



## Buncombe County Board of Commissioners

### Request for Board Action

Meeting Date: 10/19/2021

#### Consent Agenda

**Department:**

Budget

**Presenter(s):**

Jennifer Barnette, Budget

**Contact(s):**

Jennifer Harrison, Agriculture & Land Resources Director  
Ariel Zijp, Farmland Preservation Coordinator

**Subject:**

Visit NC Farms App Expansion Funding

**Brief Summary:**

In FY2021, Agriculture & Land Resources participated in the launch of the Visit NC Farms App. The app is a statewide agritourism application created by the NC Department of Agriculture (NCDA) and funded individually by each county in NC. NCDA recently launched an expansion program, which allows smaller counties to participate in the app at a more affordable rate.

Five WNC counties (Haywood, Jackson, Madison, Mitchell, & Swain) will receive \$7,000 in reimbursement grants from NCDA to become subcontractors of Buncombe County's Visit NC Farms App. No county funds are required.

**Recommended Motion & Requested Action:**

Approve budget amendment

**County Manager's Comments & Recommendation:**

County Manager recommends as presented