Excerpts from the Virtual Board Meeting Minutes
Wednesday, February 24, 2021

Present (Voting): Himanshu Karvir, Chair; Gary Froeba, Vice Chair; Leah Ashburn, Andrew Celwyn, Brenda Durden, John Luckett, John McKibbon, Kathleen Mosher, James Poole

Absent (Voting): None

Present (Ex-Officio): Asheville City Councilmember Sandra Kilgore
Buncombe County Commissioner Robert Pressley

Absent (Ex-Officio): None

CVB Staff: Victoria Isley, Marla Tambellini, Dianna Pierce, Pat Kappes, Jonna Sampson, Daniel Bradley

BC Finance: Don Warn, Buncombe County/BCTDA Fiscal Agent

Legal Counsel: Sabrina Rockoff, McGuire, Wood & Bissette

Agency: Ashley Keetle, 360i

Online Attendees: Glenn Cox, Kathryn Dewey, Hannah Dosa, Connie Holliday, Josh Jones, Jennifer Kass-Green, Sarah Lowery, Kathi Petersen, Tina Porter, Glenn Ramey, Charlie Reed, Whitney Smith, Jason Tarr, Landis Taylor, Nicole Will; Explore Asheville Staff
Kelsey Ann Bassel, Meghan Jackson, Emery Morris, Susan Neikirk, Nick Smart; 360i
Kit Cramer, Asheville Area Chamber of Commerce
Jane Anderson, Asheville Independent Restaurant Association
Bob Michel, Asheville Homestay Network
Tina Kinsey, Asheville Regional Airport
Chip Craig, John Ellis, Jim Muth; Past BCTDA Board Members
Timothy Love, Buncombe County
Rick Bell, Engadine Inn & Cabins/Asheville B&B Association
Chris Corl, Harrah’s Cherokee Center Asheville
Katie Cornell, Asheville Area Arts Council
Leah Rainis, Asheville Brewers Alliance
Ed Manning, Leadership Asheville
Anthony Bennett, RedSky Strategy
Jason Sandford, Ashvegas
Daniel Walton, Mountain Xpress
WLOS News
Sunshine Request
Additional tourism industry partners and members of the public registered in advance and viewed the online meeting.

**Financial Reports**

*Penalty Waiver Update for The Lion & The Rose*

Ms. Isley said a penalty waiver request, in the amount of $157.46, was received from Mr. & Mrs. Steve Wilson, owners of The Lion & The Rose Bed and Breakfast/Carolina Dreamin’ Inc. She noted the payment for December occupancy taxes was one day late due to the owners being out of town with no internet access and the Buncombe County Tax Department has verified that this was the property’s first late offense.

Ms. Isley said the BCTDA previously gave authority to Explore Asheville’s President & CEO to approve penalty waiver requests if the amount was $500 or less and it was property’s first late offense without bringing before the board. She noted this request met that criteria and she has approved the penalty to be passed on to the Buncombe County Board of Commissioners in the second of the two-step process. The request will be considered by the Commissioners on April 6, 2021.

Respectfully submitted,

Jonna Sampson, Executive Operations Manager