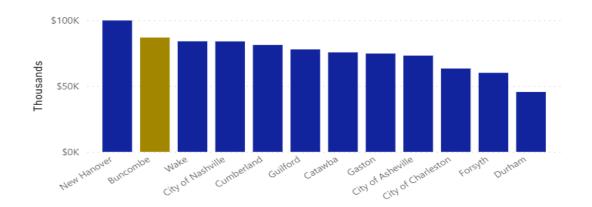
- Normalized Data Using the Bureau of Economic Analysis (BEA) Regional Price Parities (RPP)
 - Measures difference in price levels across states and metropolitan areas expressed as a percentage of the overall national price level

North Carolina:					
Durham	Gaston				
Guilford	Cabarrus				
New Hanover	Henderson				
Mecklenburg	Asheville City				
Cumberland	Union				
Wake	Madison				
Catawba	Orange				
Forsyth					

Outside of North Carolina:				
Greenville, SC	Charleston, SC			
Nashville, TN	Bend, OR			

Market Survey Results

12 Responses



				Ω
×	≺	≺	≺	U/A
O	J	. J	J	%

 \vee

Job Title/Classification

Internal Auditor

Percent of Respondents Paying less than BC

10

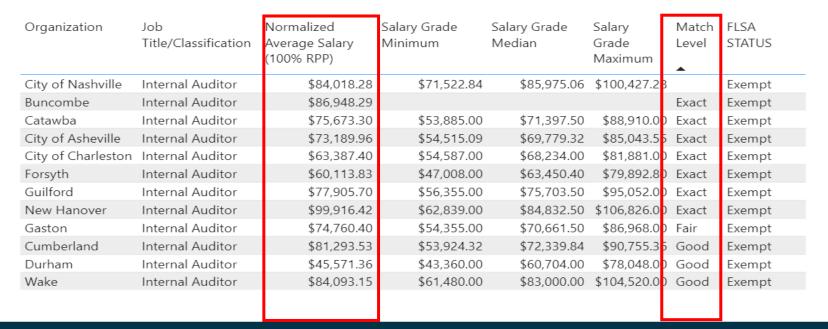
Pay Less than Buncombe

8.33%

Percent of Respondents Paying more than BC

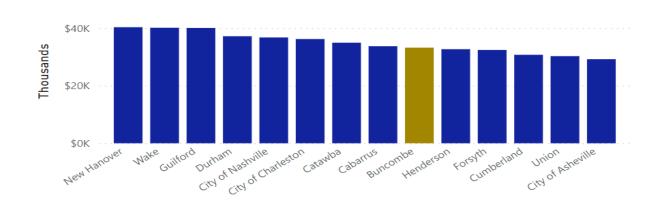
1

Pay More than Buncombe



Market Survey Results

13
Responses



Job Title/Classification

Administrative Support Associate I

Organization	Job Title/Classification	Normalized Average Salary (100% RPP)	Salary Grade Minimum	Salary Grade Median	Salary Grade Maximum	Match Level	FLSA STATUS
Buncombe	Administrative Support Associate	\$33,259.20	\$26,010.13	\$34,463.42	\$42,916.7		Non Exempt
Catawba	Administrative Support Associate	\$34,977.76	\$27,201.00	\$36,041.50	\$44,882.0) Exact	Non Exempt
City of Charleston	Administrative Support Associate	\$36,242.54	\$28,797.60	\$35,997.00	\$43,196.4) Exact	Non Exempt
Cumberland	Administrative Support Associate	\$30,772.78	\$26,011.66	\$34,894.49	\$43,777.3	Exact	Non Exempt
Guilford	Administrative Support Associate	\$40,086.08	\$31,154.00	\$40,374.50	\$49,595.0) Exact	Non Exempt
City of Asheville	Administrative Support Associate	\$29,250.00	\$24,455.08	\$31,302.44	\$38,149.8) Fair	Non Exempt
Cabarrus	Administrative Support Associate	\$33,757.82	\$31,200.00	\$38,303.20	\$45,406.4) Good	Non Exempt
City of Nashville	Administrative Support Associate	\$36,802.88	\$31,574.87	\$36,310.98	\$41,047.0	Good	Non Exempt
Durham	Administrative Support Associate	\$37,213.81	\$30,915.00	\$43,281.00	\$55,647.0) Good	Non Exempt
Forsyth	Administrative Support Associate	\$32,455.45	\$26,172.07	\$35,332.30	\$44,492.5	2 Good	Non Exempt
Henderson	Administrative Support Associate	\$32,704.88	\$27,580.00	\$37,023.50	\$46,467.0) Good	Non Exempt
New Hanover	Administrative Support Associate	\$40,350.20	\$31,200.00	\$42,120.00	\$53,040.0) Good	Non Exempt

38.46%

Percent of Respondents Paying less than BC

5

Pay Less than Buncombe

61.54%

Percent of Respondents Paying more than BC

8

Pay More than Buncombe

CURRENTLY WORKING ON....

- ☐ Job families and compensable factors for the organization.
- ☐ Classification and pay change recommendations utilizing the new pay plan, internal compensation analysis and market data.
 - Note: Compression and job market demand will be considered our final recommendations.



Questions?

